25 Things to know about GRC...

• Founded in 1991 as a 501 c 3 non-profit; three founders remain active members; the first meeting was at held at MARTA headquarters in Atlanta
• Membership based and governed by a 13 member Board of Directors
• Funded by memberships, sponsorships, donations, and grants
• The Turner Foundation and The Coca-Cola Foundation are among our generous funders
• Recipient of several awards, locally and nationally
• Serve on state and national advisory boards and stakeholders groups
• Affiliated with National Recycling Coalition since 2006
• Partner state recycling organization in the KAB Recycling Partnership
• Member of the US Composting Council & Southface Energy Institute
• Facilitator of state Organics Recycling Stakeholders-GA Recycled Organics Council
• Published in local, state and national print media for our programs
• Facilitator of a Measure Georgia effort to collect recycling metrics
• Partner with Environmental Protection Div., in a mapping tool of the industry and in quantifying economic benefit of recycling in Georgia
• Creator of the Made in Georgia campaign to highlight our manufacturers in Georgia using recycled materials in making new consumer products
• Creator of the I AM Georgia Recycling ad campaign, with 10 ads placed in print media outlets in 2015/16
• Since 2012, GRC has offered a College & University scholarship to in memory of our friend and colleague Connie Burns.
• GRC’s Spirit of Green Awards annually recognizes entities for excellence in waste reduction and recycling activities and programs in the state.
• GRC partnered with the Weyerhaeuser Company & their foundation from 1998-2008 in a School Recycling Awards Program awarding over $100,000 to support school recycling efforts in Georgia; the Catch the Cycle School Recycling Guide for Georgia was developed as a result of knowledge gained about needs of schools.
• Invited to speak at local, state, regional and national recycling events
• Our Staff & Board are regularly interviewed by media outlets on topics related to our industry
• Founder & Supporter of the Atlanta Recycles advocacy group since 2005
• Facilitator of America Recycles Day and International Compost Awareness Week efforts in Georgia
• Promoter of KAB’s Recycling at Work program
• Our long term vision is “a recycling bin beside every trash receptacle in Georgia”!

Celebrating our 25th Anniversary in 2016
President’s Column

Getting Back to the Basics of Recycling

As recycling programs have grown and increased in participation with the collection of recyclables from residents throughout the state of Georgia, we have incurred several misnomers. Single stream recycling is a great way to collect recycling. However, we knew that there were always going to be items placed in single stream that are not acceptable for the processors; not that the material isn’t recyclable, just not acceptable in single stream residential or even commercial “traditional materials”. Our goal as collectors of recyclable items is to educate and enforce to assure the items we do want to collect are what citizens put into bins. Explaining the process to our communities is where the basics must kick in. There is a need to educate the “how and why” of collecting certain items only; i.e., we accept materials based on what the processors are willing to process, and they must be generally clean and dry. They can’t sell materials if they’re contaminated; some have a very specific end use markets, plus disposal costs are shifting the economics as markets fluctuate. We need to get back to teaching the basics when it comes to recycling. Technology will eventually allow us to recycle more items in the single stream container, but we are not there yet.

The Silver Anniversary of GRC is upon us; let’s make this our best recycling year ever! Participate in the Measure Georgia data collection program; submit your programs and outstanding employees/volunteers for the Spirit of Green Awards. Make plans to attend the Conference in September. It is going to be exciting.

Kevin Barkley
GRC 2016 President

MARK YOUR CALENDARS

July 28, 2016
Aug. 24-26, 2016
Aug. 22-25, 2016
Aug. 30-Sept. 1, 2016
Sept. 16-18, 2016
Sept. 19-21, 2016
Sept. 19-21, 2016

GRC Glass Recycling Summit - 2nd Quarter Mtg.
GRC 25th Annual Conference
GRC Environmental Conference
WasteCon
Resource Recycling Conference
Better Living Eco-Green Expo
Curbside Recycling Expo
Waste 350 Recycling Summit

King & Prince, St. Simons Island, GA
Atlanta, GA

HONORARY DIRECTORS

LuAnn Chambers
Doug Cloud
Lynn Cobb
George Elder
Abby Goldsmith
Gloria Hardegree
Lisa Hollingsworth
Tine Liegerot
Retired
Alston & Bird
Keep Georgia Beautiful
Retired
A Goldsmith Resources LLC
Eco-Logical, Inc.

