

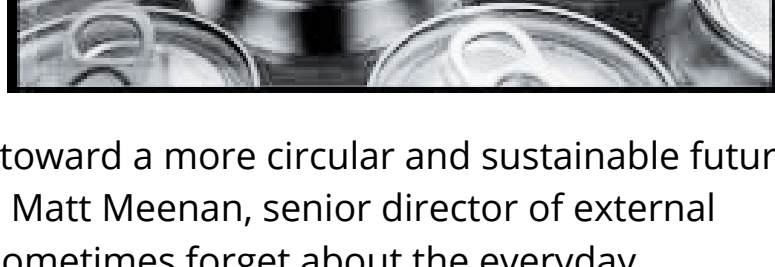


Welcome to
GRC's
monthly
Green Sheet
Electronic
Update!

In the News

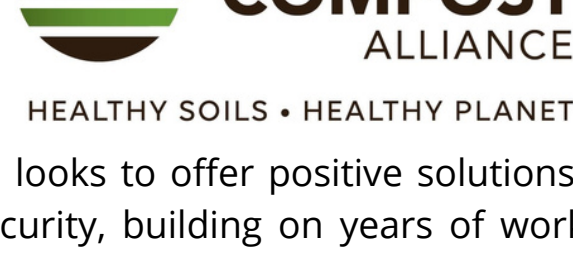
Aluminum Association Launches Its Choose Aluminum Education Campaign

With a dedicated website at www.ChooseAluminum.org, the campaign includes digital media ads and videos with workers and aluminum leaders that highlight the metal's sustainable properties. The campaign focuses on how aluminum provides sustainable solutions in the areas of recycling, automotive production, building and construction, beverage packaging and more, the association says. It also tracks how the North American aluminum industry has reduced its carbon footprint by more than half over the last 30 years. The Aluminum Association notes that the U.S. aluminum industry supports nearly 660,000 direct, indirect and induced jobs and nearly \$172 billion in total economic output. Over the past decade, the industry has invested more than \$3 billion in U.S. manufacturing. "As we work toward a more circular and sustainable future, aluminum has to be at the forefront," says Matt Meenan, senior director of external affairs at the Aluminum Association. "We sometimes forget about the everyday environmental benefits aluminum provides from the drinks we buy to the buildings we live and work in, to the cars we drive."

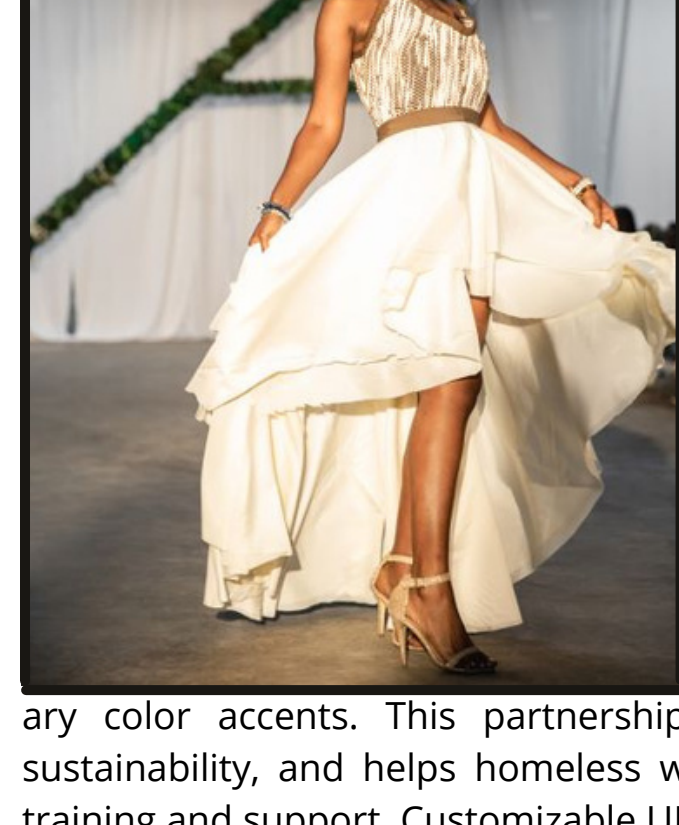


International Compost Alliance Established

In early December, compost organizations from around the world announced the establishment of the International Compost Alliance, a voluntary partnership to advance awareness and understanding of the benefits and use of compost on a global scale. The Alliance looks to offer positive solutions for climate change mitigation, soil health and food security, building on years of working collaboration between organics recycling organizations. By pooling expertise and knowledge, the Alliance seeks to maximize the recycling of organic wastes and advance the manufacturing of certified, high-quality compost. [Learn more](#)



re:loom Hits Runway with Upcycled Clothing During Atlanta's 1st Sustainable Fashion Week



In 2021, re:loom broke into designer clothing with Atlanta fashion designer Quinay "Q" Baker, whose runway models showed off UPS brown fabric and custom woven textiles from their weavers. Among her 40 sustainable designs at the 1st Atlanta Sustainable Fashion Week were a UPS brown skirt and a pencil skirt, hoodie, and gown made from re:loom woven fabrics.

