

# Georgia Recycles

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Volume 13 Issue 3

The Georgia Recycling Coalition Newsletter

Summer 2006

## NRC's Congress & Expo: The Ultimate Professional Networking Event



In a field as dynamic as recycling, who you know is often as important as what you know. Having the right contacts can save you significant amounts of time and money, reduce your workday hassles, and maximize your effectiveness. NRC's 25<sup>th</sup> Annual Congress & Expo scheduled for October 22-25, 2006 in Atlanta features the following events, all of which are

included in your full registration, to help you make those all-important connections,:

### NRC's Annual Welcoming Reception, Sunday Evening.

Kick-off the conference with NRC's legendary Welcoming Reception Sunday evening. It's your first chance to catch up with old friends and meet new ones. This year we'll be visiting the lush and bountiful Atlanta Botanical Garden.

### Walk-Around Lunch Reception, Monday Afternoon.

Nibble on a light lunch as you mix and mingle with recycling's leading companies exhibiting in the Expo Hall.

### Happy Hour in the Expo Hall, Monday Afternoon.

After sessions end for the day, take a break in the Expo Hall before heading out for the Georgia Host Committee Reception. This is a great chance to connect with people you missed earlier in the day.

### Georgia Host Committee Reception

Join us Monday night for at the Georgia Freight Depot for "A Night in the ATL". Details and registration information on page 8.

### Recycling Education Networking Breakfast, Tuesday Morning.

Recycling educators from around the nation will use tabletop displays and informal networking over morning coffee to share a broad range of approaches used to educate communities about recycling and related topics. If public outreach is on your to-do list, you can't miss this breakfast.

### Table Topics Networking Lunch, Tuesday Afternoon.

Enjoy a seated lunch on Tuesday with colleagues who share similar interests or situations. Each table will be assigned a discussion topic, sector, or leader. It's a perfect opportunity to see where others are headed and to get informal feedback on your ideas.

### Exposition Hall Reception and 25th Anniversary Celebration, Tuesday Afternoon.

Celebrate the 25th anniversary of the Congress & Expo as you make your final rounds through the Expo Hall.

### Annual "Duck Soup" Softball Game, Tuesday Evening.

Spectators and players alike are invited to NRC's Annual "Duck Soup" Softball Games. Enjoy the friendly competition played in the fun (and often very funny) "Duck Soup" tournament format where the rules change from inning to inning.

## GRC & NRC

As you know by now, GRC officially affiliated with the National Recycling Coalition (NRC) late last year. Your dues for that per member fee were included on your recent renewal invoice; we will collectively pay that on behalf of all GRC members. So, you are now officially a member of NRC as well!!

You should have begun to receive NRC's Mobius electronic newsletter via email. If not, let us know and we'll check your email address status on the database—it's best to email these requests if possible to GRC; it will facilitate expeditious forwarding, if necessary, to NRC member services personnel.

Many of you have expressed difficulty in accessing Members Only sections of the NRC website at [www.nrc-recycle.org](http://www.nrc-recycle.org). We have asked NRC to work with us to get an electronic letter to each of you, providing your User Name and Password so that you may access this section as needed. If you don't receive it by July 20th, please contact GRC at [garecycles@mindspring.com](mailto:garecycles@mindspring.com) and we will assist. In the meantime, if you need access, we can give you temporary access codes via email or phone.

Make sure to check out the 25<sup>th</sup> Annual Congress Online Registration Info featured on this page and continued on page 9. As an NRC member, you will receive a reduced rate for Congress registration. Make sure to check the EARLY REGISTRATION DEADLINE of July 31, 2006 at [www.RecyclingConference.org](http://www.RecyclingConference.org). You will also receive a printed Congress Preview in the US mail soon.



(more info of page 9)

## President's Corner

### Right Place at the Right Time

If you are in Georgia this year – you are in the right place at the right time – for recycling! As the saying goes, “You have to recognize when the right place and the right time fuse and take advantage of the opportunity.” Nothing could be more appropriate to sum up GRC’s future. With strong and diverse markets for materials, Georgia is the right place for recycling. If you have joined us on one of our paper tours, sponsored by DCA, GRC and its Paper Council, then you know the importance of the paper recycling industry to our state. Fifteen paper mills use more than 2.7 million tons of recovered paper annually, and nine of those plants use 100% recovered paper in their process. And we don’t just have strong markets for paper, almost any type of material being recovered in Georgia can be used by industries right here in our state. But as we have heard, our industries have to go outside Georgia to get enough material to supply their plants. In fact, as the waste characterization study shows, an estimated 2.6 million tons of recoverable material with a value of more than \$200 million dollars are disposed each year. We have a tremendous opportunity to help divert these materials to our recycling industries that need them – we can’t keep *throwing away* this opportunity.

With the recycling world coming to Atlanta in October – the time is right. We have an unprecedented opportunity to showcase the vitality and diversity of our markets, the unique public-private partnerships, and our incredible local recycling programs. During the Congress, attendees will have the opportunity to tour seven of our recycling facilities and learn about many of our unique partnerships including Atlanta Recycles and Georgia Department of Defense Partnership, which has made great strides in reducing and recycling solid waste at the 13 major installations. It is our opportunity to show the recycling world that Georgia is the place for recycling.

With strong representation from industry, non-profits, and government, GRC is positioned to take advantage of these opportunities.