Hazel Mobley
Kevin Perry
Bob Rickman
Craig Swier
Lisa White
Jerry Hawk
Steve Levetan
Retired
Georgia Beverage Association
Retired
WestRock
Home Alone Recycling
Pull-A-Part, LLC
Caraustar Recycling

Macon, GA
Jekyll Island, GA
Indianapolis, IN
New Orleans, LA
GA World Congress Ctr., Atlanta, GA
Hilton Chicago, Northbrook, IL
Hyatt Regency
Austin, TX

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Kevin Barkley, President
Macon Consolidated Government

Ralph Brooks
Laurens County

Stephanie Busch, Secretary
Cale Caudell
University of Georgia

Jacqueline Dost
Keep Carroll Beautiful

Wayne King
ERTH Products

Marla Prince, Vice President
Waste Management

Kathy Reed
Keep North Fulton Beautiful

Peggy Whittlow Ratcliffe
Live Thrive

Todd Redmon, Treasurer
Shaw Industries Group, Inc.

Michelle, Wiseman
Pratt Recycling

Karen Bryd
Caraustar Recycling

Jeffrey Foote
Green Spirit Farms GA

GRC 2016 Board of Directors

Held Mobley
Retired

Gloria Hardegree
Eco-Logical, Inc.

Lisa Hollingsworth

Tine Liegerot
Retired

Kevin Perry
Georgia Beverage Association

Bob Rickman
Retired

Craig Swier

Lisa White
WestRock

Jerry Hawk
Home Alone Recycling

Steve Levetan
Pull-A-Part, LLC

Nancy Womack
Caraustar Recycling

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Kevin Barkley
GRC 2016 President

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The Georgia Recycling Coalition assumes no responsibility for any claims or statements other than its own appearing in the publication.
Georgia Glass Recycling Summit

Thursday July 28, 2016
10:00 AM - 3:00 PM
Anderson Conference Center
Macon, GA

Bringing glass industry, recycling collectors & processors, local government program managers and decision makers together to develop strategies to assist municipalities with glass recycling decisions, and establishing a network of glass recycling resources in Georgia.

No Cost to Attend thanks to Glass Industry Sponsorship but Registration Required
Details and registration info coming soon! www.georgiarecycles.org

During the first week of May, GRC’s Membership Management System automatically sent renewal notices to all members to renew for the GRC July 2016-June 2017 Member Year. It includes an invoice for your convenience. You will need to log in to pay your membership renewal using your email address (this allows credit card payment option); if you forgot your password or if this is your first time logging in, just click “forgot password” and it will send you a link to change it. You can also print out the invoice and US mail with a check—whichever works for your accounting system. For those who joined during the year, you will be sent a pro-rated renewal invoice that takes your membership through next June (2017).

The deadline for renewal is June 30, 2016; as always we understand that some of you may have to wait until after July 1 for new budget cycles to begin, so we will have a grace period to a month later. REMINDERS are set to be automatically sent periodically to those who have not yet renewed.

Our success is your success... a coalition by definition is an alliance for combined action. We are allies, partners and colleagues working together to keep recycling strong and working in Georgia. The success of our organization in fulfilling its mission is reliant upon people who commit time, energy and resources to its support. Thank you for your contribution to our collective success...and happy 25th Anniversary!

Interested in serving on that GRC Board of Directors? Several positions will be open for the 2017-2019 term. Email us for nomination guidelines: garecycles@mindspring.com

Burns Scholarship

College & University Scholarship—Deadline to Submit is July 1, 2016

GRC is proud to offer this scholarship for the 4th year. Scholarship(s) are awarded annually to one or more college students, not to exceed $1,000 per individual. Registration and lodging are provided to the recipient(s) to attend the 2016 annual conference.

