

# Georgia Recycles

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Volume 11 Issue 1

The Georgia Recycling Coalition Newsletter

Fall 2003

## America Recycles Day in Georgia Celebrations Set

The 7<sup>th</sup> annual America Recycles Day is fast approaching. The national awareness campaign began originally in Texas and has grown over the past six years to become a national call to action for citizens to pledge to recycle more in their home, school and place of business, and to purchase more recycled content products. The mission is to hold an annual national awareness event to promote the social, environmental, and economic benefits of buying recycled and recycling. The goal is to increase the purchase of recycled content products and recycling throughout America.

Communities across the nation and the state of Georgia celebrate ARD in ways that are meaningful to them through the common thread of resource conservation and environmental protection. The theme this year is *Make Every Day America Recycles Day*. It is based on the premise that everyday is another day to recycle, reduce our waste, purchase recycled content products, and continue to support recycling. Last year, over 700 events were held in 43 states and two commonwealths in the U.S. This year, Georgia has close to sixty registered local events scheduled, in addition to many awareness events taking place in Georgia's public and private schools.

Remind citizens in your communities and businesses that even if they can't participate in an event, there is the option of pledging on line. All pledges are eligible for state and national prizes. No information on the pledge card will be used on any mailing or solicitation list. The national grand prize for adults is a Ford Focus PZEV (Partial Zero Emission Vehicle) automobile donated by Ford Motor Company. There are also "Recycle Yourself" weekend getaways including hotel accommodations, spa treatments, meals and a travel stipend. For kids, there are five Trek 24 speed bicycles to be awarded. State prizes include a power drill with a rechargeable battery, an Eco-Spun recycled content blanket, a bicycle for kids, and more. All prizes are awarded in random drawings.

### What Else is Happening?

- If you still need ideas on what to do to observe ARD 2003, the national **Planning Guide** is updated and on the national web site in a low resolution pdf file; look at [www.americarecyclesday.org](http://www.americarecyclesday.org)

- **School Art & Writing Contest—"Why Is Recycling Important?"** Deadline is postmarked by November 15, 2003; details and entry forms available at [www.georgiarecycles.org](http://www.georgiarecycles.org)
- **Media campaign on the Georgia News Network** from Friday November 7<sup>th</sup> through Saturday November 15<sup>th</sup>, featuring the *R-E-C-Y-C-L-E Guys* animated character voices. **Copies of the radio and TV spots are available for local ARD event planners to take to their local stations as well. Email [garecycles@mindspring.com](mailto:garecycles@mindspring.com) to receive them.**
- **National Public Radio campaign** – Success can strike twice! ARD national will be underwriting "The Morning Addition" and "Talk of the Nation" on NPR for two weeks preceding Nov 15 and two segments of "Science Friday"
- **America Recycles Day Awards contest** sponsored by *Recycle America Alliance*. **CASH PRIZES FOR THE BEST LOCAL ARD EVENTS!** For details on contest requirements and deadline for entering see page 10 of this issue.



**AMERICA RECYCLES DAY**  
is sponsored nationally by:

AMERICA RECYCLES DAY is sponsored in Georgia by: AMERICAN PLASTICS COUNCIL, COCA-COLA NORTH AMERICA, GEORGIA DEPT. OF COMMUNITY AFFAIRS, GEORGIA RECYCLING COALITION, GEORGIA SOFT DRINK ASSOCIATION, MOHAWK INDUSTRIES, PRATT INDUSTRIES (USA) RECYCLING DIV., RECYCLE AMERICA ALLIANCE, SP RECYCLING CORP.

# President's Corner

I want to thank each of you for your hard work and dedication in fulfilling the mission of our organization this year. GRC has had a very successful 2003. I would like to extend a warm welcome to all of you who have joined us this year, and a special thanks to all our sponsor level members and special contributors who make it possible to continue the work being done to promote and enhance recycling and waste reduction programs in Georgia.

As we move forward, the board will look at creating a value statement for GRC. I share with you those prescribed by Recycle America Alliance, and ask that if your company or organization has similar statements that you share them with us. I look forward to your input.

- **Integrity**
- **Accountability**
- **Respect for People**
- **Communication**
- **Teamwork**
- **Entrepreneurial Spirit**

And, don't forget to *Make Every Day America Recycles Day in Georgia!*

Jerry Hawk, Recycle America Alliance  
GRC 2003 President



Bernie Marcus, co-founder of Home Depot, was the special guest speaker at the P2AD 10th Anniversary luncheon held during National Pollution Prevention Week in September. Mr. Marcus spends a few quality moments with GRC Education Committee co-chair Karin Zarin. See full story on Page 7.

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC Board of Directors

**LuAnn Chambers**  
SP Recycling Corp.

**Jay Donnaway**  
Georgia Department of Community Affairs

**Jerry Hawk**  
Recycle America Alliance

**Tony Knick**  
S.I. Corporation

**Steve Levetan**  
Resource Services

**Janet Liberman**  
City of Roswell

**Kevin Perry**  
Georgia Soft Drink Association

**Karen Sabatini**  
Athens-Clarke County Recycling Division

**Bob Smith**  
Bulloch County

**Craig Swier**  
Fibres International

**Marta Turner**  
Rome/Floyd County Recycling

**Scott Vitters**  
Coca-Cola North America

**Nancy Womack**  
Caraustar

**Gloria Hardegree**  
Executive Director

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# GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

July 30, 2003

## I. Call to Order/Welcome

The Georgia Recycling Coalition Board of Directors met on July 30, 2003 at the Classic Center in Athens, Georgia. President Jerry Hawk called the meeting to order at 10:20 a.m. Board members present included: Karen Sabatini, Stephanie Busch, Nancy Womack, Jay Donnaway, Craig Swier, and Scott Vitters. Also present were Gloria Hardegee – Executive Director, Rick Foote and George Elder.