Stephanie Busch  
GRC 2006 President

## Contact GRC

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www.georgiarecycles.org

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2006 Board of Directors

**Stephanie Busch**, President  
EPD

**Tom Burns**  
Strategic Materials

**April Crow**  
The Coca-Cola Company

**Joe Dunlop**, Secretary  
Georgia Dept of Community Affairs

**Rick Foote**, Treasurer  
Hall County Resource Recovery

**Suki Janssen**  
Athens-Clarke County Recycling Div

**Lee Judge**  
Dreamsan, Inc

**Jeff Kibler**  
Recovered Resources

**Janet Liberman**  
City of Roswell

**Bridget Sanford**  
Dalton Whitfield SWMA

**Marta Turner**  
Rome Floyd County Recycling

**Nancy Womack**, Vice President  
Caraustar

### HONORARY DIRECTORS

**Doug Cloud**  
Alston & Bird  
**Lynn Cobb**  
Keep Georgia Beautiful

**George Elder**

**Abby Goldsmith**  
R W Beck

**Gloria Hardegee**  
Eco-Logical, Inc.

**Jerry Hawk**  
Home Alone Recycling

**Lisa Hollingsworth**

**Tine Liegerot**  
**Hazel Mobley**  
Strategic Materials  
**Kevin Perry**  
Georgia Beverage Association  
**Bob Rickman**  
SP Recycling Corporation  
**Craig Swier**  
Recycled Materials, Inc.  
**Lisa White**  
SP Recycling Corporation

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## MARK YOUR CALENDAR

July 20, 2006 .....	GRC Board Meeting .....	GA Dept Community, Affairs-3 <sup>rd</sup> Floor
August 28-29, 2006 .....	KGBEDA Fall Conference .....	Atlanta Marriott Downtown, Atlanta, GA
August 29-30, 2006 .....	Governor's Litter Summit .....	Atlanta Marriott Downtown, Atlanta, GA
September 22, 2006 .....	GRC Board Meeting .....	GA Dept Community, Affairs-3 <sup>rd</sup> floor
October 22-25, 2006 .....	National Recycling Coalition .....	ATLANTA, GA!
	25 <sup>th</sup> Annual Congress,	GWCC
November 15, 2006 .....	America Recycles 2006 .....	Nationwide

# GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

March 17, 2006  
Planning Meeting

## CALL TO ORDER/WELCOME

The Georgia Recycling Coalition Board of Directors met on March 17 at the Department of Community Affairs' office in Atlanta Georgia. President Stephanie Busch called the meeting to order. Attendees included Joe Dunlop, Marta Turner, Rick Foote, Executive Director Gloria Hardegree, Nancy Womack, Chris White, Karin Zarin, Suki Janssen and April Crowe.

## SECRETARY'S REPORT

Secretary Joe Dunlop presented minutes of the January 19, 2006 GRC planning meeting. Rick Foote moved to approve the minutes; unanimous approval.

## TREASURER'S REPORT

Treasurer's report showing a proposed 2006 balanced budget of \$176,800 was approved unanimously. Marta Turner questioned a \$40,000 expense for Atlanta Recycles; Gloria explained that GRC was acting as a pass-through entity for the funds, which originated from Coca-Cola and the Turner Foundation.

## NEW BUSINESS

Gloria provided an update on the economic impact studies for glass, metals and plastics recycling in Georgia. Jerry Hawk reported on progress of the Southeast Recycling Development Council (SERDC), a 10-state consortium whose members include recycling industries and state recycling coalitions.

Gloria suggested sponsoring an event of the Georgia Conservation Voters; Marta Turner moved and Rick Foote seconded; motion was approved unanimously.

Gloria reported that Cem Drake's board position was no longer valid as his membership was through SP Recycling and he no longer worked for SP. Cem sent in his resignation. By e-mail solicitation, SP's LuAnn Chambers was elected to the board to serve the remainder of the term.

Gloria provided an overview of the host agreement between GRC and the National Recycling Coalition relating to the NRC National Congress in Atlanta, Oct. 22-25. Umbrella insurance is required for GRC, but only for the Georgia Night activities and tours.

To provide for travel scholarships to encourage attendance at NRC, Gloria gave the Coalition an update of plans to host a May 9 golf tournament at Cherokee Run golf course; proceeds from the entry fees (\$500 for a 4-person team) would go to provide travel stipends for GRC member attendees.

## COMMITTEE REPORTS:

**EDUCATION:** Rick Foote reported that he had been asked to participate in a Boy Scouts of America recycling-themed event in Gwinnett County, as part of Earth Day events.

**MEMBERSHIP:** Gloria reported that Norcross-based plastics recycler Evergreen Packaging Group (Michael Forest) is partnering with the Gwinnett County School System to provide for recycling of polystyrene lunch trays from the school. In addition to Evergreen, Gloria Hardegree sent membership packets to representatives from Clean Harbors, Zoo Atlanta, Trident Submarine Refit Facility, All-American Recycling Inc., C&C Car Crushing and Recycling and ShredEx, Liquid Recovery, ABC Polymers, TKO Polymers and Pactiv. New GRC members include: Community Waste Services (business); William Smith of Eden St. Organics (individual); Pam Swingle of EPA Region 4 RCRA Programs Branch (sustainer); Zoo Atlanta (non-profit) and Danielle Green (individual); Benjamin Parsons of Jamco, Marietta (individual); Jacqueline Dost of Keep Carroll Beautiful (individual.)

**COMMUNICATIONS:** Rick Foote reported that the communications committee is working to revamp the GRC website. Specific issues include ensuring sponsor links are active and adding material to the site, possibly editing Frequently Asked Questions section.