PLEASE FORWARD TO REGISTRAR OFFICES AT COLLEGES AND UNIVERSITIES IN YOUR COMMUNITIES OR TO ANY POTENTIAL CANDIDATES YOU MAY KNOW.

Application DOWNLOAD HERE: http://www.georgiarecycles.org/georgia-recycles/campaigns/connie-burns-scholarship/
Welcome New Members

Business
SLM Recycling
Linda Lott

Government/Non-Profit
Andalusia Farm
April Moon Carson

Individual
Laura Hernandez
Gwinnett Recycling Action Team
Elizabeth Blalock
SCS Engineers

Associate
Launre Hamilton - Cox Enterprises
Heath Cowart - Douglas County

GRC SPONSORS - 2015-2016

PARTNERS
- Caraustar Recycling
- Coca-Cola Company
- Georgia Beverage Association
- Mohawk Industries
- Novelis, Inc.
- Pratt Industries
- Shaw Industries Group, Inc.

SUSTAINERS
- American Chemistry Council-Plastics Div.
- GA Dept. of Community Affairs
- Green Sense Recycling
- PepsiCo, Inc.
- Rubicon Global
- Steel Recycling Institute
- WestRock Recycling

Patrons
- Cycle Tex, Inc.
- Cox Enterprises
- Delta Air Lines
- Pull-A-Part, LLC
- Republic Services

SPECIAL CONTRIBUTORS
- The Turner Foundation
- The Coca-Cola Foundation
- ERTH Products LLC
- NatureWorks, LLC
- Georgia Restaurant Assoc.

Contact GRC
Georgia Recycling Coalition, Inc.
P.O. Box 550667
Atlanta, GA 30355
Phone: 404-634-3095
Fax: 404-350-8780
Email: garecycles@mindspring.com
www.georgiarecycles.org

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:
Size: __________________ Cost
Business Card $100
1/6 page $200
1/4 page $300
1/2 page $400
Full page $600

DISCOUNTS AVAILABLE:
- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!
For more info on placing an advertisement or for membership information call 404-634-3095.
SLM Recycling is a recycling facility located in Carrollton Georgia (about 40 miles west of Atlanta). Our primary focus has been on metal recycling, both ferrous and nonferrous. This past year we added OCC and some plastics for our commercial and industrial suppliers. SLM is a full service processor, with ferrous, nonferrous and paper balers, densifier, shear and a torching operation. We offer a full line of trailers and roll-off boxes for commercial and industrial use. In addition, we operate our rail-siding and ship products directly to end users via both rail and truck. We care about long-term satisfaction and want the opportunity to earn your business, and also to be a resource that you would recommend to others in the industry. Please accept an invitation to visit our facility and to offer assistance in marketing your recycling products.

Contact: Linda Lott SLM Recycling www.slmrecycling.com
120 W Georgia Industrial Blvd Carrollton GA 30117
404-985-1804 Cell 770-832-1602 Office
Email: slmlott@att.net

We wanted to get you thinking about this fall’s Recycle-Bowl competition! This year the competition will take place from Oct. 17 - Nov. 15 and registration will open in early August. The summer is always a great time to refine your recycling programs, so check the recycling resources page for signage, bin ideas, and a guide on creating school recycling programs.

http://recycle-bowl.org/playbook/recycling-resources/

Managing and Transforming Waste Streams

The online program targets local communities and offers various levels of zero waste goals based on barriers that may exist in a community. Explore 100 policies and programs communities can implement to reduce the amount of waste disposed in landfills and promote waste prevention and materials reuse across waste generation sectors. Access city and county ordinance, contract, and franchise agreement language and program websites. The web address is: https://www.epa.gov/transforming-waste-tool

America Recycles Day isn’t until November, but it’s never too early to start planning your events. Are you going to host a collection event this year? Or maybe an education event on what to recycle in your community? Or can you partner with a local K-12 school or college to educate students on recycling?