## II. President's Report

No report.

## III. Secretary's Report

Karen Sabatini presented the minutes from the May board meeting. One correction to change the spelling of Georgia was noted. President Jerry Hawk called for a motion to approve the minutes. Nancy Womack made a motion to approve the minutes; Craig Swier seconded the motion. The motion passed unanimously.

## IV. Treasurer's Report

Gloria presented the monthly summary report for June 2003. The reconciled balance as of June 30, 2003 was \$54,712.10. Nancy Womack made a motion to file the report to audit; Jay Donnaway seconded the motion. The motion passed unanimously.

## V. Executive Director's Report

Gloria Hardegee thanked Karen for organizing the meeting in Athens. She submitted copies of her activity report through July 30, 2003. Ms. Hardegee added that the annual conference would be advertised in *Recycle Today* and *Waste News* magazines.

## VI. Committee Reports

**Communications** - Craig Swier and Rick Foote reported that the committee has decided to post the entire newsletter in pdf format on the GRC web page; an Adobe Acrobat link will be added to GRC's web page for those viewers that do not have access to Adobe. Members will still receive a hard copy of the newsletter in the mail. Members commented on the lack of hotel reservation information for the annual conference on the home page. The Summer Issue of the newsletter was mailed out July 28, 2003. The next newsletter deadline is September 14, 2003. Gloria is contacting Lee Judge with Dreamsan to write an article about their new facility. The Education Committee is working to have an article for the newsletter or for posting on the web site. Members with articles should submit those to Gloria as soon as possible.

**Education** - Gloria Hardegee reminded members that Weyerhaeuser has agreed to sponsor the school recycling grants again this year.

**Membership** - Nancy Womack reported that 107 renewals for membership have been received. There are 47 non-renewals, including seven sponsor level members. The renewal deadline for 2003-04 period is July 31, 2003. Gloria will send out second renewal notice to all non-renewals in August. The committee will decide on reprinting membership packets and report back to the Board with their decision.

**Program** - Karen Sabatini gave an update on the upcoming annual conference, which will be held at Tybee Island. Ms. Sabatini asked members to notify Erin Kelley or Marla Prince if they have any gifts they plan to donate for the auction. She also asked P<sup>2</sup>AD, DCA, and Rome/Floyd County Recycling Center to bring LCD projectors to the conference in order to defer rental cost of equipment. Ms. Sabatini also mentioned that moderators were needed for the conference sessions. Gloria has sponsor letters available for the conference, if anyone has potential sponsors. She also mentioned that GEFA might have "scholarship" funding available for participants to cover the cost of registration.

**Special Events** - No report.

**Nominations** - Jay Donnaway reported that the committee has received four nominations to fill the four open positions. The nominees include: Jeff Kibler – Business; Cem Drake – Government; Mary Darby – At Large; and Lee Judge – Business or At Large. Deadline for nominations is August 1, 2003.

## VII. Old Business

Gloria Hardegee and Jay Donnaway gave an update on the status of the DCA contract. Jay said that he needs new submission and corrections to the Markets Directory database. There are currently 460 entries in the database. Jay will provide Gloria with 20 hard copies of the database, and she will distribute those to Board members for review. Jay also recommended making changes using the on-line form on the DCA's website.

Gloria Hardegee passed around a scrapbook from the DELL-sponsored, computer recycling event held on July 12, 2003. Approximately 74 tons of material were collected. All materials were shipped to Texas for recycling; no materials were exported. Atlanta placed third in the country out of 15 cities for the most tonnage collected.

## VIII. New Business

Gloria informed members that DCA has approached GRC about entering into a contract that would pass through \$12,000 in EPA dollars designated to run the Recycle Guy Campaign. GRC will run the PR campaign as part of America Recycles Day. Scott Vitters asked if there was an option to run other PR campaigns. Gloria said that the funds could only be used to run the Recycle Guys campaign. Karen Sabatini made a motion that GRC enter into a contract with DCA to run the PR campaign as part of ARD; Jerry Hawk seconded the motion. The motion passed with one abstention by Jay Donnaway. Gloria gave an update on the ARD budget. The total budget is \$26, 722.93 of which \$12,000 is designated for the Recycle Guys campaign. Gloria mentioned that the National ARD committee might give the states a stipend. Scott Vitters asked if there is a set strategy for ARD. Gloria said there is a national strategy. Scott Vitters inquired if there will be an event at the Capitol this year. Gloria responded that there will not be an event at the Capitol, but instead Weyerhaeuser has offered to host a luncheon in January. Legislators will be invited. Gloria did mention, however, that GRC could host a kickoff event if the board was interested. Karen Sabatini made a motion that GRC sign the national memorandum for ARD; Nancy Womack seconded the motion. The motion passed unanimously. Jay Donnaway suggested that DCA and GRC coordinate events for ARD to avoid overlapping coverage.

Gloria announced that she would not be attending NRC. Jerry Hawk and Karen Sabatini volunteered to attend the ARD meeting on her behalf. Scott Vitters said that he would like to see GRC more involved in NRC activities and suggested that GRC invite Kate to an upcoming conference. Gloria informed Scott that the annual meeting was already booked, but he could invite her to speak at the semi-annual meeting in Athens.

Stephanie Busch announced that Staples kicked-off a cartridge recycling program to benefit Georgia teachers; she passed out a fact sheet with details about the program. Gloria agreed to post information about the program on GRC's web site. Jay Donnaway announced that Best Buy wants to host a computer recycling event in Atlanta in September. He is working with them to find a suitable location. He said that there wouldn't be a charge for participants.

