

GREEN SHEET

JUNE 2022



Welcome to GRC's monthly Green Sheet Electronic Update!

In the News

Building Better Coolers

Igloo Coolers is bumping up use of post-consumer recycled (PCR) plastics in its products with a goal of using 30 million recycled containers by 2025. Its [March 25 announcement](#) comes a year after the Katy, Texas, consumer



Il collection, which it said was the world's first hard-sided coolers made with PCR from discarded yogurt cups and milk jugs.

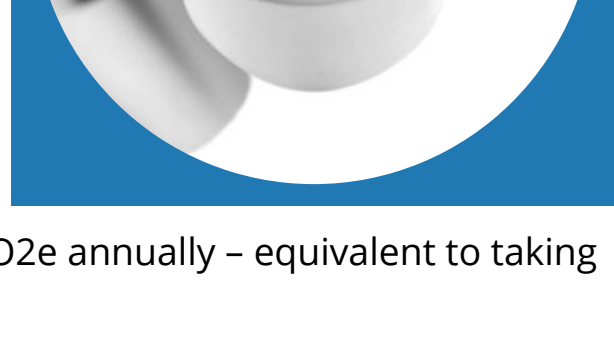
The Ecocool Trailmate will be built with 98 percent PCR in the outside body and lid and 48 percent PCF in the liner. Igloo also uses post-consumer PET for its Repreve soft-sided cooler collection.

Study Highlights Benefits of Increasing Recycling Aluminum Cans

In May 2022, Ball Corp and Resource Recycling Systems (RRS) released a new study entitled [Recycling Aluminum Cans Is Good Business](#) indicating that a substantial improvement of the U.S. aluminum recycling rate would provide significant benefits.

Below are some of those economic and environmental benefits:

- More than double total waste collection and recycling industry wages from \$2.1 billion to \$5 billion;
- Generate \$1.6 billion in economic activity through material sales;
- Keep 1.3 million tons of materials out of landfills each year;
- Save enough energy to power 1.5 million homes for a year; and
- Reduce GHG emissions by 12.1 million MTCO₂e annually – equivalent to taking 2.6 million cars off the road for a year



2021 Paper Recycling Metrics Released



American Forest and Paper Association recently announced recycling information for 2021. In 2021, the paper recycling rate climbed to 68%, a rate on par with the highest rate previously achieved. The recycling rate for old corrugated containers (OCC) was also an impressive 91.4%.

[Read more](#)

Bill Nye and The Coca-Cola Team Up to Demystify Recycling



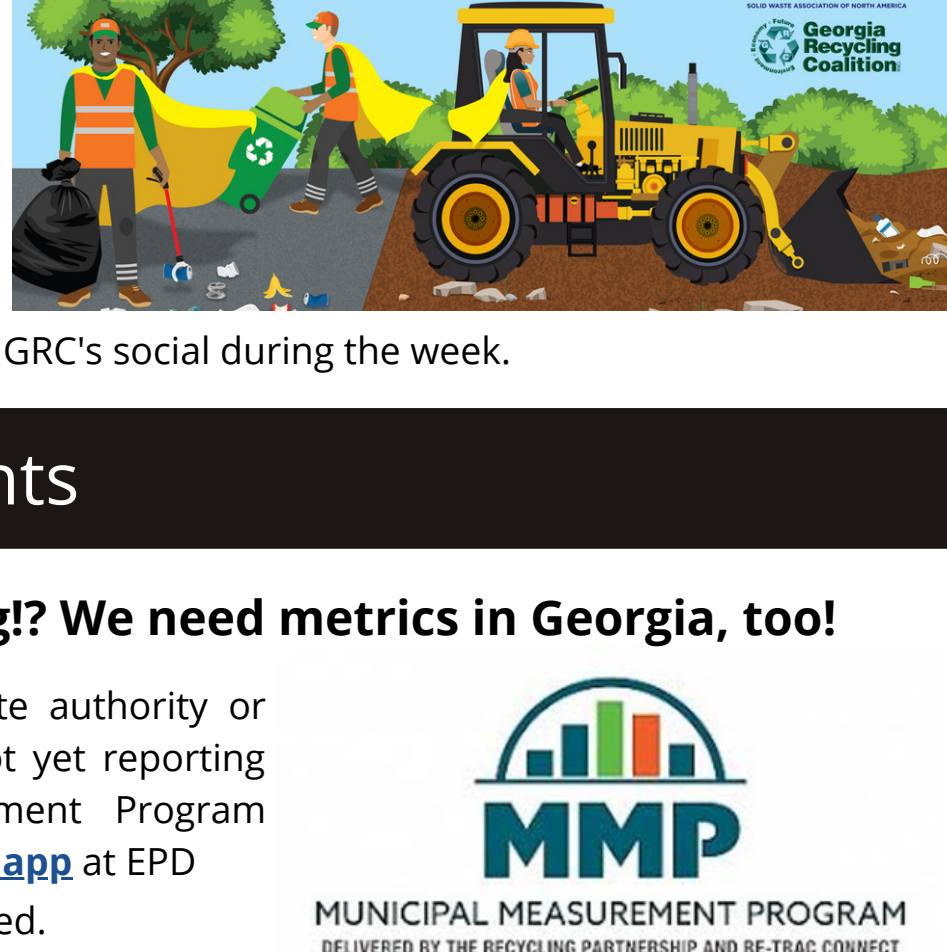
Mark Your Calendars! Waste & Recycling Workers Week

Make plans today to celebrate Waste & Recycling Workers Week in your community!

