

# Georgia Recycles

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Volume 11 Issue 3

The Georgia Recycling Coalition Newsletter

Spring 2004



## "Tricks of the Trade" Revealed at 13<sup>th</sup> Annual Conference

Dust off your top hat and polish that magic wand as GRC gears up for its 13<sup>th</sup> Annual Conference, Trade Show and Membership Meeting from **September 12-15, 2004** at the **Ocean Plaza Beach Resort on Tybee Island, GA**. For our lucky 13<sup>th</sup> year gathering the theme is "**Recycling Magic-Tricks of the Trade**". The agenda will include training sessions, project updates, educational programs, tours, industry vendors, the now infamous "Trash to Treasures" annual auction, and the latest information on markets and technology. There

is always fun, recreation, relaxation, history, and great food on Tybee, one of Georgia's most unique beach communities. So, Mark Your Calendar and look for registration information soon in the mail and on our website at [www.georgiarecycles.org](http://www.georgiarecycles.org). See Call for Presentations on Page 2 for information on submitting proposals to be a speaker/presenter at this conference.

## Semi Annual Meeting Promotes Action on Initiatives

At the March 2004 semi-annual meeting in Athens, speakers, discussions and round table sessions resulted in action steps on several GRC initiatives. The Communications Committee will be taking the "Why Is Recycling Important?" message to a Power Point presentation to be posted on our website and made available for member use. The Electronics Recycling round table discussions motivated local vendors to promote and participate in more residential collection of computers and computer peripherals via drop off sites and events handled by local program managers and KAB affiliates. And, GRC is in discussions with the Georgia Composting Association toward a potential partnership/alliance between the organizations.



*Mayor Heidi Davison of Athens/Clarke County welcomes attendees.*



*Wayne King of the Georgia Composting Association (GCA) addresses attendees on a GRC/GCA alliance. See details on page 6.*



*Edie Yongue of Keep Clayton County Beautiful keeps the momentum going.*



*Nancy Womack of Caraustar participates in open forum.*



## President's Corner

As we approach mid year, we have many projects, programs and initiatives that GRC has taken the lead in sponsoring, promoting, and/or facilitating. It remains all about partnerships as we endeavor to fulfill our mission of promoting and enhancing waste reduction and recycling programs in Georgia. We continue to need your support – not only financially, but as a volunteer to work on a committee, serve on the board of directors, and attend and participate in meetings and conferences.

The training and networking opportunities from our semi-annual meeting have forged new relationships with e scrap recyclers and local program managers, resulting in several collection events being planned, held and scheduled in the future. We are developing a partnership with the Georgia Composting Association that will broaden our horizons and strengthen both organizations. And, our Communication Committee has take the lead in developing and distributing the "Why Is Recycling Important?" message to assist us in increasing public participation and educating local program decision makers.

I welcome your input, and hope to see you in September on Tybee Island.

Jerry Hawk  
GRC 2004 President

## Call For Presentations

If you would like to be a presenter/speaker at the 13<sup>th</sup> annual GRC Conference, please submit an outline/description of your topic to us by June 11, 2004.

Topics May Include:

Organics Recycling	Funding Mechanisms
Creative Institutional Approaches	Marketing Strategies
"Non-Traditional" Materials	Buying Recycled
Successful Regional Programs	Market Development
Collection & Processing Technology	Special Events Recycling
Commercial/Industrial Approaches	Innovative Education Programs
Motivating Participation & Measuring Success	

For more information, contact: Executive Director Gloria Hardegree at 404 634-3095 or via [garecycles@mindspring.com](mailto:garecycles@mindspring.com).

The GRC Board of Directors and Program Committee reserve the right to select those proposals for presentation that best exemplify the mission and goals of the Georgia Recycling Coalition, and those that will contribute most effectively to the professionalism of its membership and the enhancement of recycling and waste reduction efforts in Georgia.

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2004 Board of Directors

**Stephanie Busch**

Pollution Prevention Assistance Division

**LuAnn Chambers**

SP Recycling Corp.

**Mary Darby**

Recycling Works, LLC

**Jerry Hawk**

Recycle America Alliance

**Suki Janssen**

Keep Georgia Beautiful

**Lee Judge**

Dreamsan, Inc.

**Jeff Kibler**

Pratt Industries (USA) Recycling Div.

**Steve Levetan**

Resource Services

**Janet Liberman**

City of Roswell

**Kevin Perry**

Georgia Soft Drink Association

**Karen Sabatini**

Athens-Clarke County Recycling Div.

**Craig Swier**

Fibres International

**Scott Vitters**

Coca-Cola North America

**Gloria Hardegree**

Executive Director

**Georgia Recycles** is published quarterly by the Georgia Recycling Coalition.

Membership in GRC provides subscription as a member benefit.

The mailing address for Georgia Recycles is Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

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## MARK YOUR CALENDAR

<b>June 26-29, '04</b> .....	<b>GMA Annual Convention</b> .....	<b>Savannah, GA</b>
<b>July 26, '04 (Mon)</b> .....	<b>GRC Board Meeting</b> .....	<b>TBA</b>
<b>Aug 29-Sept 1, '04</b> .....	<b>NRC Annual Congress</b> .....	<b>San Francisco</b>
<b>Sept 12-15, '04</b> .....	<b>GRC Annual Conference</b> .....	<b>Ocean Plaza, Tybee Island, GA</b>
<b>Sept 27-29, '04</b> .....	<b>KGBEDA Annual Conf</b> .....	<b>Red Top Mountain State Park</b>
<b>Oct 4, '04 (Mon)</b> .....	<b>GRC Board Meeting</b> .....	<b>TBA</b>
<b>Nov 15, '04</b> .....	<b>America Recycles Day</b> .....	<b>Nationwide</b>

# GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

## March 29 2004

### I. Call to Order/Welcome

The Georgia Recycling Coalition Board of Directors met on March 29, 2004 at 12 noon at Southface Energy Institute in Atlanta, Georgia. GRC President Jerry Hawk called the meeting to order at 12:15 p.m. Board members present included: Karen Sabatini, Jeff Kibler, Craig Swier, Suki Janssen, and Mary Darby. Also present were Gloria Hardegree – Executive Director, Nancy Womack, Bonnie Lantz, Rick Foote, Suzanne Burns, Cynthia Poselenzy, Wayne King Sr., Lynn Cobb, and Karin Zarin.

