



ECO SNEAKERS
and Eco Sneakers Foundation, Inc.

Eco Sneakers

MORE THAN A SNEAKER RECYCLER

AND...

WE'RE UP TO SOMETHING GOOD!





From Landfill to Legacy: Bobby J. Johnson and Eco Sneakers Inception to 2025 Cobb Recycling Partner of the Year and NASDAQ Times Square



Humble Beginnings

UP TO SOMETHING
GOOD





Up to Something Good Obstacle Race Shoe Collections



THANKS TO YOU
21,075
PAIRS OF SHOES
WERE DONATED AT 2016
WARRIOR DASH



Warrior Dash

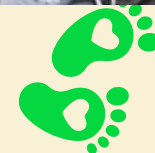
Thanks to our partners, Eco Sneakers, and your donations at Warrior Dash 2016, we were able to collect 21,075 pairs of shoes. Let's con... See more





Up to Something Good

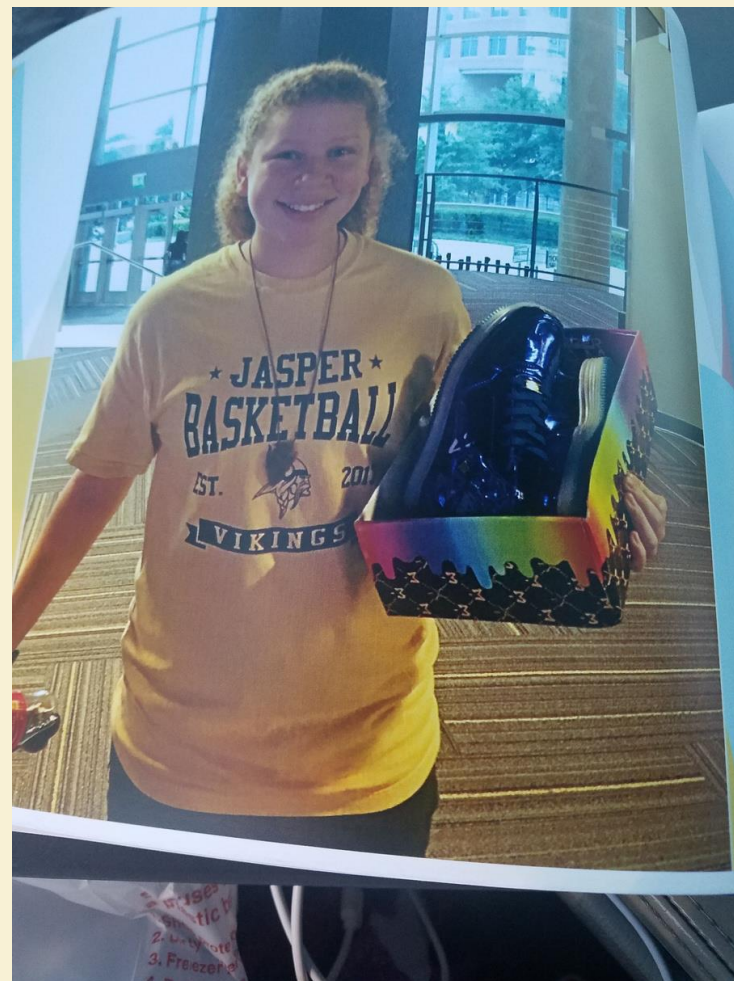
ECO SNEAKERS MENTORSHIP PROGRAM





Up to Something Good

IN 2023, 18% OF CHILDREN IN GEORGIA, OR 461,000 CHILDREN, LIVED IN POVERTY, THE FIFTH-HIGHEST RATE IN THE NATION. CHILDREN IN POVERTY ARE MORE LIKELY TO FACE A LACK OF PROPER FOOTWEAR.





WHO ARE WE?

