

# Georgia Recycles

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Volume 12 Issue 4

The Georgia Recycling Coalition Newsletter

Summer 2005

## connecting the dots

at the  
**14th Annual GRC Trade Show & Membership Meeting**  
**August 14-17, 2005**  
**Sea Palms Resort • St. Simons Island, Georgia**

### HIGHLIGHTS

Training sessions, project updates, educational programs, market reports, industry vendors, latest technology. This is THE annual opportunity to network with peers, get updates, stay polished, get refreshed ....and go home ready to invigorate your local program.

There truly is something for everyone: from the opening networking reception to the keynote speaker, education sessions, study updates, program initiatives, workshop sessions, council meetings, exhibitor networking sessions, to the golf tournament and 10th annual Trash to Treasures Auction ... you'll leave feeling more connected and ready to face the challenges with the latest data and new ideas.

### The Location

Sea Palms Golf & Tennis Resort is nestled on the largest of Georgia's Golden Isles...St. Simons Island. The island has retained its charm and natural beauty while offering numerous amenities. Sea Palms is a unique setting with all guestrooms and suites having a spectacular view of the Marshes of Glynn or the golf course. Other amenities include private beach access, bicycle rentals, sandpit volleyball courts, and workout facilities. St. Simons also offers an entire island worth of recreational activities beyond those available at Sea Palms. Visit their web page for more information: [www.seapalms.com](http://www.seapalms.com).

Sea Palms is located in the heart of St. Simons, a short drive from I-95, between Savannah, GA and Jacksonville, FL. It is a 30-minute drive from the Brunswick (GA) Glynnco Airport, 60 miles from the Jacksonville International Airport and a 70-mile drive from Savannah International Airport.

### INTRODUCTION TO RE3-SOCIAL MARKETING

**You do not want to go anywhere** ... before you hear Keefe Harrison! At the GRC semi-annual meeting at Callaway in April, some of you got a glimpse of Social Marketing techniques and the EPA Region 4 grant-funded **RE3** campaign rolling out in North Carolina. It was described as *electrifying, refreshing, and mind-opening!* NOW, you can light up your brain cells with this Wednesday morning expanded mini-workshop session, guaranteed to change how you think about messages! Geared toward a slightly older audience than the familiar R-E-C-Y-C-L-E Guys Campaign, **RE3** is designed to invigorate and generate interest among the next generation of recyclers. This fresh and different campaign is one we'd like to adopt in Georgia; you'll see why — materials about the campaign will be available for session participants ... then, stick around to **"Ask Keefe"** about using it to jump-start your education program.

*So catch the recovery vibe ... get ready to connect the dots ... and REGISTER NOW; DEADLINE: AUG. 1, 2005*  
**HOTEL REGISTRATION DEADLINE: JULY 14, 2005**

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BEVA  
GEORGIA BEVERAGE ASSOCIATION

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Plastics  
Council®

SP Recycling Corporation

## President's Corner

There has been some change in recycling industry jobs over the past year or so, and many of our GRC members have experienced changes in their career paths within the industry. Several months ago, I, too, experienced a change in jobs within the recycling industry – and I now have the opportunity for another career change outside of the environmental field. I recently accepted the position of Public Information Officer for the City of Kennesaw, and will begin my new adventure on July 18<sup>th</sup>.

Although I am excited about my new opportunity, I am sad to be leaving the GRC family. It has been almost 7 years since my first GRC meeting. During those 7 years I have served as a Program Committee Chair, Executive Board member, and most recently, President of this outstanding organization. My time as a member of GRC, and serving as President for this short term, have been an incredible experience for me. My last official “duty” as President of GRC will be the Board meeting on Friday, July 15<sup>th</sup>.

I'd like to encourage everyone to “Connect the Dots” and attend the 14<sup>th</sup> Annual GRC Trade Show and Membership Meeting. This year's meeting is August 14-17 at Sea Palms Resort, St. Simon's Island. And don't forget the highlight of the conference – the Trash to Treasures Auction!

Since I will not be at the conference to say farewell, I want to thank all of you who have supported me in my various roles within GRC over the years! Enjoy the conference, and please keep in touch: karenv519@earthlink.net.

Thank you again for giving me the chance to serve as President for this outstanding organization. The leadership within GRC is very strong – and I know that this organization will continue to grow and carry an admirable presence among similar organizations in the Southeast.

