

Georgia Recycles

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Volume 14 Issue 3

The Georgia Recycling Coalition Newsletter

Early Fall 2007

National Recycling Coalition Announces Climate Change Initiative

At the annual NRC Congress held in Denver, CO, September 16-19, Executive Director Kate Krebs announced a nationwide effort to educate policy makers and the general public on the value of recycling in helping the nation address global warming.

“The environmental and economic benefits of recycling are well established, and have been the foundation for the growth of recycling programs over the last 30 years,” stated Ms. Krebs. “What most folks don’t know is that recycling also substantially reduces the emissions of greenhouse gases. NRC’s 4,000 members and partners will take a leadership role in getting that message out over the coming weeks and months as the US Congress and many states are developing laws and regulations governing climate change.”

After 2 decades of substantial growth, recycling rates in the US have leveled off over the past few years despite the global market boom for commodities. Among the reasons are an inadequate or aging recycling infrastructure and a public in need of motivation from new and personal messages on the value of recycling. “Investment in public education and infrastructure investment is the key to driving up recycling rates,” said Krebs. “We need to help communities buy new collection vehicles, modernize processing facilities, and rejuvenate local and national education programs.”

The NRC effort will have three components – educating policy makers, educating the American public, and technical development. The overall goal is to ensure that incentives for recycling are a key component of climate change policy. “We would like to see public policy reward increases in recycling, whether that be through participation in emissions trading markets by community recycling programs, or through direct and indirect incentives to all participants in recovering materials from the waste stream.” The technical development part of the initiative is intended to ensure that any claims of reductions in greenhouse gases associated with enhanced recycling are legitimate.

“Most importantly,” emphasized Krebs, “we need to remind and re-educate our citizens and consumers that they can make a difference by the simple act of recycling. Not everyone can buy a hybrid car or spend thousands of dollars to make their home energy efficient. But everyone can place that bottle or newspaper in the recycling bin and truly help save our planet. Recycling still matters, more than ever, and, as always, it all comes back to what you and I do.”

[\(see page 9, Climate Change and the Recycling Link\)](#)

ARD Changes It’s Image

It All Comes Back to YOU! remains the theme of the 10th annual America Recycles (AR) campaign in 2007, but the effort promises a fresh new approach! NRC is debuting a new website that will be like the AR

site now, only it will have a whole new look and feel. Nationally, AR is moving to an online pledge model, and local event planners are asked to encourage citizens to pledge online. They have designed the online pledge so that they may be tracked state-by-state. Downloadable web banners will be made available to event planners as well as posters with new flag artwork.



Weyerhaeuser 2007 Excellence in Recycling School Awards

The Weyerhaeuser Excellence in School Recycling Awards program is back for the 10th year with ten \$1000 grants available on a competitive basis to Georgia public and private schools. Grants are awarded for beginning a new school program, improving an existing program or for recognition of an exemplary program that could use additional funding to enhance efforts. Applications are available on the GRC website. The deadline for applications is postmarked by November 16, 2007, with notifications to winning schools by January 15, 2008. Grants will be awarded in February 2008. Spread the word to local schools in your community!



GRC President Nancy Womack presents the first GRC Volunteer of the Year Award to Rick Foote of Hall County Resource Recovery. Rick is on the GRC board and serves as treasurer.

President's Column

This has been such a fun year! It's hard to believe there are only 3 more months left. Meaning, we only have 3 more months to gain the members we need to reach OUR goal of a 50% increase in membership. We began the year with 183 members, to date, we have 235. We are over halfway to our goal and it is totally within reach; please help us report a success by the end of 2007.

So many of you have been extremely helpful in helping to attain this goal, but it's not over yet. If you have not added one new member, please start thinking about who you could approach now; then do it. If you need ideas on how to present our mission to a potential member, feel free to call any one of the board members. We can help with your presentation. We only need a third of you to go out and get one new member.

I think all of you would agree that our annual meeting was awesome this year. We had more participants than ever! Arg! In order to maintain the quality programs delivered to you by GRC, we must be able to provide new ideas. The new ideas come with fresh perspectives from new members. Our organization does not have to be the largest one in the country, but we do want to be sure that we are involving every angle of the recycling industry. By doing this and speaking with a larger voice, we can elicit sponsorship opportunities to promote educational opportunities or even grant money to support local recycling programs.

There are multiple "trickle down" effects from adding new members. Remember there is an award on the table as well. \$250 will go to the individual who brings in the most members. We aren't too proud to beg.

