

Georgia Recycles

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Volume 12 Issue 2

The Georgia Recycling Coalition Newsletter

Winter 2005

2005 Semi-Annual Meeting Addresses Industry Impact

The recycling industry in Georgia is stronger than ever as traditional and non-traditional materials collectors/processors continue to open, expand, and further invest in businesses throughout the state. The industry has a growing economic impact as businesses expand facilities and capabilities, creating more jobs. As always, the industry is integral to conserving the natural resources of the state through processes that save energy, conserve water, contribute to improved air quality, and generally help to sustain the state's eco-system. To keep this industry working at full steam, our challenge is to heighten awareness and participation level of citizens; many have grown complacent while some local programs have faced budget challenges, including loss of grant funding that supported and enhanced them. Further, we need to strengthen relationships between local government collectors, decision makers, and the markets.

So, we all need a boost! Make plans to attend the GRC Semi-Annual Meeting from April 6-8 at beautiful Callaway Gardens, Mountain Creek Inn & Conference Center.

Here are some highlights!:

GRC Council Meetings

Our Paper Council, Recycling Program Manager's Council, Georgia Organics Composting Council and Department of Defense (DOD) Partnership will meet to discuss various plans and projects for 2005.

Tour of Interface Flooring Systems

Headquartered in Georgia, Interface is the largest commercial carpet manufacturer in the world with a goal of becoming the world's first environmentally restorative company. See first-hand how the company is implementing practices that reduce solid waste, conserve water, reduce energy consumption, and divert post-consumer carpet from the landfill. Interface has a history of setting industry standards for innovation in product design and engineering. Interface introduced the first carpet tile to be made with 100% recycled face fiber and a layer of 100% recycled vinyl in the backing.

NOTE: There is no charge for the tour, but registration is required in order to accommodate transportation needs.

Plastic Bottle Recycling Workshop

Plastic container recovery has become erratic since the mid 1990's, yet market demand is higher than ever before, as processors and end-users in Georgia and the Southeast search for more supply from

local recovery efforts. With continuing export demand, the domestic recovery rates need a boost to keep mills running cost-effectively and efficiently. Through this workshop, you will get to meet your local plastic bottle market representatives face to face. They represent businesses that are the backbone of plastics recycling—they make the intermediate or end-use products and create local jobs, impacting our state's economy. They will tell you the real story of plastic recycling supply and demand, and you will in turn be able to express your challenges to them. Don't miss this opportunity to learn how your community's recyclables contribute to Georgia's recovered material economy. And...how you can work with the markets to enhance the impact recycling has in our state.

Success Stories-Who's Making An Impact?

From deconstruction partnerships, to innovative products using wax coated corrugated, and award winning education programs, our impact is ever increasing and solutions are evolving. Come find out more about those programs, as well as how we can use the results of the *State Solid Waste Characterization Study* to increase our impact!

For registration information, go to www.georgiarecycles.org; click on **Semi-Annual Meeting** on the home page. You have the option of registering online with a credit card or printing the form and mailing it in with a check.

Hotel Registration Deadline: Monday, March 14, 2005
Meeting Registration Deadline: Monday, March 21, 2005

ARD 2004 Raises Awareness for 8th Year



It All Comes Back To You.

Communities across Georgia were engaged in programs, activities, and events surrounding the 8th annual observance of America Recycles Day from October through the end of November 2004. With the theme, *It All Comes Back to You*, local event planners kicked off university recycling programs, held e-scrap collection days, organized events at 15 metro Atlanta Staples stores, and received proclamations and recognition from local elected officials. In total, 58 events, 98 displays, 53 (and counting) newspaper articles, 461 local PSA's, and over 4800 pledges were the accumulated results of the efforts. Governor Sonny Perdue proclaimed November 15, 2004 as America Recycles Day in Georgia. Thanks to all event planners for their creative ideas and hard work in planning and holding events to reenergize citizens and promote the importance of recycling and buying recycled content products. *More details on page 9.*

President's Corner

As we move into the New Year, I'd like to thank Jerry Hawk for leading our organization as President for the past 2 years. I also want to thank all of our members, board members, and committee chairs/members for the hard work and talents they have donated – making 2004 a very strong year for GRC!

