

Georgia Recycles

In This Issue

Call for Presentations

pg. 3

Spotlight on Programs

pg. 6



Special Edition

Volume 15 Issue 1

The Georgia Recycling Coalition Newsletter

Winter/Spring 2008

Semi-Annual Training Meeting Recycling's Role in Sustainability April 21-22, 2008 Marriott Atlanta Airport

Featuring speakers on climate change, sustainable packaging, carpet recycling update, mercury programs, sustainable construction, green building & LEED, and waste reduction resources for schools and businesses.

The training meeting includes tours of green buildings and processing facilities, plus dinner at the Inn at Serenbe, part of a unique sustainable community in metro Atlanta.

For details and registration info, visit
the GRC website at www.georgiarecycles.org

Hotel Deadline: April 7, 2008
Registration Deadline: April 11, 2008

President's Column

As we approach the end of 1st quarter 2008, Georgia Recycling Coalition membership continues to grow and the momentum for recycling is at an all time high. Businesses are looking at recycling as good resource management with the advantages of energy and water conservation realized in the process. Investment in recycling, both in the state and local government and private sectors, is growing our infrastructure and improving our capability to recycle in all regions of the state. Return on investment has become the mantra and comprehensive, well organized recycling programs are proving to be holding their own economically speaking; many businesses are now reporting that their own "green movement" is saving them money and well worth the investment in the long run. Corporations are developing and revising sustainability plans and green building projects are becoming more mainstream. Local governments and KAB programs continue to lead the charge in encouraging citizens to "get a bin", go to a drop-off site, reduce waste, and contribute to reducing their carbon footprint. As has always been the case, partnerships make the difference in taking us beyond status quo to innovative, exemplary and sustainable programs.

It's time for us to look beyond the bin at GRC. Our semi-annual training meeting will focus on Recycling's Role in Sustainability and will give us the primer we need to get going on being the information source for "non-traditional" materials recycling. Our ultimate goal is to lead the charge to a paradigm shift considering all recoverables as "traditional" materials in Georgia!!

Don't miss the May 15th Extreme Recycling Benefit Golf Tournament, and MARK YOUR CALENDAR for the 17th Annual GRC Conference, Trade Show and Membership Meeting; this year from August 24-27, 2008 at the King & Prince Beach Resort on St. Simons Island, GA. Our theme will be "Mirror, mirror on the wall, who's the GREENEST of them all?!" We welcome your responses to our Call for Presentations in this issue.

Suki Janssen, Athens-Clarke Co Recycling Div.
GRC 2008 President

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

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Recycling & Philanthropy

Check out these great reuse and recycle programs that benefit those less fortunate and in need:

Soles United - Crocs - <http://www.solesunited.com/index.html>

Share Your Soles - <http://www.shareyoursoules.org/>

MARK YOUR CALENDAR

April 21-22, 2008

GRC Semi-Annual
Recycling's Role in Sustainability

Marriott Atlanta Airport
Atlanta, GA

May 4-10, 2008

ICAW-International Compost Awareness Wk

Week of May 5, 2008
(TBA)

Food Waste Composting Workshop
Sponsored by:EPD, EPA, Coca-Cola & GRC

Serenbe
Palmetto, GA

May 15, 2008

3rd Annual Extreme Recycling Benefit
Golf Tournament

City Club Marietta
Marietta, GA

August 24-27, 2008

GRC 17th Annual Conference

King & Prince
St Simon's Island, GA

CALL FOR PRESENTATIONS/MARK YOUR CALENDAR

“Mirror, Mirror on the wall....who’s the GREENEST of them ALL”?!



**17th Annual Conference, Trade Show and Membership Meeting
August 24-27, 2008**

King & Prince Beach Resort • St Simons Island, GA

Please submit no later than June 2, 2008

GRC P.O. Box 550667 Atlanta, GA 30355 or garecycles@mindspring.com

Limit proposals to two pages or less; please do not send entire presentation.

Topics May Include:

**Funding Mechanisms
Marketing Strategies
Buying Recycled
Away from Home
Resource Management**

**Innovative Education Outreach
Collection & Processing
Market Development
Organics Beneficial Use
Climate Change & Recycling**

**Measuring Success
Waste Reduction Innovation
Corporate Sustainability
Green Building
Recycling & Conservation**

The GRC Board of Directors and Program Committee reserve the right to select those proposals for presentation that best exemplify the mission and goals of the Georgia Recycling Coalition, and those that will contribute most effectively to the professionalism of its membership and the enhancement of recycling and waste reduction efforts in Georgia.

