



30TH ANNIVERSARY CONFERENCE

Georgia Recycling Coalition

Better Together-Essential for Georgia

NOW VIRTUAL October 25 & 26, 2021

SPONSORSHIP OPPORTUNITIES

This October we will bring together our industry to recognize and celebrate that we are...

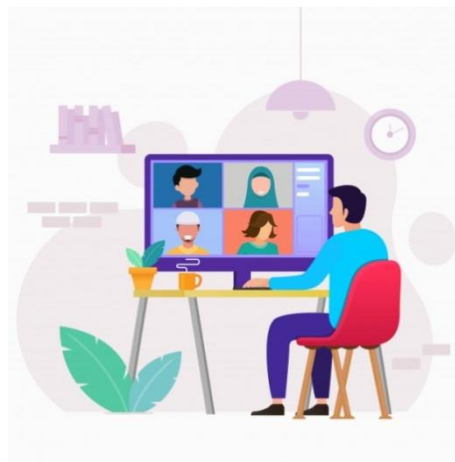
BETTER TOGETHER— ESSENTIAL for GEORGIA

It's GRC's 30th Anniversary! Although we wanted to be together in person, we made the difficult decision to go virtual again in 2021 to protect the health and safety of our members, colleagues and the organization. This will not diminish the quality as we have top notch speakers confirmed! In this brave new normal, we will work together to grow and sustain recycling as an environmental solution and economic driver in Georgia. What lies ahead will be challenging at times but offers opportunity for innovation, change, and improvement. Get ready to work collaboratively and think creatively to resolve the issues impacting recycling in Georgia.

Why Sponsor?

Sponsorships provide opportunities to feature your company, non-profit, trade association or government services as well as receiving media outreach and promotion before, during and after the conference. In 2019:

- Attendees came from over 30 Georgia cities plus 9 states and the District of Columbia.
- The Trade Show featured 16 business partners



Who attends the conference?

- In 2019 more than 150 attended from Georgia, the Southeast Region and around the country. (In 2020 we were virtual and had over 80 attendees)

Attendees include:

- For profit businesses interested in circular economies
- Manufacturers using recycled content
- Materials processors
- Federal and state government reps
- Recycling program managers from cities, counties, non-profits, and consolidated governments
- Collectors and haulers
- Compost industry manufacturers
- Sustainability professionals
- Non-profits and Trade Associations
- Equipment manufacturers



Sponsorship Benefits



Sponsorships are \$750 and include:

- Special recognition and prominent logo presentation during the virtual meeting
- Promotion via social media prior to, during and after the event
- Email advertising via our membership list serve and newsletters prior to the event
- Acknowledgement in our post conference newsletter



To sponsor:

Contact Gloria Hardegree, garecycles@mindspring.com or 404-634-3095 or 404-285-4001 mobile. Commitments for Sponsorships and Vendor Showcase (while space allows) must be received by **Sept.15, 2021** so that we may promote prior to the conference.



NEW!! VENDOR SHOWCASE:

Any registered attendee representing a service business, procurement entities or equipment sales may sign up for the vendor showcase sessions (On Monday and Tuesday afternoons). We'll accept bullet points and your logo for one slide per participant and give you 5-7 minutes to present.

Limited space, so let us know early if you are interested in participating. No charge as we work to assist our members and others in virtually promoting their product or services.

We're all in this together!

