



Environmental Sustainability

Zero Waste at Cox

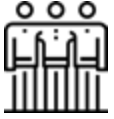
Rachel Musetti

Recycling & Waste Diversion Analyst



Cox Today

Operating in 15 countries



**PRIVATELY-HELD, FOURTH-GENERATION,
FAMILY-OWNED**



**19 NATIONAL WORKPLACE AWARDS
2020-2022**



**MORE THAN \$1 BILLION INVESTED IN
SUSTAINABLE BUSINESSES + TECHNOLOGY**



LARGEST PRIVATE TELECOM COMPANY IN AMERICA



**ENABLES 3 OF 5 VEHICLE TRANSACTIONS IN THE
U.S. AND CANADA.**





We create value by working to solve crucial connectivity, transportation mobility and sustainability challenges.

CONNECTIVITY

COX

COX
BUSINESS

COX
MEDIA

MOBILITY

Cox AUTOMOTIVE

Cox AUTOMOTIVE / MOBILITY



SUSTAINABILITY

COX
ENTERPRISES





“We all want to contribute something to our time.”

- GOVERNOR JAMES M. COX



Zero Waste to
Landfill by 2024



Carbon Neutral by
2034



Water Neutral
by 2034



Zero Waste to Landfill by 2024

Purpose

“At Cox, we aim to do the most good by **reducing and diverting as much material as possible within our own four walls** while continuing to support our communities and finding innovative solutions for our waste streams to achieve a 90% diversion rate.”