SUSTAINABLE BUSINESS DAY TOUTED GREAT SUCCESS!

On January 28, 2008, GRC participated in the 5th Annual Sustainable Business Day at the Georgia State Capitol; Laura Turner Seydel served as the Honorary Chairperson of the planning committee that included GRC, Sustainable Atlanta Partners and the Georgia Conservation Voters. The goal was to educate state elected officials on the vital role business plays in addressing Georgia’s environmental issues, while demonstrating how economic growth and environmental protection go hand in hand. GRC was instrumental in making the day a larger and more comprehensive event; resolutions were sponsored in the House and Senate recognizing over 35 businesses that contribute over 60,000 jobs and \$28 billion to Georgia’s economy. Governor Sonny Perdue presented a proclamation recognizing the day officially as Sustainable Business Day in Georgia, and Lieutenant Governor Casey Cagle, along with a host of other elected officials including Representative Lynn Smith (R-Newnan), Senator Ross Tolleson (R-Perry), and Representative DuBose Porter (D- Dublin) addressed the attendees in the South Wing of the Capitol. Senator Jeff Mullis (R-Chickamauga) sponsored the accompanying Senate resolution. Many GRC members sent representatives, displayed, and spoke with officials. Representative Pat Gardner (D-Atlanta) was instrumental in leading this effort and recognized GRC on the house floor as one of the leaders in organizing and supporting the event. Our hat is off to her for support and leadership in sponsoring this event annually! GRC sponsored a luncheon for legislators as a part of the event. Press coverage included newspapers across the state, as well as Georgia Public TV’s *Lawmakers* and a feature by Marc Pickard on WXIA-TV’s *Earth Watch* segment on the evening news.



Welcome New Members

Business

Enviro Recyclers, Inc. - Patron Level Sponsor
Kelly Neace

Georgia E-Waste
Michael Head

Metal Conversion Technologies
John Patterson

Signature Designs
Christine Garland

U'S Again
Randy Owens

Weyerhaeuser Recycling
Jeff Kibler

Government/Non-Profit

Augusta State University
Dr. Pam Jackson

Center for Disease Control
Willie Potter

Enviro Expo USA
Joseph Bennett

University of Georgia
Roderick Platt

*Cindy Reed has joined Keep Hall Beautiful
as their new Executive Director*

*Marlin Gottschalk is Acting Director of the
Pollution Prevention Assistance Div. of GA DNR*

*Katherine Reed has joined Keep North Fulton
Beautiful as their new Executive Director*

Individual

Barbara Gallo, Balch & Bingham LLP

Melissa Redding, Carson Studios, LLC

Associate

Roy Edwards, P2AD

PJ Newcomb, P2AD

*Ashley George has joined Keep Our Mountains
Beautiful as Environmental Education Coordinator*

For full membership list, go to www.georgiarecycles.org/aboutus/members.asp

Newport

Timber

Interstate Paper, LLC

Jerry Hawk

Buyer
Newport Timber, LLC

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Johns Creek, GA 30022-6096

Cell: 678-794-1909

jhawk@chrecycling.com

CANUSA HERSHMAN
RECYCLING COMPANY

Jerry Hawk

Manager Fiber Procurement

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Johns Creek, GA 30022-6096

Cell: 678-794-1909

jhawk@chrecycling.com

GRC Standards Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose,
& Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor
& a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Values:

Integrity
Respect for People & the Environment
Entrepreneurial Spirit
Accountability
Teamwork
Communications

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**GRC MEMBERS RECEIVE
ADVERTISING DISCOUNTS!**

**For more info on placing
an advertisement or for
membership information,
call 404-634-3095.**

INDUSTRY NEWS

Spring Bin Grant Cycle Now Open

NRC is proud to partner again with the Coca Cola Company to offer the spring 2008 cycle of the Recycling Bin Grant Program. The program supports local community recycling programs by providing bins for collecting beverage container recyclables in public settings.

The grant program is open to government, civic, school, non-profit organizations and for-profit companies. Interested parties fill out an online application describing their proposal, justifying the need and specifying the bin types they are interested in from a pre-selected menu of options. The grants are awarded on a competitive basis to proposals likely to have the greatest impact on increasing beverage container recycling.

Over seventy five grants were awarded with the Fall 2007 grant cycle to community recycling programs across the country. Recipients included municipalities, colleges, Native American tribes, and community based-NGO's. Among the winning applicants were proposals to establish lending programs to provide special event recycling bins for community events, place bins throughout a local baseball stadium, expand recycling opportunities within university administration buildings and place recycling bins alongside existing trash receptacles on a small town's streets.