Speaking on a Fashion Week panel, Initiative Executive Director Lisa Wise shared knowledge of textile circularity and how brands and creatives are reducing their carbon footprint. re:loom marked its second year of partnering with UPS to upcycle its worn-and-torn uniforms into beautiful, sustainable retail products. Currently these include stylish home decor items and accessories with new second-ary color accents. This partnership helps UPS fulfill its commitment to global sustainability, and helps homeless women re-enter the workforce through re:loom training and support. Customizable UPS products are available for sale to affiliates and the general public online at reloom.org

New Shoes are Covering New Ground Utilizing Coffee Grounds and Recycled PET

A shoemaker is staking out some new grounds for sustainability. Actually, staking out recycled coffee grounds since [Rens US LLC](#) is combining recycled PET with the used grounds for the material in its sneakers. "Plastic pollution and food waste present real problems that we can help combat," the company says on its website. Rens says the equivalent of six water bottles and 21 cups worth of coffee grounds go into each pair of its shoes.

"Cool, but why?" "By looking at the materials we use in a new way, we can not only reduce our impact but also unlock the full potential of these amazing materials beyond their initial purpose," Rens notes.

Georgia Spotlights

Christmas Lights and eWaste Drop-off Location



eWaste ePlanet warehouse and 24/7 drop box located at 2775 Bankers Industrial Dr, Suite E, Doraville, GA 30360

Have used Christmas lights or old electronic gadgets replaced by the latest and greatest this holiday season? eWaste ePlanet offers recycling at their warehouse location in Doraville.

The warehouse is open for drop-offs from 8am-3pm Monday through Friday. Can't make it to the warehouse during business hours? There is also a 24/7 green drop box out front that can be used to drop off smaller items.

More info at www.ewasteplanet.com

Don't Forget to Recycle Your Tree



#RecycleRightGA

It's Not Too Late to Sign Up for GRC's Free RecycleRightGA Educational Campaign Resources

Now is a great time to join us in helping educate Georgians about the importance of recycling to businesses across the state, ensure our businesses have the recovered materials they need to manufacture their products, and decrease contamination in your community!

To receive free weekly social media posts and access to videos, sign up at www.georgiarecycles.org



GRC News

Congratulations to GRC 2022 Officers and New Board Members

Jeff Lipscomb, President
Kimberly White, Vice-President
Chris Witherspoon, Treasurer
Susan Wood, Secretary

GRC is also pleased to welcome two new board members in 2022: Denise Plemmons with Athens-Clarke County's Recycling Division and Fiona Bell with Novelis.

Congratulations to both Kimberly White with Keep Cobb Beautiful for being elected to a second term and to Mason Towe, formerly of Athens-Clarke Co. who remains on the board in his new role at the University of Georgia Sustainability Program.

The GRC Board wishes to extend our thanks to Nick Mize of Novelis and Laurene Hamilton of Greening Youth Foundation for their service as board members for the past three years.



Buy Your Calendar Today!

There is still time to make a donation to Georgia Recycling Coalition of \$20 or more and we'll send you a 2022 wall calendar featuring our industry and essential workers. [Purchase calendar](#)

Georgia Recycling Coalition 2022 Board of Directors		
Carliss Bates Keep Savannah Beautiful	Jeff Lipscomb, President Pratt Recycling	Kimberly White, Vice-President Keep Cobb Beautiful
Page Beckwith Keep Newnan Beautiful	Deena Keeler Emory University	Karen Wilson Greif Recycling
Fiona Bell Novelis	Denise Plemmons Athens-Clarke County Recycling Div.	Chris Witherspoon, Treasurer Rubicon
Jason Johnson Fulton Metals Recycling	Scott Terrell Jacobs Engineering	Susan Wood, Secretary CEFA
Mason Towe University of Georgia		

GRC 2021-2022 Sponsor Level Members		
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