



Georgia Recycling Coalition

November 2020

Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.

Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at garecycles@mindspring.com

In times like these, community is crucial. We thank you for your continued support of GRC. We are proud to stand with you in the efforts to keep recycling essential in Georgia, as well as taking on the great challenges ahead of us together.

REGISTER FOR EPA ARD Innovation Fair & Summit

November 16- 17

<https://americarecycles.vfairs.com/>

SWANA/ISRI MRF Summit

November 18-19

Registration Required-Member & Non-Member Fees

SWANA/ISRI Co-Hosted

<https://mrfsummit.org/>

GRC Fall Webinar Series—First Up-Organics

December 1, 2020 2:00-3:30 PM

Georgia Recycling Coalition is partnering with EPA Region 4 for an Organics Recycling webinar on **December 1, 2020 from 2:00-3:30**

PM EST. With leaves falling and the holidays in full swing, it's a great time to take a look at materials that we can divert to higher beneficial use and hear from speakers across the southeast and beyond. Our federal partners at the EPA about will update us on the America Recycles Summit and draft National Recycling Strategy.



REGISTER HERE:

<https://register.gotowebinar.com/register/6128605656212477965>

Amendment #1 Passes!

If you support increased state funding
for scrap tire clean up, recycling and
litter removal programs,

Vote YES on

Amendment #1!

Put the "trust" back in to Georgia's Trust Funds.



Thanks to all who voted to protect the Solid Waste and Hazardous Trust Funds or who promoted and shared the information with citizens in your communities. The Amendment passed overwhelmingly. Now the work begins to assure allocation of funding to support our local recycling programs. More to come...so stay tuned to be a part of that process.

#RecycleRightGA Campaign Launches



After a year of planning, development, and evaluation by stakeholders at all levels, GRC is set to launch its much anticipated #RecycleRightGA campaign. The multi-media, customizable and user-friendly campaign will be posted on the GRC web site for all to use free of charge thanks to generous grant funding obtained in 2019. Our goals are to increase participation and decrease contamination in the materials collected in Georgia programs, leading to clean, reliable feed stocks for our robust manufacturing sector in the state using

recovered materials. Check our web site for details:
<http://georgiarecycles.org/programs/recycle-right/>

Municipal Measurement Program (MMP)



MUNICIPAL MEASUREMENT PROGRAM
DELIVERED BY THE RECYCLING PARTNERSHIP AND RE-TRAC CONNECT

Why Participate?

- It's a **free program assessment and planning tool** for municipal waste management agencies. (And counties, consolidated governments, non-profits will soon also be included in the program)
- **GRC needs good data to support progress** as we apply for new grant funding to provide increased programming/resources for our members.
- We receive inquiries on a regular basis about metrics related to recycling in Georgia and our response is: **“we don't have any data”**. **Wrong Answer!**

Municipalities across the nation are operating on tight budgets and minimal resources, especially in the COVID era and it can be difficult to measure the performance of waste & recycling programs or to make informed decisions to divert more waste from landfills.

Fortunately, a solution already exists and it's free for municipalities! Now in its second year, **the Municipal Measurement Program™ (MMP™)** provides municipal waste management agencies with access to more than 10 analytical reports, providing key insights and actionable recommendations to improve programs. GRC will continue work to get our local governments participating. **Here's the link to our September 29th webinar:** <https://youtu.be/ba1RCaJPWo>

America Recycles Day is Coming!

[America Recycles Day®](#), held on and around Nov. 15, is quickly approaching! America Recycles Day (ARD) is a Keep America Beautiful® national program and the only

nationally recognized day dedicated to celebrating and promoting recycling.

This year's theme focuses on individual recycling action and behavior. To participate, we urge you to commit to reduce, reuse, repurpose, and recycle on America Recycles Day – and every day – by taking the **#BeRecycled Pledge**. Take and share this pledge with friends, family, and colleagues [here](#).



Pickens County Opens New Recycling Facility



On a tour of the new facility, Pickens Recycling Director Kenny Woodard, left, explains to Jeff and Pamela Wood how bales of aluminum cans and other recyclables are sold. This revenue will help the center become self-sustaining and pay for the new building.

After several months of renovations and preparations at the county's new recycling center off Highway 515, the facility opened to the public on Friday, Oct. 30, including a tour of the new site. Anyone is invited to use the facility, even residents outside Pickens County. At the new center at 390 Appalachian Road, customers will be required to separate their recyclables (except for glass, which will not need to be separated by color). For the last several years, the county has used "single stream" recycling at their Camp and Cove road facilities. Single-stream did not require separation - but the new recycling director Kenny Woodard said that model cost the county thousands of dollars - around \$67,000 a year - because they had to pay companies to haul off the materials. Under the new model, one bale of sorted clear plastic will bring \$780 at current rates. Instead of paying \$1,500

a month to have glass hauled off as the county has done in the past, they can have a tractor trailer come pick it up and make \$5 a ton. Woodard's tour included many other similar examples.

The director has identified most common recyclables and those that will make profit. The county also purchased a baler, "Big Blue," so materials can be compacted on site. The facility's size will allow the county to wait until they have larger quantities of recyclables stored, which makes it easier to find companies to purchase them. "Of course, we absolutely want to recycle as much as we can," Woodard said as gave a tour to this reporter and a Pickens County couple who happened to drive up during the interview, "but this is a business and we need to support our operations and make money, not lose it." Operating hours will be Tuesday through Saturday from 8 AM to 5 PM

Georgia Recycling Coalition

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