The online application for the Spring 2008 cycle opened for submittals on Monday, March 3 and will close Friday, April 4. Recipients will be announced on Earthday, April 22nd. For more information about the grant program or to apply, visit the program website at <http://www.bingrant.org>

RBRC Expands Efforts with Sony to Encourage Consumer Recycling

The Rechargeable Battery Recycling Corporation (RBRC), a non-profit public service organization dedicated to recycling rechargeable batteries and cell phones, and Sony Electronics Inc. have partnered on a new initiative aimed at increasing consumer participation in RBRC's recycling program, *Call2Recycle*TM.

One of more than 350 manufacturers and marketers of portable rechargeable batteries and products that supports RBRC, Sony Electronics is the first manufacturer to insert branded *Call2Recycle* collection bags into product packaging. An individual *Call2Recycle* collection bag is now included with each custom, built-to-order Sony VAIO notebook, furthering consumer awareness of how to properly dispose of used rechargeable batteries and making it simple for customers to recycle the rechargeable batteries from their old laptop computers.

The branded collection bags include step-by-step instructions and encourage consumers to bring used rechargeable batteries and old cell phones to participating collection sites in their area. There are more than 50,000 collection sites across the country where consumers can drop off used rechargeable batteries and old cell phones at no cost.

Bags for Bears Program a HUGE Success in Athens-Clarke County!

The results are in – Bags for Bear was a huge success with 8.2 tons of plastic bags and wraps diverted from the local landfill!

Throughout the fall, Athens-Clarke County (ACC) residents dropped off plastic grocery bags and wraps at area schools, parks, and government departments to fund playscapes for the bears, bobcats and otters at Bear Hollow Wildlife Trail in Athens. The ACC Solid Waste Department/Recycling Division partnered with ACC Leisure Services Department and Trex, a composite lumber company, to collect and recycle bags/wraps into composite, plastic lumber. The goal was 405,000 bags/wraps collected or 6,500 pounds by December 31st. If the goal was met, Trex, Inc. would donate their composite, plastic lumber to Bear Hollow for building the playscapes. This is part of an on-going effort to provide physical and mental stimulation for the resident animals. In addition, it keeps these materials from littering roadsides and out of the local landfill.

The final total of bags/wraps collected just by the local schools was 853,629 bags. This was twice the program's goals! Oglethorpe Avenue Elementary School came in first place with 323,668 bags, followed by Fowler Drive Elementary School with 81,083 followed by Barrow Elementary School, Whit Davis Elementary School, Oglethorpe County Primary School, and St. Joseph Catholic School. The top six producing schools received a Trex lumber plaque with a bear track mounted to the plaque. Additionally the top producing school, Oglethorpe Avenue, received a trip to the zoo - all expenses paid! Additionally, Bear Hollow Wildlife Trail has received over 190 pieces of Trex lumber to build the playscapes.

Not ready for a bag ban yet? If not, your community might be interested in keeping those plastic bags and wraps off the streets and out of trees; visit www.plasticbagrecycling.org. Lastly, if you would like more information about the Bags for Bears program contact the ACC Recycling Division at (706) 613-3512 or suki@acc-recycle.org.

Contact GRC

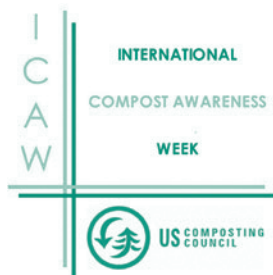
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Fax: 404-350-8780

Email: garecycles@mindspring.com
www.georgiarecycles.org

Spotlight on Programs



INTERNATIONAL COMPOST AWARENESS WEEK- (ICAW)

...what are you doing?
The Possibilities are Endless ... Compost!
May 4, 2008 to May 10, 2008

Across the United States and Canada, composting advocates will be encouraging everyone to Compost! Those who believe in the Compost Message will be planning events in their communities to promote the value of compost. All types of composting events -- from "do it yourself" composting in your backyard to large-scale community-wide composting -- can be promoted during the week. Here are a few ideas:

- Compost sales - many communities offer compost for sale with the days proceeds going to selected local charities
- Openings and tours of composting demonstration gardens as well as centralized composting facilities
- Tree planting ceremonies using compost to prepare the soil for planting
- The setting up of a "Grow a Row" garden, using compost to prepare the soil, with the fall harvest being donated to the local food bank.
- Backyard composting training sessions, offered for residents as well as through school visits
- A "Compost Tea Party" where residents were invited to learn about composting including how to use compost and make Compost Tea
- Talks by well-known gardening experts on gardening experts on gardening and the use of compost
- TV & radio shows as well as newspaper articles on gardening and the use of compost as well as how to compost
- Set up vermicomposting bins (worms!) for summer school science projects.