In 2004, GRC struggled with the concept of a unified “recycling message.” One of the elements of this message was to involve the recycling industries to help bring this message to a broader level.

Our local governments and Keep Georgia Beautiful affiliate programs have historically taken the lead in getting the recycling message out. We are fortunate that the recycling industries our collection programs support are now reaching out more proactively to us, and other recycling organizations in the southeast, to assist in strengthening that message.

Collectors, processors and end-users have an obvious economic impact on recycling activities. They also influence recyclable material market development opportunities that impact our local collection programs. It is time for GRC, and other state organizations like ours, to partner with industry to gain a clear picture of the significant contribution industry makes to our programs.

The theme for this year's semi-annual conference, “Our Industry's Impact in Georgia,” will focus on the industry partnerships needed to enhance waste reduction and recycling efforts in Georgia. Such partnerships will provide our programs, and GRC, with an important tool to promote awareness and build support. In short, increased industry involvement and leadership will help make our programs stronger and more effective!

I look forward to seeing all of you at Callaway Gardens April 6-8 for the semi-annual conference!

Karen Vickers
GRC 2005 President

Contact GRC

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The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2005 Board of Directors

Stephanie Busch, V. President
GA DNR-P2AD

Mary Darby-Richardson
Recycling Works LLC

Cem Drake, Treasurer
SP Recycling Corp.

Jerry Hawk
Recycle America Alliance

Suki Janssen
Athens-Clarke County Recycling Div

Lee Judge
Dreamsan, Inc.

Jeff Kibler
Industry Consultant

Bonnie Lantz
SP Recycling Corp.

Steve Levetan
Resource Services

Janet Liberman, Secretary
City of Roswell

Marta Turner
Rome Floyd County Recycling

Karen Vickers, President
RW Beck

Nancy Womack
Caraustar

Gloria Hardegree
Executive Director

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MARK YOUR CALENDAR

March 6-9, '05 Southeast Recycling Conference Pensacola, FL
March 8 Water Festival - GA DCA Dalton, GA
March 10 (Thurs) GRC Board of Directors Meeting TBD
March 13-15 National Assoc. of Home Builders Green Building Conference Atlanta, GA
April 6-8 GRC Semi-Annual Meeting Callaway Gardens, GA
April 22 Earth Day Worldwide
May 1-7 International Compost Awareness Week US & Canada

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

December 6, 2004

I. CALL TO ORDER/WELCOME

The Georgia Recycling Coalition Board of Directors met on December 6, 2004 at the Department of Community Affairs' office in Atlanta, Georgia. President Jerry Hawk called the meeting to order at 10:15 a.m. Board members present included Stephanie Busch, Karen Vickers, Suki Janssen, Scott Vitters, Janet Liberman, Craig Swier, Lee Judge, and LuAnn Chambers. Also present were Gloria Hardegee, Executive Director; Marta Turner, 2005 GRC board member; Lynn Cobb, honorary director; Abbey Mullaney and Bonnie Lantz, committee members.

II. PRESIDENT'S REPORT

No report.

III. SECRETARY'S REPORT

Stephanie Busch presented the minutes from the October board meeting. Hearing no additions, deletions, or corrections, President Hawk called for a motion to approve the minutes. LuAnn Chambers made a motion to approve the minutes; Janet Liberman seconded the motion. The motion passed unanimously.

IV. TREASURER'S REPORT

Treasurer LuAnn Chambers presented the monthly summary report for October 2004. The balance as of November 30, 2004 was \$95,047.30. Lynn Cobb made a motion to file the report to audit. Craig Swier seconded the motion. The motion passed unanimously.

V. EXECUTIVE DIRECTOR'S REPORT

Gloria Hardegee passed out copies of her summary report for October - November as well as an updated calendar of events. The majority of her activities focused on America Recycles. Ms. Hardegee also sent letters to members that had not renewed their membership. She also announced that Steve Levetan had broken his leg.

VI. COMMITTEE REPORTS

Education

Ms. Hardegee announced that the committee had selected the 2004 Weyerhaeuser *Excellence in School Recycling* award winners. The awards luncheon for the 2004 recipients will be held at the Georgia Freight Depot on February 3, 2005. Ms. Hardegee mentioned that the school recycling guide has not been printed.