### II. President's Report

President Jerry Hawk welcomed everyone and reminded everyone to sign-in.

### III. Secretary's Report

Gloria Hardegree reported that there were no minutes available from the January 2004 meeting. Minutes would be provided by Stephanie Busch (currently on maternity leave) at the May Board meeting.

### IV. Treasurer's Report

Gloria Hardegree presented the report on behalf of LuAnn Chambers. Ms. Hardegree reported there are no outstanding bills. The checking account balance as of November 2003, for the annual reconciliation, was \$83,249.77. The reconciled balance through January 2004 is \$71,791.65. No motion was made to file the Treasurer's Report. Gloria indicated she would email the current financial report to the board once received from the treasurer.

### V. Executive Director's Report

Gloria Hardegree provided copies of the Board Roster and requested that she be notified if there were any changes or revisions. Ms. Hardegree also provided copies of the updated 2004 Calendar of Events and the 2004 GRC Board Meeting schedule. Ms. Hardegree provided a summary of her activities for March 2004. A copy is available on request. Ms. Hardegree reported on legislative updates; the legislature voted to put funding back into the Hazardous Waste Fund (amount not yet determined) and allowed \$50 thousand for the Solid Waste Trust Fund; all is pending approval of the budget. A Constitutional Amendment to protect the funding is still pending vote in the Senate. Ms. Hardegree announced that Linda Disney retired from her position of Recycling Coordinator for City of Atlanta.

### VI. Committee Reports

**Communications:** Rick Foote reported the Committee will help to design the "Why is Recycling Important" PowerPoint presentation. The presentation draft will be ready for the September Annual Conference. Mr. Foote introduced the new Communications Committee members; Janet Foster, Edie Yongue, Susan Hooper, George Elder, and Marta Turner. Ms. Hardegree reported a new web master was hired to handle the GRC site updates at a contracted rate of \$300 per quarter. All new members, sponsors, and Board of Directors have been updated on the web. FAQ's are being edited and will be posted to the web as soon as the edits are completed.

**Education:** Karin Zarin reported on the Weyerhaeuser Awards luncheon for America Recycles Day. The Lieutenant Governor attended as guest speaker for the luncheon. The School Recycling Guide will be available soon (date TBA). The 2005 calendar has been put on hold until the Committee can find sponsors. Ms. Hardegree showed a sample calendar from New York State. The final awards from the America Recycles Day drawing/essay contests have not been selected for the calendar pages. Winners will be selected and announced by Earth Day - April 2004.

**Membership:** Nancy Womack had nothing new to report since the semi-annual business meeting.

**Program:** Karen Sabatini announced that GRC broke even with finances for the Semi-Annual Meeting. Nancy Womack reported there were still outstanding golf registration fees from the Semi-Annual golf outing. Ms. Sabatini announced that the GRC Annual Conference at Tybee Island is scheduled for September 12-15, 2004. Ms. Hardegree will contact trade publications to post Annual Conference information.

**Special Events:** Mary Darby and Gloria Hardegree discussed Earth Day events and GRC's involvement. Ms. Hardegree announced that since she personally is not able to attend all requested events for Earth Day, she refers requests to the local Keep Georgia Beautiful affiliates. Ms. Hardegree will provide educational materials requested for Earth Day events, but will not attend events with the GRC display booth. All those in attendance agreed that GRC's focus is America Recycles Day and events surrounding ARD.

**Nominations:** Lynn Cobb reported that 5 positions will be vacant for the 2005-2007 Board. These positions will need to be filled by newly-elected or re-elected members. Two of the current Board members are eligible for re-election. Ms. Cobb requested assistance from a member to be her Committee Co-Chair. Jeff Kibler volunteered to assist Ms. Cobb as her Co-Chair. Nominations for the upcoming open Board positions will be accepted before the September Annual Conference & Membership Meeting.

### VII. Old Business

**G8 Summit:** Suzanne Burns gave an update on the G-8 conference. Ms. Burns is part of the Summit Planning Organization for recycling information and public relations. The original conference area designated as the "Georgia Room" will be a small area (less than anticipated), so it is unlikely that there will be a place for GRC and other Georgia recyclers to place hand-outs and set up displays. Ms. Burns is working on a PDF linkable website as the preferred method of public relations and information. Ms. Burns asked GRC to provide some statistics that will be included as case studies or a "fact sheet" for the state of Georgia to show the capacity of recycling programs in Georgia. Ms. Hardegree recommended that GRC contract state and national trade association (such as NAPCOR, APC, etc.) to get some of the requested statistical information. Jerry Hawk recommended contacting Tom Cunningham from the Federal Reserve Bank for Georgia-specific recycling industry information. It was suggested that GRC design a "GRC information web page" for the G-8 conference with links to all of the Georgia recycling industries. Karin Zarin recommended getting a media e-mail list prior to the conference to electronically disseminate Georgia recycling information to the international media conference prior to the conference. Ms. Zarin also recommended that GRC come up with a "press kit" that could be sent electronically. Lynn Cobb recommended an on-line "Fact Sheet" for the media contacts with information from and web addresses for the Solid Waste Annual Report and Georgia Recycling Markets Directory. **Action Steps for "Recycling Message":** Ms. Hardegree provided a summary of the discussion generated from the Semi-Annual meeting regarding GRC's role in the "Recycling Message." A copy of the summary is available on request. Karen Sabatini announced that Meryl Klein from Earth911 offered assistance to GRC in developing the "message." E911 has some public relations tools already developed that GRC could use. The Communications Committee will contact Ms. Klein for more information and will take the summary information to develop a PowerPoint presentation (draft) to show at the GRC Annual Conference in September 2004. **Values Statement:** Ms. Hardegree passed out a draft Values Statement for all GRC members. The Board and all present reviewed the draft. Nancy Womack recommended changes to the Statement. Ms. Hardegree will revise the Statement. Once revised, the Statement will be printed on all new GRC membership materials. Karen Sabatini made a motion to accept the draft Values Statement with noted changes. Jeff Kibler seconded the motion. Motion passes unanimously.

