

# Georgia Recycling Coalition

## Monthly News

August 2021



### Latest News and Events

Did you know? This year is GRC's 30<sup>th</sup> Anniversary-- Founded in 1991

Recycling is Essential for Georgia and we are #RecycleStrong

Have news to share? Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

### Important Update on GRC's 30<sup>th</sup> Annual Conference

GRC will hold its 30th Anniversary Conference, Trade Show and Membership Meeting virtually on October 25-26, 2021. *Details Coming Soon for Virtual Registration and an Amended Agenda.*



### Call for Nominations for GRC Board of Directors

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2022-2024 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition. According to the GRC by-laws, all Directors must be voting members in good standing at the time of the election and during tenure of office. Only one employee of a particular business entity or government agency may be a Director at any given time, unless otherwise provided by the Board. Directors will be elected for three (3) year terms and can serve only two (2) consecutive terms. **Terms open include 2 Business sector and 1 Government sector positions. Directors will be elected in an election to be held at the GRC annual conference business meeting on Tuesday October 26, 2021.**

Deadline to submit nominations will be September 15, 2021. The term of office for new directors will begin January 1, 2022.

Email [garecycles@mindspring.com](mailto:garecycles@mindspring.com) to receive the Nomination Guidelines.

**Act Now to Support the COMPOST Act**



The US Composting Infrastructure Coalition has been working with key members of Congress on a bill aimed at providing federal funding for composting infrastructure. The COMPOST Act, introduced on July 16<sup>th</sup> in the U.S. House (H.R. 4443) by Representatives Brownley (D-CA), Kuster (D-NH), and Pingree (D-ME), and in the U.S. Senate (S. 2388) by Senator Booker (D-

NJ), would establish a USDA grant and loan guarantee program for composting infrastructure projects, including large-scale composting facilities as well as smaller scale and community-based programs.

USCIC's statement commending the bill's introduction can be viewed [here](#).

You can act now to help support the COMPOST Act! Below are a few steps you can take:

1. Support grassroots efforts by encouraging your colleagues, suppliers, customers, and others to send individual letters to their representatives in Congress, along with Agriculture Committee leadership, urging support for the bill. You can share this [link](#) with others as an easy way to send those letters.
2. Contact your member of Congress directly. We've identified [priority members](#) for outreach, but you are encouraged to contact any members relevant to your organization.
3. Show your support on social media. Sample posts and images are available on the USCIC website [here](#).

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## PureCycle Announces Georgia Facility



PureCycle Technologies, Inc. (Nasdaq: PCT) has reached an agreement with The Augusta Economic Development Authority to build its first U.S. cluster facility to produce ultra-pure recycled polypropylene (rPP) from waste polypropylene (PP). The 200-acre location in Augusta Corporate Park will create over 80 manufacturing jobs with an initial \$440 million investment to primarily fund three lines of 130 million pounds of capacity during Phase 1 of the project. Augusta-Richmond County was selected based on feed and product delivery supply-chain efficiencies, community support, a skilled labor market, and Georgia's business-friendly environment.

PureCycle uses licensed proprietary technology to recycle waste PP into ultra-pure recycled-PP for applications spanning consumer goods, automotive, building and construction, and industrial uses. The company can process a



## NAIMA Announces Survey Results



The North American Insulation Manufacturers Association (NAIMA) has announced the results of a recent survey of its members' use of pre- and post-consumer recycled materials in insulation and acoustical products in 2019 and 2020. According to the survey, U.S. manufacturers used 4.1 billion pounds of recycled glass in the production of residential, commercial, and industrial thermal and acoustical insulation in 2019 and 2020.

NAIMA Canada members together used 633 million pounds of recycled glass in the production of residential, commercial, industrial, and air handling thermal and acoustical insulation.

U.S. and Canadian facilities used more than 1,333 million pounds of recycled blast furnace slag in the production of thermal and acoustical insulation. Since the industry's recycling program began in 1992, NAIMA members' plants have diverted an estimated 67.9 billion pounds of recycled materials from the waste stream.

Curt Rich, President and CEO of NAIMA said, "These products ultimately reduce building energy use and decrease our carbon footprint. Over the long term, the fiber glass and mineral wool insulation industry expects to continue using substantial amounts of recycled content in the production of insulation products."

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## Infrastructure Investment and Jobs Act

The \$1.2 trillion Act includes funds needed to fix and upgrade our nation's roads & bridges, freight and passenger railways, ports & waterways, broadband, and invest in environmentally sustainable energy. Importantly, it also includes language from the **RECYCLE Act**, of which ISRI was a lead architect. Recycling is an essential part of U.S. infrastructure, and is only becoming more essential as we move as a nation – & a global community – towards a circular economy.