Communications

Lee Judge informed the members that the committee is continuing to work on the PowerPoint presentation designed to inform the general public about the importance of recycling. Based on input from the board, the committee will upload the presentation file to a member-only website so that members will have an opportunity to review the presentation.

Membership

Gloria Hardegee presented the membership report. The current roster, as of November 2004, is 180 members. She also handed out a list of non-renewals and asked board members for their assistance in contacting the members that had not renewed their membership. The membership committee plans to design a new membership brochure in 2005.

Program

Karen Vickers announced that the semi-annual membership meeting is tentatively scheduled for April 7-8, 2005. Ms. Hardegee reviewed the proposal from Callaway Gardens; the room rate for the conference is \$99/night. In order to move forward with planning the conference, Ms. Hardegee asked members to approve the location of the meeting. Janet Liberman made a motion to hold the semi-annual membership meeting at Callaway Gardens; Karen Vickers seconded the motion. The motion passed unanimously. Ms. Hardegee will work with Stephanie Busch to plan the agenda for the semi-annual meeting.

Lynn Cobb mentioned that several members during the annual membership meeting recommended holding regional roundtables to discuss opportunities to increase recycling rates in communities. SP agreed to host these regional meetings at their facilities. Lynn offered DCA's assistance in coordinating the roundtables.

Ms. Hardegee briefed members on the proposal from Sea Palms Resort for the annual membership meeting tentatively scheduled August 14-17, 2005. The proposal listed a room rate of \$89-109/room; the resort also agreed to waive the meeting room rental fees. To expedite planning the conference, Ms. Hardegee asked members for their approval to hold the meeting at Sea Palms. Lynn Cobb made a motion to approve hosting the annual membership meeting at Sea Palms; LuAnn Chambers seconded the motion. The motion passed unanimously. Ms. Hardegee also asked members help in obtaining items for the annual auction; Lynn Cobb suggested that members save their unwanted Christmas gifts. Bonnie Lantz agreed to store the items at her facility in Marietta until the auction.

Due to work commitments, Ms. Vickers resigned as chair of the committee.

Special Events

Ms. Hardegee gave a brief summary on the activities held in Georgia for America Recycles. Sixteen Staples stores held America Recycles events at their stores. Due to the success of the event, Staples is planning on expanding the effort regionally. Ms. Hardegee also announced that 4,278 pledges were received from people in Georgia, and 54 events in Georgia were registered on the official America Recycles web page. Ms. Hardegee added that she believed more events were held in Georgia than were registered; Bonnie Lantz recommended that GRC emphasize to local coordinators the importance of registering events. Scott Vitters offered to work with business leaders to coordinate a more visible event in 2005. Marta Turner mentioned that she partnered with her local cable provider to run her PSAs; she suggested GRC consider produce and airing a PSA statewide next year. Several members voiced their concerns about the cost of producing and airing a PSA statewide. Stephanie Busch suggested that GRC approach a college with video production capabilities about the feasibility of producing the PSA as a class project. She added corporations in Georgia might be more willing to sponsor the PSA if they could see the final product. Ms. Hardegee will contact Scott Vitters and Stephanie Busch to further discuss the ideas for America Recycles in 2005.

Nominations

No report.

VII. OLD BUSINESS

Based on Steve Levetan's recommendation at the October board meeting to research companies that offer on-line credit card payment services, Ms. Hardegee reported that she was unable to locate any other companies that offered comparable services to donate.net. Lynn Cobb made a motion to try donate.net for one year and then reassess after a year; Janet Liberman seconded the motion. The motion passed unanimously.

Ms. Hardegee asked members for their recommendation on how to respond to the proposal received from Resource Bag & Tag, a supplier of special event recycling containers interested in partnering with GRC. Suki Janssen recommended creating a link on GRC's website that lists companies that manufacturer or sell recycling containers. LuAnn made a motion to approve GRC adding a link to its website with vendor information; Lee Judge seconded the motion. The motion passed unanimously.

VIII. NEW BUSINESS

Jerry Hawk handed out meeting minutes from the Southeast Regional Recycling Council (SERRC) feasibility meeting held in November in Alabama. Members discussed the benefits of joining SERRC. Karen Vickers made a motion to table the discussion until after the next SERRC meeting; Janet Liberman seconded the motion. The motion passed unanimously. Jerry Hawk will give an update of the next SERRC meeting at the board meeting in January.