### VIII. New Business

**Ollie Saves the Planet CD Rom:** The American Version of this educational video is available for \$12.50 per copy, bulk rate. Ms. Hardegree is giving the CD to the Education Committee for their review and comments. The Committee was asked to provide feedback to the Board if GRC should pursue purchasing the CD and providing it statewide. Visit [www.olliesworld.com](http://www.olliesworld.com) for more information.

**Email Board Voting:** Ms. Hardegree requested in the event the Board cannot meet in person to vote, they can cast their votes via e-mail. This would not require a change to the GRC bylaws, however, voting this way requires Board approval. Bonnie Lantz suggested making any e-mail vote an official part of the agenda for the subsequent scheduled Board meeting. Jeff Kibler so moved; Ms. Hawk seconded the motion. Motion passed unanimously. Craig Swier made a motion for the Board to accept the unanimous e-mail vote that Suki Janssen fill the current vacant Board position through the unexpired term. Jerry Hawk seconded the motion. Motion passed. **America Recycles Day Funding:** Ms. Hardegree reported with the loss of the Solid Waste Trust Fund monies, there would be no grant funding available from the state agencies (DCA) for the 2004 ARD events. Ms. Hardegree is looking for new sources of funding or sponsorships for ARD 2004. The total budget needed for ARD is estimated at \$20-\$30 thousand dollars. GRC will promote on-line pledging for ARD 2004 to save the up-front cost of printing pledge cards. Jerry Hawk and Nancy Womack offered to donate paper (5-6 reams from Recycle America Alliance; unknown amount from Carastar) to the 2004 ARD printing needs. **Georgia Composting Association:** Wayne King and Cynthia Poselenzy presented a proposal for GRC/GCA joint membership. GCA currently has 20-25 active members. The Association is affiliated with the US Composting Council. Mr. King would like GCA to be affiliated with GRC to promote organics recovery. The Board agreed to offer a Composting Council as part of the pre-existing Council sessions at the Annual Conference. GCA will contact their members to attend this Council session. GRC will offer GCA members a reduced conference rate for the Annual Conference (similar to the reduced rate Keep Georgia Beautiful affiliates are offered). During the Annual Conference business meeting, GRC will make a decision if we are interested in becoming a joint organization with GCA. If this decision is approved, GRC and GCA will hold discussions to determine how membership dues will be charged, member benefits, etc. Ms. Hardegree provided information about Compost Awareness Week. A copy is available on request. Jeff Kibler made a motion for GRC to move forward and investigate option of becoming a joint organization with GCA. Jerry Hawk seconded. Motion passed. **Molam International:** Nader Nejad presented a proposal to the board to work through GRC to host free computer and electronics recycling collection programs to local governments. Molam would like to use the GRC membership list to notify members of the offer to collect e-scrap (no TV's) at no charge. Molam would like to conduct a several month trial period to see what volume of material can be collected and the volume/ revenue Molam can generate from the events. GRC will receive a portion of the revenue (if any) from the materials collected, as a donation from Molam for coordinating the trial collection programs. Suki Janssen motion was made for GRC to form an Ad Hoc committee to set up the trial collection programs with Molam. Karen Sabatini seconded. Motion passed.

### IX. Announcements

Ms. Hardegree listed the future GRC meeting dates. A copy of the calendar is available on request. Ms. Hardegree reminded the Board that Call for Presentations and Mark Your Calendar Cards will be mailed to announce the Annual Conference.

### X. Adjourn

Hearing no additional announcements, Karen Sabatini made a motion to adjourn the meeting. Craig Swier seconded the motion. The motion passed unanimously. President Hawk adjourned the meeting at 2:05 p.m.

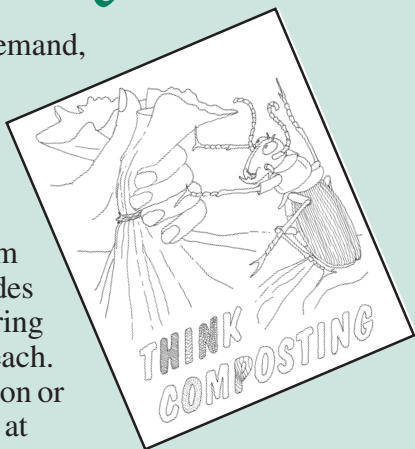
Respectfully submitted,  
For Stephanie Busch, Secretary,

Karen Sabatini,  
Vice President



## Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$1.50 and coloring books \$ .20 cents each. For more information or to order, contact us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com) or by phone at (404) 634-3095.