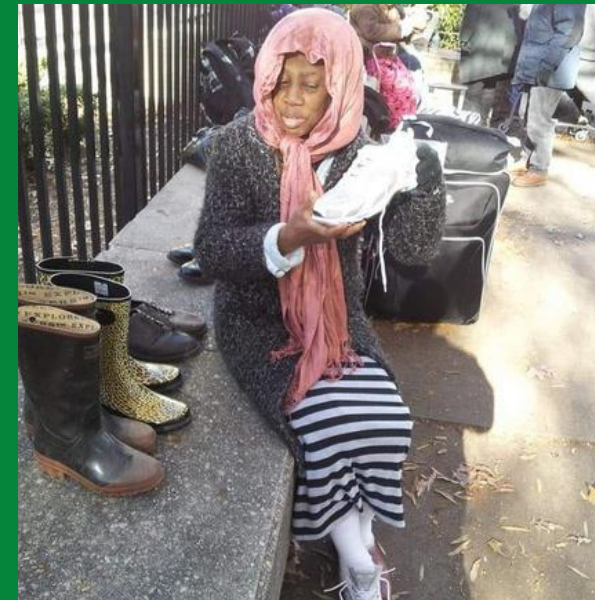
- We are your neighbor!
- We check all of the boxes: Humanitarian, Social, Environmental and Economic.



WHAT DO WE DO?

- We interact with our community directly so that they know that we are an impact-driven company looking to build a better tomorrow!

Humanitarian





- Our social aspect goes hand in hand with our Humanitarian pillar.
- Our social initiatives include educational (STEAM/STEM) programs that help our communities feel more educated about sustainability as well as promotes a more active lifestyle to improve overall health.

