



GREEN SHEET

JANUARY 2023

Welcome to GRC's monthly update!

Georgia News

Georgia's Recycling Waste Reduction & Diversion Grants Awarded

A total of 42 applications were received amounting to \$14,765,239 in grant award requests. Each application was reviewed and scored based on overall project purpose and need, community investment, implementation plan, metrics for waste reduction, and cost effectiveness. **Sixteen grantees** were selected for a total of **\$1,980,412**.

Congratulations to the Following Organizations and Communities

Bleckley County Commission
Dodge County
City of Powder Springs
Athens-Clarke County
Carroll Co. Board of Commissioners
Forsyth Co. Recycling and Solid Waste
City of Norcross
Georgia State University

University of Georgia
City of Woodstock
Dalton Whitfield Solid Waste Auth.
City of Chatsworth
Murray County Government
Columbus Consolidated Govn.
Laurens County SW Mgt. Authority
Pickens County Recycling

GRC looks forward to promoting your success in future issues of our monthly news; please send us updates! [Learn more](#) information about the projects funded.

Atlanta Hawks and Novelis put State Farm Arena in the "Full Court Press"

In December, the Atlanta Hawks and Novelis unveiled "FULL COURT PRESS", a sculpture made up of nearly 404 pounds of upcycled aluminum cups and cans in the shape of the primary Hawks logo.

"FULL COURT PRESS" celebrates the one-year anniversary of the Hawks' partnership with Novelis, the world's largest recycler of aluminum, which officially launched on National Recycling Day in 2021. This sculpture symbolizes a circular economy where maximum effort is employed to make sure precious resources are recycled and reused, rather than discarded as waste. "Seeing fans' aluminum cans and cups live on in this piece of art adds a unique step to the circular economy Novelis is building with the Hawks and State Farm Arena," said Tom Boney, EVP and President of Novelis North America. "This piece of art is a testament to the versatility and sustainability of aluminum products, and I hope it inspires more fans to recycle their aluminum."



The "Full Court Press" sculpture is located on the Terrace level by the Gate 2 entrance at State Farm Arena.



The Hawks and Novelis worked with Taylor Means, a local visual artist, to highlight the organizations' shared vision around sustainability. The artwork was conceived and facilitated by Atlanta Art Consultant, Amy Parry.

National News

Federal Funding Available: *Deadline Extended to February 15th!*

Federal funds are now available to help build and transform solid waste infrastructure, manage materials to achieve a circular economy, reduce greenhouse gas emissions, and create cleaner, resilient, and healthier communities.

[Political Subdivisions Solid Waste Infrastructure for Recycling Grants](#) is for local governments for collection, transport, and processing for recovered, reused, recycled, repaired, refurbished or composted materials. **Applications due Feb 15th.**

[Recycling Education & Outreach Grants](#) for consumer education & outreach on waste prevention, reuse, recycling, and composting to increase participation, decrease contamination and more. **Applications due Feb. 15th.**

Through the Infrastructure Investment and Job Act, also known as the Bipartisan Infrastructure Law, the total estimated funding in FY2023 for SWIFR grants for political subdivisions is \$40,000,000, and the total estimated funding for the REO grants is \$30,000,000.

A minimum of 40% of this funding will be awarded to disadvantaged communities, in alignment with Biden Administration's Justice 40 initiative. EPA anticipates awarding approximately 25 assistance agreements (cooperative agreements or grants) for each announcement, subject to availability of funds, the quality of applications received, agency priorities, and other applicable considerations. [Learn more](#)

FTC Seeks Input on Green Guides Updates



The Federal Trade Commission (FTC) has formally kicked off the process of updating the decade-old Guides for the Use of Environmental Marketing Claims, otherwise known as the Green Guides. That process will involve soliciting comments from packaging and recycling industry stakeholders.

The Green Guides cover a lot more than just recycling, also touching on claims about general environmental benefits, compostability, ozone impacts, carbon offsets the use of healthy ingredients (such as "free of" or "nontoxic" claims), manufacturing with renewable energy and more. For recycling, they discuss when and how marketers should make claims about recyclability and recycled content. The notice is expected to be published in mid-January of 2023.

#RecycleRightGA



Start the New Year off right by joining us in recycling right!

Missed any of our weekly campaign posts?

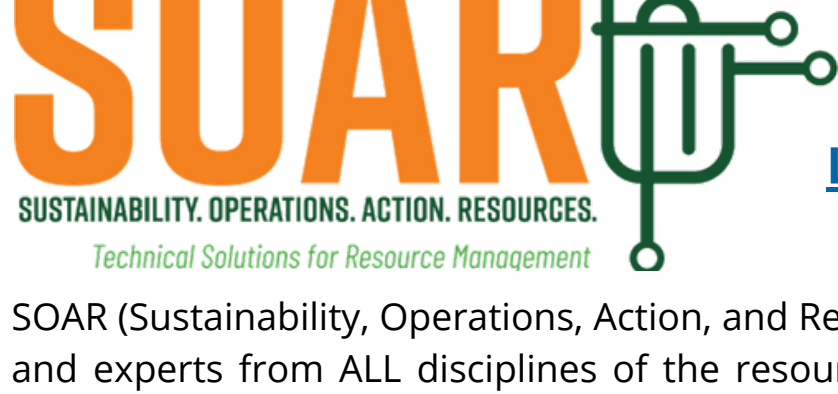
It's not too late to participate in GRC's RecycleRightGA Educational Campaign!

To participate, follow GRC on social media and share our posts!

Have ideas on topics for future posts? We would love to hear your input. Submit ideas and/or photos to garecycles@mindspring.com

Happy New Year!

Upcoming Events



SWANA SOAR 2023
Atlanta, GA
April 17-20, 2023

[Learn more or register now!](#)

SOAR (Sustainability, Operations, Action, and Resources) brings together professionals and experts from ALL disciplines of the resource management community, offering technical education, networking events, peer-to-peer learning and actionable, fact-based solutions to advance the future of resource management.

Georgia Recycling Coalition 2023 Board of Directors

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The Coca-Cola Company
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eWaste ePlanet LLC

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Stephens
Newnan Utilities

NAIMA
Pull-A-Part, LLC
Republic Services
Strategic Materials, Inc.



We would love to hear from you! Please send us releases, captioned photos and other great news that you want to share with the membership. Email us at garecycles@mindspring.com