This will be my last year serving on the GRC Board as my term will expire at the end of the year. I've spent 10 years with this organization and can truly say it's one of the best state recycling organizations around. Gloria and I went to the National Recycling Coalition Conference in Denver, CO last month. Georgia had the largest contingency of participants, and it was recognized by others attending the conference. My goal for next year is to apply and win the National Recycling Coalition's Award recognizing the outstanding achievements of a state organization. With all the successes we've had this year I feel confident we'll win.

Before we move on to that, we must reach our first goal. This will be my last plea to the entire membership; please do your part to add a new member soon.

Nancy Womack
GRC President

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2007 Board of Directors

Nancy Womack, President
Caraustar

Stephanie Busch
GA DNR-EPD

LuAnn Chambers
SP Recycling Corp.

April Crow
The Coca-Cola Company

Joe Dunlop, Secretary
Georgia Dept of Community Affairs

Jane Franklin
Georgia Power

Rick Foote, Treasurer
Hall County Resource Recovery

Suki Janssen, Vice President
Athens-Clarke County Recycling Div

Linda Lott
Newell Recycling

Lee Judge
Dreamsan, Inc

Bridget Sanford
Dalton Whitfield SWMA

Marta Turner
Rome Floyd County Recycling

Vickie Williams
Industry Consultant

HONORARY DIRECTORS

Doug Cloud
Alston & Bird

Lynn Cobb
Keep Georgia Beautiful

George Elder

Abby Goldsmith
R W Beck

Gloria Hardegree
Eco-Logical, Inc.

Jerry Hawk
Home Alone Recycling

Lisa Hollingsworth

Steve Levetan
Pull-a-Part, LLC

Tine Liegerot

Hazel Mobley
Strategic Materials

Kevin Perry
Georgia Beverage Association

Bob Rickman
SP Recycling Corporation

Craig Swier
Recycled Materials, Inc.

Lisa White
SP Recycling Corporation

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MARK YOUR CALENDAR

October 12, 2007	EE Alliance of GA Outdoor Classroom Symposium	Fernbank Science Ctr Atlanta
October 25, 2007	KGB Awards Luncheon	Georgia Aquarium Atlanta, GA
October 24-25, 2007	E Scrap 2007 Conference Resource Recycling	Hyatt Regency Atlanta, GA
November 15, 2007	America Recycles Day	Nationwide
December 4, 2007	GRC Paper Council Recycling Industry Day & Facility Tour	Interstate Paper Riceboro, GA
December 7, 2007	GRC Board of Directors Mtg & Facility tour	Pratt Industries East Point, GA

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

Minutes for July 20, 2007

CALL TO ORDER/WELCOME

President Nancy Womack called the July 20 2007 meeting of the GRC Board to order, at the Department of Community Affairs. Attendees were Secretary Joe Dunlop, Treasurer Rick Foote, Executive Director Gloria Hardegree, Abbey Patterson, Bobbie Dent, Karin Zarin, LuAnn Chambers, Linda Lott, Bridget Sanford, Joan Ellars and Stephanie Busch.

Board minutes from the May 11 2007 were approved unanimously on a motion by Chambers, seconded by Sanford.

TREASURER'S REPORT

Foote presented three months of financial transaction in his Treasurer's Report (Detailed report included in meeting packet.) Foote noted that the Executive Director's salary has been correctly allocated; some fields are totaled and sub-totaled, giving the appearance of being twice-paid. Busch asked to adjust the report, moving a \$25,000 line item from the 'Atlanta Recycles' line to the 'Atlanta Recycles, Airport' line, clarifying the use of those pass-through funds. Foote clarified that a negative \$4,710.03 under the 2007 Turner Grant expense had not been balanced against the \$15,000 2007 Turner Grant revenue yet. Foote stated the organization is 'in good financial shape.'

The Treasurer's Report was approved unanimously on Chambers' motion and Lott's second.

EXECUTIVE DIRECTOR'S REPORT

Hardegree reported that she's processed several membership renewals, and continues preparing membership packets in response to requests. (Full report included in meeting packet.)

COMMITTEE REPORTS:

Education:

Suki Janssen/Karin Zarin (co-chairs)
Members: Kim Bailey, Cindy Reed

Hardegree reported that Georgia Power will pay for printing of America Recycles Day note cards with submitted artwork. Weyerhaeuser Foundation will be scaling back the School recycling awards program from \$1,500 back to \$1,000 per school, which is in line with their awards to other states.