## Contact GRC

Georgia Recycling Coalition, Inc.  
P.O. Box 550667  
Atlanta, GA 30355  
Phone: 404-634-3095  
Fax: 404-350-8780  
Email: [garecycles@mindspring.com](mailto:garecycles@mindspring.com)  
[www.georgiarecycles.org](http://www.georgiarecycles.org)

## Welcome New Members

### Business

**Strategic Materials, Inc - Tom Burns**

**SCA Tissue North America - David Bricker**

### Government/Non-Profit

**Southern Waste Information eXchange, Inc  
Gene Jones**

## GRC Standards

### Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

### Values:

Integrity  
Respect for People & the Environment  
Entrepreneurial Spirit  
Accountability  
Teamwork  
Communications

## KGB Foundation receives Waste Management Foundation Award

On Wednesday, February 18, 2004, Atlanta Municipal Marketing Manager Jo Ann Birrell and Marketing Coordinator Monica Conn presented a check in the amount of \$7,500 to the *Keep Georgia Beautiful Foundation*. The mission of the *Keep Georgia Beautiful Foundation* is to provide financial support and other resources to the *Keep America Beautiful* programs and other environmental education programs in Georgia. The Foundation is based on a fundamental premise that the environmental interests of the state of Georgia and the people who live here is best served when public and private interests work hand-in-hand to achieve common goals. Accepting the grant on behalf of the KGB Foundation were Michael Beatty, Commission, Georgia Department of Community Affairs, and Lynn Cobb, Manager, Keep Georgia Beautiful.

## ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing  
an advertisement or for  
membership information,  
call 404-634-3095.

# Issues with Unwanted Computers and E-scrap in Georgia

Chuck Boelkins

Pollution Prevention Assistance Division, GA-DNR

The **Computer Equipment Disposal and Recycling Council (CEDRC)** consists of seven appointed members with technical support provided by P<sup>2</sup>AD staff. It is chaired by Dr. Jane Ammons, GaTech, with Bob Donaghue, P<sup>2</sup>AD, serving as vice-chair. CEDRC met monthly in 2003 to learn about the “big picture” issues facing the State as it comes to grips with developing the most economically acceptable and environmentally appropriate ways to manage disposal of electronic scrap from homes and businesses in the state. Personal computers (laptops and desktops), associated peripherals, and televisions (collectively called “e-scrap”) were the focus of CEDRC’s inquiries.

**Volume of PCs and TVs** — There are at least 4.4 million PCs and 8 million TVs in the 3 million households in the state. With an average weight of 54 pounds this e-scrap will eventually become 332,800 tons of waste.

**Environmental Issues** — The picture tubes (CRTs) in monitors and TVs each contain about 5 pounds of lead oxide embedded in the glass. This translates to about 31,000 tons of persistent, bioaccumulative toxins. Activist environmental groups have proposed bans on landfill disposal of CRTs at end-of-life (EOL).

**Recovery & Recycling Issues** — There are only five commercial recyclers serving Georgia, about 20

companies that refurbish and resell whole computers or parts, and about six nonprofits that accept working PCs. Collectively, they may not be able to manage appropriately all the EOL e-scrap in the state.

**State Government Issues** — There are no systematic inventories of PCs owned by the scores of branches of state government and the University System of Georgia. The USG estimates it owns up to a million computers but does not track them. The State’s Surplus Property Office oversees reuse and recycling of Federal- and state-owned e-scrap.

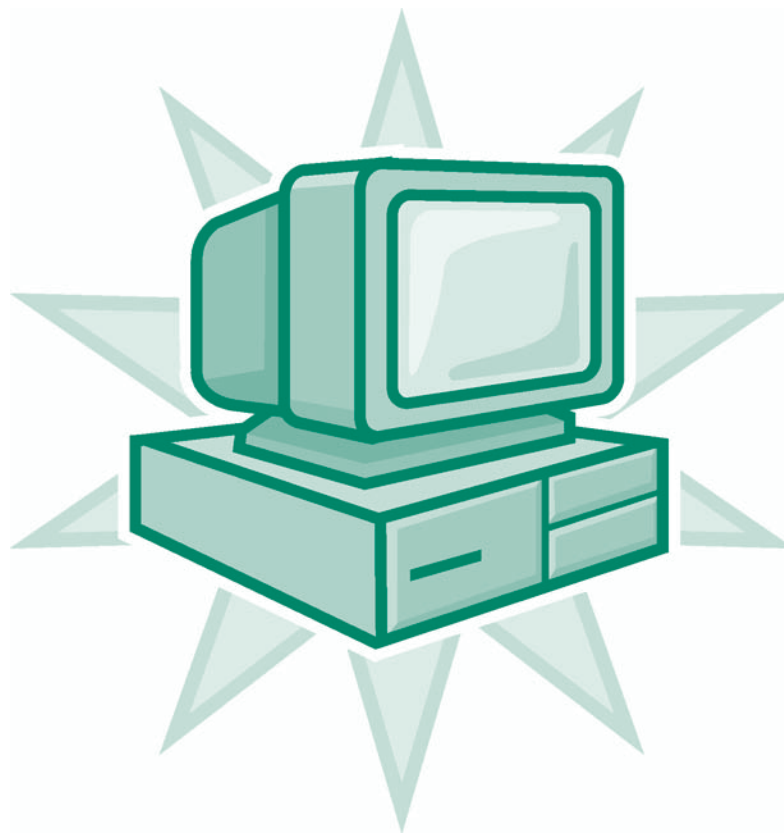
**Local Government Issues** — Only three counties have held computer collection events with costs underwritten by GEFA grants. County and municipal governments, facing budget shortfalls, cannot afford to build the infrastructure needed to collect, store, palletize, and ship PCs and TVs to recyclers.

**Regulatory Issues** — At present, Georgia law does not ban landfill disposal of e-scrap coming from residential sources, although some landfills will not accept them. Only MA, CA, and ME have such bans in place. The US-EPA has proposed that EOL e-scrap should be regulated as recovered

materials for the purpose of recycling, not as “wastes.” This would facilitate the recovery of vast tonnages of valuable base and precious metals, plastics, and glass.

**Financial Issues** — There are unavoidable real costs to recycle e-scrap — about 50 cents/pound. It is unclear who should bear those costs — the end user, the manufacturer, the retailer, or municipal governments? There is no agreement nationally on whether fees should be collected at the time of original purchase or at EOL disposal/recycling locations.