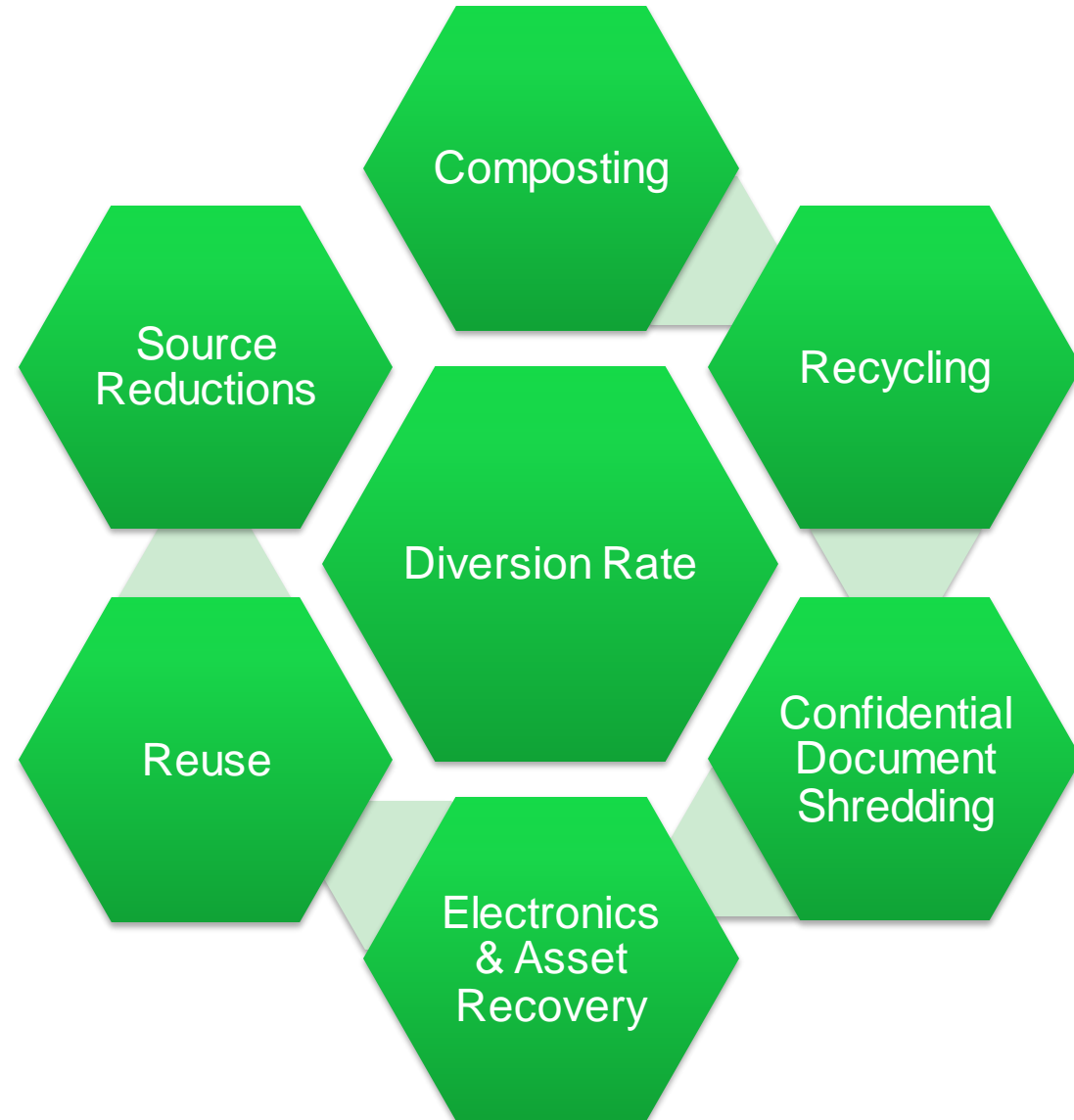


Definition and Scope – 3rd Party Assured

