

# Georgia Recycling Coalition

## Green Sheet Update



Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

### In This Issue

[Pathways to Progress](#)

[Advancing Sustainable Schools](#)

[Jeffrey Foot Named Executive VP of Sustainability at TreeZero](#)

[Food & Beverage Carton Recycling Celebrates 60% Household Access](#)

[Tree is Certified 100% Post Consumer Content](#)

[The Compost & Climate Connection: A Land Manager's Guide to Organics](#)

### Quick Links

[Join the GRC About Us](#)

### Our Sponsors

#### Partners

Caraustar Recycling  
Coca-Cola Company  
Georgia Beverage Association  
Novelis, Inc.  
Pratt Industries  
Shaw Industries Group, Inc.

#### Sustainers

American Chemistry Council-Plastics Div.  
GA Dept. of Community Affairs  
PepsiCo, Inc.  
Rubicon Global  
WestRock Recycling  
Waste Pro

#### Patrons

Advanced Disposal  
Cox Enterprises  
Cycle Tex, Inc  
Delta Air Lines  
No. American Insulation Manufacturers Assoc.  
Pull-A-Part, LLC  
Republic Services

#### Special Contributors

The Turner Foundation  
NatureWorks, LLC

#### Georgia Recycling Coalition 2017 Board of Directors

Kevin Barkley  
Macon Consolidated Government

Bruce Battle  
Burton Energy

Ralph Brooks  
Laurens County

Karen Byrd, Secretary  
Caraustar Recycling

Cale Caudell, Vice President  
University of Georgia

Sil Cdalancia  
Novelis, Inc.

## Pathways to Progress

### GRC 2017 Semi-Annual Meeting March 1<sup>st</sup> & 2<sup>nd</sup>

HallCounty/Gainesville, GA

Registration Is Open-Check upcoming deadlines!



Sustainability is the pathway to the future. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance. Learning about our approaches, successes and challenges first hand is one path that leads us toward growing and sustaining a vibrant state industry. Join your colleagues for this 1 ½ day event to learn, tour, network and even have some fun!

#### For schedule and details:

<http://www.georgiarecycles.org/about-grc/grc-events/grc-semi-annual-meeting/>

#### Register at:

<http://georgiarecyclingcoalition.wildapricot.org/>

**Registration Deadline: Feb 24, 2017**

**Member Fee: \$105.00**

**NON-Member Fee: \$125.00**

Overnight Accommodations for March 1st:

#### Holiday Inn Lanier Centre

400 E. E Butler Pkwy

Gainesville, GA 30501

\$105.00 plus tax & fees

770-531-0907

**Hotel Reservation Deadline: Feb 15, 2017**

## Advancing Sustainable Schools for All Within This Generation



**March 21 - 22, 2017**

**Westin Peachtree Plaza Atlanta, GA**

Every year, the Green Schools Conference & Expo connects green school champions nationwide for two days of learning and collaboration to support our shared mission of equitable, healthy and high-performing schools, where students can learn how to sustain and improve the world around them.

Sheri Collins  
Pratt Recycling

Jacqueline Dost  
Carroll County

Jeffrey Foote, Treasurer  
Green Spirit Farms GA

Wayne King  
ERTH Products LLC

Marla Prince, President  
Waste Management

Kathy Reed  
Keep North Fulton Beautiful

Peggy Whitlow Ratcliffe  
Live Thrive

This year's **Green Schools Conference and Expo will be held in Atlanta, GA, from March 21 - 22, 2017** and will bring together hundreds of green school leaders, educators, administrators, advocates, practitioners and enthusiasts from across the nation. This event presents a unique opportunity for the brightest and most influential individuals in the fields of education, building design and construction, facilities management, public administration, and more, together, share, and learn from one another while advancing the green schools movement.

