Georgia Department of Economic Development:

• WHO WE ARE: The Georgia Department of Economic Development (GDEcD) is the marketing and sales arm of the State of Georgia

• WHAT WE DO: Strategically deliver economic development throughout the state by:
  – Attracting new business investment
  – Supporting the expansion of existing industry and small businesses
  – Locating new markets for Georgia products
  – Attracting tourists from within and outside the state
  – Promoting Georgia as a desirable location for entertainment businesses and projects
Georgia Department of Economic Development

WHAT WE DON’T DO:

• Advocate
• Influence
• Regulate
• Give out money
What is the GCOI role?

Provide the *expertise* and *connections* to help Georgia’s strategic industries grow quickly and compete globally.
“New” Industry for Georgia

The *Center of Innovation for Energy* works with Georgia’s energy technology industry to promote:

- New Ideas
- New products
- New Business Models
Energy Generation

- Biomass
- Solar
- Wind energy
- Waste to energy

Energy

Generation - Transmission - Conservation
Solar Energy Cluster

- **Suniva** - Solar Cell maker
- **Mage Solar** - Solar panel maker
- **Solar Max** - Solar Inverter
- **Engineering and Installation**

[Logos of Suniva, Mage Solar, Solar Max]
The last 5 years

- **Approx. 2,000 new jobs** in Solar Industry
- Approximately 900 MW of Solar by 2016
- **Top 10** Solar Portfolio in USA
- **$2B** in Capital Investment in the State
Sustainability

Localizing the Food and Energy models will be at the forefront of business and governments

- Food
- Water
- Waste remediation

Energy

Education
Waste Remediation Cluster

First Action:
Mapping the Waste Stream

Attract new industries which use

- Recyclable paper
- Metal/Aluminum
- Plastic
- Glass
- Organic waste

Partners
Clean Tech Industry Census- 2014

- 678 Companies
- 19,663 Jobs
- $2.9 Billion in Gross revenues
Anticipated Growth

• Alt. Fuel Vehicles- 52%
• Solar- 44%
• Energy Storage- 41%
• Building Efficiency- 40%
• Fuel Cells- 36%