*(continued on page 7)*



# INDUSTRY NEWS

## Georgia Power Energizes Environmental Education

Georgia Power recently began rolling out its newest education partnership initiative. The Environmental Teachers Corps offers hands-on environmental programs designed for grades K-5 covering environmental awareness in essential areas such as: Recycling, Water Use, Habitats, Air Quality and Energy Resource Management. The recycling program is designed for First Graders and uses "The Recycling Song" combined with interactive demonstrations of sorting "trash" to teach students how to reduce, reuse and recycle. The lesson teaches children awareness of their impact on the environment and how they can take personal responsibility for minimizing it. *A workshop to introduce trainers to the program will be held on June 16 from 9-3 at the Georgia Power office on Ralph McGill Blvd. in Atlanta. For more information or to sign-up for the workshop contact Cindy Reed: [creed677@alltel.net](mailto:creed677@alltel.net).*

## Call For Volunteers City of Atlanta/Dell E-Scrap Event

The City of Atlanta will hold a collection event at the Civic Center on Piedmont Ave. on Saturday, June 26 from 9:00 AM-3:00 PM. The event is funded in part by a grant from the Dell Corporation. Residents may bring computers and peripherals to the site and recycle them at no charge. An estimated \$10 will be charged for monitors and TVs. If you would like to volunteer (2-3 hour shifts), please contact Ben Taube at City of Atlanta at 404-330-6752, or email GRC at [garecycles@mindspring.com](mailto:garecycles@mindspring.com).

## Georgia Composting Association Partnership

GRC and the Georgia Composting Association (GCA) are in discussions to form an alliance, with GCA becoming the GRC Organics Recycling Council. GCA's representative Wayne King presented his proposal at the 2004 semi-annual meeting and met with the GRC Board of Directors at the end of March. Formal discussions continue with GRC Executive Director, Gloria Hardegree, with the goal of having a final plan of implementation by the GRC annual conference in September 2004.



## Mobley & Elder Named Honorary Directors

At the 2004 semi-annual membership meeting, two longtime GRC members were named Honorary Directors of the organization for their many years of service to the recycling industry in Georgia.

**Hazel Mobley** spent most of her career with Owens-Illinois, Inc., retiring after 34 years of service as the Southeast Recycling and Public Affairs Director. She then worked as a Glass Market Representative at Fibres International for several years. She has served on the Keep Georgia Beautiful Foundation and on the Southeast Recycling Conference Board of Directors, and as a member of Keep America Beautiful (KAB) programs in East Point, Clayton County and South Fulton. Hazel now works as a Glass Consultant at Strategic Materials in Atlanta.

**George Elder** has been with SP Recycling Corporation for twenty-five years and serves as a buyer and public affairs manager. He also served on the Keep Georgia Beautiful Foundation and the Board of Directors of the Southeast Recycling Conference. His "tons, cost and quality" mantra is well known among GRC members who have heard him speak frequently on behalf of the industry in Georgia.



# E Scrap in GA - Continued

## NE Georgia Residents & Businesses to Recycle Computers, Televisions & Other Electronic Materials on June 19

On Saturday, June 19, the Athens-Clarke County Recycling Division will host a free, regional computer, TV and electronic materials recycling event at the Athens-Clarke County Materials Recycling Facility (699 Hancock Industrial Way). The event is one-day only beginning at 9:00 a.m. and ending at 1:00 p.m. Additional sponsors of the event are Keep Jackson County Beautiful, Keep Madison County Beautiful, Oconee County Clean & Beautiful Commission, Oglethorpe County, and Keep Walton Beautiful.

Open to all residents and businesses in the above noted counties, citizens will have a one-time opportunity to recycle old computers, televisions, and other electronic items. Unlike previous events, no registration is required.

This event is sponsored by Marc5R, Ltd. of Lithonia, Georgia. Marc5R is a closed loop, EPA registered, complete recycler of retired, end-of-life and surplus computer and electronic equipment. Marc5R's mission is to reuse, recover, reclaim, refurbish and recycle the materials collected. Marc5R has the ability to process these materials through their own facilities and will not broker them out. All electronic materials collected will be evaluated to determine which ones may be repaired or fixed for resale. Electronics items that can not be repaired will be stripped for valuable parts.

In this day of rapid technological innovation, there is a high turnover of home electronics. There are estimated millions of electronics that are sitting in garages and storerooms. In fact by the year 2004, an estimated 315 million computers and televisions will be obsolete. Moreover, the cathode ray tubes in television and computer monitors are particularly toxic; containing large amounts of lead, mercury, and cadmium. Recycling electronics keeps these hazardous materials out of landfills and reuses them in a useful manner. For more information, residents and businesses should call their local office or visit [www.acc-recycle.org](http://www.acc-recycle.org).

### Scheduled E Scrap Collection Events

June 12 .....	Keep Marietta Beautiful @ SP Recycling Contact: Bonnie Lantz (770) 424-6397
June 19 .....	Athens-Clarke County Regional Contact local programs in article above or check on: <a href="http://www.acc-recycle.org">www.acc-recycle.org</a>
June 26 .....	City of Atlanta Contact: Ben Taube (404)330-6752
Sept 25 .....	City of Roswell Contact: Janet Liberman (770) 641-3715

## Roswell E Scrap Event Deemed Successful Start

The City of Roswell, Keep Roswell Beautiful, and the Roswell Recycling Center staff worked with Marc5R to hold its first E-Scrap Collection event on April 17, 2004. The one-day event resulted in collection of 32,143 pounds; 230 vehicles, of which 143 were residents of Roswell, drove through to unload computers, monitors and computer peripherals at no charge to participants. The collection included 44 televisions and 285 monitors.

A brief survey of participants indicated they found out about the event as follows:

- 6 from TV (Roswell government cable TV channel);
- 132 from Newspaper (Neighbor Newspaper, AJC);
- 23 from School Flyer (Roswell HS PTA newsletter, elementary school flyer, church flyer);
- 38 from Roswell Recycle Center Flyer (hand out at recycle Center, also sent out by SP Recycling);
- 37 from Other (friends, wife, unknown).