IX. ANNOUNCEMENTS

Before adjourning the business meeting, board members held the state prize drawing for the America Recycles event. Hearing no announcements, Lynn Cobb made a motion to adjourn the meeting. Janet Liberman seconded the motion. The motion passed unanimously. Jerry Hawk adjourned the meeting at 12:36 p.m.

Respectfully submitted,
Stephanie Busch
Recording Secretary

Welcome New Members

Business/Trade Association

Joe Brownell, Strategic Materials (Associate)

Nancy Allen, Community Environmental Mgmt.
(Individual)

G. Boyd Leake, Community Environmental Mgmt.
(Individual)

Sam Miller, SP Recycling Corp (Individual)

David Wilson, SP Recycling Corp (Individual)

Government/Non-Profit

Joe Krewer, DCA (Associate)

Individual

Ken Clark

GRC Standards

Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Values:

Integrity
Respect for People & the Environment
Entrepreneurial Spirit
Accountability
Teamwork
Communications

Member News

Congratulations to GRC member Macon Iron-The Scrap Market of Macon, GA-celebrating 85 great years in the recycling industry. Thanks for the tradition, the goodwill, the laughter and . . . the hard work!!

Congratulations to Mary Darby-Richardson of Recycling Works LLC and GRC board member on the birth of a son, Myles Barack Richardson, born on November 30, 2004.

Congratulations to Sharyn Dickerson of Athens-Clarke County Recycling Division on the birth of a son, James Lyman Dickerson, born on January 12, 2005.

Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books \$.20 cents each. For more information or to order, contact us at garecycles@mindspring.com or by phone at (404) 634-3095.



ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**GRC MEMBERS RECEIVE
ADVERTISING DISCOUNTS!**

For more info on placing
an advertisement or for
membership information,
call 404-634-3095.

INDUSTRY NEWS

RBRC reports 7.7% Recycling Increase

North Americans recycled 7.7 percent more rechargeable batteries last year, according to the industry's latest data. The Rechargeable Battery Recycling Corp. released its 2004 data Feb. 14. The nonprofit group's recycling program collected more than 4.4 million pounds of rechargeable batteries, 7.7 percent more than in 2003. The group's Call2Recycle cell phone collection program has amassed more than 48,000 cell phones since its April '04 launch. "Interest from national retailers, businesses, communities and other recycling programs has increased since 2003," said Ralph Millard, RBRC executive vice president. More than 30,000 retail and community collection locations participate in the RBRC's cell phone and rechargeable battery recycling programs. More than 400 portable rechargeable battery and product manufacturers and marketers fund the RBRC.

RBRC & Office Depot Partner for Recycling

Office Depot is partnering with the Rechargeable Battery Recycling Corp., a nonprofit, public service organization dedicated to recycling rechargeable batteries and cell phones to collect used cell phones and rechargeable batteries. All 950 Office Depot locations in the United States and Canada will be part of the program. Office Depot will collect (free of charge) all old cell phones and used rechargeable batteries for recycling, including Nickel Cadmium (Ni-Cd), Nickel Metal Hydride (Ni-MH), Lithium Ion (Li-ion), and Small Sealed Lead (Pb) weighing less than 2 lbs/1 kg. These batteries are also commonly found in other portable office electronics products including cordless phones, laptop computers, PDAs, digital cameras, and portable printers.

Office Depot Publishes Industry's 1st Audited Environmental Report

Office Depot Inc. has published the office product industry's first audited environmental report, presenting both corporate and customer environmental performance. The Delray Beach, FL company released the report Nov. 30, making good on a promise it made last year to create a new level of responsibility, transparency and accountability. PricewaterhouseCoopers' Global Forest & Paper and Environmental Systems division verified the information in Office Depot's 2004 Environmental Stewardship Report. The report states that 52 percent of the office paper Office Depot's corporate offices used in 2003 contained recycled content, with an average post-consumer rate of 17.5 percent. About 14 percent of the paper customers purchased contained recycled material, at an average of 4.5 percent post-consumer content. The document further states that Office Depot recovered more than 3.5 million

ink and toner cartridges in 2003, a 168 percent increase over 2002.