As you start thinking about the focus of your event, where it will be held, and how to make it as fun and engaging as possible, check out the 2015 America Recycles Day report for ideas; posted on the GRC web site ARD page: http://www.georgiarecycles.org/georgia-recycles/americarecycles-day/
Spotlight on Programs

A Recycling Success Story in the Making

Buckhead Recycles is Buckhead’s own community-wide office recycling program. Our vision is to have every office building in our community participating in one unified recycling program, creating efficiencies in both collection and costs. Livable Buckhead manages the expansion and implementation of the program, and provides hands-on support for every participating building in making sure they have the best program possible. An important piece of this is to educate users about the core principles of proper office recycling, and we offer a range of tools to help the management teams and tenants of each building do this successfully.

- The month of April 2016 marks the first month that the total tonnage of recycling collected from buildings in the Buckhead Recycles program has topped 100 tons.
- This is a result of the expansion of the program, as well as improved recycling at each participating building.
  - Included 5 properties in May of 2015.
  - As of May 2016 there are 16 properties.

The reason for the success of the Buckhead Recycles program has been:

- Increased attention on the performance of each building’s recycling program, and a hands-on approach by the Buckhead Recycles team to address each building’s unique needs.
- The partnership and cooperation of the management teams at each building.

But we are not done yet. In 2016 we still hope to:

- Expand the program to the rest of the large, Class A office buildings in Buckhead.
- Address contamination, which is the presence of non-recyclable items in the recycling.
  - The stark reality is that not 100% of what is collected through a building’s recycling program is diverted from the landfill. There is always some contamination, and sorting it out and landfilling it places a major cost burden on recyclers. This makes recycling more expensive than it needs to be.
  - We are working hard in 2016 to minimize contamination as much as possible, to ensure that we are controlling costs and delivering the best recycling program possible.

Industry News

GLASS RECYCLING COALITION FORMED

Making Glass Recycling Work

The Glass Packaging Institute (GPI), along with beverage leaders including Diageo and New Belgium Brewing, and the glass processing and recycling industry, have convened a dynamic group of organizations to make glass recycling work in the U.S. The nearly two dozen member organizations announced in May they are joining forces to create the U.S. Glass Recycling Coalition. The coalition’s primary goal is to help build a foundation to make glass recycling a successful industry, and an efficient, high-quality and convenient service consumers want and expect. Coalition members will work on bringing best practices to the US glass recycling supply chain to increase the availability of “cullet,” the industry term for furnace-ready recycled glass that can become new bottles and jars, as well as fiberglass. Together, the coalition will work to develop strategies to assist municipalities with glass recycling decisions, and establish a network of glass recycling resources and champions.

New Educational Tools now available from The Carton Council

Through a colorful set of activity guides aligned with Common Core State Standards for Language Arts and Math for grades 1-5, and Next Generation Science Standards, educators can teach students the importance of carton recycling in a way that informs and engages them.

See more here: http://ymiclassroom.com/lesson-plans/carton-council/
Program / Conference Highlights

In observance of our 25th Anniversary, we are searching for

25 Conference Champions . . .

...to sponsor our annual conference, trade show and membership meeting...September 18-21, 2016

$500 per sponsor
Commitment Deadline: August 15, 2016

YES, I will be a GRC Conference Champion:
http://georgiarecyclingcoalition.wildapricot.org/

Reveal the Real Champions

This year we are having a 25th Anniversary Party on Tuesday night. With music, beverages, food and a silent auction of elite items, we will be celebrating our success. Our theme for the night is “Reveal…the Real Champions of Recycling”. Attendees will be US mailed a hand held mask to embellish with recovered materials and brought to the conference for the Tuesday night party. We will also hold a fun fundraiser for the Burns Scholarship and have a selfie station so you can share your creativity and fun on social media. #GRC25Years

How about a round of Golf at the Conference??
Tuesday, Sept. 20, 2016 Noon-5PM

Owned and operated by The King and Prince Beach & Golf Resort, the award-winning course is renowned for its challenging layout amongst ancient forests, vast salt marshes, dramatic island holes and comfortable clubhouse overlooking the vast lake that adds to the challenge of the course’s 9th hole. Originally designed by renowned architect Joe Lee, the King and Prince Golf Course’s signature is the group of four spectacular holes gently carved from small coastal marsh islands and accessed by 800-feet of elevated cart bridges. This bold and brilliant design marks the highlight of the back nine, but Lee’s genius extends through the entire 18-hole, Par 72 course as it bends around towering oaks, along large areas of salt marshes, and across lakes and lagoons.