What is Zero Waste?

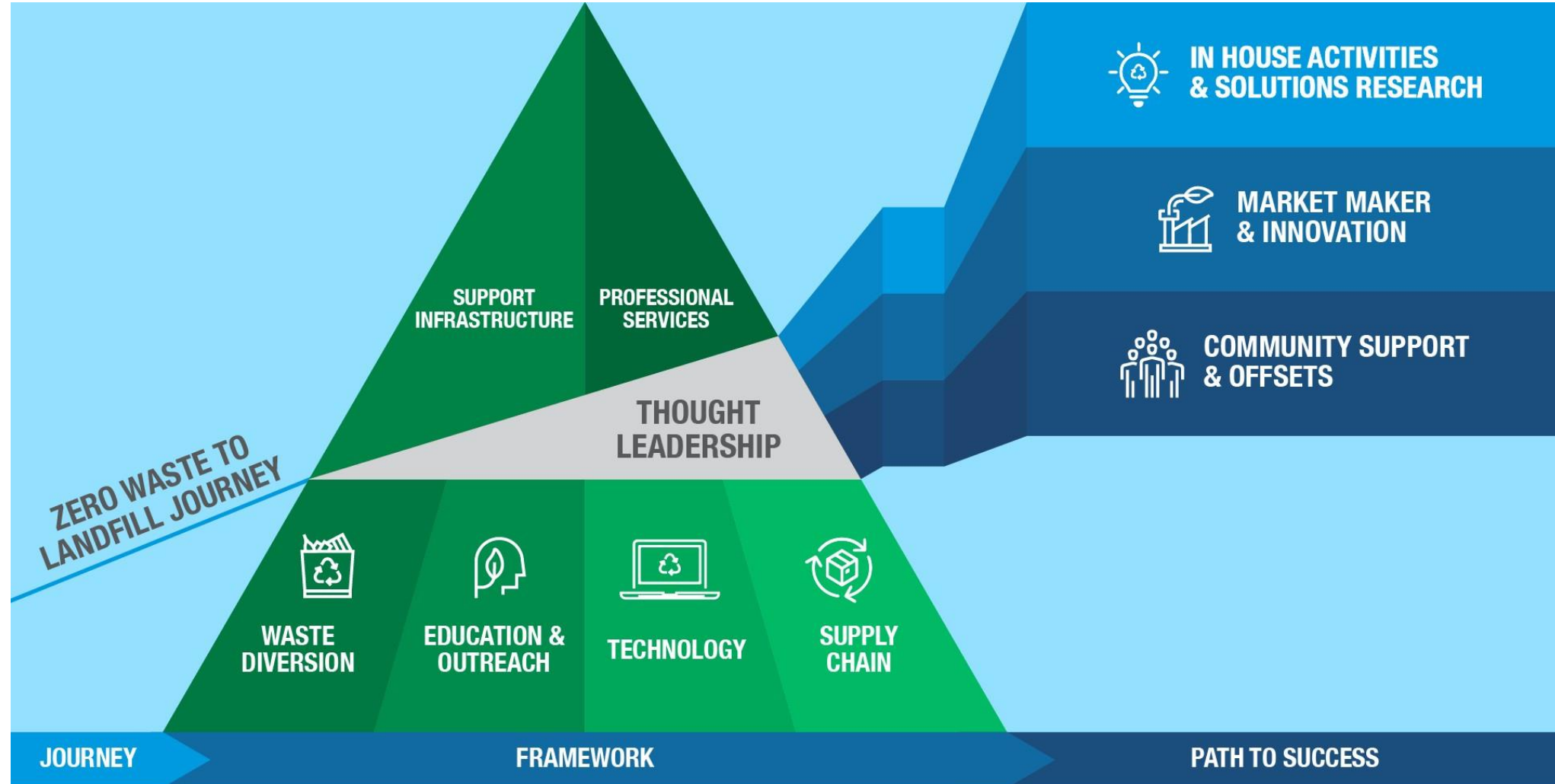
Cox Enterprises' Definition:

- Divert 90% of waste from landfill and incineration (ZWIA)
- Scope Excludes:
 - Locations with no operational control of waste and recycling services
 - Some leased and multi-tenant
 - Unmanned locations



Zero Waste at Cox

Framework & Toolbox



Waste Audits and Characterizations

A Deeper Dive

- Conducted at various Cox locations
- Analyze the materials in the landfill dumpster
- Quantify challenging streams
- Determine areas of improvement



Plastic Film



Floormats



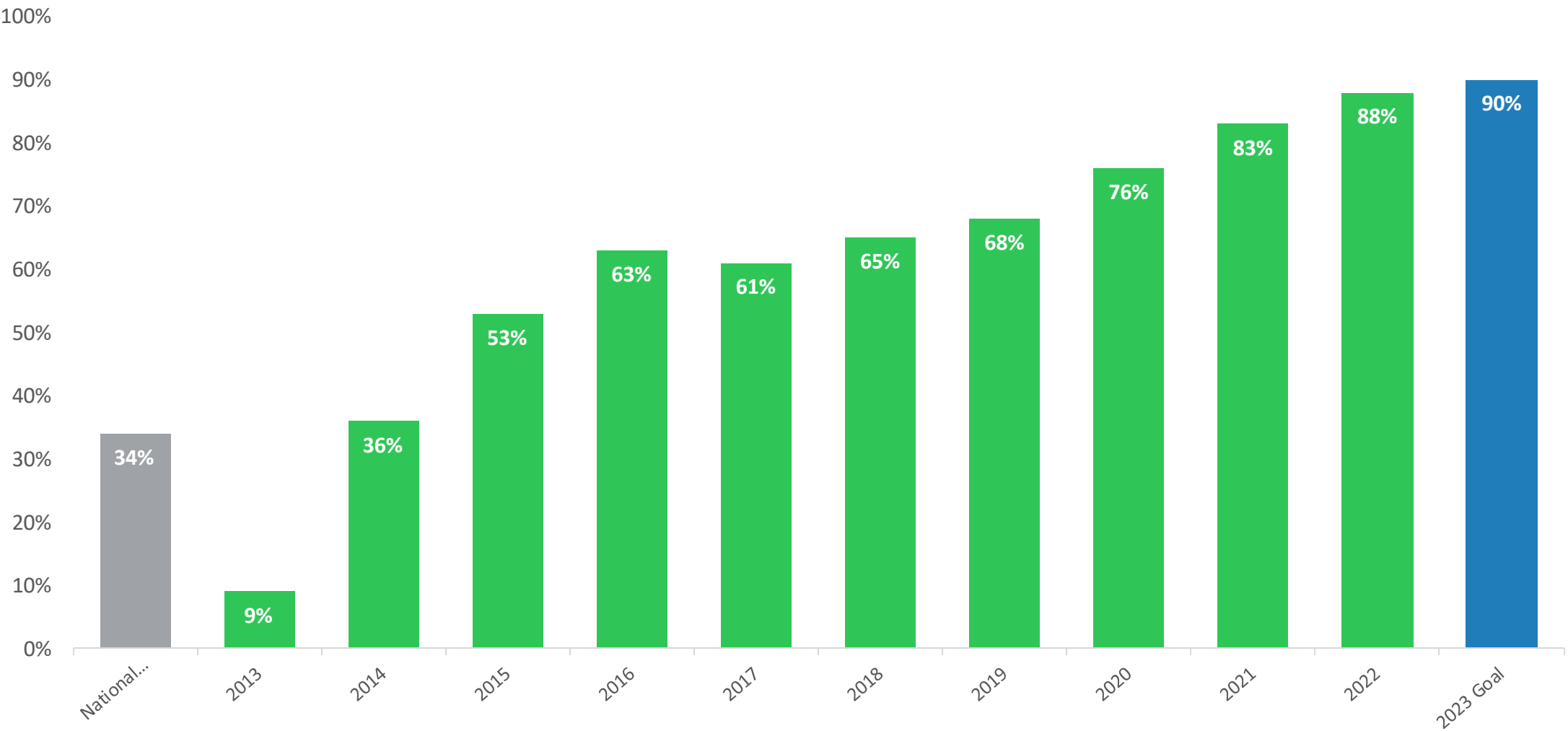
Coax



Cox Waste Diversion

Where are we now

Historical Cox Diversion Rate vs Nationwide Average





Our progress to achieve **ZERO WASTE TO LANDFILL BY 2024**



76

domestic locations achieved **Zero Waste to Landfill Status**



230

domestic locations achieved waste diversion of **50% or greater** through sustainable material management strategies



21

locations increased waste diversion rates by **recycling more material** and **continuing to reduce trash**

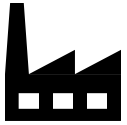


7

Cox Automotive locations have achieved waste diversion of **90% or greater**, the greatest number of Zero Waste sites so far

Zero Waste Goal

Obstacles & Challenges



Non-Manufacturing

Pioneered strategy and methodology



Business Fluctuations

Changes to the portfolio makes zero waste a moving target



Volatile Markets

End markets or solutions fold



Unique Waste Streams

Certain waste types lack solutions



Material Aggregation

Locations are spread out around the nation which hinders scalability of solutions