*Volunteers and Keep Roswell Beautiful/Roswell Recycling Center staff assist participants in unloading computers for recycling at their April collection event.*

#### Vendor Contact Information:

MARC/5R, Ltd.

Ken Clark

770.482.1744

[ken@marc5r.com](mailto:ken@marc5r.com)

2445 Stone Mountain Lithonia Rd.

Lithonia, GA 30058

#### Zentech

Julian Powell

404.876.0163

[info@zentech.org](mailto:info@zentech.org)

1417 Mayson St.

Atlanta, GA 30324

Molam International

Nader Nejad

770.420.5205

[nader@molam.net](mailto:nader@molam.net)

925 Industrial Park Dr.

Marietta, GA 30062

For additional vendors, check the Georgia Department of Community Affairs website link: [www.dca.state.ga.us/environmental/electronicrec.html](http://www.dca.state.ga.us/environmental/electronicrec.html)

# Spotlight on Programs

## Bulloch County Begins Partnership with Goodwill Industries

Bulloch County Recycling Centers are designed to make it easy for residents to recycle. There has been a 20% increase in recycling collections at the centers in the last year. However, many usable items are still being placed in household garbage and bulk waste containers. Now, Bulloch County has entered into a new partnership that will make it easier for people to reduce the number of items going into the landfill and make clothing and household goods available for reuse. Bulloch County Recycling has partnered with Goodwill Industries of the Coastal Empire to place donation boxes at county recycling centers. The Goodwill boxes are self-contained units, similar to small storage buildings. Residents may place clothing and household goods through the containers' doors. There, the items will be protected from the elements until they are picked up by Goodwill. They have placed donation boxes at four of the County's sixteen recycling centers. "We started with the four busiest centers to see how the response would be from the community," said Bob Smith, County Environmental Manager. The initial response has been strong. Donations filled the first collection container the week that it was placed. "We placed the first container and it was ready to be emptied for the second time before we placed the next container a few weeks later," said Tony Brown, Donations Manager for Goodwill Industries of the Coastal Empire.

The partnership between Goodwill and Bulloch County Recycling is seen as a win for both organizations. Bulloch County prevents usable items from going to the landfill, thereby saving tax money and preserving landfill space. Goodwill gets increased donations that can be used for their job-training program. The donations also generate revenue through their retail stores to fund their programs.

Eventually, containers will go in all sixteen recycling centers. Depending on demand and construction time, the containers could be at all centers by the end of the year. Bulloch County will begin an education campaign over the next few months to encourage the use of the recycling centers and the Goodwill donation boxes. For more information, contact Keep Bulloch Beautiful at 912-764-6147.

## Keep Pike Beautiful Holds Recycling Festival

As part of their Great American Clean-Up, Keep Pike Beautiful held a Spring Clean Recycling Festival on April 24. Participants demonstrated re-use and recycling through "recycled art projects".



Local artist Kathy Harper demonstrated her method of re-using old window frames.

Michael Sharpe shows "a good use for an old tire" as he turns it into a yard planter. Creative recycling ideas were plentiful at the event.



## INDUSTRY NEWS - Continued

### Reuse Rundown

#### Atlanta Community Toolbank

55 Ormand St.  
(south of Turner Field)  
404 880-0054  
www.toolbank.org  
Mon-Fri 9:00 AM-5:00 PM  
Call to see if your items will be accepted,  
and to make an appointment to deliver.

#### DO NOT ACCEPT:

Windows  
Doors  
Paint

#### ACCEPTED FOR DONATION:

Appliances, working condition  
Blinds  
Light fixtures  
Fans  
Sinks  
Cabinets & hardware  
Toilets  
Doorknobs  
Locksets  
Tools of all kinds

#### Atlanta Habitat for Humanity Restore

Memorial Dr. across from Oakland  
Cemetery in Atlanta  
404.525-2114  
www.atlantahabitat.org  
Thur-Sat 9:00AM-4:00 PM

#### ACCEPTED FOR DONATION:

(New is preferred, but will accept  
used items in excellent condition)  
Appliances  
Architectural items  
Cabinets & countertops  
Fans  
Doors & Hardware  
Flooring  
Windows  
Lighting  
Lawn mowers & garden equipment  
Lumber  
Office Furniture  
Paint (full gallons only)  
Plumbing fixtures  
Rugs, shutters & blinds  
Tools

If you have info about reuse projects in your community, please forward to:  
garecycles@mindspring.com

## U.S. Recycles 69 Million Tons of Steel in 2003

The Steel Recycling Institute (SRI) recently reported a slight increase in recycling rates in 2003 due to higher scrap prices. The overall steel-recycling rate was 70.7 % in 2003, the same as in 2002, but the rates for consumer products, such as steel cans and appliances increased last year. The appliance-recycling rate improved from 86.6% in 2002 to 89.7% in 2003, while the steel can rate went from 58.5 % to 60.2% in 2003. "There is no doubt that peddlers helped push both the steel can and appliance recycling rates up last year", said Bill Heenan, SRI president. "They took advantage of the increased value of these commodities." Scrap recyclers handled more than 2.6 million tons of appliances, almost 1.6 million tons of steel cans, and 14.2 tons of steel from automobiles in 2003.



## Industry News-Continued

### R. W. Beck Opens Atlanta Office, Expands Georgia Presence

Effective immediately, management consulting and engineering firm R. W. Beck, Inc. has opened an office in Atlanta to better assist solid waste, water and energy clients in Georgia and the Southeast. According to Abby Goldsmith, senior consultant with R. W. Beck and head of the new office, "We have an in-depth understanding of state and local issues in Georgia as well as a firm commitment to offering ready access to R. W. Beck's nationally renowned consulting and engineering services to clients throughout the Southeast. Therefore, we felt it would benefit our current and future clients to open a permanent office in Atlanta." Goldsmith has a long history of serving solid waste municipalities in Georgia.