**SPECIAL EVENTS:** Gloria reported that planning for the GRC Benefit Golf Tournament was moving rapidly, having obtained a good rate at Cherokee Run golf course. Four-person teams can play for \$500; proceeds to be applied toward scholarships for attendance at the National Recycling Coalition's Annual Congress in Atlanta. Rick Foote presented the financial report for special events. Due to the lack of a quorum, Joe moved and Rick seconded a motion that the budget be approved pending an e-mail to absent board members; unanimous approval.

With no announcements, the motion to adjourn passed.

Respectfully submitted,  
Joe Dunlop, 2006 Secretary

## Welcome New Members

### Business Level

Georgia Mountain Grinding, Terry Kane  
Rehrig Pacific, Phillip Hamm  
US Green Fiber, Steve Martin

### Government/Non-Profit Level

GA EPD-Land Protection Branch,  
Jennifer Kaduck  
Keep Atlanta Beautiful  
Peggy Denby  
Zoo Atlanta  
Danielle Green

### Individual & Associate Level

Frank Rezek, Keep Clayton Beautiful  
Danielle Green, Zoo Atlanta  
Jerry Henderson, Eaton Corp  
Norman Katz, Sonoco  
Benjamin Parsons, Jamco  
Nancy Bevens, Atlanta Recycles  
Lawrence Benson, Caraustar (Associate)  
Terry Hendricks, Slone Associates  
Andrew Lentini, Athens-Clarke Co.  
Recycling Div (Associate)  
Lon Revall, GA EPD-Land Protection Branch  
(EPD)

### Welcome Back!

Gary Dunn  
Newark Recycled Fibers-SE Region  
(Business)  
Linda Larson-Robins AFB  
402 Maintenance Wing  
(Government/Non-Profit)

## GRC Standards

### Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

### Values:

Integrity  
Respect for People & the Environment  
Entrepreneurial Spirit  
Accountability  
Teamwork  
Communications

## Think Composting!



Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books \$ .20 cents each. For more information or to order, contact us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com) or by phone at (404) 634-3095.

## ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.



# INDUSTRY NEWS

## Aluminum Can Recycling on the Rise

The Aluminum Association, Can Manufacturers Institute (CMI), and Institute of Scrap Recycling Industries (ISRI) released statistics in May indicating that Americans and the aluminum industry recycled 51.4 billion aluminum cans in 2005, for a beverage can recycling rate of 52 percent. This reflects close to a one percent increase over the 2004 rate. The aluminum beverage can is the most recycled consumer beverage container in the United States. The aluminum can is a leader in recycling and has been for more than 20 years. In the United States, 98.9 billion cans were produced in 2005. The 51.4 billion aluminum cans recycled equals 1.5 billion pounds. The recycling rate of 52 percent amounts to more than twice the recycling rate for beverage packages of other materials.

“There are tremendous social, economic and environmental benefits to recycling aluminum cans, and the messages are getting through to American consumers. We encourage everyone to contribute to a sustainable environment by purchasing and recycling aluminum beverage cans”, said Patrick M. Franc, chair of the aluminum Association and president of ARCO Aluminum, Inc.

“The efficiency of the aluminum can recycling process is unmatched in consumer recycling. The high quality aluminum in these cans makes them easy to recycle, saving energy and money in the production of new products. By recycling beverage cans, the public has the opportunity to simultaneously make a positive contribution to cleaner air, energy efficiency, and reduced landfill use. The public must do its part to help by recycling even more,” said Robin Wiener, president of the Institute of Scrap Recycling Industries. Through such initiatives as the municipal Curbside Value Partnership, the Cans for Habitat recycling partnership with Habitat for Humanity, the Recycle Challenge school drop-off program, the allied organizations such as The Aluminum Association, CMI and ISRI work to stress the environmental and economic value of recycling aluminum cans.

The Aluminum Can Council supports the domestic market for aluminum cans through marketing, research and recycling initiatives. Other ACC programs include can advertising promotions, recycling promotion, student environmental education programs, school and civic organization collection programs, and other projects. The ACC recognizes and promotes the value and importance of recycling. The aluminum beverage can is 100 percent recyclable into new beverage cans indefinitely — demonstrating recycling at its finest. The aluminum can is the only packaging material that more than covers the cost of collection and re-processing for itself. It also helps subsidize the collection of other recyclable materials. Recycling saves energy. Recycling 40 aluminum beverage cans has the energy-saving equivalent of one gallon of gasoline. During 2005, Americans recycled enough aluminum cans to conserve the energy equivalent of over 15 million barrels of oil.

## Pratt Industries Hosts 3<sup>rd</sup> Paper Recycling Industry Day

On June 13, Pratt Industries of Conyers, GA hosted the 3<sup>rd</sup> in a series of *Georgia's Paper People* Recycling Industry Days with close to 100 attendees. The goal of these events is to increase decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining mill demands; the events are held in partnership with the Georgia Department of Community Affairs (DCA) After a welcome from Greg Cave of Pratt, the program continued with Georgia market information and the impact the industry has in our state presented by Bill Moore, Moore & Associates; a national perspective presented by America

Forest & Paper Association local member Ralph Simon of SP Recycling Corp.; and the results of the State Solid Waste Characterization Study presented by Randy Hartmann of DCA. Following the presentation, the attendees toured Pratt's mill to see recycling at work. The group plans to hold two more mill events in 2006/07, including Harmon Associates-GP and Temple Inland.