Zero Waste to Landfill by 2024

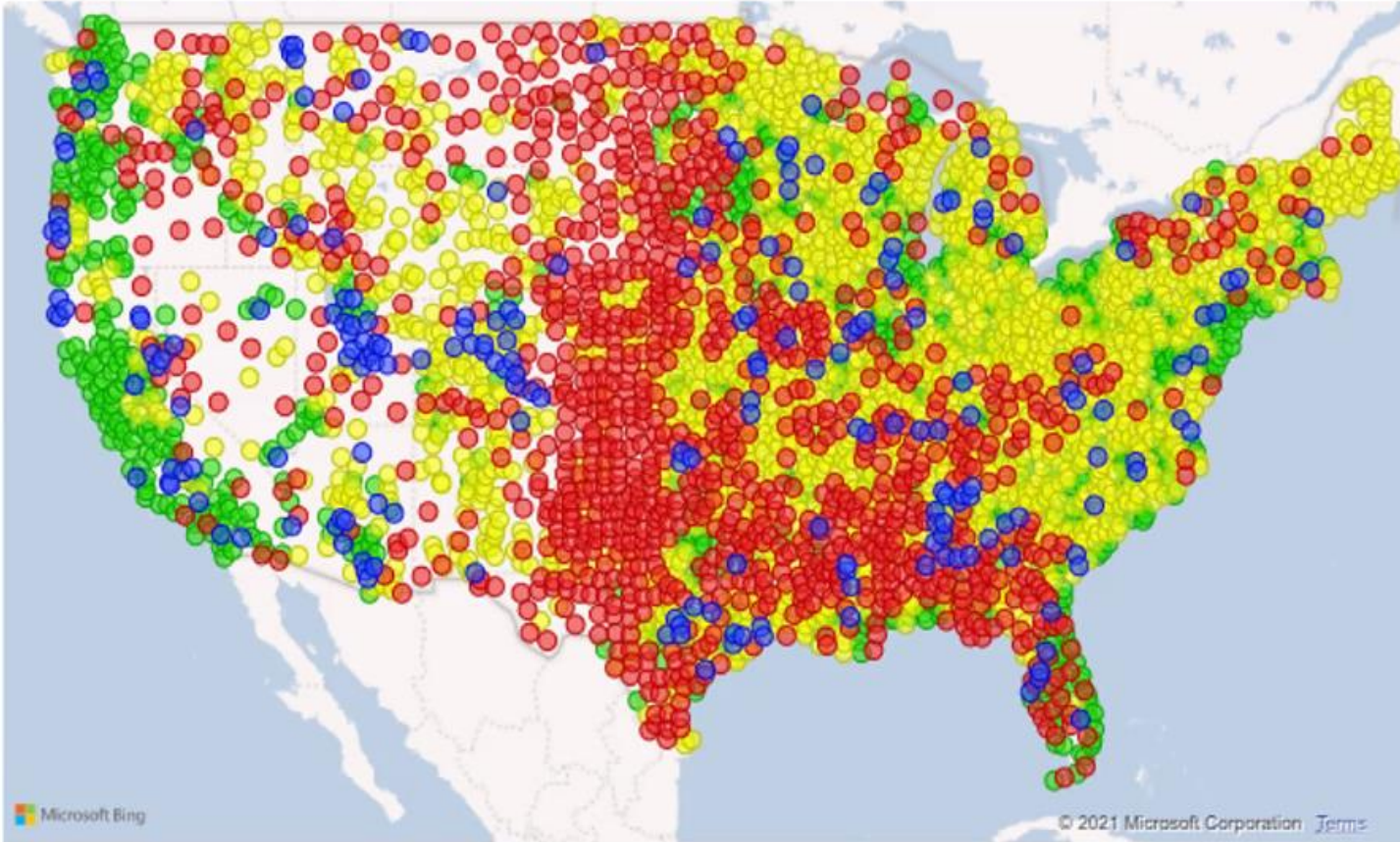
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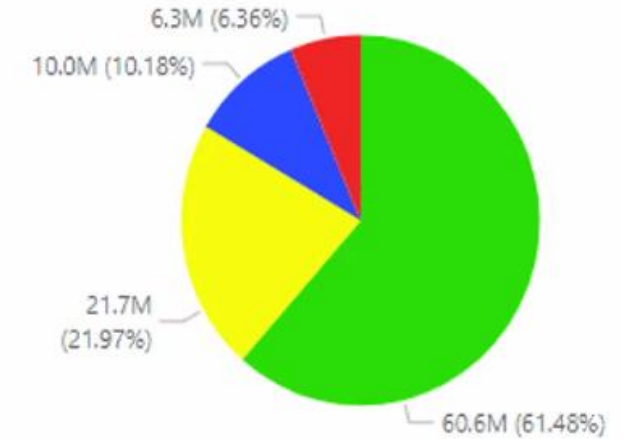


Recycling Programs Across the U.S.

