



**Georgia  
Recycling  
Coalition**

April 2021

*Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.*

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Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

*In times like these, community is crucial. We thank you for your continued support of GRC. We are proud to stand with you in the efforts to keep recycling essential in Georgia, as well as taking on the great challenges ahead of us together.*

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Welcome to our New Partner Level Member-Brightmark

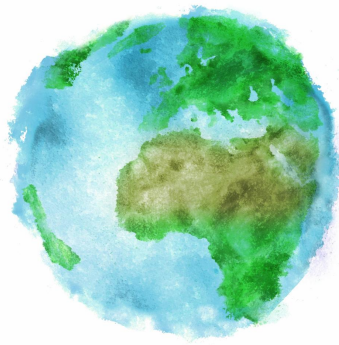


**BRIGHTMARK**  
REIMAGINE WASTE

<https://www.brightmark.com/>

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Earth Day-51!



Last year was the 50th anniversary of Earth Day. Most of us didn't feel like celebrating in 2020. We understand. This year let's celebrate the 51st Anniversary with our collection of 51 ways to celebrate Earth Day at home. Let us know how you celebrate by tagging us at #GRCEARTHDAY51 <https://georgiarecycles.org/programs/earth-day-2020/>

## ICAW-May 2-8, 2021



The ICAW 2021 theme is based on the circular movement of the organics recycling process flowing from farm to table to farm again. This circular process turns recycled organic materials into compost which creates healthy soils leading to more nutrient dense fruits and vegetables, with those scraps going back to being composted and the process starts again. Compost adds carbon back into the soil, promotes erosion control and closes the loop by avoiding the loss of valuable organic resources. From on-farm composting, large-scale commercial composting facilities to community composting and composting in backyards, this amazing resource provides an ecologically responsible option for managing our organic materials.

This year's ICAW 2021 theme, **Grow, Eat...COMPOST...Repeat**, empowers us to recognize and promote the importance of composting and the use of compost in growing healthier food, supporting healthier soils and, ultimately, creating a more just and sustainable world.

**#RecycleRightGA**



**In case you missed it!**



Videos-industry impact and hometown heroes, plus the very popular Recycling Coach; social media posts for months of content; graphics and text options to choose the best ones for your program. FREE to use from the GRC web site; so, what's stopping you? Check it out here: [#RecycleRightGA - let's sort this out | Georgia Recycling Coalition \(georgiarecycles.org\)](#)

**MMP-If We Don't Measure, We Don't Matter**



**MUNICIPAL MEASUREMENT PROGRAM**  
DELIVERED BY THE RECYCLING PARTNERSHIP AND RE-TRAC CONNECT

**We're excited to announce that counties and regional agencies**

**(consolidated governments; SWMA) can now participate in the MMP.** Re-TRAC has already added 15 counties and regional agencies that either participated in the beta testing phase or applied to join the program. Along with our Georgia municipalities already participating (and we need more of you, too!), this will give us a more comprehensive look at how we're doing. We all know recycling is robust in Georgia, but we need data to back that up.

The MMP™ was designed by [The Recycling Partnership](#) & [Re-TRAC Connect™](#) to create a centralized database of local government program information that communities can use to improve recycling in the United States.. Collecting recycling and waste efficiently is crucial to working towards a circular economy and reducing our waste as a whole.

**We need recycling data in Georgia**, so we are asking that you check this out TODAY (or ASAP!): <https://www.re-trac.com/mmp-updates-march-2021/>

## Membership Renewal Upcoming

**RENEW YOUR  
MEMBERSHIP**



What a year it's been! We've accomplished so much and showed all that we are an essential and resilient industry. We are **#RecycleStronginGeorgia** and are working to increase participation and decrease contamination with our **#RecycleRightGA** campaign. Thanks to our partners RRS and EPA Region 4, GRC provided free programming to you all year including a virtual annual meeting, webinar series and a 2- day virtual annual conference. We also worked diligently with partners to assure our state Solid Waste Trust Fund is protected and soon we'll work for allocation of priorities necessary to expand and excel in our state. But we couldn't do any of this without your membership support. So, at the beginning of May 2021, renewal notices will go out via email for the July 2021-June 2022 member year. On behalf of our Board of Directors, we hope you decide to renew and stay a part of this dynamic state recycling organization. **We are still all in this together!**

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**MARK YOUR CALENDAR**

**May 5, 2021-Georgia Glass Recycling Forum-virtual w/ Glass Recycling Coalition & RRS**

**May 12, 2021-E-Scrap & Battery Recycling Webinar w/ EPA Region 4**

**October 24-27, 2021-GRC 30<sup>th</sup> Annual Conference-TENTATIVE  
King & Prince, SSI, GA**

**(Pending July decision on live event)**

## PP Grants Available to MRFs



The Recycling Partnership recently announced a second round of grant funding through its Polypropylene Recycling Coalition, distributing nearly \$1 million in catalytic grants to advance polypropylene (PP) recycling in the U.S. Launched in July 2020, the Polypropylene Recycling Coalition (Coalition) is a cross-industry collaboration supported by steering committee members Keurig Dr Pepper, Braskem, NextGen Consortium, and the Walmart Foundation, along with other members of the polypropylene value chain. Polypropylene, sometimes referred to as No. 5 plastic, is used in an array of food and non-food packaging and is in strong demand as a recycled material.

Through its second round of grant funding, the Coalition will provide an additional three grants to MRFs across the U.S. to boost sortation of PP and support targeted consumer education efforts. To date, the Coalition has awarded grants for seven MRFs across the U.S. These investments aim to improve curbside PP recycling access for an additional 3% of all U.S. households, and increase the recovery of PP by an estimated 4,300 tons annually to be made into new products, like consumer packaging and automotive parts, rather than being sent

to landfills or incineration.

To learn more about the Polypropylene Recycling Coalition, its members, and how to get involved in supporting its goals, visit [recyclingpartnership.org/polypropylene-coalition](https://recyclingpartnership.org/polypropylene-coalition). For MRFs interested in applying for a grant, the application is available on this [website](#).

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## Georgia Recycling Coalition

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# GRC Sponsor Level Members

2020-2021 Member Year

## Partners

Greif, Inc  
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Cortland  
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Shaw Industries Group, Inc.  
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American Chemistry Council-Plastics Div.  
PepsiCo, Inc.  
Rubicon  
WestRock Recycling  
Waste Pro

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Newman Utilities  
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