Georgia Recycling Coalition
Semi-Annual Training

5/11/2015
Georgia World Congress Center Authority
College Football Hall of Fame
New Falcons Stadium
Located on the GWCCA Campus
Savannah International Trade & Convention Center
Waste is a Resource

- Waste Diversion Streams
  - Single-Stream Recycling
  - Food Donations
  - Cardboard & Plastic Film
  - Organics/Food Waste
  - Grease/Fryer Oil
  - Wood Pallets
  - Material Donations
  - Copper Wire & Metals
    - $17,000+ in FY14
  - Furniture/Equipment
    - $24,000+ in FY14
A New Revenue Stream
Compostability
Recycling
THE ROAD TO ATLANTA IS PAVED GREEN

Final Four Atlanta

Recycling bags and materials

Recycling symbol
Additional Benefits

- Competitive Advantage
- Added Value for Clients
- Reduced Disposal Costs
- Community & Environmental Benefits
## Trending Expectations

<table>
<thead>
<tr>
<th>Future Employees &amp; Clients</th>
<th>Business Case</th>
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<tbody>
<tr>
<td>85% of Millennials want to work for companies that hold the same values that they do</td>
<td>74% of MBAs think that CSR makes good business sense because it leads to financial gains</td>
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<tr>
<th>Stakeholders</th>
<th>Competition</th>
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<td>85% of consumers worldwide expect companies to become actively involved in solving social and environmental issues</td>
<td>81% of all companies have CSR information on their websites</td>
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