Karen Sabatini handed out copies of the agenda for the annual meeting. Gloria asked Stephanie Busch to contact Linda Larson about hosting a breakout session for military installations; she also asked Scott Vitters to moderate the session with NSDA.

Jay Donnaway informed members that in addition to updating the markets directory that DCA is also updating the contact list for recycling coordinators. George Elder presented the findings from the ad hoc committee looking into developing a recycling message for Georgia. Mr. Elder distributed copies of a handout summarizing the findings of the group and their proposed message. The message will be presented at the annual meeting so that the group can solicit input. Scott Vitters suggested that industry should be invited to the table to help create the message and gain their support.

## IX. Announcements/Adjourn

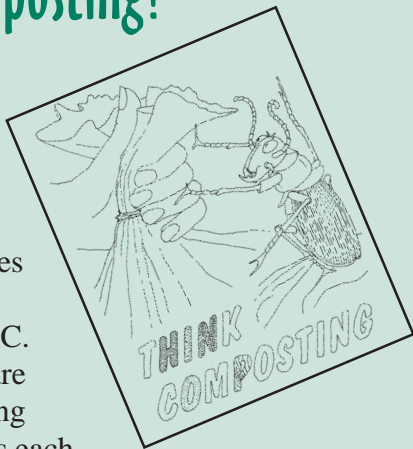
The next board meeting will be September 24, 2003 in Atlanta. Hearing no additional announcements, Craig Swier made a motion to adjourn the meeting; Karen Sabatini seconded the motion. The motion passed unanimously. President Hawk adjourned the meeting at 12:20 p.m.

Respectfully submitted,  
Stephanie Busch, Secretary



## Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$1.50 and coloring books \$ .20 cents each. For more information or to order, contact us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com) or by phone at (404) 634-3095.



## Welcome New Members

### Government/Non-Profit

Montgomery County, Glenn Garrett  
 Jackson County, Stan Brown  
 Keep Macon-Bibb Beautiful, Patricia Robinson

### Business/Industry

Macon Iron, Evan Koplin  
 Shred First LLC, Charles Smith

### Individuals

Michael Griffiths, Trex Company  
 A. Lee Judge, Dreamsan  
 Carolyn Stewart, ABC Waste of Savannah  
 Andrew Black, Olde Atlanta Recycling. LLC  
 Frances Kennedy, Tetra Pak  
 Kathryn Woodworth, KatPrints, Inc.  
 Marie Short, Harry Norman Realtors

## GRC Elects 2004 Board of Directors

At the 12<sup>th</sup> annual membership meeting held during the annual conference, the GRC membership elected three new board members. They are as follows:

**A. Lee Judge** is a graduate of East Carolina University, with a B.S. in Communications. Since 1997, Lee has worked for recycling hauler Dreamsan, Inc. and has served several positions including Marketing Specialist, Executive Manager, Network Administrator, and Project Manager. Currently, as the Municipal Recycling Project Manager, Lee is responsible for designing recycling and waste reduction programs for Dreamsan clients such as various municipalities, organizations, schools, and military installations. In addition to his duties as a project manager, Lee also is the company's database designer and creator of Dreamsan's web, print, and multi-media presentations.

**Jeff Kibler** is Executive Vice President of Pratt Industries (USA) Recycling Div. in charge of U.S. operations including 9 plants and offices and 94 employees. Prior to his current position, he worked for Pratt (Visy) as Regional Vice President and Regional Sales Manager, as well as six years with Southeast Recycling in 3 plant manager positions and as Regional Manager. Jeff attended the University of the South in Sewanee, TN and graduated with a BA in forestry and economics.

**Mary Darby** received a Master of Arts Degree from Georgia Tech, City Planning Program in 1998, and has worked as a planner in various capacities for the City of Atlanta and Fulton County since 1996. Most recently she serves as an Environmental Education Coordinator for the Fulton County Department of Environment and Community Development, Water Quality Program. She oversees recycling, water conservation and xeriscaping public education and outreach programs. Mary also is President of Recycling Works, LLC, her own company involved in development of environmental board games and associated educational materials.

Additionally, **Jay Donnaway**, Recycling Coordinator for the Department of Community Affairs was re-elected to a second term. Continuing to serve in current terms are **Stephanie Busch**, P2AD; **LuAnn Chambers**, SP Recycling Corp.; **Jerry Hawk**, Recycle America Alliance; **Steve Levetan**, Resource Services; **Janet Liberman**, City of Roswell; **Kevin Perry**, Georgia Soft Drink Association; **Karen Sabatini**, Athens-Clarke County Recycling; **Craig Swier**, Fibres International; and **Scott Vitters**, Coca-Cola North America.

## Contact GRC

Georgia Recycling Coalition, Inc.  
 P.O. Box 550667  
 Atlanta, GA 30355  
 Phone: 404-634-3095  
 Fax: 404-350-8780  
 Email: [garecycles@mindspring.com](mailto:garecycles@mindspring.com)  
[www.georgiarecycles.org](http://www.georgiarecycles.org)

## ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600



### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

# GRC 12th Annual Conference Highlights



Billy Denham and Nancy Womack of Caraustar discuss options with Joanne Hamlin of Keep Roberta-Crawford Beautiful during the Trade Show Networking session.



Carlos Cardosa of Hewlett Packard presents information on HP's environmental programs.



Volunteer auctioneer (and good sport!) Mark Skeggs of Rome/Floyd County Recycling helps bring in close to \$4000 in the 7<sup>th</sup> annual "Trash to Treasures Auction"



Attendees hear keynote speaker Steve Ragiel of Recycle America Alliance presentation on "Why is Recycling Important?"



