

# Georgia Recycling Coalition

## Green Sheet Update



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Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

### Dr Pepper Snapple Group & Keep America Beautiful Award 41 Grants to Improve Recycling in Public Parks



Dr Pepper Snapple Group in partnership with national nonprofit Keep America Beautiful is funding 914 new recycling bins in public parks across the country as part of a grant program. The Recycling Bin Grant

Program, now in its fifth year, has provided more than 4,300 recycling bins to local governments and community organizations across 41 states.

A recent national survey conducted by Keep America Beautiful revealed a lack of away from home recycling opportunities. While more than 90 percent of people indicated it was not a challenge to recycle at home, over 55 percent found it difficult to recycle in public places such as parks.

Congratulations to Georgia recipients: Keep Golden Isles Beautiful and Keep Oconee County Beautiful!

### Athens-Clarke County Film Recycling Video:

<https://vimeo.com/193006919>

FILM is a 4-letter F-word! [Plastic Bags](#), shrink wrap, bubble wrap and other stretchy plastics should not go in single-

Ralph Brooks  
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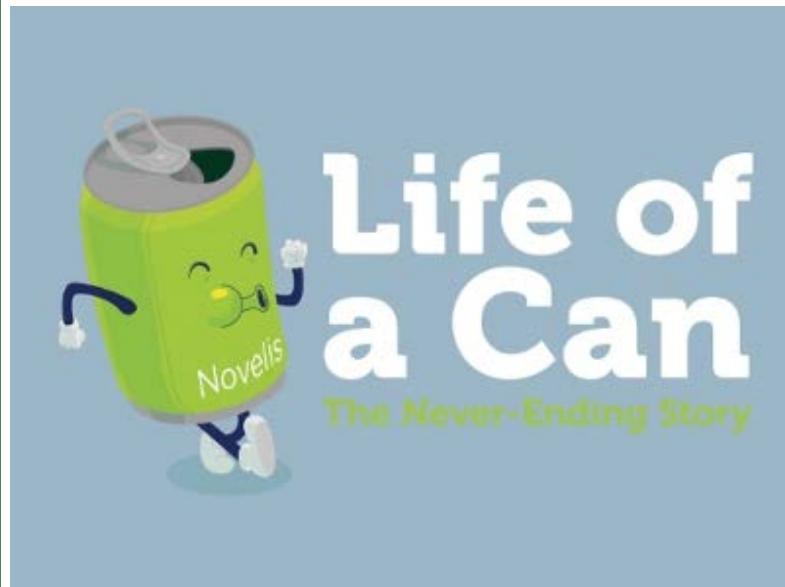
Peggy Whitlow Ratcliffe  
Live Thrive



stream recycling bins. Most big-box retail and grocery stores, and the [CHaRM](#), will accept plastic wraps for recycling.

## **Life of a Can-Novelis Invites you to Become a Can-Do Champion**

<http://lifeofacan.com/sites/lifeofacan.com/files/never-ending-story/>



What is the impact of recycling just ONE can? Novelis and Discovery Education are proud to debut *Life of a Can*, a brand new elementary recycling education program that allows students to explore this question and many more! Students will be empowered to make a positive difference in their communities as they explore the never-ending lifecycle of a recycled aluminum can. Learn more at: <http://www.lifeofacan.com/>

## We're Counting on YOU!

One simple thing YOU can do to help us thrive....

More and more GRC is being asked for Georgia recycling data...by local, regional and national sources! We know that Georgia is a leader in recycling in the nation, but we need metrics to document that fact. Having to reply "we don't have any info" is no longer acceptable.



TODAY, GRC is reaching out to Measure Georgia participants to urge you to update your reports. Recently participation has waned and we are struggling to provide responses. So, please at your earliest convenience enter the Re-TRAC Measure Georgia system and make sure you reported for:

**All 4 Quarters of 2016**  
**1<sup>st</sup> Quarter of 2017**

### Local Government:

<https://connect.re-trac.com/registration/georgia-community>

### MRF/Processor:

<https://connect.re-trac.com/registration/georgia-mrf>

### End

**Users/Manufacturer:** <https://connect.re-trac.com/registration/georgia-end>

Many of you have been consistent in reporting quarterly and we **THANK YOU**, our true champions! And if you are not yet signed up, please fill out the attached form and return to us.

If you need technical assistance, just email us at: [garecycles@mindspring.com](mailto:garecycles@mindspring.com) and we will have Re-TRAC staff contact you.

## Rubicon Partners with Columbus, GA



Rubicon Global announced a public-private partnership with the Columbus, GA Consolidated Government aimed at helping to improve residential waste and recycling services through the use of new technology and data analytics. Columbus will begin using Rubicon's proprietary cloud-based platform, including its mobile app and desktop vendor software. The technology will provide data to Columbus and enable it to assess landfill diversion and recycling rates.

The technology will also provide the Columbus Consolidated Government with planning data, most notably by enabling real-time information on current landfill diversion and recycling rates. The data will help the city understand how to better focus its recycling education efforts, measure the carbon avoidance from recycling activities and determine vehicle emission reduction targets in Columbus's waste fleet through route optimization and other features.

## Recycling Partnership Opens RFP for Bin Grants

The Recycling Partnership has announced its third annual request for proposals to help local governments make the switch to cart-based recycling collection. The national nonprofit will be giving out funds on a rolling process throughout the year. Any county, municipality, solid waste district/authority or tribe with at least 10,000 residents is eligible to apply. For programs with weekly collections, carts must be at least 60 gallons,



and at least 90 gallons for biweekly. All carts must include embedded RFID tags as well. The Partnership is offering \$7 per household for cart purchases and \$1 per household for education. Additional technical assistance and educational materials are worth an estimated \$139,000. For Info: <http://recyclingpartnership.org/>

**Happy Earth Day!**  
**April 22<sup>nd</sup>**



Thank you for your continued support of our great state recycling organization!

**Sincerely,**

Gloria Hardegree  
Georgia Recycling Coalition

Georgia Recycling Coalition, Post Office Box 550667, Atlanta, GA 30355

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