



**2021 GRC Spirit of Green Annual Awards Nomination**  
*Recognizing Excellence in Recycling & Waste Reduction in Georgia*

**Nomination Deadline: September 15, 2021**



## **Award Categories**

**●Volunteer of the Year ●**

*GRC Members who have provided the organization with value added benefits toward achieving the mission*

**●Outstanding Institutional Program●**

*May include college, university, military installations or campus/industrial entities*

**●Outstanding Government/Community Program●**

*Local programs that exemplify comprehensive and sustainable components and practices*

**●Outstanding Corporate Leader●**

*Businesses that have implemented exemplary waste reduction/recycling programs for their industry*

**●Hall of Fame●**

*Individuals who have contributed to GRC's success over an extended period of time*

**OFFICIAL APPLICATION**  
**2021 GRC Spirit of Green Awards**

**Nominating Award Category:**

**Program, Organization or Individual Being Nominated:**

Nominee's Contact Person and Title:

Street Address:

City/State/Zip:

Phone:

Email:

**Nominating Organization/Individual:**

*(Must be a GRC member in good standing as of 7/1/2021 for member year July 2021-June 2022)*

Nominating Organization/Individual's Street Address:

City/State/Zip:

Phone:

Email:

**Provide a brief summary of the program's history, key accomplishments, and distinguishing characteristics (do not exceed 150 words):**

*For Volunteer of the Year or Hall of Fame, skip to page 4.*

## **Responses to Selection Criteria**

*(Limit this section to five pages. You may delete the directions in italics, but please leave the bold headings in place.) Note: For Volunteer of Year & Hall of Fame nominations, see last page (p4) for alternate criteria.*

### **Coverage and Longevity**

*Describe the program's longevity; documented participation and recovery rates; number and types of people, students, or employees covered; and area or region covered, as appropriate.*

### **Innovation/Meeting Needs**

*Describe how the program meets a need. Describe innovative aspects or originality of the program or its effectiveness in improving existing methods of meeting the need, and the risks that were overcome in meeting the needs of users or the marketplace. If cultural or economic diversity presented challenges to the program, describe how these were overcome.*

### **Documented Effect on Recycling and the Waste Management Hierarchy**

*Give your best documented estimate of the quantity (in tons) of: 1) materials recycled during the past year, including materials accepted; 2) waste reduced or prevented, materials reused, or toxics reduced; and 3) amount of disposed trash (not diverted) during the year. What efforts have been made in procurement and closing the loop, and what have been the documented effects? If this information is not available or appropriate for the program, what are the most important measures used to monitor success in recycling and/or waste prevention and why? Where possible, provide quantitative results for the program.*

### **Replicability**

*How applicable is the process or program to other areas? Has the process or program been well demonstrated and, if appropriate to the award, is it applicable for larger scale use, use by others, or commercialization?*

### **Program Economics**

*Describe the economics of the program or technology, identifying the cost of recycling, reuse, reduction; costs of disposal (indicating avoided cost if available); cost of the total program; and investment in related efforts such as market development, procurement, source reduction and job creation.*

### **Education/Outreach**

*What outreach or education about the program is underway for employees, contractors, residents, etc.? How can others in your line of work use what has been done or learn from the program's efforts?*

### **Leadership/Cutting Edge**

*Describe how the program shows leadership and takes steps beyond traditional recycling or diversion program designs.*

## Letters of Support

*You must include two letters of support from local recycling organizations, government officials, businesses, or community leaders. Letters from firms, suppliers, etc. financially involved with the nominee are not weighed as heavily as other letters of support. Letters of support may be addressed to “GRC Award Judges.”*

## Optional Materials

*In addition to the required materials, submissions may include up to 6 pages of supplemental documentation. Do NOT send videos or promotional items. List them in this section, and the Awards Committee will contact you if additional materials are deemed useful.*

## Volunteer of Year & Hall of Fame

*Complete the criteria below as alternatives to **Responses to Selection Criteria**. Please include letters of support and optional materials described above, along with information requested on page 2 of this form.*

### Leadership & Innovation

*How has the individual shown leadership and innovation as a member of GRC?*

### Involvement

*Describe in detail the programs and projects in which they have been involved.*

### Unique Qualities

*What was useful, unique, successful, or noteworthy about this person’s efforts?*

### Greatest Contribution

*What one thing, act or activity makes this person exemplary?*

### Other Attributes

*What other things about this person’s commitment would you like to share?*

**Submit applications to: GRC, P.O. Box 550667, Atlanta, GA 30355  
or via email to [garecycles@mindspring.com](mailto:garecycles@mindspring.com) by September 15, 2021**