A panel of industry experts led discussions on "Single Stream-Evolution or Revolution?" Pictured l-r: Sidney Wildes of IPS Balers; Gary Dunn of the Newark Group; Steve Ragiel, President, Recycle America Alliance; Jeff Kibler, Pratt Industries (USA) Recycling Div.; and Mitch Kessler, Kessler Consulting.



SP Recycling Corporation's George Elder and LuAnn Chambers accept a sponsor recognition award from GRC Vice President Karen Sabatini and President Jerry Hawk.



Keep America Beautiful directors enjoy a night out at Tybee's Crab Shack, where the elite eat in their bare feet! Pictured l-r: Janet Liberman, Keep Roswell Beautiful; Joan Ellars, Keep Marietta Beautiful; and Judy Bowles, Keep Albany Dougherty Beautiful.



David Gipson of P2AD presents information on Mercury Exchange Program.

# Green Your Next Meeting

## A model for reducing the environmental impact of events

By Susan Hooper, P<sup>2</sup>AD

To anyone passing by, the workshop probably looked like any other – there were handouts, appreciation gifts, and food and beverages. This particular meeting, however, was not like any other. Why? It was “green.”

From the workshop’s location to the table centerpieces, most every detail was approached with an eye to conserving resources and reducing waste.

The meeting, a workshop for Keep America Beautiful affiliates in metro Atlanta, can be used as a model for “greening” your next meeting or event. The meeting’s organizer, Stephanie Busch, P<sup>2</sup>AD Program Manager and Keep Cobb Beautiful Board Member, said there was no extra effort or cost required to make the workshop green.

### Location

Busch began by choosing a site for the workshop. She selected the new Mathematics and Science Center at Emory University in order to showcase one of Georgia’s greenest buildings and highlight an institution that has made a firm commitment to resource conservation and waste reduction.

According to the university’s Ad Hoc Committee on Environmental Stewardship “...there is a growing commitment to conserve energy and recycle materials in order to minimize Emory’s ecological footprint in the world outside our immediate boundaries and to work for a standard of sustainability.”

The 140,000 square foot classroom and office building houses three academic departments and a library. The center features environmentally preferable building products, including locally manufactured, recycled-content, and low-emitting materials. It also includes water efficiency features such as waterless urinals, rainwater harvesting, and lab technology that reduces water use by 69%. Energy saving features include occupancy sensors that turn off lights reducing energy consumption by 20%.

The building, designed to be a teaching tool, includes two outdoor teaching spaces: one on the roof and the other in the woods behind the building. In addition to the sustainable design attributes of the building, Emory also has a comprehensive recycling program that has been in place for 10 years. The meeting included a tour of the building by Emory faculty and staff and a tour of the recycling center, by GRC Board member and Emory Recycling Coordinator, John Scheve.

### Lunch

Food service generates tremendous amounts of waste at events. To reduce waste associated with providing lunch for this meeting, Busch chose:

- To use reusable cloth napkins instead of paper
- To use biocompostable cups for beverages
- To use bulk dispensers for condiments instead of

- single-serve packages
- To use recycled-content plates
- To serve food on trays and not in individually wrapped packages
- To provide containers for beverage container recycling and food waste composting

The lunch itself was catered by Whole Foods Market, a local food retailer, that works for a sustainable future and is dedicated to purchasing locally and organically grown products and promoting sustainable agriculture.

Busch emphasized that purchasing locally grown organic food not only reduces the impact on the environment since less pesticides and water are used, but it also helps support sustainable agricultural businesses and job creation. Using locally grown food also cuts down on the pollution created by transporting it long distances.

### Centerpieces

The table centerpieces Busch selected are plants native to Georgia. Native plants are better suited to our climate and require less fertilizer and water. They also provide shelter and food for wildlife – songbirds and butterflies are attracted to many native species. Introducing non-native plants into the garden can bring unwanted pests that can harm other plants. Non-native plants can also become invasive, taking over the garden and killing off native plants (think Kudzu, a native of Japan).

### Green Details

Other methods of resource conservation and waste reduction included:

- Sending workshop announcements via email instead of paper
- Printing handouts on post-consumer, recycled-content paper
- Choosing gifts for attendees made from recycled-content

Busch also wished to thank GRC Members – The Coca-Cola Company, Recycle America Alliance, Georgia Soft Drink Association, Gloria Hardegree, Susan Hooper, Joan Ellars, Emory University - John Scheve, and Karin Zarin for their donations and time in helping make this event so successful.

## To Find Out More

To learn more about Georgia’s native plants, visit the Georgia Native Plant Society’s web site at [www.gnps.org](http://www.gnps.org) or EPA’s web site at [www.epa.gov/greenacres](http://www.epa.gov/greenacres).

Want to green your next meeting? Refer to EPA’s Green Meeting guidance (available online at [www.bluegreenmeetings.org](http://www.bluegreenmeetings.org)) that addresses all aspects of waste reduction and purchasing for environmentally sensitive events

You can also call P<sup>2</sup>AD for more information on any of the topics in this article at (404) 651-5120 or visit [www.p2ad.org](http://www.p2ad.org).



# INDUSTRY NEWS

## Recycling Group Opens New Atlanta Facility

DRG, The Dreamsan Recycling Group, is a new Georgia company dedicated to the processing of recovered recycling material. The formation of DRG in the fall of 2002 marks the beginning of Dreamsans's foray into the Materials Processing and Material Marketing segments of the recycling industry. The initial facility currently occupies sixty-six thousand square feet that offers ample space for Phase One of the state-of-the-art commingled materials processing equipment capable of handling 100 tons per day of newsprint, plastic and metal rigid containers, mixed paper and glass. The first phase of the facility officially began operation in February 2003 and was formally commissioned for service in June 2003. DRG has now completed plans for Phases Two and Three of the facility to be completed later this year. The expansion will significantly increase the capacity of the facility, add additional automation and processing efficiencies, and introduce a new option for glass recycling for the communities of metro Atlanta.