Communications:

Lee Judge/Stephanie Busch (Co-Chairs)
Member: Joe Dunlop, Rick Foote, Susan Hooper

Busch reported that the Communications Committee proper has not been active, but Hardegree said communications from GRC are ongoing: the quarterly newsletter is being prepared, the daily online news clip service is popular with members as is the monthly GreenSheet e-mail updating GRC activities. Hardegree mentioned that the National Recycling Coalition is preparing a response to a report critical of recycling's merits that aired on Good Morning America.

Membership:

Janet Liberman/Jane Franklin (Co-chairs)
Members: Jeff Kibler

Womack stated that the 30% increase in membership so far this year won't reach her intended goal of increasing membership 50%. She suggested a telethon to coax potential members into signing up. Ellars commented that many members don't realize the Board meetings are open to members, and Dunlop suggested conducting some Board meetings at new members' facilities or business offices. The Board agreed to pursue a telethon to boost membership, and pursue scheduling future board meetings around the state.

Program

LuAnn Chambers/Abbey Patterson (Co-Chairs)
Members: Vickie Williams, Frances Kennedy

Chambers asked for quality items for the auction, and for donors to send a description of the item in to help auction preparations. The auction theme will involve pirates and a costume contest.

Special Events

Chris White/Joan Ellars (Co-Chairs)
Members: Linda Lott

Hardegree reported that America Recycles Day preparations are underway, with event posters and How-to guidance under development. Online resources should be available in mid-September.

Nominations

Marta Turner/Bridget Sanford (Co-Chairs)
Members: Jerry Hawk

Sanford reported that there are five board positions available for the upcoming term; three at-large positions, one Trade Association and one Government. Voting will take place at the Annual Conference.

OLD BUSINESS

Hardegree reported that the golf scholarships tournament was again a success, with 19 teams registered to raise enough money for six \$450 travel scholarships that will allow members and potential members to attend the Annual Conference at St. Simons Island. To date five individuals have applied for the travel scholarships; these are attendees who would otherwise not be able to afford to attend the conference.

Hardegree said her presentation of state-of-the-art recycling programs and technologies in Georgia was well received at the American Public Works Association conference. Reporting on continued interactions with the National Recycling Coalition, she said NRC has a lot of projects in the works and several new staff members.

NEW BUSINESS

Hardegree and Womack reported they will be attending the upcoming NRC Congress in Denver.

Busch reported that Nike's Reuse-A-Shoe program is establishing regional drop-off centers for shoe collections, and is selling toolkits for organizations wishing to establish collection programs. They will be available for between \$500 and \$750; Hardegree said they could be purchased using funds from the Turner Foundation grant. Foote made a motion to spend up to \$750 to purchase a toolkit; Chambers seconded the motion, which passed unanimously.

Lott's motion to adjourn was seconded by Foote; motion approved unanimously.

Respectfully submitted,
Joe Dunlop, 2007 Secretary

Business & Trade Association

Accent Wire
Steve Schug

Appliance Recyclers USA
Calvin Hultquist

CollectiveGood Mobile Phone Recycling
Seth Heine

Conex Recycling Corp
Shannon Sibbitt

Creative Recycling Systems
Brian Diesselhorst

Document Destruction Service Inc
Jerry Boling

FCR LLC/Casella
Bill Leonidas

L&P Wire Tie Systems
Roger Bougher

Metro Alloys, Inc
Ozzie Berman

PSC Metals, Inc
Glen Crowe

Re-TRAC
Rick Penner

Tetra-Pak Inc
Michele Wagner

Government/ Non-Profit

Augusta Solid Waste
Joe Buchanan

City of Gainesville
Danny J. Owen

City of Griffin
Kevin Barkley

City of LaGrange
Ronnie Cantrell

City of Savannah
Stephanie S. Cutter

City of Savannah- Recycling Education Ctr.
Anne Robinson

Welcome New Members

Partner Level Sponsors

WM-Recycle America
Robby Davis

Shaw Industries Group Inc
John Conyers

Sustainer Level Sponsors

Anheuser-Busch Recycling
Bonnie Janson

Patron Level Sponsors

Delta Air Lines
Jennifer Otenti

Rock-Tenn Company
Chris White

Sunburst Papers
Clark Lindsey

DeKalb County Public Works
Sheila M. Jones

Keep Jackson County Beautiful
Susan Trepagnier

Keep Pike Beautiful
Virginia Sanford

Laurens County SWM Authority
Michael Snipes

Spelman College
Jeffrey Austin

UNICOR Federal Prison Industries, Inc
Varney Smith

Individuals

Tony Barker, BTX Systems

Carolyn Bowden, Islands Recycling

Sharon Coffman, Keep Polk Beautiful

Erin Croom, Atlanta Recycles

Steve Dunn, SP Recycling Corp.