The RECYCLE Act - within the infrastructure package - addresses one of the most persistent problems when it comes to #residentialrecycling: knowing what does –and does not - go into the recycling bin. It appropriates \$75 million for consumer education that will lead to increased recycling awareness, reduced contamination in the residential recycling stream and increased volumes of higher quality recyclables for processing into new manufactured products. In addition, EPA is required to develop a model recycling program toolkit and to review its CPGs, which designate products containing recycled materials & recommends that federal agencies buy those products.

# Welcome New Member



Jon Watson  
All Points Packaging  
[www.allpointsatl.com](http://www.allpointsatl.com)

## Spirit of Green Awards-2022



### **Recognizing Excellence in Recycling & Waste Reduction in Georgia**

Nomination Deadline: September  
15, 2021

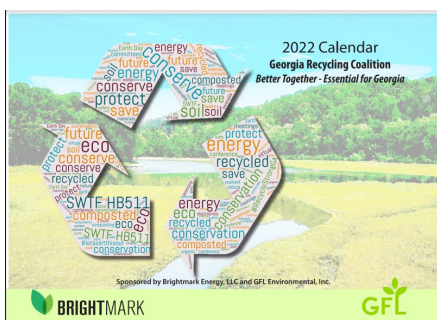
**Application is available here:**  
[Spirit of Green Awards | Georgia  
Recycling Coalition  
\(\[georgiarecycles.org\]\(https://www.georgiarecycles.org\)\)](https://www.georgiarecycles.org)



### **Award Categories:**

- Volunteer of the Year
- Outstanding Institutional Program
- Outstanding Government/Community Program
- Outstanding Corporate Leader
- Hall of Fame

## Coming Soon: 2022 GRC Calendar: *Better Together- Essential for GA!*



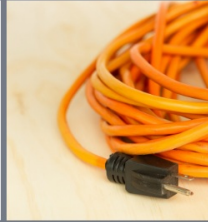
The GRC 2022 Calendar will be available soon. Stay tuned for details and how to get your copy.

The calendar features essential workers in our industry while serving as a fundraiser to support GRC's educational activities.



# Let's Sort This Out, Georgia!

Not every recyclable item can go in  
your recycling bin



Help us keep the materials clean and workers safe by keeping these items out of the recycling bin:

- Cords and cables (check locally for possible options for recycling)
- Food (compost it)
- Bagged recyclables (only place loose recyclable items in your bin)
- Plastic bags (recycle at participating retailers or grocery stores)
- Propane tanks (check locally for locations that accept scrap metal)
- Batteries (check locally for recycling options)



**#RecycleRightGA**  
let's sort this out

## Georgia Recycling Coalition

*Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.*

### 2021 Board of Directors

**Carliss Bates**

Keep Savannah Beautiful

**Page Beckwith**

Keep Newnan Beautiful

**Laurene Hamilton**

Greening Youth Foundation

**Jason Johnson**

North Fulton Metals

**Deena Keeler**

Emory University

**Jeff Lipscomb, Vice President**

Pratt Industries

**Nick Mize**

Novelis, Inc

**Scott Terrell**  
Jacobs Engineering

**Mason Towe**  
Athens-Clarke County Recycling Division

**Kimberly White**  
Keep Cobb Beautiful

**Karen Wilson, President**  
Greif Recycling

**Chris Witherspoon, Treasurer**  
Rubicon

**Susan Wood, Secretary**  
GEFA

### **GRC Sponsor Level Members**

**2020-2021 Member Year**

#### **Partners**

**Brightmark**  
**Greif, Inc**  
**Coca-Cola Company**  
**Cortland**  
**Georgia Beverage Association**  
**Liberty Tire Recycling**  
**Mohawk Group**  
**Novelis, Inc.**  
**Pratt Industries**  
**Shaw Industries Group, Inc.**  
**SKC, Inc**

#### **Sustainers**

**American Chemistry Council-Plastics Div.**  
**PepsiCo, Inc.**  
**Rubicon**  
**WestRock Recycling**  
**Waste Pro**

#### **Patrons**

**Advanced Disposal**  
**Call2Recycle**  
**Cox Enterprises**  
**Georgia Container, Inc**  
**Luck Stone Atlanta Stephens**  
**Newman Utilities**  
**No. American Insulation Manufacturers Assoc.**

Pull-A-Part, LLC  
Republic Services  
Strategic Materials, Inc  
Terrapin Beer Co.



**Georgia  
Recycling  
Coalition**  
INC.