NAPCOR Reorganizes

The Board of Directors of the National Association for PET Containers Resources (Charlotte, North Carolina) has reconfigured the management of the organization. NAPCOR helps promote PET container recovery in the U.S. and Canada. The organization is closing its Charlotte office and eliminating its two salaried positions. At the same time, NAPCOR is hiring three contractors. Dennis Sabourin, previously with Wellman (Shrewsbury, New Jersey), will be the group's executive director. Mike Schedler will continue as the organization's technical director. Moore Recycling Associates (Sonoma, California) will perform NAPCOR's administrative functions, such as the maintenance of the website.

FedEx Boosts Recycled Content at Kinko's Stores

FedEx Corp. is increasing the amount of recycled content in the paper that its Kinko's office and print centers use behind the counter the company said Dec. 1. The company will move from 10-percent recycled content paper to 30-percent post-consumer recycled content, raising the company's annual post-consumer content to 26.2 percent. It will use the paper in its full-service machines, those located behind the counter at more than 1,100 of its office and print centers. The move brings the Dallas-based company closer to its goal of using 30-percent post-consumer recycled content for all of its paper and packaging services. FedEx worked with International Paper to make sure the 30-percent recycled content copy paper met its operational, quality and environmental standards.

Novelis, Alcan Spin-Off Relocates in Atlanta

Novelis, a manufacturer of rolled aluminum products that is being spun off by Alcan Inc., announced that it has selected Atlanta as the site of its corporate headquarters. The company's headquarters will be located in the Lenox Building in Buckhead and will provide jobs for about 50 people, Novelis officials said. Novelis was scheduled to begin operating as a corporate entity on Jan. 1. Based on the results of the past 12 months, it will have annual revenues of about \$7 billion a year with 13,500 employees worldwide. The new company will own two facilities that are already in operation in Georgia: a recycling center in Greensboro and a foil sales office in LaGrange. Brian Sturgell, the Novelis CEO, said he picked Atlanta as the corporate headquarters location for three reasons. "Our largest single customer is here in Atlanta, the Atlanta airport with its global reach, and the high quality of life and affordable environment for our employees," Sturgell said at a news conference with Gov. Sonny Perdue.

GRC In the News

P2AD Recognizes GRC as White Ribbon Charter Partner

GRC was recognized last fall as a charter Partner in the P2AD Partnership Program, designed to promote sustainability and foster environmental leadership. As a White Ribbon Partner—including trade associations, community groups and environmental organizations— GRC will promote and support the goals of the Program by providing training, consultation, or other services to Partners. A special wooden plaque presented to GRC was made of recycled pine from a deconstruction project held at Fort Gordon. *The Fort Gordon project will be featured at the GRC Semi-Annual Meeting in April at Callaway Gardens.*



GRC Paper Council Plans First Paper Recycling Industry Day

On April 20, the GRC Paper Council, made up of paper industry company members, will hold its first Paper Recycling Industry Day in partnership with the Georgia Department of Community Affairs. Host for this first of many events will be the SP Recycling Corporation's Dublin, GA mill, along with representatives from many other paper mills and companies in Georgia. The focus area for this event will be the Heart of Georgia RDC and invitees from that area will include local elected officials, county/city staff, state elected officials, KAB Directors, recycling program managers, and state and national trade and government associations. The program will include market information and the impact that the industry has in our state, plus a mill tour and presentation of a resource packet to all attendees. The goal is to increase decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining mill demands.

ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserv message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:.

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

GRC Listserv Policies

Purpose: To disseminate information that furthers the goals of GRC.

1. The listserv is a GRC membership benefit for members only.
2. Rules of Conduct:
 - A. No slamming, i.e., bad mouthing someone
 - B. Professional conduct only
 - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
 - D. No political advertising or opinions relative to political issues. Factual information only.
 - E. No spam (junk e mail)

The Board will monitor conduct on the listserv and address infractions of policies appropriately.

So Santa didn't bring you
what you wanted for Christmas?



No Worries!

Those "unwanted gifts" are another man's treasure!

We are planning for this year's
"Trash to Treasures" auction already!

Simply send or drop your "re-gift" off at the
Georgia Recycling Coalition's office.

We'll store your gift and "recycle" it to raise money
for GRC at our annual conference in August.

Contact us at 404-634-3095 or garecycles@mindspring.com
to make donations.