David Gipson, P2AD

Larry Heintz, ARC

Fred Johnson, SP Recycling Corp.

Michael Johnson, Cherokee County

Rachel Manspeaker, Whitfield Steel Recycling

Sam Meloon, Cherokee County

Chuck & Laura Mjolsness, Green Earth Plastix

Veronica Roof, MidAtlantic Solid Waste Consultants

Kimberly J. Thomas, Univ. of Georgia-Physical Plant

Associates

Laurene B. Hall, Keep DeKalb Beautiful

Russell Delozier, Shaw Industries

Joe Faith, Shaw Industries

Steven Jones, Shaw Industries

John Bradshaw, Shaw Industries

Randy Ramey, Shaw Industries

Lisa Hughes, Shaw Industries

Susan Wood, GA DNR-EPD

Georgia's Paper People Plan 4th Mill Tour

GRC's Paper Council will hold its fourth Paper Recycling Industry Day on Tuesday, December 4, 2007 at the Interstate Paper mill in Riceboro, GA. The goal of these events is to increase policy and decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining mill demands; the events are held in partnership with the Georgia Department of Community Affairs (DCA). Previous tours have been held at SP Newsprint in Dublin, GA; Carastar in Austell, GA; and at Pratt Industries in Conyers, GA.

The program will include presentations from Randy Hartmann of the Georgia Dept of Community Affairs on state programs and initiatives, and an overview of Georgia market information and the impact the industry has in our state, as well as national and global perspectives, presented by Bill Moore, Moore & Associates. Following the presentation, the attendees will tour the mill to see recycling at work. After a lunch and networking follow up, attendees will be provided with paper recycling resource packets.



ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**GRC MEMBERS RECEIVE
ADVERTISING DISCOUNTS!**

**For more info on placing
an advertisement or for
membership information,
call 404-634-3095.**

INDUSTRY NEWS

Steel Recycling Holds Strong

The Steel Recycling Institute (SRI) announced in August that the rate for the world's and America's most recycled material--steel--is 68.7 percent. This means more than 72 million tons of domestic steel scrap was charged into furnaces, both in the U.S. and abroad, to make new steel products to be used by the industry's customers in satisfying consumers' needs. As worldwide production of steel has continued to escalate, so too has the global demand for quality steel scrap. This increased demand has resulted in prices for steel scrap rising significantly above historical average pricing, and as a result, inventories of steel scrap across America are at their lowest levels since World War II.

"We are actively working with recycling coordinators to educate them about the benefits of additional sources of steel scrap in their recycling programs," said Bill Heenan, SRI's president. Steel cans, as well as steel appliances, automobiles and construction materials continue to hold at, or near, historic highs. An increasing number of cities, including Seattle, Portland, and New York, are expanding their curbside programs to include light ferrous (iron) materials, such as toaster ovens, clothes hangers, and irons. SRI, through its regional operations staff, will continue to work with communities to increase the volume of steel being recycled and diverted from landfills. For more information, visit their website at www.steel.org.

Georgia Firm to Provide Natural Gas from Closed Landfill

A new public-private partnership will allow methane gas generated at a closed Waste Management Inc. landfill in Georgia to provide natural gas to customers in the area. Jacoby Energy Development Inc. says it has an agreement with Waste Management, DeKalb County and Atlanta Gas Light Co. to recover and clean methane from Live Oak landfill, which closed in 2004. This is only the ninth such project in the country to pump methane through a commercial pipeline. Other landfill gas projects often burn the fuel at the landfill to create electricity or pipe it to dedicated sites for use.

Coke Offers Recycling Bin Grant Program via NRC

It's Never Bin Easier...to Recycle...