The clean indoor paper processing component has allowed DRG to maintain a material contamination level below 1 percent – the best category on the Southeast paper grading scale. DRG currently processes only the newsprint collected by Dreamsans, Inc. The facility layout was designed to permit DRG to double the present volume without sacrificing quality in processing.

The commingled materials sorting line was designed to be implemented to two phases. Phase one was commissioned into service February 2003. The line begins with a high capacity in-the-floor infeed hopper, after which material is sorted into 9 categories as it travels down the line: 1) OCC at the infeed, 2) HDPE natural, 3) HDPE mixed colors, 4) mixed paper, 5) PETE mixed colors, 6) steel and tin, 7) aluminum, 8) clear glass, 9) amber/green glass. Markets for all materials have been established by DRG and secured by extended term agreements.

In Phase II, the current sorting line will become a dedicated fiber line with as many as 5 sort categories for fiber. Commingled rigid containers will be automatically transferred to a new elevated sorting line equipped with 3 plastic perforators, magnets, air sorter, self-unloading hoppers, and a high capacity auto-tie baler. The expansion of the sorting equipment will provide an increase in the capacity rating up to 8 – 10 tons per hour. The expanded capacity will allow DRG to open the door to other collection companies to utilize the material processing expertise of DRG.

Phase III of the DRG business expansion plan is scheduled for completion before the end of first quarter 2004. Phase III will operate as a post consumer glass processing facility designed to manufacture abrasives, filtration material, golf coarse sand and miscellaneous specialty products. This facility and its market will provide curbside collection companies an additional home for their glass and stimulate an increase in the number of programs that can accept glass – making more post consumer glass available to container manufacturers, while making a significant contribution to a higher percentage of attainment in state and local recycling objectives.

## P2AD Celebrates Ten Years of Service to Georgians

The third week of September annually is National Pollution Prevention Week. Pollution Prevention Assistance Division (P2AD) kicked off National Pollution Prevention Week by hosting an event in honor of their 10<sup>th</sup> anniversary. On September 15<sup>th</sup>, P2AD held its annual luncheon, which highlighted the organization's success-filled first decade. To mark the occasion, special guest speaker Bernie Marcus co-founder of Home Depot, gave the keynote address.

The event highlighted the successes of the past 10 years, as well as the division's plans for the future. Part of the future plan was the launch of the P2AD's Partnership Program. This program will recognize companies and organizations and will encourage others to join in their efforts. The new P2AD Partnership program provides a broader range of benefits including: a streamlined application process, revamped annual awards program and alignment with other national environmental recognition programs including U.S. EPA's National Environmental Performance Track and WasteWise.

P2AD was established in 1993 as a non-regulatory division of the Department of Natural Resources, with the mission of reducing pollution at the source. Since then, P2AD has provided free, confidential environmental technical assistance in the areas of pollution prevention resource conservation, waste reduction, by-product reuse and recycling. P2AD's clients include the manufacturing industry, commercial businesses, agriculture, institutions, the military, government, and the citizens of Georgia. In the past 10 years P2AD has worked with a broad spectrum of businesses to reduce waste streams and operating costs. "Although P2AD was established for the purpose of conserving Georgia's natural resources, we are proud to have had such a positive impact on the bottom line of the state's economy as well" said Bob Kerr director of P2AD. "In our first decade P2AD has been able to demonstrate that preventing pollution makes business sense – and that's an important first step in making Georgia companies our partners in conservation."

In addition to the luncheon P2AD was involved in several other activities during National Pollution Prevention Week.

- Governor Sonny Perdue proclaimed September 15-19<sup>th</sup> as Pollution Prevention Week throughout the state of Georgia.
- P2AD sent daily broadcast emails with pollution prevention tips to state employees in the Twin Towers.
- On September 18<sup>th</sup> P2AD hosted a Mercury Thermometer Exchange event for State Employees on the Capitol Hill. State employees brought their mercury thermometer home where they exchanged it for a free digital thermometer.
- Held rechargeable battery drop-off event.
- P2AD set up an information display where state employees could pick up information on water conservation, radon awareness, National Pollution Prevention Week, household hazardous waste, and services provided by P2AD.

For more information on the P2AD Partnership Program, please contact Vanessa Freeman at (404) 651-5120 or by email at info@p2ad.org.

## CALENDAR OF EVENTS

November 15, 2003 .....	America Recycles Day, Statewide/Nationwide
December 3, 2003 .....	GRC Board Meeting, TBA
December 3-5, 2003 .....	KAB National Meeting, Washington, DC
January 26-28, 2004 .....	KGBEDA Winter Mtg., Atlanta, GA
January 29, 2004 .....	Weyerhaeuser/ARD Lunch, Atlanta, GA
February 15-18, 2004 .....	SE Recycling Conference, Pensacola, FL
March 3-4, 2004 .....	GRC Semi-Annual Meeting, Athens, GA

# Spotlight on Programs

## Big News In Solid Waste Planning



Fifteen years ago solid waste management planning was a top priority for local officials across the state. Georgia had less than five years of disposal capacity and many parts of the state were struggling to provide adequate solid waste collection services. In 1990, the Solid Waste Management Act was adopted, requiring all local governments to prepare a Solid Waste Management Plan that:

- demonstrated a minimum of 10 years of solid waste disposal capacity,
- identified an environmentally sound solid waste collection system, and
- set forth a strategy that would help the state achieve its goal of a 25% per capita reduction in the disposal of municipal solid waste.

Soon after the Act was adopted, the Minimum Planning Standards and Procedures for Solid Waste Management were written and enacted. Over the years, these Standards have provided guidance to local governments as they prepared and updated their Solid Waste Management Plan.

