



*Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.*

Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

*In times like these, community is crucial. We thank you for your continued support of GRC. We are proud to stand with you in the efforts to keep recycling essential in Georgia, as well as taking on the great challenges ahead of us together.*

## HR 114 Passes Georgia House-Recycling is Essential



On February 8<sup>th</sup> the Georgia State House of Representatives recognized the Georgia Recyclers Association, the **Georgia Recycling Coalition**, and the Institute of Scrap Recycling Industries as an essential part of the supply chain needed for the production and manufacture of goods and products in Georgia and throughout the world. The members of the house further commended the three

organizations for their role in maintaining the economic viability of the supply chain for Georgia's manufacturers and their employees. See the full resolution here:

<https://www.legis.ga.gov/api/legislation/document/20212022/197046>

## The Recycling Partnership (TRP) Free RESOURCES for Communities

How are your new year's resolutions coming? Regardless of where you are with that new diet or exercise routine, there's still time to help your community meet its 2021 recycling resolutions.

TRP's free tools and resources can help you do just that – today, tomorrow, and all year long.

[Use their FREE DIYSigns](#) to personalize and download signs for what is recyclable in your community. DIYSigns no longer requires the Adobe Flash plugin. These signs are now much more intuitive to use. [Watch this video](#), and you'll be ready to create cart labels, posters and drop off signage!

- Get your website ready for 2021 with the [Website Best Management Practices](#).
- Is your MRF contract up for renewal? Achieve long-term success for your recycling program by using TRP's [MRF Contract Guide](#).
- Still seeking ways to improve your community's recycling program? Explore other [free tools and resources](#).

## AF&PA Survey on Paper Recycling Coming this March

Since 1994 the American Forest & Paper Association (AF&PA) has commissioned a periodic nationwide survey to document the extent to which the public has access to community-level recycling programs for paper and paperboard. The survey was last performed in 2014. AF&PA is updating the survey in 2021, tracking curbside and drop-off recycling programs across the country that accept various grades of paper and paperboard.

We are asking for your help. The survey's success depends on the willingness and ability of county and community recycling professionals to provide information about community recycling programs within your state. **Let us know if you are interested in participating in Georgia** ([garecycles@mindspring.com](mailto:garecycles@mindspring.com))

The survey is expected in March.

## MMP-May we count you in?



MUNICIPAL MEASUREMENT PROGRAM  
DELIVERED BY THE RECYCLING PARTNERSHIP AND RE-TRAC CONNECT

Re-TRAC has announced that the latest version of the MMP launched on January 11th, 2021. They made fewer changes to the surveys this year but here are a few of the updates made to improve your experience; see details here: <https://www.re-trac.com/first-annual-mmp-awards/>

**The MMP team would like to thank all the counties and regional government agencies that participated in the beta testing phase of the MMP for counties/regions (consolidated governments). They expressed appreciation for all the feedback received and they look forward to launching the MMP for counties and regional governments in March 2021.**

If you haven't joined the MMP yet, please visit [www.municipalmeasurement.com](http://www.municipalmeasurement.com) to learn more and [apply to join](#) today.

## MRF GRANTS FOR ALUMINUM CANS

The [Can Manufacturers Institute \(CMI\)](#) and The Recycling Partnership (TRP) have announced Requests for Proposals (RFP) for aluminum beverage can capture grants, sponsored by can manufacturers [Ardagh Group](#) and [Crown Holdings](#), that will fund eddy currents, robots and other equipment or process improvement activities to capture used beverage cans at Material Recovery Facilities (MRFs). [The Recycling Partnership](#) joins as a strategic partner by fulfilling several critical roles in the grant program including evaluating and assessing the proposals submitted, as well as executing the grant program overall.

The program will begin as a **pilot effort in the Southeast region**, enabling grant partners to evaluate effectiveness and apply learnings. This grant program focuses on the Southeast region because of its strong potential to significantly increase the recycling rate for aluminum beverage cans.

There will be two rounds of applications, with the first round closing on Feb 19 and the second round closing on March 31. After all proposals have been submitted.

To learn more about the issue of lost and uncaptured cans at the MRF, visit [cancentral.com/cansdriverecycling](http://cancentral.com/cansdriverecycling) For MRFs interested in applying for a grant, visit [recyclingpartnership.org/can-capture-grant](http://recyclingpartnership.org/can-capture-grant).