Spotlight on Programs

RBRC Presents Community Recycling Leadership Awards

On November 15, 2004, The Rechargeable Battery Recycling Corporation (RBRC) announced the recipients of its third annual "Community Recycling Leadership Award." This award recognizes RBRC community program participants for their outstanding efforts in rechargeable battery recycling. Each year, one community program is awarded the National Leadership Award and two programs receive the Regional Leadership Award. Community recycling programs in Sandy Springs, GA and Olmstead, MN were awarded RBRC's Regional Community Recycling Leadership Awards. Keep Sandy Springs North Fulton Beautiful has rapidly increased their collection rate as well as their education and public outreach to the Sandy Springs community. They currently collect rechargeable batteries on a full time basis at their recycling drop off center. Special initiatives include: Cell Phone/Battery Recycling event on America Recycles Day in conjunction with a local Staples store; Fulton Government TV customized PSA; Earth 911, which lists rechargeable batteries on the list of items accepted at their recycling facility; production of a 4x6 cardstock pamphlet that lists rechargeable batteries as an item accepted at their recycling facility; the collection of over 3,500 pounds of rechargeable batteries since joining the program. "The success of the RBRC program depends largely on our community partners spreading the word and making it easy for residents to recycle their rechargeable batteries," said Ralph Millard, Executive Vice President, RBRC.

University of Georgia Launches Recycling Project

The University of Georgia in Athens, GA has launched a pilot project aimed at getting its students to recycle, according to the Red and Black student newspaper. Each Tuesday and Thursday from 8 a.m. until 4 p.m., students in the Russell Hall dormitory can place only recyclable material in the building's trash chutes. On Tuesday, the residents can put only paper products in the chutes, while on Thursday, they can place containers made of plastic, glass, aluminum and steel in the chutes, the paper says. The school hopes to begin similar recycling programs in other dormitories, according to the paper. The Athens-Clarke County Recycling Division held 7 America Recycles Day events to promote the new program, collecting 597 pledges from students promising to recycle more and purchase recycled content products.

Lt. Gov. Taylor Presented \$10,000 in Weyerhaeuser Company Foundation 'Excellence in Recycling' Awards

Georgia schoolchildren, recycling everything from paper, cell phones and inkjet cartridges to shoes, aluminum cans and eyeglasses, earned their schools a total of \$10,000 as winners of the Weyerhaeuser Company Foundation's 2004 "Excellence in Recycling" awards. Lt. Gov. Mark Taylor was the featured speaker as 10 Georgia schools were recognized as recycling award winners at a Feb. 3 luncheon held at the Georgia Railroad Depot near the state Capitol. He praised Weyerhaeuser Company, the Georgia Recycling Coalition, and the teachers and students who were recognized for having

the state's best recycling programs. "You are all doing your part to save Georgia for future generations," said Taylor.

The 2004 recycling award winners are:

- Division A — Outstanding Exemplary Programs: Acworth Elementary School, Acworth.
- Division B — Expanding Existing Programs: Arbor Montessori, Decatur; Daves Creek Elementary, Cumming; Southeast Whitfield High School, Dalton; Summit Hill Elementary, Alpharetta; and Lula Elementary, Lula.
- Division C — Beginning a Program: Garrison Pilcher Elementary, Thomasville; Atha Road Elementary, Monroe; Parkside Elementary, Atlanta; and Gainesville Elementary School, Gainesville.

The awards program is coordinated and judged by the Georgia Recycling Coalition, which reviewed over 45 entries in the 2004 competition. "This is the seventh year that Weyerhaeuser has bestowed these awards on the schools," said Gloria Hardegree, executive director of the Georgia Recycling Coalition. "This partnership allows us to better fulfill our mission of promoting and enhancing recycling efforts in Georgia."

"Since 1998, the Weyerhaeuser Company Foundation has granted \$70,000 to Georgia schools for their commitment to recycling," said Anna Skrobecki, Weyerhaeuser vice president and Oglethorpe mill manager, during the award ceremony.



RECYCLING EVENTS = HUGE AND SUCCESS!



AMERICA
RECYCLES
2004

It All Comes Back To You.