Much has changed in the solid waste arena since the original Minimum Planning Standards were adopted. Georgia's population continues to grow, and while over 550 local governments have implemented recycling programs, the state has fallen short of meeting its 25% waste disposal reduction goal. Many of the solid waste management services provided by the public sector have been privatized over the past decade and while the amount of disposal capacity in the state has risen sharply over the last decade, this capacity is found in fewer, larger regional facilities (see the 2002 Georgia Solid Waste Management Report at [www/publications/index.html](http://www/publications/index.html) to read about current disposal and recycling trends).

In response to these changes, the Department of Community Affairs, with assistance from other waste management professionals, worked during the first half of 2003 to update the Minimum Planning Standards for Solid Waste. These updated standards were adopted by the DCA Board in August. The spirit and intent of the original Solid Waste Minimum Planning Standards have remained: acquire information from local governments on how they collect and dispose of municipal solid waste and the types of programs in place to divert recyclables from the waste stream. Also, the updated Standards ask more about the status of existing programs and continuing efforts to help the state meet the 25% disposal reduction goal and less about equipment purchases and operational expenses. Additional information is required about how yard trimmings are managed, contingency plans if the selected collection or disposal programs encounter obstacles, and how locals will manage debris from disasters.

The updated planning standards will become effective on January 1, 2004. The updated standards can be found on the DCA web site at [www.dca.state.ga.us/environmental](http://www.dca.state.ga.us/environmental).

Governments that have a Solid Waste Management Plan due in 2004 are:

February 29, 2004	June 30, 2004	October 31, 2004	
Elbert County	Berrien County	Clayton County	Lincoln County
Forsyth County	Calhoun County	Douglas County	Long County
Irwin County	Charlton County	City of Douglasville	Pike County
Lumpkin County	Early County	Evans County	Quitman County
Union County	Hall County	Fannin County	Spaulding County
Warren County	Jefferson County	City of Forest Park	Taliaferro County
	Morgan County	Gilmer County	Terrell County
	Stephens County	Greene County	Towns County
	Sumter County	Haralson County	Wayne County
		Jenkins County	Webster County
		Johnson County	Wheeler County

Anyone who is involved in waste reduction and recycling programs within a local jurisdiction will recognize the need to be involved in the preparation of the local Solid Waste Management Plan. Recycling professionals are encouraged to find out who will be writing the solid waste management plan within their region and offer their assistance. If the plan from your jurisdiction is due after 2004 and you want to know the exact date, call Mary Harrington at (404) 679-3144 or email at [mharrington@dca.state.ga.us](mailto:mharrington@dca.state.ga.us).

## Georgia Manufacturers of Building Products Promoting EPP

### P<sup>2</sup>AD/GDITT Partnership

Did you know that there is a growing demand information about regionally, manufactured building products and for recycled-content building?

Many building guidelines [e.g. LEED™(US Green Building Council), SPIRIT (US Army), EarthCraft Homes (Greater Atlanta Homebuilders Association)] are being used by the public sector (federal, state and local governmental entities) and the private sector in Georgia. These "green" building guidelines promote the use of regionally manufactured and environmentally preferable ("EPP") building products.

To assist the building industry in locating building products produced by Georgia manufacturers, Pollution Prevention Assistance Division (P<sup>2</sup>AD) partnered with the Georgia Department of Industry Trade and Tourism (GDITT) in May 2003 to establish an information system for the building industry and to promote the sustainable building products manufactured in Georgia to the public.

The result of the P<sup>2</sup>AD/GDITT partnership will be the new on-line website, GeorgiaFacts.net. Once complete, the database will be a useful tool for existing Georgia businesses to find suppliers, especially other Georgia manufacturers of environmentally preferable\* (EPP) building products. Specifically, the public sector and private sector building industry (e.g. owners, developers, architects, engineers, contractors, purchasing agents, etc) will have an on-line search mechanism for locating building products produced by Georgia manufacturers.

The database will also provide:

- Business information about Georgia that is current, accurate, available and easy to access.
- An aggressive tool for recycling market development staff to attract relocation prospects.
- A useful tool for existing Georgia manufacturers of building products to promote the sustainability of their products to the public.
- A direct link to P<sup>2</sup>AD for Georgia manufacturers that need assistance in making their operations more sustainable, developing EPP products, or locating appropriate organizations to certify their products.

An added benefit of GeorgiaFacts.net is that its partner organizations will market the availability of information about these companies and products, thereby increasing awareness and fostering the use of EPP products.

For more information about this project, please contact Teresa Shiflett, Sustainable Building Specialist, at 404-657-7440 or [Teresa\\_Shiflett@p2ad.org](mailto:Teresa_Shiflett@p2ad.org). For further information regarding the services provided by P<sup>2</sup>AD, go to [www.p2ad.org](http://www.p2ad.org). The Pollution Prevention Assistance Division is committed to building consensus and working through established partnerships and networks to address the reduction, reuse, and recycling of construction and demolition debris in Georgia and to promote sustainable building practices, including the use of environmentally preferred building products.

Examples of the estimated 2000 Georgia manufacturers of building materials/components/products include:

- Primary manufactured building materials [e.g. milled lumber, ready-mix concrete, plastic sheeting, and carpet]
- Intermediate building products manufactured from building materials [e.g. Plywood, electrical wiring, faucets]
- Semi-finished building components manufactured from building products [e.g., trusses, installed cabinetry]
- Finished buildings that are manufactured rather than build-in-place [e.g., prefabricated buildings, portable structures]

Not included in this estimate are services companies (e.g. transporters, contractors, architects), extraction companies (e.g. mining, forestry, ornamentals) or companies whose products are generic, even though used in the building process [e.g. wood pallets, fasteners, packaging, bulk plastic pellets].