*Mill Tour attendees hear the pre-tour presentations.*



*Baled mixed paper waiting for processing.*



*Bill Moore, Moore & Associates, Lisa White, SP Recycling Corp, and Greg Cave, Pratt Industries prepare to get attendees motivated about paper recycling!*



*Attendees were escorted through the mill by Pratt Industries employee tour guides.*

## Carpet Industry Releases Diversion Stats

The Carpet America Recovery Effort (CARE) released annual survey results in June showing 224.6 million pounds of post-consumer carpet diverted from landfills in 2005. Of the total 224.6 million pounds, 194.3 million pounds was reportedly recycled; compared to 2004 that represents a 97% increase in recycling. CARE's fourth annual report includes updates on progress the organization has made in its first four years, as well as the survey results which show an increase of 108% from the reported diversion in 2004, effectively doubling the diversion in one year. Since CARE began reporting in 2002, 483.7 million pounds of post consumer carpet have been reported as diverted.

# Spotlight on Programs

## KENNESAW STARTS NEW PARK RECYCLING PROGRAM

On Monday, April 10, the City of Kennesaw kicked-off a new recycling program at Adams Park! In partnership with the City of Kennesaw Environmental Committee, SP Recycling Corporation and the Kennesaw Athletic Association, the City of Kennesaw Parks and Recreation Department will target #1 PET plastic bottles (water bottles and sports drink bottles) and aluminum beverage cans for recycling. On any given week night, approximately 40 teams use the ball fields at Adams Park. 450 players plus 600 spectators equals an opportunity for those visitors to the Park to recycle approximately 31 pounds of beverage containers per night! To encourage players and spectators to participate in the new Park recycling program, recycling bins will be located between the dugout and bleacher areas of each of the 8 fields and at the concession stand.

LuAnn Chambers, SP Recycling's Regional Procurement Manager said SP is proud to partner with the City of Kennesaw to add this new component of recycling at Adams Park to the City's existing recycling program. "Teaming up with municipal recycling programs is crucial to the recycling industry." Chambers adds, "SP's partnership with Novelis and the American Plastics Council (APC) makes it possible for SP to provide this aluminum can and plastic bottle recycling collection service to the City."

In addition to the new recycling containers, special recycling guest, Detective Kaycee B from Keep Cobb Beautiful, visited each field at Adams Park on opening night, and encouraged players and spectators to recycle their plastic bottles and aluminum cans. Jane Bailey, City of Kennesaw Environmental Committee Secretary, feels that recycling at Adams Park is the right thing to do. "In this day and age, almost everyone consumes beverages from disposable containers. Expanding the City's recycling program to include recycling at Adams Park benefits the City because the City will not have to pay landfill fees to dispose of these recyclable items that are currently being thrown into the trash at the ball fields." For more information contact Karen Vickers at (770) 424-8274 or [kvickers@kennesaw-ga.gov](mailto:kvickers@kennesaw-ga.gov).



## Houston County/Robins AFB Host E Scrap Events

April 22, 2006, Robins Air Force Base, located in Warner Robins, GA, held an electronics collection event in recognition of Earth Day. Keep Warner Robins Beautiful and Happy Hour MR Service Center followed with a second event on April 29<sup>th</sup>.

Keep Warner Robins Beautiful is proud to announce that 38,248 pounds of electronics were collected during the **First Annual E-Cycling Day** held in their community. E-Cycling Day, a combined effort of Happy Hour Recycling Service Center, Robins Air Force Base, and Keep Warner Robins Beautiful, was sponsored by Atlanta Recycling Solutions (ARS). With the success of and response for this first event, a 2007 event was scheduled for April 28<sup>th</sup> 2007.



## Molam International Electronics Event Updates

Here are the results from two recent computer/electronics recycling events in Georgia, as reported by the processor, Molam International.

### Barrow County

Description .....	Pounds
TVs .....	2450
Monitors .....	2550
Terminals .....	5240
PCs .....	1000
Misc. Electronics .....	<u>4428</u>
Total .....	<b>15,668</b>

*Special thanks to Shannon N. Young (Keep Barrow Beautiful Executive Director).*

### Keep Columbus Beautiful

Description .....	Pounds
Monitors .....	1200
PCs .....	1450
Printer/Fax .....	2020
Misc. Household electronics .....	<u>4357</u>
Total .....	<b>9027</b>

*Special thanks to Gloria Weston-Smart (Keep Columbus Beautiful Executive Director).*

Molam continues to support local governments and recycling organizations in Georgia to hold FREE electronics recycling events. Their goal is to establish a cost effective method of keeping all of Georgia's e-scrap out of landfills. Including the last recycling event, to date they have recycled 209,063 lbs of e-scrap through these FREE Electronics Recycling Events. Please visit their web site at [www.molam.net](http://www.molam.net) for additional information about MOLAM International.



# Spotlight on Programs

## WHAT SETS YOU APART??

We asked local program managers to tell us about their program successes, challenges and what sets them apart as exemplary recycling programs; here are the responses thus far.