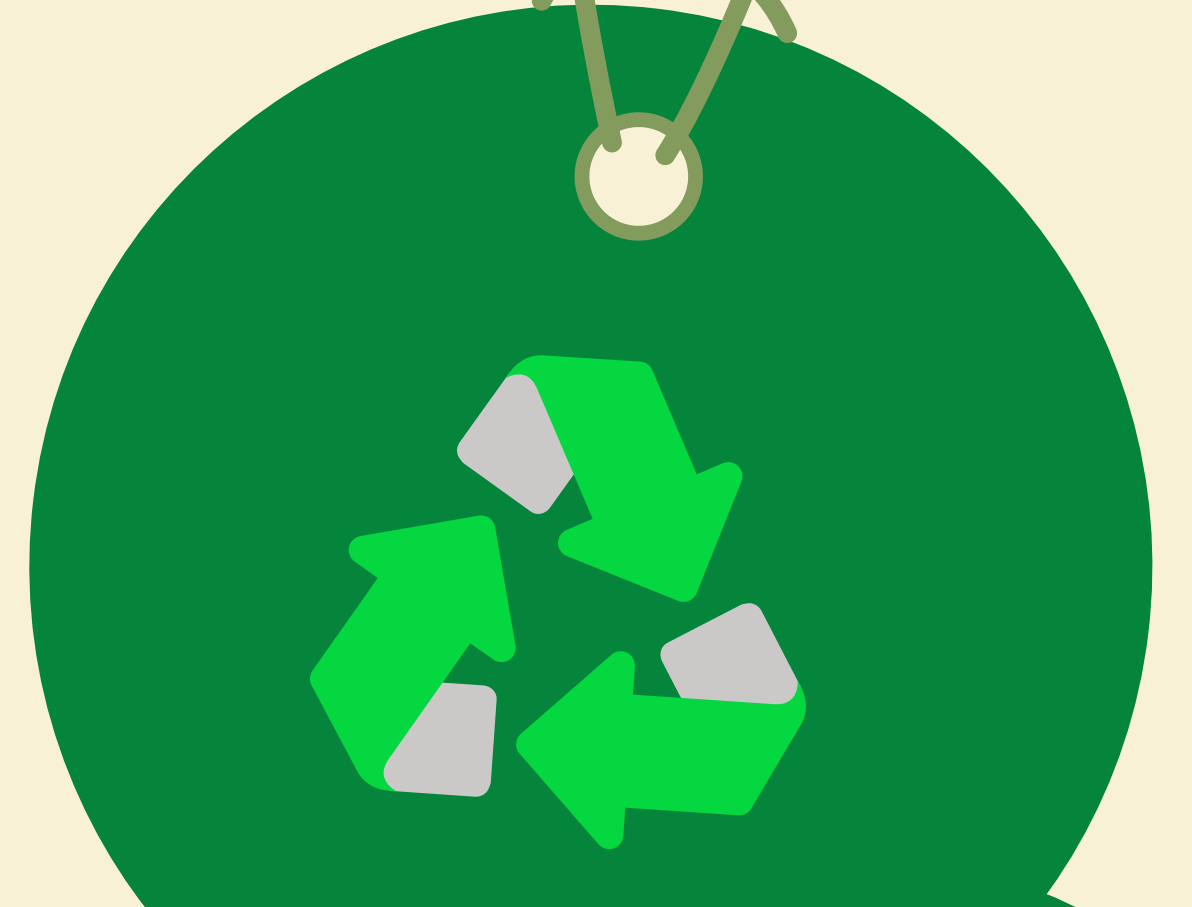
Social



Did you know: it takes 30lbs of carbon dioxide and 2257 gallons of water to make 1 pair of sneakers

Environmental

- Waste diversion is the name of our game over the last 4 years we have saved over 1,800 metric tons of Carbon Dioxide and over 306 million gallons of water through recycling and repurposing sneakers.



Economic

- Our work promotes the idea of a circular economy which simply promotes the age old idea of Reduce, Reuse and Recycle.
- This conserves both finances and materials which in turn saves time; and we all know that time is money!



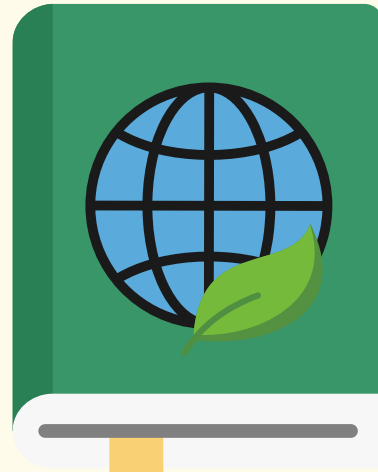


Eco Sneakers Model

- COLLECT, REPURPOSE, AND REDISTRIBUTE SNEAKERS
 - Engage grassroots communities
 - Promote environmental and social well-being
 - Upcycle into products and education tools



Why Eco Sneakers Aligns with Georgia & GRC



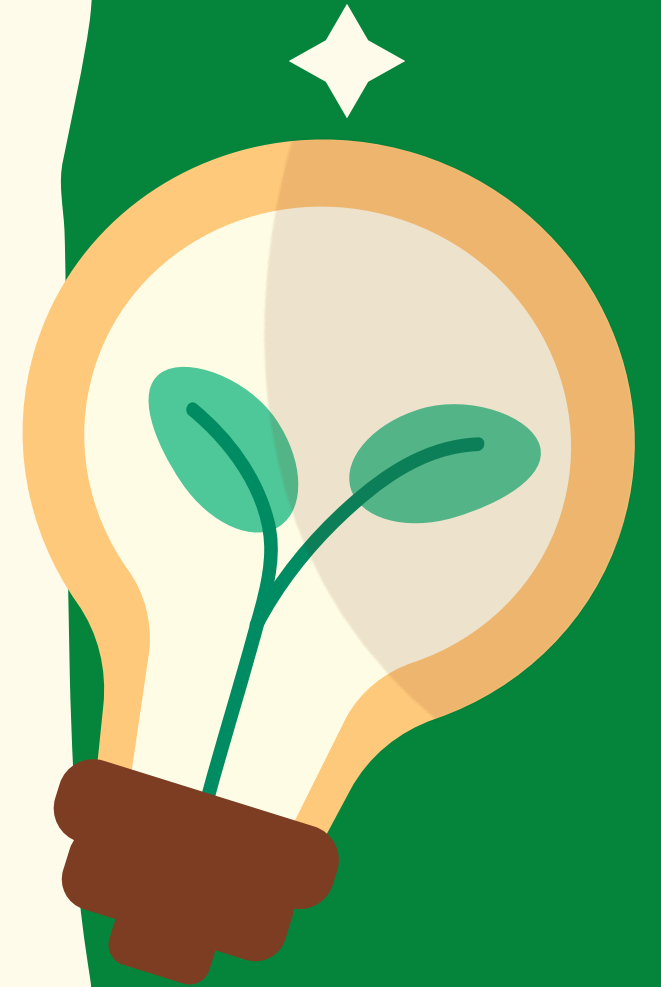
- Georgia's recycling industry drives \$3 billion + in economic activity and supports ≈ 14,500 jobs statewide
- Recycling & composting ↑ 40 % since 1996 — proof that community engagement creates measurable progress
- Eco Sneakers fills a critical gap: tackling high-impact, under-served waste streams like sneakers turning waste into worth