\* "EPP" status of building products generally indicates that the materials used, the production process used, and the transportation and installation of the product has a low environmental impact and that resource-efficient materials and production processes have been used. The use of the "EPP" product will enhance a building by reducing pollution, saving energy, avoiding toxic or hazardous constituents, using materials recovered during the manufacturing process, using materials recovered from the consumer for reuse or recycling, and/or using materials that are easily renewable within a ten (10) year period.



# KAB Affiliates Net Results

Keep Georgia Beautiful and its statewide Keep America Beautiful affiliates were hard at work over the past year in programs relative to litter prevention, waste reduction & recycling, and community improvement. Here are the result of three statewide programs supported by affiliates and their "army" of volunteers.

## Rivers Alive-2002


16,698 Volunteers gave  
61,649 hours of service  
301, 891 pounds of trash were collected from 780 miles of waterways

## Bring One for the Chipper-2003

419 drop off sites statewide  
4,027 volunteers donated 32,000 hours to collect Christmas trees  
289,000 trees collected in 2003;  
3 million since 1991

## Great America Clean-Up-2003

Organizations in 124 counties participated  
38,699 volunteers giving 119,000 hours  
6.6 million pounds of trash removed from 3100 miles of roads  
175 illegal dumps eliminated



**GEORGIA RECYCLING COALITION, INC.**  
**GRC goes.....**  
**"Back to School"**  
**for**  
**Why is Recycling Important 101?**  
**March 3-4, 2004**  
**Athens, GA**  
**The Foundry Inn**  
**GRC Semi-Annual Membership Meeting/Training**  
**Mark Your Calendar...**  
**And look for details in the mail and on our website soon!!**

# ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserv message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at [garecycles@mindspring.com](mailto:garecycles@mindspring.com).

## GRC Listserve Policies

Purpose: To Disseminate information that furthers the goals of GRC.

1. The listserv is a GRC membership benefit for members only.
2. Rules of Conduct:
  - A. No slamming, i.e., bad mouthing someone
  - B. Professional conduct only
  - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
  - D. No political advertising or opinions relative to political issues. Factual information only.
  - E. No spam (junk e mail)

The Board will monitor conduct on the listserv and address infractions of policies appropriately.

## Weyerhaeuser Grants Update

The Weyerhaeuser grant applications arrived in the GRC mailbox postmarked October 24<sup>th</sup> and now wait to be judged by the GRC Education Committee panel on November 10<sup>th</sup>. Ten lucky Georgia schools will be notified by November 14<sup>th</sup> of their \$1000 award from the Weyerhaeuser Company Foundation. The Excellence in School Recycling Awards applications will be judged in three categories including start-up programs, enhancement and improvement of existing programs, or exemplary existing programs.

Thanks to the generosity of the Weyerhaeuser Company, the schools will be invited to a luncheon in January to receive their award, along with elected officials who will be invited from winning communities. Good luck to all applicants!!

# RECYCLE AMERICA ALLIANCE SPONSORS AMERICA RECYCLES DAY 2003 AWARDS PROGRAM Deadline: December 19, 2003



## PURPOSE

**Recycle America Alliance** will sponsor a national awards program to provide incentive to communities, large and small, to promote *America Recycles Day* and to reward communities for their best *America Recycles Day* event(s).

## PROGRAM

America Recycles Day, Inc. will present 6 communities with recognition awards totaling \$23,500. These awards will be awarded in the following manner:

Grand Prize	\$7,500
First Prize	\$5,000
Second Prize (4)	\$2,750

Each winner will be given prize money to be used to help promote recycling, waste reduction, and/or buying recycled in their community. All ARD events are eligible regardless of size of the community or whether it is a local or statewide event.

## PROCESS

In order to be eligible the event must have been registered on the official America Recycles Day web site [www.americarecyclesday.org](http://www.americarecyclesday.org). Extra weight will be given to communities/states that are in states that are affiliated with America Recycles Day, Inc. Applications must be received no later than Friday, December 19, 2003. Applications will consist of the information submitted to [www.americarecyclesday.org](http://www.americarecyclesday.org) plus any supporting documentation the applicant wishes to include with the focus on results. ARD/Recycle America Alliance will convene a panel of approximately 5 – 7 judges with the winners notified no later than January 31, 2004. Entries should be sent to: **America Recycles Day, Inc., 1325 “G” St., NW, Suite 1025, Washington, DC 20005-3104.**

## CRITERIA

- A. Creativity/Originality – The uniqueness of the event is important in terms of creating participation and involvement. Focus on buy-recycled and recycling will be measured as well.
- B. Coverage – The amount and quality of local news coverage provided by the news media or local press.
- C. Measurement of Results:
  1. People participating/in attendance and people signing pledge cards (if applicable).
  2. Buy-recycled focus, the number of additional tons/pounds recovered, recycled, reduced, etc as a result of the event. Number of local dignitaries in attendance at the event and the number of partners supporting the event.



