

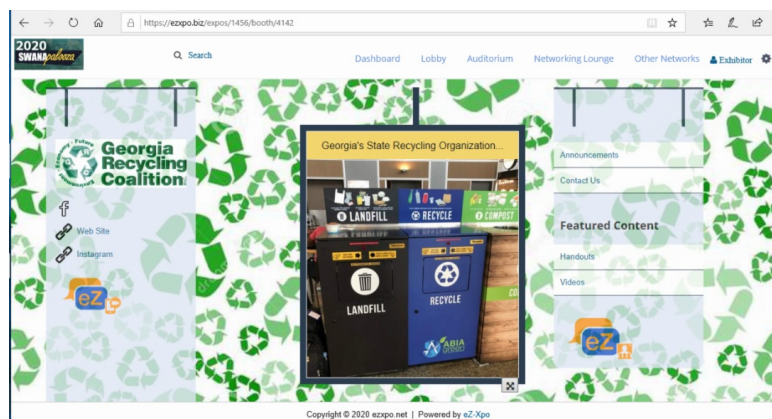
*Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.*

Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

*In times like these, community is crucial. We thank you for your continued support of GRC. We are proud to stand with you in the efforts to keep recycling essential in Georgia, as well as taking on the great challenges ahead of us together.*

## GRC Virtually Exhibits at SWANApalooza



Georgia Recycling Coalition had a virtual presence in June's SWANApalooza with an exhibit. The conference that was to be held in Atlanta in March was cancelled due to the Covid-19 pandemic.

## Economic Outlook for 2020

Waste360 recently caught up with Hamzah Mazari, managing director at Jeffries to discuss what the second half of 2020 could bring and how the waste, recycling and organics industry



will fare for the remainder of the year.

*Waste360: Have any crystal ball predictions or hopes?*

- Expect further consolidation in the space.
- Expect continued price discipline.
- Expect further push on technology.
- The U.S. consumer in past cycles has been more resilient than many think.
- Munis are tough to deal with – don't hope for too much on the residential side.
- Recycling is getting better at the margin after a long recession in that segment.

READ THE FULL INTERVIEW HERE:

[Economic Outlook for the Second Half of 2020](#) (Waste 360)

## Membership Renewal Campaign Continues



We began the renewal campaign officially on June 1<sup>st</sup> **and thanks to so many who have already renewed. Our upcoming member year runs from July 1, 2020 to June 30, 2021, so the renewal deadline will remain**

**July 1<sup>st</sup>.** We will have a grace period to August 3<sup>d</sup>. Members who have not renewed by September 1<sup>st</sup> will be placed into lapsed status. For now, we all have many tasks ahead as we attempt to get back to some level of normalcy and that should be our focus. Thank you for your continued support of GRC and as always, let us know how we might make your membership more valuable.

## WELCOME NEW Members

### PARTNER LEVEL



### BUSINESS LEVEL

**Jay Morgan Associates**

### ASSOCIATE LEVEL

**Charles Hankins, Rome Floyd Recycling**

## RECOGNIZING ESSENTIAL WORKERS

# I am Essential, not Invisible.



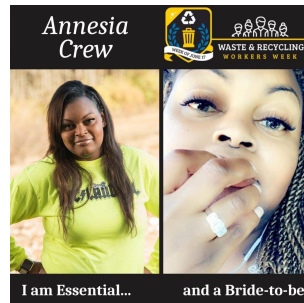
Celebrate Waste and Recycling Workers Week!

**JUNE 14 – 20, 2020**

Visit [gaswana.org](http://gaswana.org) for more information.

GEORGIA CHAPTER  
**SWANA**  
SOLID WASTE ASSOCIATION OF NORTH AMERICA

The week of June 22<sup>nd</sup> solid waste and recycling workers were recognized for their resilience and hard work in keeping our garbage and recycling moving. Here are a few examples of a robust effort by SWANA Georgia Chapter members to elevate this gratitude.



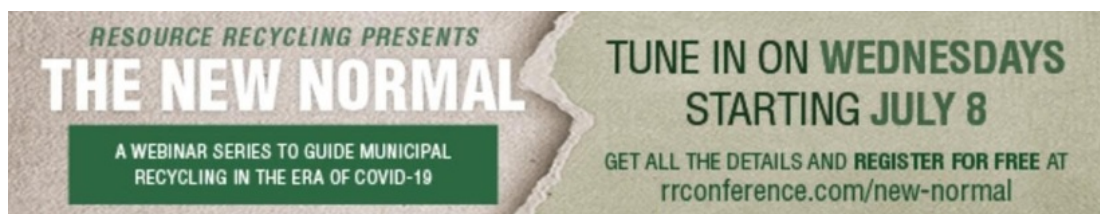
**RECYCLING IS ESSENTIAL to SUPPLY CHAIN, but  
CITIZENS AREN'T MAKING THE CONNECTION**



The Carton Council is revealing new research which shows that despite the highly publicized paper shortages, most consumers fail to make the connection between their recycling of paper at home and its value in providing feedstock to help make new paper products. According to a national survey conducted last month, 33% of consumers reported they thought recycling might help with shortages but weren't sure how much. While 18% felt recycling had no impact at all on alleviating shortages, 13% were unsure and had not thought about the connection.