For Sponsorship, Exhibitor, Attendee Registration and Golf, register here:
http://georgiarecyclingcoalition.wildapricot.org/

2016 GRC Spirit of Green Annual Awards Nomination

Recognizing Excellence in Recycling & Waste Reduction in Georgia
Nomination Deadline: August 1, 2016

Nominate your programs/staff or those you would like recognized!

Application online at: http://www.georgiarecycles.org/about-grc/grc-events/grc-annual-conference/
AGENDA-Tentative

Sunday 9/18/16
3:00-6:00  Arrival- Exhibitor Set-Up from 4:00-6:00
   Registration Open from 3:00-6:00
6:30-8:00  Dinner on Your Own

Monday 9/19/16
8:00-8:45  Registration/Buffet Breakfast @ Delegal
8:45-9:30  Opening Session - Keynote Speaker
   Chaz Miller, National Waste & Recycling Association
9:30-10:45 Plenary Session: Quality Recovery
10:45-11:15 Networking Session w/Exhibitors
1:15-12:00 Plenary Session: Sustainable Innovation
12:00-1:00 LUNCH
1:00-2:00 Plenary Session: Organics Recycling
2:00-2:45 Networking Break w/Exhibitors
2:45-4:45 Plenary Sessions: Georgia on My Mind
   (GA Manufacturers and their recovered material demand)
4:45  Adjourn for Day - Dinner-On Your Own

Tuesday 9/20/16
8:00-9:00 Buffet Breakfast
   Visit with Exhibitors
9:00-10:15 GRC Annual Membership Meeting
10:15-11:00 Climate Realities
11:00-12:00 Networking Break with Exhibitors
   Final Exhibitor Break
12:00-6:00 GOLF TOURNAMENT
12:00-2:00 Box Lunch & Breakout Meetings
   Councils/Special Interest Group Meetings
2:00-4:00 WORKSHOP- EPA Climate FILM
   EPA will showcase the science of Climate Change and teach what each
   person can do to lower their carbon footprint.
7:00  Reception
   19th Trash to Treasures Silent Auction
7:30-10:00 “Re-VEAL” 25th Anniversary Party

Wednesday 9/21/16
8:00-9:00 Buffet Breakfast
9:00-11:00 Plenary Session(s)
9:00-10:00 Lead by Example
10:00-10:45 Enhance & Expand
10:45-11:00 Evaluations, Drawings & Adjourn

Drawing for Weekend Get-Away at King & Prince, an attendee registration to
2017 conference, and other premium door prizes immediately following the final session.
Georgia Recycling Coalition
25th Annual Conference
Registration Form

Circle Appropriate Option/Complete Contact Info Below

EARLY DEADLINE is August 18, 2016

ATTENDEE REGISTRATION

If Registered by August 18th
GRC Member     $335
Non-Member    $385
KAB Directors/Staff*   $315

After August 18th early deadline
GRC Member $360
Non-Member $410
KAB Directors/Staff* $335
*(Attendee must be GRC member to receive this discount)

ONE DAY ATTENDANCE
Mon, September 19  $200
Tues, September 20 $200
Wed, September 21  $150

Name: _______________________________
Organization: __________________________
Phone: ______________ Fax: ____________
Email: _______________________________
Address: _____________________________
Address: _____________________________
City, State, Zip: ________________________

Conference Cancellation Policy: Refunds less a $75 administration fee will be made upon written request received prior to September 1, 2016. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before September 1, 2016 provided written notice is provided to Georgia Recycling Coalition.