For more information, R. W. Beck's Web site at [www.rwbeck.com](http://www.rwbeck.com) or contact Abby Goldsmith via email at [agoldsmith@rwbeck.com](mailto:agoldsmith@rwbeck.com).

Founded more than 60 years ago, R. W. Beck is a technically based management consulting and engineering firm providing services to both public and private sectors in the areas of energy and water/waste resources.

### Plastic Recyclers Hire Lobbying Group to Combat Rate Dip

The Association of Post-consumer Plastic Recyclers has retained a government relations firm to battle a critical shortage of recovered plastic bottles, the group said May 10. Kinghorn, Hilbert & Associates will lobby public officials on the industry's behalf to try to reverse the shrinking North American recycling rate. The shortage, along with an export surge to China, is threatening to collapse the North American plastics recycling infrastructure, said Robin Cotchan, APR's executive director. "We are dangerously close to irreversibly losing significant amounts of recycling capacity," she said. "Business as usual cannot continue." Primary U.S. collection methods, curbside collection programs and deposit systems, have not supplied the needed growth in post-consumer bottle recovery, Cotchan said. Government and industry need to look at progressive and creative programs in Canada, Australia and Europe to develop a model U.S. collection program, she said.

### NAPCOR Announces Cuts

The polyethylene terephthalate bottle industry's leading trade group is cutting itself to the bone, laying off its president and several top executives who deal with recycling issues. The National Association for PET Container Resources announced May 12 that it was laying off its longtime president, Luke Schmidt, and two senior executives, citing financial problems and the loss of some of its larger member companies. The move reduced the Charlotte, N.C., trade group to a skeleton staff of two.

## ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

[GA-RECYCLERS@HOME.EASE.LSOFT.COM](mailto:GA-RECYCLERS@HOME.EASE.LSOFT.COM)

Please remember that when you reply to a listserve message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at [garecycles@mindspring.com](mailto:garecycles@mindspring.com).

### GRC Listserve Policies

Purpose: To Disseminate information that furthers the goals of GRC.

1. The listserve is a GRC membership benefit for members only.
2. Rules of Conduct:
  - A. No slamming, i.e., bad mouthing someone
  - B. Professional conduct only
  - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
  - D. No political advertising or opinions relative to political issues. Factual information only.
  - E. No spam (junk e mail)

The Board will monitor conduct on the listserve and address infractions of policies appropriately.

NAPCOR's decision leaves the group with two staffers, including Vice President of Technology Mike Schedler. NAPCOR Chairman Gerald Claes said the group would like to try to rebuild in time.

"There's no question it hurts," said Claes, director of environmental programs at Graham Packaging Co. in York, Pa. "This was purely a financial decision." NAPCOR lost several member companies in the last year, including some major PET bottle makers, and "it was clear there was a possibility we could lose more unless we addressed the dues structure," Claes said. NAPCOR will close its two remaining regional offices, in Seattle and Asheville, N.C., and lay off Vice President of Regional Affairs Don Kneass and Eastern Region Director Sandi Childs, who staffed those two locations.

### Quick Takes

Congratulations to Riverview Recycling LLC, celebrating its 5<sup>th</sup> Anniversary this year.

The Paper Recycling Conference & Trade Show will be in Atlanta from June 27-29, 2004 at the Renaissance Waverly Hotel. For information call 800 456-0707 or online at [www.paperrecyclingconference.com](http://www.paperrecyclingconference.com)

The 34<sup>th</sup> Annual BioCycle National Conference will be held in Philadelphia, PA from June 21-23, 2004. For information, call 610.967-4135 or go to [www.biocycle.net](http://www.biocycle.net).

# Sci-Trek Summer Scrapyard

From June 7- July 30, 2004, Atlanta's Sci-Trek Museum will feature a special program designed to unleash the creative conservationist in kids with a hands-on project sure to stimulate imagination, and teach about resource conservation. Kids will dive into a scrap yard pile of cereal boxes, plastic bags, paper towel roll, aluminum cans and plastic bottles, popsicle sticks, egg cartons and more; then, they'll construct a creative craft using these recyclable "goodies". The recycled art may include a melodious musical instrument, a flower-power piece or an adorable animal. Each project participant will be required to donate at least one clean, used recyclable object to keep the stockpile of scraps plentiful: plastic, aluminum, rubber, cardboard, corrugated, polystyrene or fabric. If you have any printed materials about recycling for kids or appropriate displays for them to use during this special program, please contact Sci-Trek's Randee Schneider, VP of Marketing at (404) 522-5500 X206 or via e mail at [rschneider@scitrek.org](mailto:rschneider@scitrek.org).

## Trash to Treasures- Call for Innovative Auction Donations

**NOW IS THE TIME . . .** to begin finding creative items for GRC's most revered tradition—the annual "*Trash to Treasures*" auction. Last year, the auction raised over \$4000 toward funding for our ongoing programs and projects. The Program Committee needs your help once again. During the next few weeks, if you see creative items, think of GRC and donate them as an in-kind service to your state recycling organization.

Ideas include: "white elephants", recycled content products, corporate promotional items, tickets to events, recycled art, unique recycling containers, resort weekend packages; recycled glassware. Think outside the bin!! For donations, please notify us by emailing a description: [garecycles@mindspring.com](mailto:garecycles@mindspring.com).



Auctioneers Kevin Perry and Mark Skeggs help find "something for everyone" at past Trash to Treasures auctions.