Infrastructure Gaps



Assumed Access Type - Single Family HH



Community Access Type

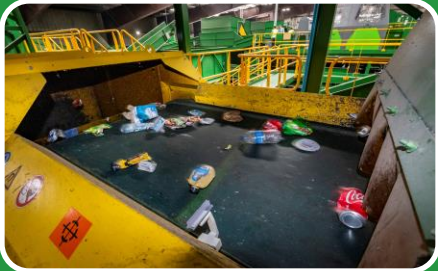


Offset Categories



Collection

- Multi-Family and Restaurant Glass Recycling Grant (Atlanta)
- Orlando Multi-Family Project (Orlando)
- Curbside Cart Upgrade (Henrico Co., Virginia)
- Curbside Cart Infrastructure (Shrewsbury, MA)



Processing

- MRF Resiliency Upgrade (Tulsa)
- MRF Upgrade (Tacoma)
- CHaRM Recycling Equipment (Atlanta)



Abatement

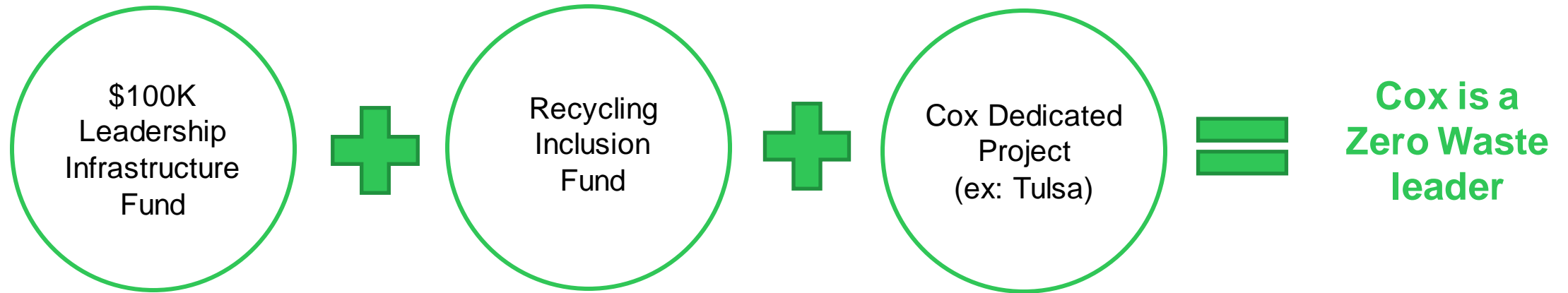
- Litter Bandits
- Watergoat Trash Trap
- Great American Cleanup

The Recycling Partnership (TRP)

Division of Investments

Recycling Inclusion Fund:

“**Directing grant dollars** toward investment in recycling infrastructure and education equity, training and leadership modules for communities of color, and research into the challenges that hinder a more equitable circular economy.”



Orlando Multi-Family Recycling

Recycling Inclusion Fund Project

Where: Orlando, FL

Investment Year: 2021

Project Lifespan: 10 years

Recycling Tonnage Captured: 1,500 tons per year

Community Impact: 21,500 multi-family units served

Description: Funded recycling bins in underserved communities in Orlando as part of the Recycling Inclusion Fund, which promotes equity in infrastructure, education, and leadership opportunities for under-served BIPOC (Black, Indigenous, People of Color) communities.



MRF Resiliency Upgrade

Infrastructure Fund

Where: Tulsa, OK

Investment Year: 2022

Project Lifespan: 8 years

Recycling Tonnage Captured: 466 tons per year

Community Impact: 250,000 households had access to recycling restored

Description: Rebuilt a MRF (Material Recovery Facility) that was destroyed by a fire in April 2021 to restore recycling opportunity



Great American Cleanup

Georgia

Where: Georgia (44 counties)

Investment Year: 2023

Project Lifespan: 3-month campaign (March 21 – June 22)

Recycling Tonnage Captured: 750 tons

Community Impact: 18,927 volunteers (131 Cox Employees)

Description: Premiere sponsor of Georgia's Great American Cleanup, a statewide beautification campaign that includes litter plucks, recycling drives, and more



—KEEP GEORGIA—
BEAUTIFUL
Foundation
KEEP AMERICA BEAUTIFUL AFFILIATE





Environmental Sustainability

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