The good news is regardless, residents report they are keeping up their recycling during the pandemic. Almost one-third of consumers (29%) report they have been recycling more during the pandemic and 56% have been recycling the same amount.

## Register now for 'The New Normal'



Due to the coronavirus pandemic, the Resource Recycling Conference will not be happening as a live event in 2020. But you can still get critical municipal recycling insight from a range of leaders through "The New Normal," a series of Resource Recycling webinars set to take place throughout July and August. The online discussions will help guide recycling program decision-making as the sector moves through an unprecedented period of public agency budget cuts, social distancing requirements, uncertainties around the wider economy, and more.

The hour-long webinar sessions are taking place on select Wednesdays at 2 p.m. Eastern starting July 8 and will be available for free. Registration is now open for all sessions. Check in at [rrconference.com/webinar-series](https://rrconference.com/webinar-series) for the latest on speakers, session topics and sponsorship opportunities.

## RRS Releases MRF FPP Study



RRS proudly announced the release of the **Materials Recovery for the Future (MRFF)** pilot research report demonstrating proof-of-concept for a scalable solution to recycle flexible plastic packaging (FPP) in single-stream material recovery facilities (MRF).

The pilot, the first of its kind in the U.S., was researched and managed by RRS, and conducted at the J.P. Mascaro & Sons TotalRecycle MRF in Birdsboro, Penn. The FPP recovery system and pilot study were funded through a co-investment between leading members of the flexible packaging recovery value chain that includes manufacturers, brand owners, trade associations, and J.P. Mascaro & Sons.

The report, *Flexible Packaging Recycling in Material Recovery Facilities Pilot*, demonstrates that with adequate optical sorting capacity and peripherals, FPP can be efficiently captured in a large single-stream MRF and processed into a commodity bale, known as rFlex.

FPP includes packaging such as plastic films, wraps, bags, and pouches.

## Communities Partner with SC Johnson on Curbside Recycling Programs for Plastic Film



Since winter of 2019, several communities, including the Borough of Bradley Beach, NJ, the Village of Loch Arbour, NJ, and Cando Recycling and Disposal in Point Roberts, WA, have partnered with SC Johnson, an industry-leading manufacturer of household consumer brands, on pilot programs that add plastic film to their list of accepted curbside recyclables.

As part of these pilot programs, residents can recycle clean and dry plastic grocery bags, plastic storage bags such as Ziploc® brand bags, dry-cleaning bags, and other flexible plastic film at the curbside. Once collected, the communities deliver the plastic film material to end-market purchasers to create post-consumer recycled resin and post-consumer recycled products. **SC Johnson is providing funding for community engagement materials to raise awareness of the programs along with other support.** The company aims to develop more partnerships with communities across the country that will help communities reach their Zero Waste goals and enhance the circular economy.

If your community is interested in learning more about participating in this program please contact Graham Segrest at [Segrest003@gmail.com](mailto:Segrest003@gmail.com).

# Georgia Recycling Coalition

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Camden County

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Burns & McDonnell

**Page Beckwith**

Keep Newnan Beautiful

**Joe Dunlop**

Athens-Clarke Co Recycling Div.

**Laurene Hamilton**

Greening Youth Foundation

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North Fulton Metals

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Pratt Industries

**Nick Mize**

Novelis, Inc

**Kathy Reed**

Keep North Fulton Beautiful

**Kimberly White**

Keep Cobb Beautiful

**Karen Wilson, President**

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Georgia DNR-EPD

## GRC Sponsor Level Members

### 2019-2020 Member Year

#### Partners

**Greif, Inc**

**Coca-Cola Company**

Georgia Beverage Association  
Liberty Tire Recycling  
Mohawk Group  
Novelis, Inc.  
Pratt Industries  
Shaw Industries Group, Inc.  
SKC, Inc

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PepsiCo, Inc.  
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WestRock Recycling  
Waste Pro

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Call2Recycle  
Cox Enterprises  
Delta Air Lines  
Integrity Fiber Supply  
No. American Insulation Manufacturers Assoc.  
Pull-A-Part, LLC  
Republic Services  
Strategic Materials, Inc