### City of Roswell

The City of Roswell's Recycling Center has been a tremendous resource to businesses and residents in the North Fulton county area for more than 15 years. Our recycling center in Roswell is unique and innovative because of the vast variety of items that we recycle and our big effort and success with community education. The items we accept include metals, cardboard, newspaper, mixed office paper, tires, oils, coolants, appliances, fluorescent tubes, electronics, cell phones, computers and electronics, glass, books, printer cartridges, lead acid batteries, plastics #1, 2#, and plastic bags, phone books, magazines, chipboard, aluminum cans & foil. The services that our recycling center provides include two onsite Goodwill Trailers, freon removal from appliances, provision of two sensitive document shredding events yearly, and we provide recycling pickups for Roswell's public and private schools. This wide array of recycling options and services makes recycling very easy and convenient for our customers and our friendly staff and user friendly center is what attracts more than 300 people per day during the week and more than 500 people per day on weekends. 95 % of all recovered commodities that we accept at the recycling center are sold for funds that help cover our operating expenses. 40% of all recyclables that we collect are bailed, stored, and transported mill direct. For each commodity, we have compiled a network of 4 vendors that provide us with quotes before each shipment to ensure that we receive the most competitive prices possible.

The greatest challenges that we have had to face at the Roswell Recycling Center would be informing the public about changes in our acceptance policies, procedures, and prices. We have been able to overcome these obstacles by informing and reeducating our customers through, websites, television, newspaper articles, and mail outs courtesy of the City of Roswell's government. The recycling center also educates, motivates, and informs children and adults through tours, information, and activities given at the center more than 5 times monthly. We invite all schools, organizations, scouts, individuals, businesses, and any other persons to come visit us and share our passion about recycling.

### Athens-Clarke County Ramps Up Electronics Collection

In July 2005, Athens-Clarke County (ACC) Solid Waste Department and Recycling Division entered into a partnership with 5R Processors, Ltd., to collect and process (Reclaim, Re-engineer, Reuse, Recycle) electronics material from the Northeast Georgia Region on an on-going basis. Residents have been able to take their electronics material to the ACC Landfill during normal operating hours and place their electronic material in a trailer at no charge. 5R Processors, Ltd., periodically collects the material from the landfill for processing. To date, ACC has diverted over 204,697 pounds of electronics (102.3 tons) from their local landfill.

## Gwinnett Clean & Beautiful Announces Recycling Relay with Proceeds to Benefit Relay For Life of Gwinnett

Gwinnett Clean & Beautiful is encouraging Gwinnettians to participate in the Recycling Relay by bringing their recyclables to the Recycling Bank of Gwinnett and requesting that the proceeds from their recyclable goods be donated to the American Cancer Society's Relay for Life of Gwinnett.

Local citizens, businesses, government agencies, churches, community groups and schools are encouraged to bring all newspapers, office paper, aluminum cans and plastic drink bottles to the Recycling Bank of Gwinnett at 4300 Satellite Boulevard in Duluth, Mondays - Saturdays from 9:00AM - 4:00PM for the benefit of the Relay for Life of Gwinnett. For any recyclable materials brought in for the Relay For Life efforts, the Recycling Bank of Gwinnett will provide a receipt for these tax-deductible donations. Relay For Life of Gwinnett is a fun-filled overnight event designed to celebrate cancer survivorship and raise money for research and programs of the American Cancer Society.

For more information on recycling and other ways to get involved in keeping Gwinnett safer, healthier and more livable, visit the Gwinnett Clean & Beautiful website at [www.gwinnettcb.org](http://www.gwinnettcb.org) or Executive Director Connie Wiggins at 770-822-5187 or email: [gwinnettcb@gwinnettcb.org](mailto:gwinnettcb@gwinnettcb.org).

## Over 8,500 Households Participating in DeKalb's Curbside Recycling Program More Than 1,400 Tons of Recyclables Diverted From Landfill

Are there blue bins in your neighborhood? If you haven't seen any, please know that you can now recycle in DeKalb County every Wednesday if you join DeKalb County's Curbside Recycling Program. The long-term benefit of recycling is a longer life for our landfill. By recycling in DeKalb, you help reduce the need for landfill space and help protect our natural resources. Every Wednesday, DeKalb County sends out crews and trucks to pick up recyclables from homes that currently receive solid waste collection service from DeKalb's Sanitation Division. The recycling program is completely separate from regular garbage pickup. Residents who sign up for the program receive a blue plastic bin for recycling paper materials including newspaper, magazines, catalogs, junk mail, etc., and a supply of plastic bags for recycling metal and aluminum cans, glass jars and bottles, and plastic containers labeled 1 through 7. Larger cardboard boxes can be flattened and placed under the bin at the curbside.

DeKalb's recycling program accepts more recyclables than most recycle centers and other county programs. Some of the limited items that are not accepted include: Packing Styrofoam, tissue, paper napkins and towels, to-go pizza boxes, cardboard juice containers and any items contaminated with food and beverages. Complete instructions and lists of acceptable recyclables are sent with the bin and bags when a household signs up for the program.

To date, 8,841 total households are enrolled in DeKalb County's Curbside Recycling Program. With their help, the county has diverted over 1,400 Tons from the county's Seminole Landfill since the program began in August 2005. This is great news and the county thanks those who are participating and volunteering to make a difference. For more information on DeKalb County's Curbside Recycling Program and how you can enroll, please contact the Keep DeKalb Beautiful program at (404) 371-2738 or visit us at [www.co.dekalb.ga.us/beautiful](http://www.co.dekalb.ga.us/beautiful).

# GRC News

## GRC Inaugural Benefit Golf Tournament

Congratulations to Caraustar for its First Place win in the GRC Inaugural **Extreme Recycling** Benefit Golf Tournament held on May 9 at Highland Golf Club in Conyers, GA. Special thanks to all team sponsors who helped to make our first annual a shining success: Recovered Resources LLC; L&P Wire Tie; Caraustar; APCO; Recycled Materials, Inc; Accent Wire; SP Recycling Corp; GeorgiaBev; Pull-A-Part LLC; WM/Recycle America; Newell Recycling; IPS Balers.