In a partnership with NRC the Coca-Cola Company will begin a Recycling Bin Grant Program to support local community recycling programs by providing **bins** for the collection of beverage containers at public locations. It's unique as it provides actual bins, instead of funding. Choosing from a selection of bin types, applicants must submit a simple online application with their request and description of the project and its goals. Grants will be awarded to a limited number of applicants who demonstrate how their proposal will lead to sustainable recycling opportunities. It is open to government, civic, school, non-profits and for-profit companies. Applications are available online only. The **deadline for the first application**

cycle is Friday, October 26, with awards to be announced on America Recycles Day, November 15th. Check the NRC site for the application: www.nrc-recycle.org

Keep America Beautiful Welcomes New President

Keep America Beautiful Inc., the national nonprofit community improvement group, has a new president. Matthew McKenna will start leading the organization on Jan. 1, taking over for current president G. Raymond Empson. McKenna currently is senior vice president of finance for PepsiCo Inc. of Purchase, N.Y. "Keep America Beautiful has an incredible 54-year legacy of building sustainable communities through education and hands-on stewardship," McKenna said. "I look forward to advancing the organizations mission to engage individuals in taking greater responsibility for improving their community environments."

Empson, who has been president of the group for 11 years, is retiring from the organization.

GRC NEWS



GRC Seeks Intern

The Georgia Recycling Coalition is seeking candidates to serve in an intern position, working in the Atlanta office beginning immediately. Duties will include research, preparing reports and presentations, responding to citizen inquiries and general administrative tasks. Knowledge of the recycling industry is helpful, but not required. Computer skills including all MS office applications are required. The position is paid and negotiable based on hours of availability. Please refer potential applicants; resumes should be forwarded to garecycles@mindspring.com.

Second Member Forum Held

GRC held its 2nd Member Forum on September 28th; the meeting hosted by Dalton Whitfield SW Authority drew 30 plus members to meet with the board, hold informal discussions over lunch and tour the facility. Shaw Industries Group sponsored a tour at the end of the meeting at their Plant 23 in Dalton. These forums will continue this year and into 2008 in all regions of the state. Look for details on future meetings in the *Green Sheet* and on the listserve. Thanks to Harvey Levitt & Bridget Sanford of Dalton Whitfield SWA, and Lisa Hughes of Shaw for sponsoring this event and to the Turner Foundation for financial support of these forums.

Spotlight on Programs

Keep Bulloch Beautiful Increases Business/School Recycling

This summer, Keep Bulloch Beautiful unveiled its latest effort to encourage recycling aimed at encouraging people to reduce their waste in the office. The organization is offering recycling sets for businesses that includes two central containers, one for paper and one for beverage containers, four small containers and a guide for recycling at work. “The goal of this program is to help local businesses get in the habit of recycling at work,” said Brooke Carney, director of Keep Bulloch Beautiful. “One of Keep Bulloch Beautiful’s priorities is to reduce waste and getting people in the habit of recycling is a balance between convincing them recycling is the responsible thing to do and making it convenient.” The sets are only \$20 as a result of a supplemental grant from the local chapter of Thrivent Financial for Lutherans. “We hope providing the containers and helping start office recycling programs will make it easier to recycle at work.”

The program started in June 2007 with 10 businesses initially signed up to participate. Carney said she hoped to have all the sets distributed by the end of the summer. “We are constantly trying to think of ways to make recycling easier for people in Bulloch County,” Carney said. “We’ve seen an increase in the use of our 16 drop-off recycling centers and the numbers are encouraging. For more information, visit www.KeepBullochBeautiful.org or call (912) 764-6147.

MORE FROM KBB:

1. Classroom recycling: Bulloch County Schools and Keep Bulloch Beautiful recently made their school recycling partnership formal with a resolution presented to KBB at a recent Board of Education meeting. The resolution outlines each entity’s commitment to environmental sustainability and waste reduction. As part of the stepped up efforts, Bulloch County Schools will be purchasing new containers for each classroom and each hallway to supplement existing containers. The goal is that paper recycling will dramatically increase. (The 06-07 school year finished with a 25% increase in paper weight from the previous year.)
2. Lunchroom recycling: Bulloch County Schools and KBB have also partnered on a milk bottle recycling program. Large outdoor containers have been purchased (through grants and community donations) for each school and will be used to store milk bottles recycled everyday at breakfast and lunch. At the beginning of last school year, the schools went to HDPE bottles instead of milk cartons.
3. KBB is in the final stages of completing a local solid waste/recycling educational video to be used in their Mobile Recycling Classroom and during community programs. The video will be about 12-15 minutes and will include information on solid waste collection, disposal, disposal options, recycling details and local efforts to reduce solid waste.

UNION COUNTY'S NEIGHBORHOOD RECYCLING PROGRAM

Union County spans 329 square miles of mountainous terrain. Homes are scattered throughout this NE Georgia county; the long drive from the farthest county borders to the only recycling opportunity, posed recycling challenges for the majority of its residents. Union County is a founding member of The North Georgia Resource Management Authority (NGRMA) and Keep Our Mountains Beautiful (KOMB) and, as such, the Commissioner has an active interest in providing recycling opportunities to all county residents.