Autrey Mill Middle Reuses Shoes

In recognition of America Recycles Day, Autrey Mill Middle School (AMMS), located in Fulton County, participated in Nike's Reuse-A-Shoe program and recycled **154 pair of athletic shoes**. This is the second year that AMMS has conducted a sneaker-recycling event. The Nike Reuse-A-Shoe program takes the shoes, grinds them up, and uses the recycled material for soccer fields, football fields, basketball and tennis courts, playgrounds and tracks. The shoes were delivered to a representative of the Gidewon Foundation, a new Nike Reuse-A-Shoe Atlanta area partner. The Gidewon Foundation will be responsible for shipping the shoes back to Nike, Inc. Hopefully the ground-up materials will be coming back to the Atlanta area for use in playgrounds and other athletic fields. A big thanks to Sue Grunwald (event organizer), and all the families that contributed the sneakers. AMMS plans to have another Reuse-A-Shoe recycling event in the spring. P2AD donated environmentally preferable give-aways for the students.

Keep DeKalb Promotes ARD Cash for Cans Program to Local Schools

From November 1-15, elementary school students collected aluminum cans for recycling as part of Keep DeKalb Beautiful's America Recycles Day "Cash for Cans" contest. Students and their parents delivered 13,275 cans to Wonderland Gardens in Decatur, GA when the contest culminated on November 15th. Top schools won cash prizes, while top students won a bicycle and gift certificates.



Winners of the "Cash for Cans" Contest are recognized at the December DeKalb County Commission meeting. Top row, (l-r), Keep DeKalb Beautiful (KDB) Executive Director Karen Thompkins; Gloria Hardegree, GRC; DeKalb CEO Vernon Jones; and KDB Board Member Albert McCrary congratulate the three top students. Prizes were donated by Georgia Power and SP Recycling Corp.

Keep Forsyth Reels in Over 23,000 Pounds at E-Scrap Event

Recycling electronics conserves natural resources, saves landfill space, and prevents pollution. An electronics collection event allows for the proper disposal of items through recovery and reuse of valuable materials. On November 13th, 2004, Keep Forsyth County Beautiful and Leadership Forsyth worked with Atlanta Recycling Solutions and "plugged into" this new wave of electronic recycling. Thanks to residents who cared enough to recycle, the e-event was a huge success! The final results included: 142 cars, 23,136 (34 pallets) of Electronic Equipment collected including 101 televisions, 180 personal computers, 183 monitors and 15 pallets of miscellaneous equipment like printers, fax machines, keyboards, VCRs, microwaves, coffee pots, tape players, camcorders, modems, radios, copiers, typewriters, cell phones, phones and vacuum cleaners. Improving recycling efforts is a large part of the Keep Forsyth County Beautiful Mission. KFCB participates in the America Recycles Day Event annually to teach Forsyth County residents how they can help conserve natural resources through their everyday activities. Their next event is scheduled for April 16; contact Jennifer Szabo at 770.205-4573.



Monitors are palletized, shrink-wrapped and loaded onto trucks by Leadership Forsyth volunteers.



Volunteer students from the Forsyth Horizon Program assist participants in unloading electronics.



A state America Recycles Day (ARD) prize is awarded to Sara Costner of Dunwoody, GA. Sara filled out a pledge card for the annual campaign at the Sandy Springs Recycling Center. Pictured (l-r) are Gloria Hardegree, Executive Director of the Georgia Recycling Coalition and coordinator for ARD in Georgia; Chris White of Carastar, sponsor of the prize; Sara Costner, prizewinner and frequent visitor to the SS Recycling Center; and Karin Zarin, Executive Director of Keep Sandy Springs North Fulton Beautiful.



Free document destruction, sponsored by Iron Mountain, was included at the America Recycles Day events at three metro Atlanta Staples stores. Volunteers at this Sandy Springs location help unload boxes of paper from participating citizens.



Fifteen metro Atlanta Staples stores held America Recycles 2004 events, including displays like this one. Staples was a 2004 national sponsor of the program.

Celebrate International Compost Awareness Week

May 1, 2005 to May 7, 2005

The theme for 2005 is The Possibilities are Endless ... Compost!

Across the United States and Canada, composting advocates will be encouraging everyone to Compost! Those who believe in the compost message will be planning events in their community to promote the value of compost. All types of composting events — from “do it yourself” composting in your backyard to large-scale community-wide composting — can be promoted during the week.