Special thanks to Jeff Kibler for his assistance in organizing the event, Newell Recycling for providing door prizes, to AB Recycling and Coca-Cola Enterprises for golf bags awarded to longest drive man and woman, and to KatPrints, Inc and Eco-Logical for providing post tournament beverages.



*Caraustar's First Place winning team accepts their award (l-r) Tom Norris, Newport Timber/Interstate Paper; Mike Muza, Caraustar; Reece Whitley, Wilmington Paper; Nancy Womack, Caraustar.*

## GRC 15<sup>th</sup> Semi-Annual Meeting **Xplored Xtreme Recycling**

Over 80 attendees traveled to Albany, GA in April to **Xplore Xtreme Recycling**! From the pre-conference workshop to the Flint Riverquarium reception, the Miller Brewing tour, and a full day of speakers, workshops and networking sessions, attendees were asked to consider how to take their programs beyond status quo. Thanks to Judy Bowles of Keep Albany Dougherty Beautiful for her assistance in planning our very successful 15<sup>th</sup> semi-annual meeting.



*Wayne King, EARTH Products, promotes the US Composting Council's International Compost Awareness Week with the **Possibilities Are Endless-Compost!** poster.*



*Semi-annual attendees enjoy the Opening Reception held at the Flint Riverquarium. (l-r) Mary Harrington, DCA; Judy Bowles, Keep Albany Dougherty Beautiful; Joan Ellars, Keep Marietta Beautiful; Suki Janssen, Athens-Clarke Co Recycling Div.; Joe Dunlop, DCA; Shane Kelsey, Southwest Georgia RDC.*



*Tour attendees enjoy post tour refreshments in the Q&A following their guided tour of the facility.*

*David Dixon, Environmental Manager of Miller Brewing in Albany, addresses the tour attendees prior to their visit through the plant.*



*Many attendees opted for the pre-conference workshop **Recycling 101-Back to the Basics** presented by the Georgia Department of Community Affairs.*



## A Night in the ATL!

A reception hosted by the Georgia Recycling Coalition  
6:00-10:00 PM (\$45)

Join the Georgia Recycling Coalition for a memorable Night in the ATL with fabulous food, beverages, music, history, and fun. This not to miss event will take place at the historic Georgia Freight Depot and The World of Coca-Cola.

The Georgia Freight Depot was completed in April of 1869 and is one of the oldest buildings in downtown Atlanta. The building served as the main freight depot for the Georgia Railroad and was restored by the Georgia Building Authority in 1981 for public use. Most of the original brickwork and freight bays remain in place.

The Freight Depot is in the heart of Atlanta, across the street from the Georgia State Capitol and adjacent to the World of Coca-Cola plaza and museum, and Atlanta's historic Underground Atlanta entertainment complex.

In addition to the party at the Georgia Freight Depot, tickets to the event will provide guests with an opportunity to participate in a VIP event at one of Atlanta's most popular attractions – The World of Coca-Cola. NRC guests can browse the world's largest collection of memorabilia that celebrates the refreshing beverage that was created here in Atlanta in 1886. While Coca-Cola was first served at a small pharmacy soda fountain near Underground Atlanta, it is now served over 1 billion times a day and is enjoyed in over 200 countries across the globe.

**All aboard for a real piece of Atlanta history!**  
**Register at [www.RecyclingConference.org](http://www.RecyclingConference.org)**



# NRC's 25<sup>th</sup> Annual Congress & Expo

## Atlanta, Georgia

### October 22-25, 2006

Visit [www.RecyclingConference.org](http://www.RecyclingConference.org)  
Or Call NRC at (202) 347-0450

## NRC to Celebrate 25th Annual Congress & Expo in Atlanta, October 22-25, 2006

**Renew Your Networks • Renew Your Career • Renew Your Enthusiasm •  
Renew Recycling**

More than any other event in the U.S. this year, the National Recycling Coalition's 25<sup>th</sup> Annual Congress & Expo will help recycling and solid waste professionals like you

- Enhance the efficiency of your solid waste and recycling program with the latest innovations and technologies.
- Position your program to capitalize financially and environmentally on growing recycling markets.
- Build a compelling case for why recycling is more cost-effective and environmentally sound than waste disposal.
- Create a future without waste.

The Congress & Expo, taking place at the Georgia World Congress Center in Atlanta, October 22-25, 2006, will feature more than 35 concurrent educational sessions, compelling plenary sessions, numerous tours of recycling and manufacturing facilities, and legendary social and networking events each day and night.

For up-to-date information on the full Congress & Expo program, hotel information, and registration forms, please visit [www.RecyclingConference.org](http://www.RecyclingConference.org) or call 202-347-0450.

### NRC Congress & Expo Offers Best Educational Program for Recycling Professionals

The agenda for this year's NRC Congress & Expo in Atlanta on October 22-25, 2006 has more than 35 sessions organized into

four tracks that reflect the types of sessions that NRC members have asked for. No matter how long you've been in the field or what stage your program is in, you'll find sessions that meet your needs.

#### Track #1: Renewing Recycling

Look beyond the status quo and explore the trends and initiatives that could shape recycling's future. This track includes sessions on rebranding recycling, boosting the national recycling rate, climate change, the role of local and state governments in product stewardship, international economics, sustainability, and more.

#### Track #2: How-To's on Hot Topics

Get pragmatic tips and tools that help you get the job done right the first time. You'll find sessions on multi-family recycling, public education, new technology, food waste composting on college campuses, and much more in this track.

