BEHIND THE BIN

TURNING UP THE VOLUME ON SUSTAINABILITY IN LIVE ENTERTAINMENT

FUTURE POSITIVE.

01.
ACHIEVING NET ZERO EMISSIONS

CLIMATE CHANGE POSES A SIGNIFICANT THREAT TO CURRENT AND FUTURE GENERATIONS. WE ARE ACTIVELY WORKING TO REDUCE THE GREENHOUSE GAS EMISSIONS ASSOCIATED WITH ALL OPERATIONS OF OUR BUSINESS.

02.
CHAMPIONING WATER STEWARDSHIP

EVERYONE DESERVES ACCESS TO CLEAN WATER. WE ARE FOCUSING ON IMPROVING WATER EFFICIENCY AT OUR VENUES, TAKING A LOCALIZED APPROACH WITH AN EMPHASIS ON WATER-SCARCE REGIONS.

03.
ADVANCING WASTE DIVERSION

THE LIVE EVENTS INDUSTRY GENERATES SIGNIFICANT WASTE. WE PRIORITIZE WASTE REDUCTION SOLUTIONS AND AIM TO DONATE, REUSE, COMPOST, AND RECYCLE ACROSS OUR PORTFOLIO.

04.
STRENGTHENING COMMUNITY RESILIENCE

EVERY COMMUNITY FACES UNIQUE CHALLENGES WHEN IT COMES TO BUILDING RESILIENCE. WE AIM FOR OUR POSITIVE IMPACT TO GO BEYOND THE WALLS OF OUR FACILITIES, AND INTO THE COMMUNITIES WE ARE A PART OF.

SORTING AT SCALE

CLIMATE PLEDGE ARENA

OVG OWNERSHIP AND OPERATIONS SUPPORT AN INTEGRATED SUSTAINABILITY APPROACH.





PRITCHARD SPORTS & ENTERTAINMENT GROUP

93% VENUE-WIDE WASTE DIVERSION

THE OPERATING REALITIES OF VENUES

SAME AMBITION, DIFFERENT LEVELS OF CONTROL.



EXISTING BUILDINGS
+ LOCAL INFRASTRUCTURE



PUBLIC OWNERSHIP
+ BUDGET PRIORITIES



STAFFING
+ EVENT TURNAROUND



LIMITED GUEST
ATTENTION

SAVANNAH CASE STUDY: EVENT-SPECIFIC IMPROVEMENTS

DAVE MATTHEWS BAND | ZERO WASTE CONCERT EXPERIENCE - 2023

enmarket arena





90%+

EVENT WASTE DIVERTED FROM LANDFILL

1,798

POUNDS OF COMPOST HAND-SORTED

CORPORATE PARTNERS AND SUSTAINABILITY



Aurubis

RECOVERING VALUABLE METALS FROM RECYCLED MATERIALS AT ITS RICHMOND FACILITY.

- USE ARENA SCREENS TO SHOW HOW METALS FROM EVERYDAY PRODUCTS ARE RECOVERED AND REUSED
- FEATURE LOCAL TECHNOLOGY AND CAREERS THROUGH SHORT VIDEOS AND DIGITAL STORYTELLING



Georgia Power

SUPPORTING LOCAL TREE RESTORATION THROUGH THE GROW BACK PROJECT.

- USE VENUE SCREENS AND SOCIAL CHANNELS TO INTRODUCE FANS TO THE PROJECT
- CONNECT GUESTS WITH PLANTING RESOURCES THROUGH QR CODES, WITH A POTENTIAL TREE GIVEAWAY AT THE ARENA

SOLD-OUT SHOW.

HOW DO WE CUT THE WASTE?

10,000 GUESTS. LIMITED STAFF. A MUNICIPAL BUDGET/PRIORITIES.