25th Annual Georgia Recycling Coalition Conference

September 18-21, 2016

HOTEL REGISTRATION

King & Prince Beach Resort
www.kingandprince.com
Reservations by phone: (800) 342-0212
Group Block: Georgia Recycling Coalition
(Block is for Sun Sept 18 - Tues Sept 20; Check in at 4:00 PM/Check out 11:00 AM)

Reservations online:
http://www.kingandprince.com/group-reservations.aspx
Click Group Reservations/Group Code is: recycle (case sensitive)

Room Rates:
Standard        $110
Resort View     $120
Ocean View      $133
Ocean Front     $143
GA state sales tax is 5%, Glynn room tax is 5%, and local tax is 1% for a total of 11%
GA Transportation Fee - $5 per room night

Reservation deadline: August 18th, 2016

Conference Fee Payment Info

Checks made payable to GRC and mailed to:
Georgia Recycling Coalition PO Box 550667
Atlanta, GA 30355

Questions (?) 404.634-3095 or garecycles@mindspring.com
FAX # 404.350.8780

Pay online at:
www.georgiarecycles.org
(Click About GRC, then GRC Events-Annual Conf)

We are able to take credit cards only via online registration; our staff cannot handle credit card payments for you, but we can invoice you if necessary via our PayPal Pro account.
GRC EXHIBITOR REGISTRATION
25th Annual Conference (Sept 18-21, 210)
Deadline for lowest rate: August 18, 2016

Check Appropriate Option(s)

____ GRC Member Exhibitor: $585
If registered by August 18th
$610 After August 18, 2016 early deadline

____ Non-Member: $635
If registered by August 18th
$660 After August 18, 2016 early deadline

*Includes Exhibit Space+ one full registration for one representative*

*Additional Exhibitor Attendee

____ GRC Member: $290
If registered by August 18th
$310 After August 18, 2016 early deadline

____ Non-Member: $335
If registered by August 18th
$360 After August 18, 2016 early deadline

Exhibitor Organization: ____________________________
Attendee Name: ___________________________________
Email: ___________________________________________
Phone: __________________________________________
Address _________________________________________

*Additional Attendee Name: _________________________
Email: ___________________________________________
Phone: __________________________________________
Address if different: _______________________________

Additional Attendee Name: __________________________
Email: ___________________________________________
Phone: __________________________________________
Address if different: _______________________________

Total: $_________________
☐ Check enclosed
☐ Please invoice me
☐ A check is being processed
☐ Paid online at www.georgiarecycles.org

Please fax to: 404.350.8780
OR mail to:
GRC
P.O. Box 550667
Atlanta, GA 30355

OR scan and email to:
garecycles@mindspring.com

2015 CONFERENCE EXHIBITORS
Compost Row
International Compost Awareness Week 2016

GRC supported the Foodwell Alliance with a compost education and giveaway evening event at Love is Love Farm at Gaia Garden in Decatur, Ga on May 3rd. Pictured (l-r) are Bobbi deWinter with Foodwell Alliance, Michelle Wiseman representing GRC and Boy Leake of the Atlanta Mayor’s Office of Sustainability.

This spring, Keep America Beautiful, Kimberly-Clark Professional, and the US Composting Council (USCC) introduced a free Guide to Workplace Composting to help organizations develop workplace composting programs that support sustainability, waste reduction and zero waste initiatives.

The guide provides step-by-step instructions and resources to help office buildings, manufacturing facilities, hotels, hospitals, universities and other workplaces divert organic matter - such as food scraps, used paper towels, coffee grounds and coffee filters - from landfills through composting. Composting is a landfill-free way of using decomposed organic materials to fertilize and condition soil. Compost also can reduce erosion, improve drought tolerance and help reduce the generation of greenhouse gases.

This guide is a great first step for you to explore starting an organics program in your workplace. http://www.kcprofessional.com/media/225975188/A_Guide_to_Workplace_Composting.pdf
Join the GRC & “Get In The Loop”

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Please choose a membership category, complete the information below, and return to:
Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355
If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- Partner ($3,025 or more)
- Sustainer ($1,525 or more)
- Patron ($775 or more)
- Business/Trade Association ($375)
- Government/Non-Profit ($175)
- Individual ($75)

Name: ____________________________________________
Street Address: ______________________________________
City, State, Zip: ______________________________________
Phone: __________________ Fax: __________________ Email: __________________

I would like to serve on the following GRC committee:
- Education
- Programs
- Membership Development
- Special Events
- Communications

Dated Material