#### Track #3: Success Stories

Learn from what the leading organizations and people in recycling are doing, and how you can join them. This track includes sessions on business and high-rise office recycling, C&D, small town recycling, industrial by-products recycling, community composting facilities, and more.

#### Track #4: Discussions & Debates

Info and ideas will flow in all directions during these interactive, audience-driven sessions. We'll talk about ways to move stalled programs to new heights, motivating consumers to recycle electronics, waste prevention, competition from landfilling, the outlook for commodity prices, and more.

For up-to-date information on the full Congress & Expo program, hotel information, and registration forms, please visit [www.RecyclingConference.org](http://www.RecyclingConference.org) or call 202-347-0450.

## Register Today for the Nation's Premiere Recycling Conference!

More than any other event this year, NRC's Congress & Expo will help you:

- ♦ Boost the efficiency of your solid waste and recycling program.
- ♦ Position your program to capitalize on growing markets.
- ♦ Build a compelling case for why recycling is better than disposal.
- ♦ Create a future without waste.

[www.RecyclingConference.org](http://www.RecyclingConference.org)



# How Much Carbon Do YOU emit??

Climate scientists say carbon dioxide and other greenhouse gases—emitted by cars, coal fired power plants, landfills and even cows and forest fires—are causing global temperatures to rise. Our living habits produce these gases, some more than others. To find out how much carbon you produce, take the quiz below, then see how changing your habits, including recycling more, can lower your score.

EPA and its partners have developed several tools to help individuals and organizations determine the greenhouse (GHG) impact of their purchasing, manufacturing, and waste management actions. To use these calculators, go to :

<http://yosemite.epa.gov/oar/globalwarming.nsf/content/actionswastetools.html?opendocument>.

## TRANSPORTATION

On average, how many miles does your household put on car (s) per year?

- A) 10,400 miles (SCORE: 11,800 lbs. per year)
- B) 20,800 miles (SCORE: 23,600 lbs per year)
- C) 31,200 miles (SCORE: 35,400 lbs per year)

Your Score: \_\_\_\_\_

## HOME

On average, how much does your household spend on natural gas or fuel oil each month?

- A) \$25 (SCORE: 6,000 lbs. per year)
- B) \$50 (SCORE: 12,000 lbs. per year)
- C) \$100 (SCORE: 24,000 lbs. per year)

Your Score: \_\_\_\_\_

On average, how much does your household spend on electricity each month?

- A) \$40 (SCORE: 9,800 lbs. per year)
- B) \$80 (SCORE: 19,700 lbs. per year)
- C) \$120 (SCORE: 29,500 lbs. per year)

Your Score: \_\_\_\_\_

## TRASH

Which of the following best describes your household's waste disposal practices?

- A) We don't recycle at all (SCORE: 6,300 lbs. per year)
- B) We recycle about half of all recyclable materials (paper, plastic, glass, metals) (SCORE: 3,900 lbs. per year)
- C) We recycle everything we can (SCORE: 1,500 lbs. per year)

Your Score: \_\_\_\_\_

## TOTAL SCORE:

In the U.S., a typical household of two people generates approximately 60,000 lbs. of carbon dioxide (CO<sub>2</sub>) emissions every year from household activities and personal transportation.

TOTAL Score: \_\_\_\_\_

YOUR SCORE (based on a two-person household)

29,100-42,320	Carbon hero!!
42,321-55,540	Emitting less than Most!
55,541-68,760	Average
68,761-81,980	Room to Improve
81,981-95,200	Leaving a very sooty Footprint

## How to Lower Your Score

### Transportation

- A) Buy a car that averages 10 miles per gallon more than your current vehicle **7000 lbs/year**
- B) Avoid driving 25 miles a week by walking, biking, carpooling or taking mass transit instead **1500 lbs/year**

### Home Heating

- A) Turn down your thermostat by 10 degrees F each night in winter **250 lbs/year**

- B) Replace single-glazed windows with ENERGY STAR windows **3600 lbs/year**
- C) Replace your old furnace or boiler with ENERGY STAR model. **3300 lbs/year**

### Electric Use

- A) Replace 10 60-watt incandescent light bulbs with 10 13-watt compact fluorescent bulbs **1500 lbs/year**
- B) Replace old refrigerator with a new ENERGY STAR model **1700 lbs/year**
- C) Turn up your central air conditioner's thermostat by 2 degrees F in summer **100 lbs/year**

### Trash

- A) Recycle half of your potentially recyclable materials (paper, plastics glass, metals) **2400 lbs/year**
- B) Reduce your waste generation by 10% **1200 lbs/year**