Why Eco Sneakers Aligns with Georgia & GRC

- Creates local benefits: jobs, education, and neighborhood pride while cutting emissions
- Shared mission: together with GRC, we're building Georgia's circular economy —



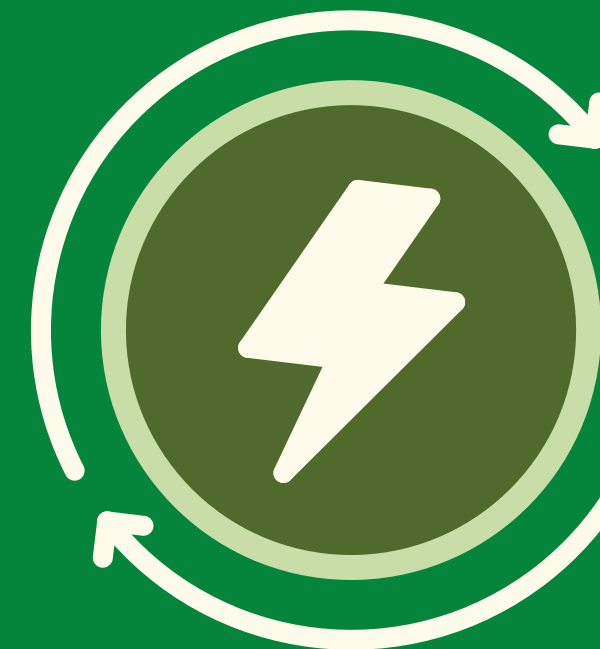


Why This Matters

- Georgia leads in recycling and sustainability.
- Eco Sneakers adds a layer of healing and empathy.
- We recycle shoes and restore hope in underserved communities.