With the help of Elizabeth Patton, a plan was created. The plan is called the Neighborhood Recycling Program and is based on community involvement. It entails using existing government owned locations to implement the program. County fire stations were chosen based on their central location throughout the county providing availability to all residents. Large wheeled containers are located and stored at the fire stations. Every Wednesday from 8:00 am-12:00 noon, citizens may bring their separated recyclables to their local fire station and drop them off. Volunteers are on hand to help with unloading recyclables and to answer any questions. After collection, a county employee transports the collected materials for processing to a transfer station in the city of Blairsville.

Volunteers were recruited through newspaper ads to man the sites. This included welcoming citizens, helping unload materials, educating on proper preparation of recyclables, and answering questions. The program began 2 years ago, with 15 volunteers. Of the original 15, 14 volunteers remain and it has now grown to a total of 25. Over the course of a year these 25 volunteers donate 5,737.5 hours of time to the county. At a nominal rate of only \$7.00 per hour, this saves the county \$40,162.50 while providing the citizens with a highly valued service. This program results in a return of \$1.38 for every dollar spent the first year and \$3.18 for every dollar spent the next two years. The 50% increase in the recycling rate in Union County is proof that the idea was a sound one and that the program is an ongoing success.

Due to the public awareness of this program the Union County School System is starting its first ever paper recycling program, beginning with a pilot at the Union County Elementary School. Utilizing the wheeled containers, truck and trailer provided through a grant, and the support of the Commissioner’s office in supplying personnel to transport the materials beginning this school year, all paper will be recycled at the school.



GRC members working the booth at the NRC Congress in Denver (l-r) Joe Dunlop, GA Dept of Community Affairs; Nancy Womack, Caraustar & GRC 07 President; Suki Janssen, Athens-Clarke Co. Recycling; Gloria Hardegree, GRC Exec Director; and Andrew Lentini, Athens-Clarke Co Recycling and designer of the “GA markets” banner in the photo!

Spotlight on Programs

Paulding County Recycling Division Weighs In

In fiscal year 2007, Paulding County Recycling Division, under the supervision of recycling program manager Tommy Leonard, saved the county \$25,351.32 in offset disposal fees by recycling 893.6 tons of material. The market value of the recycled materials earned the county \$31,578.41 from the sale of the materials. Their total diverted tonnage in 2007 rose almost 10% above the 2006 tonnage. The recycled materials included plastics, glass, mixed paper, newsprint, corrugated, household electronics, scrap metal and white goods, aluminum cans, used motor oil and scrap tires.

"Non-Traditionals" Collected in Jackson County Effort

Keep Jackson County Beautiful held a recycling collection event the last weekend of September; they collected about 75 gallons of paint handled by Clean Harbors Environmental, as well as a truckload of scrap electronics. Susan Trepagnier, the organization's Executive Director, reported that document shredding was also offered for the first time. The county is committed to continuing to provide these free collection opportunities with the success of this second effort.

ACC Recycling Division & Bear Hollow Wildlife Trail Partner for New Program - Bags for Bears!

Beginning October 1, community residents can recycle their plastic grocery bags and wraps at several locations, including the Athens-Clarke County Recycling Center on Hancock Industrial Way, the Athens-Clarke County Solid Waste Department on College Avenue, Bishop Park, Bear Hollow and Memorial Park as well as Sandy Creek Nature Center. The materials will be collected, recycled and made into composite plastic lumber. The goal is 405,000 bags or 6,500 pounds by December 31st. If the goal is met, Trex Company will donate their composite plastic lumber to Bear Hollow for building playscapes for the bears, bobcats, and otters to play on and enjoy. This is part of an on-going effort to provide physical and mental stimulation for the resident animals. In addition, it keeps these materials from littering our roadsides and out of our local landfill.

Area schools can get involved with the top five producing schools receiving special prizes from ACC recycling Division and Bear Hollow. **This is a Green School Activity!**

Bags for Bears is a unique partnership between Bear Hollow, ACC Leisure Services, ACC Recycling Division and Trex Company, a Virginia based company that makes lumber from recycled plastic bags recovered from residential and industrial sources. This is

truly an innovative application of their excellent product. Please call Bear Hollow at 706-613-3616 or ACC Recycling Division at 705-613-3512 for additional information.

GRC New Member Spotlight

R.A. Heath Construction, Inc.

