

# CH@RM



a livethrive atlanta initiative



[livethrive.org/charm](http://livethrive.org/charm)  
404-600-6386



Glass



Styrofoam



Mattresses



Paint

## THE CENTER FOR HARD TO RECYCLE MATERIALS

- ALUMINUM
- CARTONS
- CHEMICALS
- ELECTRONICS
- GLASS
- MATTRESSES
- METAL
- PAINT
- PLASTIC BAGS
- PLASTIC #1
- PLASTIC #2
- STYROFOAM
- TIRES
- TOILETS
- & MUCH MORE

# CH@RM



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# Mission Statement

Live Thrive Atlanta empowers people, organizations, communities and businesses to make positive, healthy and sustainable changes to the environment.





# History





# What We Recycle/Reuse

- Household Cleaners/Acids
- Pesticides/Herbicides
- Plastic Film
- Aerosols
- Electronics
- Mattresses
- Textiles/Household goods
- Tires
- Metals
- Glass
- Styrofoam
- Single Stream
- Musical Instruments
- Bikes
- Sports Equipment







# CHaRM Facts

Since opening April 2015,  
**100,000 metro Atlanta residents**  
visited CHaRM diverting over 75,000 tons of  
harmful waste from water system and landfills.





# CHaRM Facts

**In 2017 CHaRM accepted, recycled and reused  
327,019 gallons of paint.  
Current YTD 300,785 gallons has been received.**







# Where do the materials go ?

Vendor/Processor selection is the key to our success.

1. Do they have proper certifications?
2. References from others, GRC !
3. Certificates of disposal.



# CHaRM Fact!



CHaRM's first employee, Penny, was hired from the Furniture Bank's Veteran Program.

The Furniture Bank Veteran Program trains previously-homeless Veterans for careers in the warehouse or truck driving industry.





# CHaRM Fact!

Did you know that Live Thrive has a program that donates recycled paint back to our community?

**Paint for the People** provides recycled paint to community cleanup and improvement projects.







# Upcoming Events

A CHaRM'ing Evening 10/04



2018 i3 Raffle



# Meet Our Board

## Peggy Whitlow Ratcliffe

Founder/Executive Director

### Nick Niespodziani

Board Member  
PleaseRock LLC

### Robin Delmer

Boar Member  
Monarch Capitol

### Alfred Chahine

Board Member  
Physician

### John R. Seydel

Board Member  
City of Atlanta Mayor Office

### Giard Blunte

Board Member  
Bank of America

### Lauren Sabo

Board Member  
Ernst&Young

### Meredith Brown

Board Member  
Cox Enterprises

### Abbey Patterson

Board Member  
Atlanta Recycles

### Missy Munoz

Board Member  
Delta Air Lines

### Sam DeSimone

Board Member  
Attorney

### Lauren Tilson

**Board President**  
Home Depot

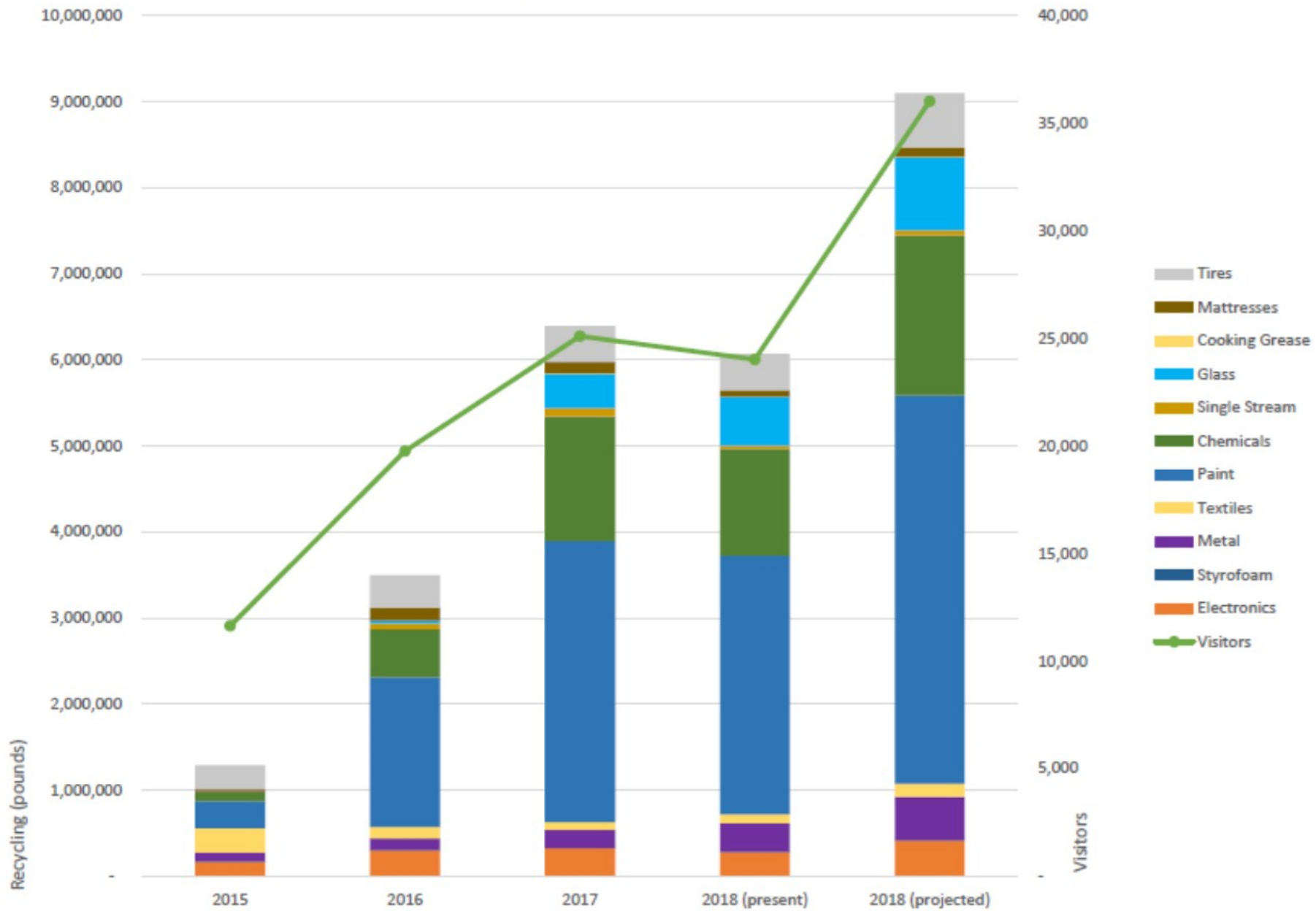
### Helen Ho

Secretary  
Pricewaterhouse

### Suganthi Simon

**Vice President**  
Arthur Blank Foundation

# Recycling and Visitors at CHaRM





## PERCENTAGE OF CHARM RECYCLABLES BY WEIGHT