## Why GRC?

**GreenScapes**  
Environmentally Beneficial Landscaping  
Ally Member

**SERDC**  
Southeast Recycling Development Council  
Member

**Georgia's Paper Recycling People**

**Georgia Organics Composting Council**

**NATIONAL RECYCLING COALITION INC.**

**GRC Paper Council**

## We've Got a Bigger Umbrella!

**15<sup>th</sup> year anniversary**

**Hosting NRC 25<sup>th</sup> Annual Congress - October 2006**

**Recycling Industry Days in Georgia Mills & Facilities**

**America Recycles Day Events**

**We've Got Markets!**

**We've Got Data! - Solid Waste Characterization Study**

**Traditional Materials Economic Impact Study**

**It's All About Partnerships**

# Recycling Means Business in Georgia

# JOIN NOW!!



## GRC MEMBERS CORPORATE & GOVERNMENT MEMBERS

Alpharetta Engineering/Public Works Dept.  
American Recycling of Georgia  
American Plastics Council  
Assoc. of Municipal Recycling Coordinators  
Athens-Clarke County Solid Waste Dept.  
Atlanta Recycling Solutions, LLC  
Bartow County Solid Waste Dept.  
BFI-Atlanta District  
Bowater Newsprint  
Bulloch County  
Busch Systems International  
Caraustar  
Catawba Baler & Equipment  
Champion Polymer Recycling  
Chatham County Public Works  
Chattooga County  
Cherokee County Recycling  
City of Cartersville  
City of Monroe  
City of Roswell  
City of Snellville  
City of Statesboro  
Cobb County Solid Waste Services  
Coca-Cola Company  
Community Waste Services  
Coweta County  
Dalton/Whitfield SWM Authority  
DeKalb Public Works/Sanitation  
Douglas County  
Dreamsan, Inc.  
Keep East Point Beautiful  
Effingham County Solid Waste  
Emory University  
EPA Region 4 - RCRA Programs Branch  
Ford Motor Company  
GA EPD-Land Protection Branch  
Georgia Conservancy  
Georgia Dept. of Community Affairs  
Georgia Institute of Technology  
Georgia Mountain Grinding  
Georgia Power  
Georgia Beverage Association  
Glass Packaging Institute  
Gordon County Landfill  
Hall County Resource Recovery  
Harmon Associates-Georgia Pacific  
Houston County Assoc. for Exceptional Citizens  
Keep Albany-Dougherty Beautiful  
Keep Atlanta Beautiful  
Keep Barrow Beautiful  
Keep Brunswick-Golden Isles Beautiful  
Keep Cairo-Whigham-Grady County Beautiful  
Keep Clayton County Beautiful  
Keep Cobb Beautiful  
Keep DeKalb Beautiful  
Keep Hall Beautiful  
Keep Liberty County Beautiful  
Keep Pickens Beautiful  
Keep Pike Beautiful  
Keep Sandy Springs-North Fulton Beautiful  
Keep South Fulton Beautiful  
Keep Walton Beautiful  
Lamar County Regional Solid Waste Authority  
L & P Wire-Tie Systems  
Macon Iron  
McDuffie County Solid Waste  
Milan Molded Rubber Products, Inc.  
Mohawk Industries  
Monroe County Solid Waste Mgmt  
Moody Air Force Base  
Moore & Associates  
Newark Recycled Fibers-SE Region  
Newell Recycling  
North Georgia Resource Mgmt Authority  
Novelis  
Novelis NA, Inc.  
Paulding County Recycling Div.  
Peach County Clean Community  
Pepsi Cola Company  
Pickens County  
Pollution Prevention Assistance Div.  
Pratt Industries (USA) Recycling Div.  
Pull-A-Part, LLC  
Rabun County Board of Commissioners  
Recovered Resources LLC  
Recycled Materials, Inc.  
Recycle Georgia-RecycleNet Corporation  
Rehrig Pacific  
Robins AFB - 402 Maintenance Wing  
Rome/Floyd County Recycling  
SBM Site Services  
Screven County  
SKF USA, Inc.  
Smurfit-Stone  
Southface Energy Institute

SP Recycling Corp.  
Steel Recycling Institute  
Strategic Materials, Inc.  
Southern Waste Information eXchange, Inc  
UNICOR, Federal Prison Industries, Inc  
U.S. General Services Administration  
US Green Fiber  
Waste Management-Atlanta Market Area  
WM Recycle America  
Weyerhaeuser Company  
Zoo Atlanta

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Nancy Allen  
Bobby Arnold  
Ricky Arp  
Lawrence Benson  
Nancy Bevens  
Andrew Black  
Mycia Black  
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Brooke Brandenburg  
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## GRC SPONSORS 2005-2006 MEMBER YEAR PARTNERS

American Plastics Council  
The Coca-Cola Company  
Georgia Beverage Association  
Georgia Dept. of Community Affairs  
Mohawk Industries  
Novelis NA, Inc.  
Pratt Industries (USA) Recycling Div.  
SP Recycling Corporation

## SUSTAINERS

Caraustar  
EPA Region 4 RCRA - Programs Branch  
Ford Motor Company  
Harmon Associates-Georgia Pacific  
Pepsi Cola North America  
Weyerhaeuser Company  
WM Recycle America

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BFI-Atlanta District  
Dreamsan Recycling, Inc.  
Moore & Associates  
Pull-A-Part LLC

## SPECIAL CONTRIBUTORS

Atlanta Recycling Solutions LLC  
The Coca-Cola Company  
Georgia Beverage Association  
Keep Georgia Beautiful Foundation  
Novelis NA, Inc.  
Weyerhaeuser Company Foundation

## 2006 GRC Newsletter Copy Deadlines

Winter .....	January 30	Distribute March 1
Summer .....	June 15	Distribute July 15
Late Summer .....	September 1	Distribute Sept 15
Fall .....	November 15	Distribute December 1

If the date falls on a weekend, deadline is the following Monday.

## Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.



# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,525 or more) |
| <input type="checkbox"/> Patron                     | (\$775 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$375)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$175)           |
| <input type="checkbox"/> Individual                 | (\$75)            |

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

- |                                    |                                   |   |   |
|------------------------------------|-----------------------------------|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Communications |
|                                    |                                   | <input type="checkbox"/> Special Events         |   |



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## Dated Material

