Curbside Recycling Funding Opportunities
Southface, April 2015

J. Meyers
The Closed Loop Fund unlocks value by providing 0% and low interest loans to cities and companies to build recycling infrastructure.

WE INVEST IN:

- COLLECTION
- PROCESSING
- MATERIAL SCIENCE & PRODUCT DESIGN
Closed Loop Fund Vision

UNLOCK SCALE by making strategic investment.

ENSURE THAT OVER 90% OF HOUSEHOLDS have access to curbside recycling (current access is approximately 50%).

INCREASE THE SUPPLY of recycled material available for use in the manufacturing supply chain.

DEMONSTRATE THAT INDUSTRY CAN COLLABORATE to turn environmental problems into positive environmental and economic opportunities for industry and local communities.
**Fund Structure**

**FUND STRUCTURE**

- **0% loans to municipalities** for investments in recycling and waste reduction infrastructure and programs.
- **Below market interest loans to private companies** that build infrastructure for recycling and waste reduction.
- **Loans are repaid** via landfill diversion savings and or commodity revenue from the increase in recycling.
- **Fund expects to co-invest** with local state agencies, economic development corporations (EDC’s), local banks, foundations and other relevant institutions, thereby expanding the amount of capital invested.

**REPAYMENT STRUCTURE**

- Investment period is 5 years.
- Loans are on an average of 7 years.
- Goal is to return all principle and interest to Investors by year 10.
Projects pipeline
Submitted and pending proposals are distributed evenly across the U.S.
Curbside Value Partnership is now
The Recycling Partnership

Committed to
stronger recycling solutions since
2003
Ten Year Vision of **Transforming Recycling**

- **BRANDS WITH INCREASED ENVIRONMENTAL TRUST SCORES:** 20
- **200 HOUSEHOLDS REACHED**
- **10 MILLION**
- **100 MILLION TONS ADDITIONAL TONS RECOVERED**
- **$500 MILLION RECYCLING SYSTEM VALUE CREATION**

We stand for **action** and building stronger communities.
Our current city partners include:
Blacksburg, VA - Cleveland, OH - Charlotte, NC - Columbia, SC
Dubuque, IA - Florence, AL - Richmond, VA - and more...
Florence, AL Launch
Social Media Launch
Practical, tactical community resources

Visit RecycleCurbside.org for:

**Strategy**
- Tech Assistance
- Webinars
- Newsletters

**Tools**
- Graphics
- Starters

**Resources**
- Grants
- Education Campaigns

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**SCALING UP WITHOUT FALLING DOWN**

The leader of the Curbside Value Partnership lays out a set of principles that can help recycling leaders grow the nation’s supply of recycled materials while tailoring programs to the needs of specific communities and companies.

**BY REESE HARRISON**

We often hear the term “national scale” tossed around during discussions about how to boost overall recycling rates. But what does it mean? At its core, national scale is the recognition that recycling operations, techniques, and barriers differ state-by-state and even city-by-city. However, there is room to do this. Any locally-rational effort must be able to provide meaningful solutions to that community-specific need while also motivating a national server. For those of us in the midst of designing nationally scalable efforts, gone is the thinking that if we address the concerns of the largest, lowest-performing states we will banners through necessary to fill the supply chain. Now we know that the real path toward national scale involves deconstructing a single hierarchy becoming efforts in as many local communities possible. National efforts cannot quickly prescribe solutions that work for every city without exception. Successful initiatives will build on the needs and barriers of each city, state and region. They will diversify the large network of industry leaders and stakeholders, as well as provide a framework for best-management practices that recycling and could cull disparate figure to what CVP fit in. Her questions were, “Materials have value, systems are in place and market still help retool commodities along, so why do need a retool the entire?” It is a fair question, but it also shows how people do not see that the system we call recycling is less a single industry and more a loosely connected, but highly interconnected network of businesses, governments and nonprofit groups. While the goal of each sector is the same – more material and higher-quality recycling – the motivation and approach is often very different for each individual entity. And that’s where the difficulty lies.

It’s not only sectors who are asking questions about how scalable solutions work. Voices across that recycling network are eager to see that partnerships and collaborations are initiated, that recycling programs, add raw materials, improve their efficiency and often aren’t been done well. MROs must engage best-management practices to share with their community partners. Companies that buy from MROs tend to set more supply line cleaner halls. And brand companies need more...
Two Different Funding Vehicles to Expand Recycling in the US

**The Recycling Partnership (TRP)**
- Grant based program focused on curbside recycling.
- Makes seed grants to cities that leverage the grant and apply their own funding.
- Focus is on changing communities from bins to carts.
- Once a year application window, just closed on April 15, 2015.

**The Closed Loop Fund (CLF)**
- Loan based program to build recycling infrastructure.
- Makes zero interest loans to cities to build infrastructure (MRF’s and carts) for recycling and new technologies.
- Communities receive savings from landfill diversion and revenue from the sale of recyclables.
- Application period is open year round!