For mor information, visit <http://www.compostingcouncil.org/section.cfm?id=25>

Announcing ... FOOD WASTE COMPOSTING WORKSHOP

Plans are underway for a special workshop during ICAW; look for details on the event to take place during the week of May 5-9th, 2008. The EPD Waste Reduction Unit, along with EPA Region 4, The Coca-Cola Company and Georgia Recycling Coalition are pleased to offer this workshop in observance of International Compost Awareness Week. The workshop will be held at Serenbe—a unique sustainable community located in south metro Atlanta. Stay tuned for the date and details.

Think Composting! Back by popular demand!



"Think Composting"
coloring books and activity guides
are available on request from GRC.
Activity guides are \$2.00 and coloring
books .20 cents each. For more
information or to order, contact us
at garecycles@mindspring.com
or by phone at (404) 634-3095.

2008 GRC Newsletter Copy Deadlines

Winter	February 28	Distribute March 15
Spring	May 30	Distribute June 15
Early Fall	September 19	Distribute Oct 10
Late Fall	December 1	Distribute December 15

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

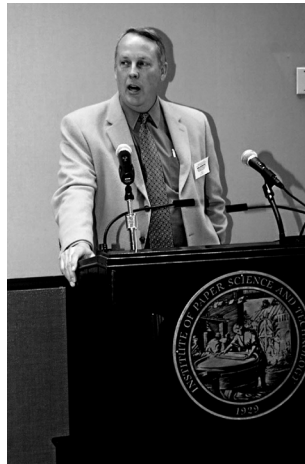
Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Weyerhaeuser School Awards Announced

The 2007/08 winning schools in the Weyerhaeuser Excellence in School Recycling program were recognized and presented with \$1000 each at the February 19th event at the Robert C. Williams Paper Museum in Atlanta. The schools competed for the ten grants in categories including: beginning a new program, improving an existing one, and for recognition of an exemplary program. Attendees toured the museum and made their own paper prior to the awards luncheon. The winners included:

Amana Academy-Alpharetta, GA
 Arcado Elementary-Lilburn, GA
 Campbell High School-Smyrna, GA
 Centennial High School-Roswell, GA
 Chestatee High School-Gainesville, GA
 David C. Barrow Elementary-Athens, GA
 The Paideia School-Atlanta, GA
 Sylvester Elementary-Sylvester, GA
 Willis Sutton Middle School-Atlanta, GA
 Woody Gap School-Suches, GA

Congratulations to this year's winners and a huge thank you to the Weyerhaeuser Company and its foundation for the tenth year of making recycling a reality in Georgia schools!



At the luncheon, Bob Grygotis, Vice President of Cellulose Fibers of Weyerhaeuser Company, addressed the schools and recycling industry reps on Weyerhaeuser's commitment to recycling and education.



Sylvester Elementary Reps receive their award: (l-r) Monte Simpson, Weyerhaeuser Company; Donna Robb, Teacher; Buddy Calhoun, Parent Volunteer; Hunter Jenkins & Austin Calhoun, Students; and Bob Grygotis of Weyerhaeuser Company.

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 Georgia Beverage Association
 Georgia Dept. of Community Affairs
 Mohawk Industries
 Novelis NA, Inc
 Pratt Industries Recycling Division
 RecycleNet Corporation
 Shaw Industries Group
 SP Recycling Corporation
 WM-Recycle America

SUSTAINERS

American Chemistry Council-Plastics Div.
 Anheuser Busch Recycling
 Caraustar
 EPA Region 4 RCRA Programs Branch
 Harmon Associates-Georgia Pacific
 PepsiCo, Inc
 Weyerhaeuser Company

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 Dreamsan, Inc.
 Enviro Recyclers, Inc.
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 Moore & Associates
 Pull-A-Part LLC
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 Georgia Beverage Association
 Keep Georgia Beautiful Foundation
 Moore & Associates
 The Turner Foundation
 Weyerhaeuser Company Foundation

Join the GRC & "Get In The Loop"

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Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer | (\$1,525 or more) |
| <input type="checkbox"/> Patron | (\$775 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$375) |
| <input type="checkbox"/> Government/Non-Profit | (\$175) |
| <input type="checkbox"/> Individual | (\$75) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

☐ Education

☐ Programs

☐ Membership Development

☐ Special Events

☐ Communications



P.O. Box 550667

Atlanta, Georgia 30355

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Dated Material

