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## The State of Residential Recycling Webinar: Diving into Georgia's Stats and Opportunities

Join us on Tuesday, April 30th for a webinar featuring results of The Recycling Partnership's State of Residential Recycling, released in January 2024. We will also dive into Georgia's recycling stats as well opportunities for increasing recycling by growing and strengthening our state programs and infrastructure. There is no fee to participate, but registration is required by April 26th.

[Register for Webinar Today!](#)

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**RENEW YOUR  
MEMBERSHIP**



## Renew Your Membership Today!

Now in our 33rd year of operation, GRC continues to promote and enhance recycling and waste reduction in Georgia. And, once again, it's time to renew your membership! Our member year is July 1 - June 30th annually; so please be on the lookout for renewal notices via email on May 1st and get your renewal underway! Renewal deadline is July 1st . If you'd like to consider upgrading your membership to a sponsor level, please check out the benefits of these added value memberships.

[Learn more about sponsor level memberships!](#)

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## St. Patrick's Day Clean Up in Savannah

About 200 Savannah Sanitation Department workers collected about 300 tons of trash left behind in squares and on streets near the parade route following the annual St. Paddy's Day Parade. That included recyclables placed in – and sometimes overflowing from – designated bins.



Read the complete story at [savannahnow.com](https://www.savannahnow.com)

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## Troll Art Reuses Scrap Wood

Danish recycle artist Thomas Dambo uses reclaimed wood and scraps from landfills to create incredible works of art, having installed his artwork in 17 countries. Want to see his amazing work featuring trolls? Watch the [video](#) from CBS News showing how he take scrap wood and returns it back to the forests.

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# Industry News

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## Trex Continues Growing Film Recovery

"More than 30 years ago Trex introduced the innovative idea of combining plastic film with wood sawdust to become durable decking boards that would perform better than wood. From that invention spawned the composite decking industry that has evolved over time as Trex has honed our supply chain and proprietary processes to offer a range of beautiful, high-performance, eco-friendly outdoor living products." Today, recycling remains a cornerstone of the company's manufacturing process, with Leslie Adkins, vice president of marketing and ESG (environmental, social and corporate governance) development, saying it is "key to our material inputs and to our financial performance." [Read more](#) about Trex in the full article on Recycling Today.



## U.S. Senate Passes Bills to Improve Recycling and Increase Composting

An excerpt from article on March 15, 2024 published in Waste Advantage

Magazine: "In an effort to improve and expand recycling service and increase composting programs, the U.S. Senate passed two bipartisan bills that seek to boost recycling and composting infrastructure in communities across the country. By unanimous consent, the U.S. Senate approved the Recycling Infrastructure and Accessibility Act (S. 1189) and the Recycling and Composting Accountability Act (S. 1194) this week. These bills will help build recycling and composting infrastructure projects, improve rural recycling, boost data collection, and explore opportunities for implementing a national composting strategy. Now that the two bipartisan bills have passed the Senate by unanimous consent, they must also be approved by the U.S. House of Representatives. Companion legislation for the Recycling Infrastructure and Accessibility Act has been introduced in the House by Rep. Marianne Miller-Meeks and companion legislation for the Recycling and Composting Accountability Act has been introduced by Rep. Joe Neguse."

Read full story at [wasteadvantagemag.com](https://wasteadvantagemag.com)

Want to see the organizations supporting these bills and their reactions? Check out the [article](#) from US Senate's Committee on the Environment and Public Works.

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## EREF Releases Report on The Influence of Social Norms on Recycling Behavior in Urban Multifamily Buildings

The research study funded by the Environmental Research and Education Foundation (EREF) at two multi-family properties in NYC explored social norm-based interventions to determine effectiveness in changing recycling behavior. While research exists on the effectiveness of social norm-based interventions in reducing electricity consumption, less is known about social norm-based interventions for recycling.

The research study, conducted by Dr. Elizabeth L. Hewitt and Dr. David J. Tonjes of Stony Brook University, compared pre- and post- intervention participation rates and contamination rates and offered recommendations for similar type multi-family buildings.

[Read Full Report](#)

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## Member News

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### Scholarship Application Open

Calling all Georgia college students interested in pursuing careers in the waste reduction, recycling, composting or sustainability fields. The Connie Burns

Scholarship gives you the opportunity to apply for funds as well as a trip to our annual conference in September.

Help GRC spread the word to colleges/universities in your communities and encourage any candidates you may know to apply.

[Learn more about the scholarship or apply online today!](#)



## **SPiRiT of GREEN Awards Application Now Open - Apply Today!**

Want to be recognized for your hard work and success or know a company or person who deserves recognition?

Check out the simplified online application for the 2024 awards. Apply or nominate someone today! Nominations due July 15, 2024.

Award Categories:

- GRC Volunteer of the Year – A GRC member who has provided the organization with value-added benefits toward achieving its mission
- Outstanding Institutional Program – May include college, university, military installations, or campus/industrial entities
- Outstanding Government/Community Program – A local program that exemplifies comprehensive and sustainable components and practices
- Outstanding Corporate Leader – A business that has implemented exemplary waste reduction/recycling programs for its industry
- Hall of Fame – An individual who has contributed to GRC's success over an extended period of time

[Apply or Nominate Someone Today!](#)

**Make Plans to Celebrate International**

# Compost Awareness Week



It's not too late to make plans for ICAW 2024. This year's theme is Compost-Nature's Climate Champion. Be sure to add your local events on the International Compost Awareness Week website so that everyone can see what is happening in your community, our state, and around the country. [Learn more.](#)

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## Earth Day

Each year on April 22nd, people across the world take action to learn about and protect our environment. GRC and our members will be celebrating all month long with events, activities, and outreach programs. Be sure to like, share, or comment on our social media posts!

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## Welcome New Members

### Business Level Member

Seegreen Services LLC, Vicki Sealock

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## GRC 2023-2024 Sponsor Level Members

### Partner Level

Brightmark  
Coca-Cola Company  
Georgia Beverage Association  
Greif Recycling  
Mohawk  
Novelis  
Pratt Industries  
Shaw Industries Group  
Waste Eliminator

### Sustainer Level

American Chemistry Council  
GFL Environmental  
Pepsico  
Rubicon  
Waste Pro  
Westrock  
WM

### Patron Level

Ameri-Green Environmental Recycling  
Emory University  
Luck Stone Atlanta  
Stephens  
NAIMA  
Newnan Utilities  
Pull-A-Part  
Republic Services  
SEMCO  
Strategic Materials

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# 2024 GRC Board of Directors

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