R.A. Heath Construction, Inc., (Buford, GA), was established in March 2001 and is a general contractor specializing in restaurant and retail maintenance, renovation, and new construction. R.A. Heath is licensed in Georgia, Florida, Louisiana, and North Carolina, and are also parent company to an on-site commercial cabinet manufacturing facility, Commercial Casework Industries, LLC (CCI). CCI is a certified fabricator of Corian and can offer customers custom casework in laminate, hardwood, solid surfaces, and stainless steel.



"We joined the Georgia Recycling Coalition in an effort to support recycling efforts in our state and to supplement our own office recycling efforts," said Wendy Heath.

For more information on the company, visit <http://www.raheathconstruction.com/index.htm>.



Newly elected board members beginning their term January 1, 2008 include: (l-r) Brooke Carney, Keep Bulloch Beautiful; Lisa Hughes, Shaw Industries Group; LuAnn Chambers, SP Recycling; Linda Lott, Newell Recycling, and Les Hicks, Lockheed Martin Aeronautics. Shown at the Trash to Treasure Auction Night

SWTF to Sunset in '08

In 1990, the General Assembly enacted the Georgia Comprehensive Solid Waste Management Act. The primary source of funding for the **Solid Waste Trust Fund (SWTF)** is a fee of \$1.00 for each new replacement tire sold in the state. The tire fee currently generates about \$6.5 million each year.

The purposes of the fee include: taking preventative and corrective actions at abandoned or currently operating disposal facilities that threaten human health and the environment; **providing grants for waste reduction, recycling, and recycling market development; illegal dumping enforcement; cleanup of scrap tires; market development; and,** establishing a scrap tire management program in the state that eliminates scrap tire piles and prevents new piles from forming.

Since 1990, the General Assembly has appropriated to the SWTF approximately \$59 million of the \$78.5 million in fees collected since 1992. Approximately \$19.5 million in fees were not appropriated to the SWTF. **Unless reauthorized, the SWTF will expire on June 30, 2008**

With the momentum for recycling and environmental issues at the highest in decades, we cannot afford to lose this fund. The growth of our industry and the protection of our environment depend upon continued investment in infrastructure in order to survive. GRC will be involved in bringing stakeholders together to assure we are one strong unified voice toward assuring re-authorization of this fund during the 2008 legislative session.

GRC New Member Spotlight

JJS Developments Co. LLC. o/a Electronic Recycling Services

JJS Developments Co. LLC is a Canadian-based enterprise with offices in Scarborough, Montreal and a soon to be opened facility in Vancouver B.C. Their mission is to provide both large and small clients with e-cycling processes, toward keeping goods out of the waste stream, reducing disposal costs, and providing environmental benefits.

They provide environmentally responsible recycling and reuse services to a wide range of corporate, institutional and government enterprises, including: Custom Removal and Recycling Programs; Asset Management Consulting; Secure Data Destruction and E-cycling Guarantees; and Equipment Brokerage Services. Additionally, they accept a wide range of goods including computer and information technology equipment and parts; scientific, laboratory and medical instruments and cabling; as well as clean polystyrene for densification, and some loose plastics.

Their Toronto Facility is over 14,000 square feet in size, accessed through three shipping bays which can accommodate fully loaded, full sized (up to 48') vehicles. JJS performs recycling, and remanufacturing services on their sites including: upgrading equipment for resale; re-manufacturing equipment to component levels; sorting and baling of components; audit-able packaging and freight forwarding; data destruction; and, other recycling related services. Current clients include The University of Toronto, The Municipality of Barrie, Sunnybrook Health Science Center, Goodwill Services and The Salvation Army – to name just a few.

The Norcross, GA warehouse is over 20,000 square feet; JJS currently provides permanent drop-off container service and collection events for multiple counties and cities in Alabama and South Carolina. For more information, contact the Norcross, GA location: Sharon Akmal, CEO, Electronics Recycling Services, 770-300-9909 or email jjsusca@yahoo.com.

Think Composting!

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"Think Composting"

coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books .20 cents each. For more information or to order, contact us at garecycles@mindspring.com or by phone at (404) 634-3095.

STILL AVAILABLE!!!

GRC Shirts

Cotton twill long sleeved collared shirts (button down on men's) with the GRC logo above the pocket. Cost is \$25+ \$5 shipping/handling. If you want one, please email garecycles@mindspring.com along with address, phone and email address. We will ship and invoice you if you are a GRC member.