## New Members

Welcome to several new members who have joined this year; we appreciate your support and look forward to working with you!

<b>Georgia Container Inc,</b> Brandon Hannah	<b>PATRON</b>
<b>Luck Stone Atlanta Stephens,</b> Kendall Short	<b>PATRON</b>
<b>Terrapin Beer Co.,</b> Russel Stalvey	<b>PATRON</b>
<b>Newnan Utilities,</b> Gina Weathersby	<b>PATRON</b>
<b>Pickens County Recycling,</b> Kenny Woodard	<b>GOVERNMENT</b>
<b>Georgia State University,</b> Lenore Musick	<b>GOVERNMENT</b>
<b>Amanda Carlin,</b> Camden County	<b>ASSOCIATE</b>

## Meet our New Board Members

 <b>Georgia Recycling Coalition</b> <i>Board Member Spotlight</i> MEMBERSHIP COMMITTEE	 <b>Georgia Recycling Coalition</b> <i>Board Member Spotlight</i> COMMUNICATION & EDUCATION COMMITTEES	 <b>Georgia Recycling Coalition</b> <i>Board Member Spotlight</i> MEMBERSHIP COMMITTEE
 <b>Carliss Bates</b> <i>Education &amp; Outreach Coordinator</i> City of Savannah Sanitation Department	 <b>Mason Towe</b> <i>Recycling Education Specialist</i> Athens-Clarke County Solid Waste Department	 <b>Deena Keeler</b> <i>Assistant Director of Auxiliary Services</i> Emory University

## Coca-Cola Unveils New 100% Recycled rPET Bottles



The Coca-Cola Company has announced it is shifting to 100% recycled polyethylene terephthalate (rPET) plastic bottles across its drink portfolio. Beginning in February 2021, the company's brands including Coke, Coke Zero Sugar, Diet Coke and Fanta will now come in a new, 13.2oz bottle designed to be sippable and reduce the amount of plastic used. The bottles can be purchased at convenience retail stores and will be available nationwide for consumers to purchase this summer.

Each 13.2oz 100% rPET bottle will feature a “Recycle Me Again” message on the label to inspire people to take action and recycle their bottles so that they can be remade into new ones. The goal is for consumers to recycle these recyclable bottles so that they can be used again and again as raw material for more new bottles, supporting closed-loop recycling systems and circular economies for PET. This message will also reach consumers through billboards, radio ads, and in-store marketing materials.

## Remember Buy Recycled? It's Back, at least for plastics!

The Foundation for Plastic Recycling, established by The Association of Plastic Recyclers (APR), recently launched a new initiative to stimulate market demand of recycled plastics. The Buy Recycled campaign seeks to educate consumers about plastics recycling and encourage them to purchase products made with recycled plastics. When consumers rethink their everyday purchases and buy products made with recycled content, they help to boost market demand, benefit the environment, and support US jobs.

“Recycling helps the planet and empowers our communities,” commented Steve Alexander, President & CEO of APR and Board Chair of The Foundation for Plastic Recycling. “Unfortunately, many people do not fully understand what happens to their recyclables after they are put in the bin. Even fewer understand the need to purchase recycled products to complete the circle of recycling and support the Circular Economy.” The new [Buy Recycled](https://buyrecyclednow.org/) initiative seeks to change that. <https://buyrecyclednow.org/>



Their website contains educational materials and resources, including four new infographics:

**What it Means to Buy Recycled**

**How Do My Recycled Plastics Turn into New Products?**

**A Shoppers Guide to Buying Recycled**

**Top 10 Reasons to Buy Recycled**

## ICAW—Posters Coming Soon—Mark your Calendar



## Don't Miss the Next Free Event in the GRC Fall/Winter Webinar Series

*Addressing Textiles* February 24, 2021 12:30-2:00 PM



Did you know textile waste is outpacing the growth of all other

segments of waste? Join RRS and Georgia program reps working to recover and reuse textiles.

**REGISTER HERE:**

[https://recycle.zoom.us/webinar/register/WN\\_sHyx\\_iRLTaiKQ\\_ESuAMq5g](https://recycle.zoom.us/webinar/register/WN_sHyx_iRLTaiKQ_ESuAMq5g)

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