For information: <http://greenschoolsconference.org/>  
and registration:

<https://register.greenschoolsconference.org/2017/registration/>

## Jeffrey Foote Named Executive Vice President of Sustainability at TreeZero



TreeZero, the only company that offers premium 100 percent tree free, carbon neutral paper in North America, announced Jeff Foote as executive vice president of sustainability. Foote, who initially joined TreeZero in an advisory role in March 2016, spent 20 years at The Coca-Cola Company in key

leadership roles, developing and implementing sustainability goals and objectives across multiple functions including strategy and innovation. He currently serves on the board of the Georgia Recycling Coalition.

TreeZero will be launching a newsletter encompassing insight from Foote, curated content focused on sustainability along with best practices from around the globe. Foote, also an investor in TreeZero, said he joined the management team because of the difference the company is making in sustainability. "Thousands of public companies, colleges and universities, and government agencies are developing and implementing sustainable sourcing programs to help them achieve public commitments to reduce impact on deforestation, cut their carbon footprints and eliminate waste. Purchasing and using TreeZero paper is an easy solution for any organization to add as part of its comprehensive, sustainable sourcing strategy."

Congrats to our board member on his new role!

## Food and Beverage Carton Recycling Celebrates 60 Percent Household Access

Carton recycling is now officially considered mainstream. The Carton Council of North America has reported that 60 percent of U.S. households can recycle food and beverage cartons through local recycling programs. With the 60 percent recycling level reached, the Carton Council says it now has the approval of the Federal Trade Commission to place the standard "Please Recycle" logo on cartons.



In heralding its recycling figures, the Carton Council notes that when it was formed in 2009 only 18 percent of households could recycle their cartons. The council also notes that Feb. 1, 2017, it will launch a new consumer-facing website and a national digital education campaign designed to engage consumers and encourage them to recycle their cartons.

## Trex is Certified 100% Post Consumer

## Content

**Trex** [Trex](#), a manufacturer of high-performance wood-alternative decking and railing headquartered in Winchester, Virginia, has announced that its linear low-density polyethylene (LLDPE) pellets have achieved certification with the [International Code Council](#) (ICC). The recognition certifies that the Trex Spartan and Trex Cardinal lines of LLDPE pellets contain 100-percent-postconsumer content.

"Trex LLDPE pellets are an ideal material for plastic product manufacturers to incorporate into their manufacturing process as a means of increasing both the recycled content and cost efficiency of their products," says Dave Heglas, senior director of material resources for Trex. "With this certification, companies can be assured that using Trex pellets can help meet their recycled content requirements and sustainability goals, while reducing their reliance on virgin and off-spec resin."

Trex says it currently has four lines dedicated to recycled pellet production, making it one of the leading producers of recycled LLDPE pellets in the country.

### The Composting Council Research & Education Foundation Announces the Release of the Just Published:

#### ***The Compost & Climate Connection: A Land Manager's Guide to Organics***

Exploring the topic of how to manage food scraps, yard trimmings and other organic materials and the impact that can have on climate change, the Composting Council Research & Education Foundation (CCREF) released *The Compost & Climate Connection*. This new publication, a companion to *The Soil & Water Connection*, provides a clear explanation of how 'wastes' can be looked at as resources in the fight against climate change.

Written by Dr. Sally Brown, Dr. Britt Faucette (of Georgia!) and Katie Kutz, and edited by other CCREF Trustees and staff, this publication is filled with informative, scientific research on the why and how of taking organic waste out of landfills and using it instead to enrich our soil resources as a way to sequester carbon, while making our soils more resilient to climate change. Filled with four-color photos, charts and illustrations, *The Compost and Climate Connection* should be of interest to those working in the compost manufacturing industry, backyard composters, teachers and educators or anyone looking for the most up-to-date resources on this vitally important subject.

*The Compost & Climate Connection* is available for sale on the CCREF website: [compostfoundation.org/store](http://compostfoundation.org/store). Part of the publication is also available to read digitally on the website.



Thank you for your continued support of our great state recycling organization!

**Sincerely,**

Gloria Hardegree  
Georgia Recycling Coalition