BUSTING CONTAMINATION

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Two key factors that have an impact on contaminating single stream.

1. Education of the customers

2. Money
Education of the customers

Challenges

• There are so many different guidelines put out by local governments and organizations that creates so much confusion

• There are so many processing plants with different abilities to process

• Many companies advocate their products and how they are recyclable
City of Atlanta

- Glass
- Metal
- Paper
- Plastic

Containers should be placed on curb by 7 p.m. the previous day and removed (from curb) by 7 p.m. on collection day.

**Glass**

Bottles and Jars empty and rinse

**Metal**

Aluminum and Steel Cans empty and rinse

**Paper**

Cartons, Mixed Paper, Newspaper and Magazines flattened cardboard

**Plastic**

Bottles and Containers empty and replace cap

**NO!**

- Do Not Bag Recyclables in garbage
- No Plastic Bags return to retailer
- No Electronics
- No Tangle, Cords, Hoses or Chains
- No Tanks

FOR MORE INFO

www.atlantaga.gov/recycling

311 is for service related questions and concerns. Call 311 or go online at Atl311.com.

Graphics provided by The Recycling Partnership
Gwinnett County

- Aluminum
- Cardboard
- Kraft Paper
- Mail
- Mixed Paper
- Magazines
- Other Paper
- News Paper
- Plastics (1-7)
- Paperboard
- Steel
Macon - Bibb

- Cardboard
- Food Boxes
- Food Cans
- Milk Jugs
- Paper
- Beverage Cans
- Plastic Bottles & Caps
Athens-Clarke County

- Cans
- Cardboard
- Rigid Plastics
- Mixed Paper
- Glass
Each of these different local governments have very different guidelines.
None of these are wrong but you can see they are all different.
Here are some variances:

• 2 have glass  (Atlanta and Athens-Clarke County)
• 3 have Dos and Don’ts  (Atlanta, Macon-Bibb and Athens-Clarke County)
• Some have detailed information on types of plastics and others just plastics and one has an incorrect plastic name. (Athens-Clarke County has listed “ridged plastics” and that is a separate plastic)
• Some say empty and rinse food jugs, jars and containers
Modern MRF
Optical Sorts

Sorts color plastics, e-scrap and other small particles of plastic.

Sorts brown and printed cardboard as well as contaminants from news paper grades.

Sorts office paper by color generating white ledger.
Companies advocating 100% recyclable

FROM BREW TO BIN AND BEYOND
Brewing a Better World® starts with making a difference in the environment.
That is why we’re making recycling easier for everyone, starting with our Recyclable K-Cup® pods.

HOW TO RECYCLE YOUR K-CUP® PODS
Recycling our #5 plastic pods is simple

1. PEEL
Remove the foil lid and dispose of it.

2. EMPTY
Compost or discard the pod’s contents. (Filter can remain.)

3. RECYCLE
Recycle the empty cup. Check locally.
Money

Education

• This is a great way to get the message out about recycling to of individuals, residents, and businesses
  • Websites – a preferred method and cheap
  • Mailers – depends on the mailing size and can get costly
  • Inserts – can be put into utility bills and is a cheaper method
  • Newspaper – newspapers are not as popular
  • Billboards – can be costly but great audience
  • News or Radio – can be a great public service opportunity and sometimes cheap
  • Door to door campaigns – great responses but timely

These are just some ways to educate, but these take money.
MRF expenses