## GRC MEMBERS

### CORPORATE & GOVERNMENT MEMBERS

Alcan Recycling  
Alpharetta Clean & Beautiful  
American Office Paper Recycling  
American Plastics Council  
Assoc. of Municipal Recycling Coordinators  
Athens-Clarke County Solid Waste Dept.  
Augusta Coca-Cola Bottling Co.  
Augusta Newsprint Co.  
Bartow County  
BFI-Atlanta District  
Bowater Newsprint  
Bulloch County  
Caraustar  
Carroll County SWMA  
CDS Manufacturing, Inc  
Champion Polymer Recycling  
Chatham County Public Works  
Chattooga County  
Cherokee County Recycling  
City of Cartersville  
City of Douglasville  
City of Macon  
City of Monroe  
City of Roswell  
City of Smyrna  
City of Snellville  
City of Statesboro  
Coca-Cola North America  
Collective Good  
Columbia County SWM Dept.  
Coweta County  
Crigler Enterprises  
Dade County Brd of Comm.  
Dalton/Whitfield SWM Authority  
DeKalb Public Works/Sanitation  
Douglas County  
Dreamsan, Inc.  
East Point Clean Community System  
Eaton Corporation-Supercharger Div  
Effingham County  
Emory University  
Fibres International  
Ford Motor Company  
Georgia Conservancy  
Georgia Dept of Community Affairs  
Georgia Environmental Facilities Authority  
Georgia Institute of Technology  
Georgia Pacific-Savannah River Mill  
Georgia Soft Drink Association  
Georgians For Comprehensive Recycling  
Glass Packaging Institute  
Gordon County Landfill  
GreenMan Technologies, Inc  
Habersham County Solid Waste Dept.  
Hall County Resource Recovery  
Houston County Assoc. for Exceptional Citizens  
International Paper  
Jefferson County  
Keep Albany-Dougherty Beautiful  
Keep Barrow Beautiful  
Keep Brunswick-Golden Isles Beautiful  
Keep Cairo-Whigham-Grady County Beautiful  
Keep Clayton County Beautiful  
Keep Cobb Beautiful  
Keep DeKalb Beautiful  
Keep Hall Beautiful  
Keep Pickens Beautiful  
Keep Roberta-Crawford Beautiful  
Keep Sandy Springs-North Fulton Beautiful  
Keep Walton Beautiful  
L & P Wire-Tie Systems  
Lamar County Regional Solid Waste Authority  
Liberty Clean & Beautiful  
Lumpkin County Commissioner's Office  
Macon State College  
Mayo Company  
McDuffie County Solid Waste  
Mitchell Baker M.R. Service Center  
Mohawk Industries  
Monroe County Recycling/SW Dept.  
Moore & Associates  
NAPCOR  
North Georgia Resource Mgmt Authority  
Paulding County Recycling Div.  
Peach County Clean Community  
Pickens County  
Pollution Prevention Assistance Div.

Recycle America Alliance  
Recycled Fibers SE Region  
Resource Services  
Robins AFB  
Rome/Floyd County Recycling  
S. I. Corporation  
Screven County  
Shaw Custom Designs  
SKF USA, Inc.  
Smurfit-Stone  
Southface Energy Institute  
SP Recycling Corp.  
Steel Recycling Institute  
U.S. General Services Administration  
Visy Recycling  
VQuip USA, Inc  
Weyerhaeuser Company

### INDIVIDUAL MEMBERS

Nancy Allen  
Bobby Arnold  
Joe Baker  
Patsy Baker  
JoAnn Birrell  
Lillian-Katharine Blancos  
Chuck Boelkins  
Trish Caparelli  
LuAnn Chambers  
Lynn Cobb  
Bobby Colson  
Rick Cothran  
Mary Darby  
Gary M. Davis  
Diana Dean  
Jay Donnaway  
Joe Dunlop  
Robert Eaton  
Joan Ellars  
Arthur Ferguson  
Janet Foster  
Vanessa Freeman  
George Gamble  
Dodie Gay  
David Gipson  
Abby Goldsmith  
Richard Hall  
Mary Harrington  
Charles Hendrix  
Sheri Henshaw  
Susan Hooper  
Claire Houston  
Kimberly Jaco  
Tim Jennings  
Bonnie Lantz  
Boyd Leake  
Mac Leathers  
Harvey Levitt  
Ira Levy  
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Hazel Mobley  
Bonnie Moss  
Ross Perry  
Lynn Preston  
Marla Prince  
Jerry Prosser  
Parker Pruet  
Bob Rickman  
Robert Rogers  
Karen Sabatini  
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Bridget Sanford  
Mark Skeggs  
Vicki A. Smith-Davis  
Jennifer Szabo  
Mike Vinson  
Sarah Visser  
Connie Waller  
Sandra Webb  
Lisa White  
Connie Wiggins

## GRC SPONSORS 2002-2003 MEMBER YEAR PARTNERS

American Plastics Council  
Coca-Cola North America  
Georgia Soft Drink Association  
Mohawk Industries  
Pratt Industries (USA) Recycling Div.  
Recycle America Alliance  
S.I. Corporation

## SUSTAINERS

Ford Motor Company  
Georgia Pacific —  
The Savannah River Mill  
Pepsi Cola North America

## PATRONS

Augusta Coca-Cola Bottling Co. United  
BFI - Atlanta District  
Caraustar  
Dreamsan Recycling, Inc.  
Eaton Corp. - Supercharger Division  
Moore & Associates  
Resource Services  
Weyerhaeuser Company

## SPECIAL CONTRIBUTORS

The Coca-Cola Company  
Georgia Soft Drink Association  
Georgia Dept. of Community Affairs  
Recycle America Alliance  
Weyerhaeuser Company Foundation

## 2003 GRC Newsletter Copy Deadlines

Spring ----- February 14  
Summer ----- May 14  
Fall ----- September 14  
Winter ----- November 24

## Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355 or e mailed to: garecycles@mindspring.com



# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,000 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,000 or more) |
| <input type="checkbox"/> Patron                     | (\$500 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$250)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$100)           |
| <input type="checkbox"/> Individual                 | (\$35)            |

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

- |                                    |                                   |   |   |   |
|------------------------------------|-----------------------------------|---|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Special Events | <input type="checkbox"/> Communications |
|------------------------------------|-----------------------------------|---|---|---|



P.O. Box 550667  
Atlanta, Georgia 30355  
404.634.3095  
Fax 404.350.8780  
[www.georgiarecycles.org](http://www.georgiarecycles.org)

## Dated Material