Men's sizes S-4X

Women's sizes S-3X

One Color: Khaki with green logo

Climate Change and the Recycling Link

(Source, US EPA)

The phrase 'climate change' is growing in preferred use to 'global warming' because it helps convey that there are changes in addition to rising temperatures. The Earth's climate has changed throughout history. From glacial periods (or "ice ages") where ice covered significant portions of the Earth to interglacial periods where ice retreated to the poles or melted entirely - the climate has continuously changed. Since the Industrial Revolution (around 1750), human activities have substantially added to the amount of heat-trapping greenhouse gases in the atmosphere. The burning of fossil fuels and biomass (living matter such as vegetation) has also resulted in emissions of aerosols that absorb and emit heat, and reflect light. The addition of greenhouse gases and aerosols has changed the composition of the atmosphere. The changes in the atmosphere have likely influenced temperature, precipitation, storms and sea level. However, these features of the climate also vary naturally, so determining what fraction of climate changes are due to natural variability versus human activities is challenging. Greenhouse gas concentrations in the atmosphere will increase during the next century unless greenhouse gas emissions decrease substantially from present levels. Increased greenhouse gas concentrations are very likely to raise the Earth's average temperature, influence precipitation and some storm patterns as well as raise sea levels. The magnitude of these changes, however, is uncertain.

Most people don't realize that solid waste reduction and recycling help address global climate change. How? The manufacture, distribution and use of products – as well as management of the resulting waste – all result in greenhouse gas emissions. Waste prevention and recycling reduce greenhouse gases associated with these activities by reducing methane emissions, saving energy, and increasing forest carbon sequestration. Reducing, reusing, and recycling in your office and home helps conserve energy, and reduces pollution and greenhouse gas emissions from resource extraction, manufacturing, and disposal. Currently, the U.S. recycles approximately 32 percent of its waste which saves an equivalent amount of greenhouse gases to removing 39,618 cars from the road. Increasing the recycling rate to 35 percent would reduce greenhouse gas emissions by an additional 5.2 Million Metric Tons of Carbon Dioxide Equivalent.

Meanwhile, what are YOU doing to limit your carbon footprint?

Contact GRC

Georgia Recycling Coalition, Inc.

P.O. Box 550667

Atlanta, GA 30355

Phone: 404-634-3095

Fax: 404-350-8780

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GRC 16th Annual Conference Highlights-August 26-29, 2007

"Rolling Out the Green Carpet for Recycling"



SP Recycling's "crew" sponsored the Beach Party reception on Monday night. From left to right: Steve Dunn; Mike Jeffrey; LuAnn Chambers, Fred Johnson, Lisa White, and Roger Young.



Among many great speakers were: Russ Delozier, Shaw Industries; Kenny Dove, Georgia Dept of Community Affairs; Steve Thompson, Curbside Value Partnership (and honorary Georgian!); and Debbi Dodson, Tetra Pak.



Sandra Hollifield of Pickens County chats with Jim Alderden of Resourceful Bag & Tag about the Clear Stream "away from home" recycling collection bins.



Gloria Hardegree, GRC Exec. Director (2nd from left) poses with Pratt Industries reps Bobbie Dent (left), Frank Killoran, and Abbey Patterson at the Tuesday night event. The auction raised \$4900 to fund GRC educational efforts.



The Pirates landed on St. Simons at the "Show Me the Pirate Booty" Trash to Treasures auction night. Costume clad winners in the vintage, "pirate formal", sustainable, and recycled content categories were recognized. Shown (l-r) are Lee Brocius, Linda Lott & Nicole Davis of Newell Recycling; Paul Wolff of Tybee Island; April Crow, Coke; Suki Janssen, Athens-Clarke County; Sharyn Dickerson, Resource Recycling Systems; and Harvey Levitt, Dalton Whitfield SWA.

Kate Krebs, Executive Director, NRC; along with Randy Hartmann, Georgia Dept. of Community Affairs; and April Crow, Coca-Cola Company enjoy the Trash to Treasures auction dinner.



Shaw Industries Group and friends, included: Bill McLellan, Recover, Inc; Joe Faith and his wife Carol; John Conyers; Steven Jones; Lisa Hughes; David Dunning; and Russ Delozier.

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2007 GRC Newsletter Copy Deadlines

Winter	February 28	Distribute March 15
Spring	May 30	Distribute June 15
Early Fall	September 21	Distribute Oct 10
Late Fall	November 30	Distribute December 15

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:
Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355
If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

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I would like to serve on the following GRC committee:

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