Join SWANA Georgia and GRC the week of June 18-22, 2022 as we thank our solid waste and recycling workers.

Have pictures of your favorite solid waste worker in action?

Share your images with GRC at garecycles@mindspring.com and you just might see them on GRC's social during the week.



Georgia Spotlights

MMP—Are you counting!? We need metrics in Georgia, too!

If your city, county, solid waste authority or consolidated government is not yet reporting into the Municipal Measurement Program (MMP), please contact [Sarah Knapp](#) at EPD technical assistance to get started.

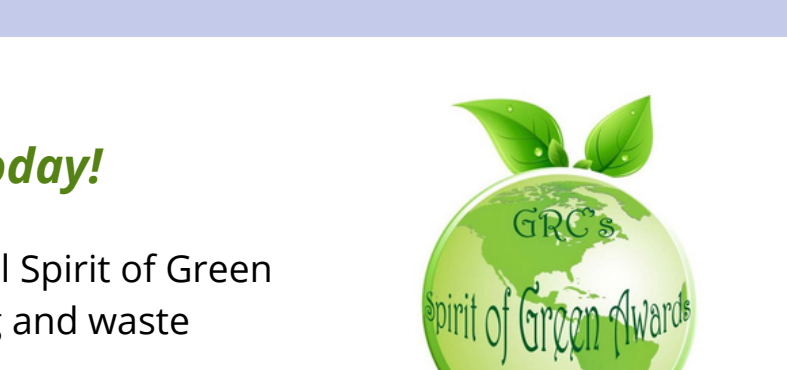


Thanks to Sarah and EPD for dedication to this vital program. **WE** Can't Manage What **WE** Don't Measure!

GRC News

Renew Your membership Today!

A reminder should have been received in your email on Tuesday May 31st. Renewals are due June 30th so check your dues payment status! This renewal will be for the member year of July 2022-June 2023 and allow you to receive the benefit of reduced conference fees as a member.



Thanks for your continued support as we celebrate 31 years in 2022!

Burns Scholarship - Apply Today!

Open to college and university students. Application deadline is August 1, 2022.

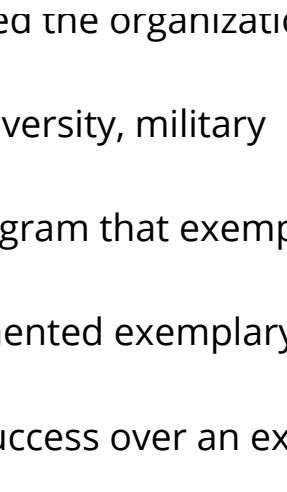
Eligibility: Candidates must be currently enrolled part-time college or university students who are under-graduate or graduate students pursuing a degree in environmental science, engineering or other suitable major related to recycling, waste reduction, or environmental sustainability.

Application is available [here](#).

Spirit of Green Awards

Apply or Nominate Someone Today!

The Georgia Recycling Coalition's annual Spirit of Green Awards recognize excellence in recycling and waste reduction in Georgia.



Award Categories:

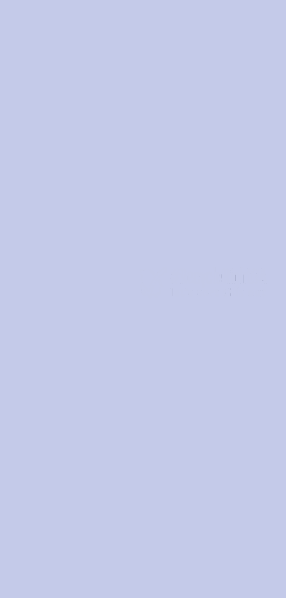
- GRC Volunteer of the Year – A GRC member who has provided the organization with value-added benefits toward achieving its mission
- Outstanding Institutional Program – May include college, university, military installations, or campus/industrial entities
- Outstanding Government/Community Program – A local program that exemplifies comprehensive and sustainable components and practices
- Outstanding Corporate Leader – A business that has implemented exemplary waste reduction/recycling programs for its industry
- Hall of Fame – An individual who has contributed to GRC's success over an extended period of time

Nomination Deadline: August 1, 2022. [Apply here!](#)

Conference Sponsorships Available

We are excited to get back to seeing each other live and in person this September. [Learn more](#) about sponsorships today.

Registration opening soon!



Partner Spotlights

Welcome to GRC's Newest Members

Patron Level

Ameri-Green Environmental Recycling LLC -- Joel Kellam

Partner Level

Waste Eliminators -- Taylor Burgess

Business Level

ATS Operating LLC -- Reed Irvine

America's Thrift Stores

EvTerra Recycling -- Max Maddox

VLS Environmental Svcs. -- Keith Rensink and Bill Foran

Government Level

University West Georgia -- Matthew Jordan

#RecycleRightGA

Let's be frank!



Don't place food in the recycling bin.

Let's ketchup on recycling!

have a question about what is recyclable?

let us know!



Missed any of our weekly campaign posts? It's not too late to participate in GRC's RecycleRightGA Educational Campaign! To participate, follow GRC on social media and share our posts!

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Keep Newnan Beautiful

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GRC 2021-2022 Sponsor Level Members

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Waste Eliminators

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Stephens

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Pull-A-Part, LLC
Republic Services

Strategic Materials, Inc.
Terrapin Beer Co.

We would love to hear from you! Please send us releases, captioned photos and other great news that you want to share with the membership. Email us at garecycles@mindspring.com

