

GEORGIA RECYCLING COALITION MONTHLY NEWSLETTER - MAY 2025



Thirty-four years strong! As we embark on 34 years of operation, GRC continues to promote and enhance recycling and waste reduction in Georgia. Once again, it's time to renew your membership! Members are the reason we exist—your support allows us to continue providing resources, training, and networking opportunities toward assuring our industry remains strong, resilient and connected.

Our member year runs July 1-June 30th; initial renewal notices were emailed on May 1st. Some members receive pro-rated invoices giving you credit for months you were not a member during the last member year—the pro-rata amount will extend your membership through June 2026. Our renewal deadline is July 1st. If you'd like to consider upgrading your membership to a sponsor level, please check out the benefits of these added value memberships.

Here's What We Do!

Professional Development

Training via webinars, tours, and workshops for members.

Education/Outreach

Website, social media, list serve, newsletter, America Recycles Day, International Compost Awareness Week, Earth Day, Waste & Recycling Workers Week, RecycleRightGA

Networking/Events

Holding Semi-Annual & Annual Conferences; supporting regional and national events held in Georgia.

Broad Based Comprehensive Approach

Including traditional materials as well as organics, textiles, electronics, tires, HHW, construction/deconstruction; and facilitation of US Composting Council State Chapter for Georgia.

Advocate for Positive Policy

Providing fact-based input assisting with assurance of maintaining supportive policy for the industry at the local and state level.

Support for Members/Local Programs

Participation on request to provide data and information as well as partnering/ collaborating on events, programs, projects.



Member News

ReMA to Recognize GRC Founder

Later this month, ReMA will recognize an icon of our industry when Steve Levetan is to be honored with their Lifetime Achievement Award. He was among the founders of GRC in the early 1990's, and his contribution to the coalition and the industry were recognized with the GRC Lifetime Achievement Award a few years ago.



We congratulate our friend and colleague on another accolade and wish him well as he is mostly retired and living/fishing in north Georgia these days! Steve needs no introduction to many in Georgia, but for an overview of his many contributions, see the expanded announcement [here](#).



Earth Month Recap

GRC participated in various Earth Month events in April, including:

- GA Composting Council Compost Connect held April 16th (Laurens County)
- GA College & State University Sustainability Forum held April 24th (virtual)
- Cobb County Sustainability Forum & Expo held April 30th (Cobb County)

We would love to highlight your local successes in our news. [Share](#) your story with us today!

Upcoming Member Events

Recycling's Alive in 2025

We'll be launching a companion campaign to RecycleRightGA this summer. Our goal is to demonstrate recycling impact in our state, encouraging Georgians to recycle more and to dispel some incorrect info still floating out there! We'll be reaching out to businesses and other entities requesting data, images, and key messages to highlight our robust Georgia industry.

Fall Tour-Owens Corning Fiberglass Tour

Stay tuned for date and details to see first-hand glass recycling in action in the insulation industry.

GRC 34th Annual Conference



Industry News

Carton Council Launches Schools Grant Program for Cartons

Schools across the U.S. and Canada have the opportunity to boost their recycling efforts with financial support from the Carton Council. Grants of up to \$5,000 are available to help U.S. and Canadian K-12 schools establish, enhance or expand food and beverage carton recycling programs. The average school consumes an estimated 75,000 milk, juice and other food and beverage cartons, but only 10% of U.S. primary and secondary schools currently recycle them. By participating in carton recycling, schools can help ensure these valuable materials are recycled into new paper products or premium building materials.

The new 2025 grant program is through May 31, 2025. Eligible applicants include U.S. and Canadian public and private K-12 schools, school districts or boards school organizations, local governments, or individuals supporting a school's recycling program. To qualify, schools must confirm they have access to carton recycling by contacting their local waste services provider and receive administrative approval for the initiative before applying. Apply by May 31, 2025, for a chance to receive up to \$5,000 in funding. Grant recipients will be selected in June 2025, with funds disbursed shortly after.

[Learn more and apply for grant today!](#)

ICYMI: Additional Industry Insight and News

- [Ameripen Study on Recycled Content Goals](#)
- [Drawdown GA Debuts New Climate Trackers \(includes recycling!\)](#)

Calendar of Events

May 5-8, 2025

Waste Expo

Las Vegas, NV

May 6-8, 2025

Keep Georgia Beautiful Foundation Conference

Brasstown Valley

May 12-15, 2025

ReMA THE SHOW

San Diego, CA

May 14-26, 2025

TN Environmental Show of the South

Chattanooga, TN

May 21, 2025

SWANA GA Road-e-o

Dublin, GA

Help promote International
Compost Awareness Week



(ICAW) this week!

Learn ways you can participate and download the manual with tips and tools to make celebrating ICAW even easier.

Learn more about how to participate and celebrate ICAW in your community.

GRC 2024-2025 Sponsor Level Members

PARTNER LEVEL

- Brightmark
- Coca-Cola Company
- Georgia Beverage Association
- Greif Recycling
- Mohawk
- Novelis
- Pratt Industries
- Shaw Industries Group

SUSTAINER LEVEL

- American Chemistry Council
- GFL Environmental
- Pepsico
- Rubicon
- Smurfit Westrock
- Waste Eliminator
- Waste Pro
- WM

PATRON LEVEL

- Emory University
- Luck Stone Atlanta Stephens
- NAIMA
- Newnan Utilities
- Republic Services
- Strategic Materials

GRC 2025 Board of Directors

**Carliss E. Bates,
Vice-President
City of Savannah
Sanitation Department**

**Page Beckwith
Keep Newnan Beautiful**

**Emily Groth
City of Mableton**

**Jason Johnson
Fulton Metals Recycling**

**Deena Keeler
Emory University**

**Marla Prince, President
WM**

**Mandy Renova
Reworld Waste**

**Kimberly Scott
Novelis**

**Scott Terrell
Jacobs Engineering**

**Mason Towe
University of Georgia
Office of Sustainability**

**Karen Wilson
Greif Recycling**

**Chris Witherspoon,
Treasurer
Recycle Track Systems**

**Denise Young
Athens-Clarke County
Recycling Division**



Georgia Recycling Coalition | Post Office Box 550667 | Atlanta, GA 30355 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!