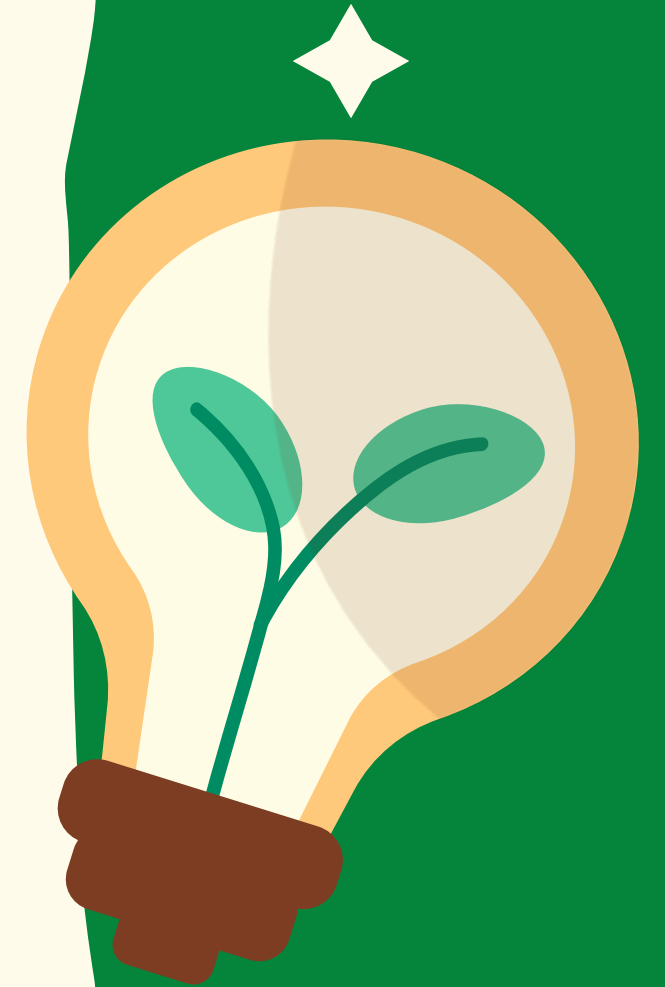
Join the movement!





ALIGNMENT OPPORTUNITIES

- Recycles Day – sneaker booth & giveaways
 - Collection Process – include sneakers
 - Zero-Waste Events – exhibit & reuse zone
- Clean-Ups – add sneaker collection & messaging



TOP GOALS

of Eco Sneakers



Participating in more STEAM education events



Building stronger partnerships to further our reach



Repurposing and Recycling 75,000 pairs of shoes in 2025



Implementing our mental health initiative.



Get people more active physically.



Upcycling products solely from sneakers.

Change Begins
with each of us

ECO SNEAKERS +YOU:
A HEARTFELT APPROACH
TO SUSTAINABILITY

What We're Asking...

- Feature Eco Sneakers at Recycles Day
- Corporate Monetary Donations
- Add Eco Sneakers to your county collections
- Distribute EcoPals through City/County partners
- Let us provide booths and educational materials



EcoPals Donation



- Purchase 300 EcoPals
- Children in mental health treatment
- Families facing trauma or housing instability
- Teachers, social workers needing comfort tools
 - “You are seen. You are cared for.”



FINAL THOUGHTS...

ECO SNEAKERS IS UP TO SOMETHING GOOD
IN A NEIGHBORHOOD NEAR YOU!

“Together, we can heal people and protect the planet.”

Thank you for your time!

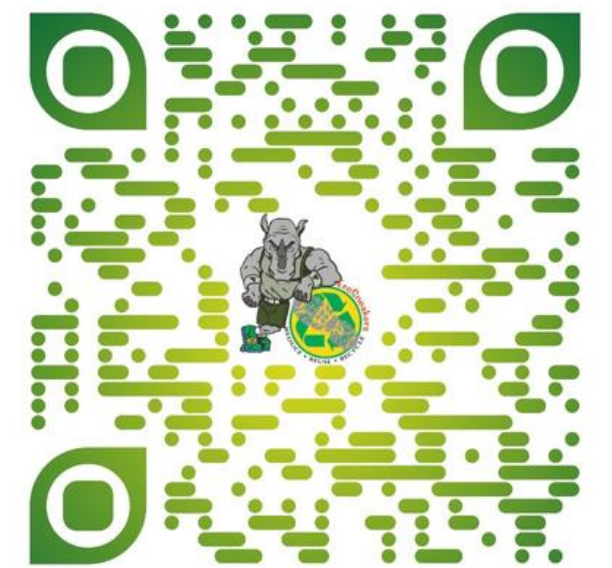
Don't hesitate to ask any questions!

Contact us: info@ecosneakers.org

Subscribe: <https://www.ecosneakers.org>

Like and follow IG/FB/X: @ecosneakers

Phone: 404-388-0088



SHOEGOODER SIGNUP