Successful promotions in past years have included:

- Compost sales - many communities offered compost for sale with the days proceeds going to selected local charities
- Openings and tours of composting demonstration gardens as well as centralized composting facilities
- Tree planting ceremonies using compost to prepare the soil for planting
- The setting up of a “Grow A Row” garden, using compost to prepare the soil, with the fall harvest being donated to the local food bank
- Backyard composting training sessions, offered for residents as well as through school visits
- A “Compost Tea Party” where residents were invited to learn about composting including how to use compost and make Compost Tea?
- Talks by well-known gardening experts on gardening and the use of compost
- TV & radio shows as well as newspaper articles on gardening and the use of compost as well as how to compost?

For more information including event tools, posters, information sheets and related links, go to: www.compostcouncil.org and click on Compost Week.

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E SCRAP UPDATES

EPA issues e-scrap recycling contracts worth \$12 million

In an effort to make it easier for federal agencies to hire an environmentally sound e-scrap reclaimer, the U.S. Environmental Protection Agency (Washington) has entered into agreements with seven processors. The contracts come as the result of a yearlong process to seek proposals from potential small businesses and to evaluate their bids. Three of the winning firms will provide service nationwide and the remainder will serve specific regions. They are:

National

MOLAM International, Marietta, GA; \$538,000
Supply-Chain Services, Lombard, IL; \$1.94 million
UNICOR, Washington; \$579,000

West Coast

Global Investment Recovery, Tampa; \$2.1 million
HOBI International, Batavia, IL; \$2.2 million

East Coast

Asset Recovery, St. Paul, MN; \$2.5 million
Hesstech, Edison, NJ; \$2.2 million

EBay unveils electronics recycling tools

EBay Inc., which touts itself as the world's online marketplace, unveiled its Rethink electronics reuse and recycling initiative Jan. 6 at the Consumer Electronics Show in Las Vegas. The centerpiece of the effort is a Web site, www.ebay.com/rethink, that shows consumers and businesses how to properly get rid of old electronic equipment. It promotes reuse and recycling, facilitating the selling and donating of working computers by offering tools to aid selling, including a safe data destruction utility. The initiative also provides information on third-party companies that can pick up computer systems and peripherals and sell them on behalf of the owners. Another directory helps businesses find a local asset recovery specialist to handle the disposition of multiple computer systems. Visitors to the site also can donate working computers to the National Cristina Foundation, a nonprofit group that provides used computer equipment to schools, charities and other agencies committed to training people with disabilities, students at risk and the economically disadvantaged. The Rethink Initiative coordinates recycling and reuse efforts by electronics companies including Intel Corp., Apple Computer Inc., Hewlett-Packard Co., IBM Corp. and Ingram Micro Inc., of Santa Ana, Calif., an Internet technology distributor, with other participants, including the U.S. Environmental Protection Agency, the Silicon Valley Toxics Coalition, United Parcel Service of America Inc. and the U.S. Postal Service.

Congressmen Introduce National E-Waste Recycling Bill

As reported by Waste Age Wire - Monday, January 31

Washington — U.S. Reps. Mike Thompson, D-Calif., and Louise Slaughter, D-N.Y., have introduced a National Computer Recycling Act, which would direct the U.S. Environmental Protection Agency (EPA) to develop and implement a national electronic waste recycling program. If passed, the bill would order the EPA to create a grant program to encourage individuals, organizations, cities and counties to start e-waste recycling programs. The bill also would require the EPA to conduct a study of e-waste and make recommendations on how to address it. Additionally, a \$10 fee on new computers to fund the EPA grant program would be imposed. According to the bill, manufacturers and retailers with existing recycling programs would be exempt.

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2005 GRC Newsletter Copy Deadlines

Winter	January 30	Distribute March 1
Spring	April 15	Distribute May 1
Summer	July 1	Distribute July 15
Fall	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,000 or more) |
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| <input type="checkbox"/> Patron | (\$750 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$350) |
| <input type="checkbox"/> Government/Non-Profit | (\$150) |
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I would like to serve on the following GRC committee:

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|------------------------------------|-----------------------------------|---|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Special Events | <input type="checkbox"/> Communications |
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Dated Material

Mark Your Calendar
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April 6-8, 2005
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