## ARD '03 Art and Creative Writing Winners Announced

On Earth Day, April 22, GRC announced the winners of the America Recycles Day 2003 Art and Creative Writing Competition. The elementary, middle school and high school winners, chosen by a panel of volunteer member judges and the GRC Education Committee, were each awarded a \$500 US Savings Bond, compliments of the Keep Georgia Beautiful Foundation. State winners included: Alex Clark, a 4<sup>th</sup> grader from Lee County Elementary in Leesburg, GA; Jake Moskowitz (6<sup>th</sup> grade) from Taylor Road Middle in Alpharetta, GA; and, Monique Walker, an 11<sup>th</sup> grade student from Brunswick High in Brunswick, GA. Thanks to students for their insight and creativity; special thanks to teachers, parents, school administrators, local recycling program managers and KAB program staff for their assistance in making this contest a worthwhile ARD school activity.



Recycling Works, LLC is an environmental awareness firm whose mission is to educate children regarding recycling, litter control, resource conservation, waste reduction, air and water pollution prevention and the general concept of protecting the earth's resources. One of the vehicles Recycling Works uses to achieve these goals is through the development and distribution of age-appropriate training modules, board games, video materials and interactive media that teach children environmentally responsible behavior during their formative years.

Currently, Recycling Works, LLC is seeking funding partners for the production and distribution of patented RECYCLOPOLY, which is a new and innovative recycling-themed board game. RECYCLOPOLY operates on the premise that recycling makes economic sense, results in beautiful communities and minimizes the impact of waste, litter and pollution on the environment. Join us in "saving the environment." Become a partner and reserve your space on the game board today, or order your "Jessie-the RECYCLOPOLY Deer" T-shirt today.

For more information, please call 404.422.4337 or email us at [jessie@recyclingworks.us](mailto:jessie@recyclingworks.us). We would welcome a formal presentation of the game board.

## GRC MEMBERS

### CORPORATE & GOVERNMENT MEMBERS

Alcan Recycling  
Alpharetta Clean & Beautiful  
American Office Paper Recycling  
American Plastics Council  
Assoc. of Municipal Recycling Coordinators  
Athens-Clarke County Solid Waste Dept.  
Augusta Coca-Cola Bottling Co.  
Bartow County  
BFI-Atlanta District  
Bowater Newsprint  
Bulloch County  
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City of Roswell  
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City of Snellville  
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Effingham County Solid Waste  
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Georgia Conservancy  
Georgia Dept of Community Affairs  
Georgia Environmental Facilities Authority  
Georgia Institute of Technology  
Georgia Soft Drink Association  
Georgians For Comprehensive Recycling  
Glass Packaging Institute  
Gordon County Landfill  
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Harmon Associates-Georgia Pacific  
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International Paper  
Jackson County Government  
Keep Albany-Dougherty Beautiful  
Keep Barrow Beautiful  
Keep Brunswick-Golden Isles Beautiful  
Keep Cairo-Whigham-Grady County Beautiful  
Keep Clayton County Beautiful  
Keep DeKalb Beautiful  
Keep Hall Beautiful  
Keep Liberty County Beautiful  
Keep Macon-Bibb Beautiful Commission  
Keep Pickens Beautiful  
Keep Roberta-Crawford Beautiful  
Keep Sandy Springs-North Fulton Beautiful  
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Keep Walton Beautiful  
Lamar County Regional Solid Waste Authority  
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Macon Iron  
Macon State College  
McDuffie County Solid Waste  
Mitchell-Baker M.R. Service Center  
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North Georgia Resource Mgmt Authority  
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Pickens County  
Pollution Prevention Assistance Div.  
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Recycle America Alliance  
Recycled Fibers Southeast Region  
Resource Services  
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SCA Tissue North America  
Screven County  
Shaw Custom Designs  
Shred First LLC  
SKF USA, Inc.  
Smurfit-Stone  
Southern Waste Information eXchange, Inc.  
Southface Energy Institute  
SP Recycling Corp.  
Steel Recycling Institute  
Strategic Materials, Inc.  
U.S. General Services Administration  
VQuip USA, Inc  
Weyerhaeuser Company

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Patsy Baker  
JoAnn Birrell  
Andrew Black  
Mycia Black  
Lillian-Katharine Blanos  
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## GRC SPONSORS 2003-2004 MEMBER YEAR PARTNERS

American Plastics Council  
Coca-Cola North America  
Georgia Soft Drink Association  
Mohawk Industries  
Pratt Industries (USA) Recycling Div.  
Recycle America Alliance  
SP Recycling Corporation

## SUSTAINERS

Ford Motor Company  
Harmon - Georgia Pacific  
Pepsi Cola North America

## PATRONS

Augusta Coca-Cola Bottling Co. United  
BFI - Atlanta District  
Carastar  
Dreamsan Recycling, Inc.  
Eaton Corp. - Supercharger Division  
Moore & Associates  
Resource Services  
Weyerhaeuser Company

## SPECIAL CONTRIBUTORS

The Coca-Cola Company  
Georgia Soft Drink Association  
Georgia Dept. of Community Affairs  
Keep Georgia Beautiful Foundation  
Recycle America Alliance  
Weyerhaeuser Company Foundation

## 2004 GRC Newsletter Copy Deadlines

Winter .....	January 15	Distribute February 1
Spring .....	April 15	Distribute May 1
Summer .....	July 15	Distribute August 1
Fall .....	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

## Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.



# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,000 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,000 or more) |
| <input type="checkbox"/> Patron                     | (\$500 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$250)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$100)           |
| <input type="checkbox"/> Individual                 | (\$35)            |

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

- |   |                                   |   |   |
|---|-----------------------------------|---|---|
| <input type="checkbox"/> Education      | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Special Events |                                   |   |   |



P.O. Box 550667

Atlanta, Georgia 30355

404.634.3095

Fax 404.350.8780

[www.georgiarecycles.org](http://www.georgiarecycles.org)

[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

## Dated Material

Mark Your Calendar  
GRC Annual Membership Meeting  
September 12-15, 2004  
Ocean Plaza  
Tybee Island, Georgia