

Ella Filston
University of Georgia Office of Sustainability
Waste Reduction Coordinator

Dear GRC Board of Directors,

I nominate Mason Towe as a Director on the Georgia Recycling Coalition Board, for the 2024-2026 term. Mason has served on the GRC Board of Directors since 2021, currently in the role of Vice President. He has been a participant and committee chair for both the Education and Communication committees. At the University of Georgia, Mason has worked as Waste Reduction Services Manager since November 2021, where he supervises solid waste management and recycling collection programs, a fleet of twelve vehicles, and a team of fourteen staff. Prior to UGA, he was Recycling Program Education Specialist in the Athens-Clarke County Solid Waste Department, Recycling Division from 2017 to 2021.

Mason's position is centered at the intersection of sustainable behavior change and safe and efficient operations, working toward the concept of a living lab, in which UGA academic units, students, and operational units work together to collaborate on innovative solutions to the world's challenges. Waste Reduction Services, like Georgia Recycling Coalition, strives for efficient waste collection, source reduction, reuse of materials, and landfill diversion through education, infrastructure improvements, and normalizing sustainable behavior. Mason has experience both with recycling education and recycling operations.

If you have any questions about Mason's ability to serve effectively on the GRC Board, please feel free to contact me at efilston@uga.edu or (336) 575-4134.

Thank you for your consideration,

Ella Filston

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GRC Member
University of Georgia Waste Reduction Coordinator
Office of Sustainability