Karen Vickers  
GRC 2005 President

## Contact GRC

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The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2005 Board of Directors

**Stephanie Busch, V. President**  
GA DNR-P2AD

**Tom Burns**  
Strategic Materials, Inc

**Mary Darby-Richardson**  
Recycling Works LLC

**Cem Drake, Treasurer**  
SP Recycling Corp.

**Jerry Hawk**  
Home Alone Recycling

**Suki Janssen**  
Athens-Clarke County Recycling Div

**Lee Judge**  
Dreamsan, Inc.

**Jeff Kibler**  
Recovered Resources LLC

**Steve Levetan**  
Resource Services

**Janet Liberman, Secretary**  
City of Roswell

**Marta Turner**  
Rome Floyd County Recycling

**Karen Vickers, President**  
RW Beck

**Nancy Womack**  
Carausar

**Gloria Hardegree**  
Executive Director

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## MARK YOUR CALENDAR

July 15 (Fri) .....	GRC Board of Directors Meeting .....	GRC Office, Atlanta
July 28-30 .....	KAB Mid Year Conference .....	Albuquerque, NM
August 14-17 .....	GRC Annual Conference .....	Sea Palms, St. Simons
August 28-31 .....	National Recycling Coalition Congress .....	Minneapolis, MN
September 16 (Fri) .....	GRC Board of Directors Meeting .....	TBD
September 26-28 .....	KGBEDA Fall Meeting .....	Callaway Gardens, GA
October 19 .....	KGB Awards Luncheon .....	Atlanta, GA
November 9-11 .....	Greenbuild International Conference .....	Atlanta, GWCC
November 15 .....	America Recycles 2005 .....	Nationwide

# GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

## Board of Directors Meeting - April 15, 2005

The April meeting of the Georgia Recycling Coalition Board of Directors was held on Friday, April 15, 2005 at the Department of Community Affairs in Atlanta. President, Karen Vickers called the meeting to order at 10:11 AM. Present were board members A. Lee Judge, Jerry Hawk, Karen Vickers, Steve Levetan, Cem Drake, and Janet Liberman. Also present were committee members Scott Vitters, Karin Zarin and Gloria Hardegre, Executive Director.

Karen Vickers thanked all who attended the semi-annual meeting. The 2005 Calendar was reviewed and the May meeting was changed to June 3<sup>rd</sup> at the Department of Community Affairs. There was a review of the board meeting schedule. Gloria has been asked to change all board meetings to Fridays and she is looking into it.

There was a break from the regular agenda to allow Scott Vitters to report new business before he needed to leave. The National Recycling Coalition will hold its Annual Congress in Atlanta in 2006 in October. There are many opportunities that the GRC could leverage and take advantage of during this congress. There are real opportunities for new sponsors, fundraising and media attention. It was suggested that the GRC might put together a committee to work on this opportunity. It was also suggested that instead of our annual conference that we would use the funding to go the NRC meeting and have our business meeting as part of their conference. We could do the Trash to Treasures Auction on a larger scale with a bigger audience and the funds would go back to GRC. Scott is on the Board of the NRC and explained a little about that Board of Directors. Karin Zarin wondered about an ARD event that would be very high profile in conjunction with this and Karen Vickers wanted to make sure that our members would know that GRC would not lose financially on any partnership. Two other things discussed were: with local governments cutting back on funding would the NRC work with us on discounted fees? And Jerry Hawk suggested that we announce this at our 2005 Conference and possibly use 2006 Patron fees to help government entities attend. Karin Zarin also suggested NRC consider some volunteer benefits for those that helped at the Congress.

The regular agenda was resumed at this time.

Jerry Hawk motioned to approve the minutes and Cem Drake seconded. A vote was called for and the motion passed unanimously.

Cem Drake presented the Treasurer's Report and as of March 31, 2005, the balance was \$73,831.63. Semi-Annual Conference revenues and expenses are pending final billing which was received April 14, 2005 but not yet reconciled. The Treasurer's Report was filed for audit at the Semi-Annual Membership meeting in April at Calloway Gardens.

Cem Drake presented the budget for 2005 Proposed Budget to the Board. Janet Liberman motioned for approval, Cem Drake seconded and the motion passed unanimously.

Gloria Hardegre presented the Executive Director's Report that outlined her activities since January. She handed out information on the EPA Greenscapes Program.

### Committee Reports

Before the Committee reports began, Karen Vickers asked that all Committee Chairmen please send Janet Liberman a written report before the meeting or to bring one with them to the meeting.

**Education Committee** – Karin Zarin reported that the Recycling Guide is still in the hands of the graphic designer and wondered how we could speed things up. The content has been complete for months. There are approximately 7 boxes of calendars left. If there are events happening please consider handing them out. This summer we will hear from Weyerhaeuser about the grant program. Karin would like to see if we can get creative with the schools for America Recycles 2005. Can we get to the teachers early? There will be a June committee meeting and discussion will involve using Keefe Harrison's social marketing ideas for ARD.

**Communications** – Lee Judge reported that they have received good reviews from the Power Point presentation. The presentation will be tweaked a little and will incorporate some of Keefe's information. There will be a presenter version and a kiosk version. Gloria is looking into duplication and distribution of the CD's to everyone.

**Membership** – Jerry Hawk reported that there are 168 current members. 23 new members so far in 04/05. 19 were deleted for non renewal after several attempts to renew. New members include Business Level – Waste Management – Atlanta Service Area (J. Birrell) and Newell Recycling (Lee Brocious); Partner Level – Novelis NA, Inc. (Gary Wygant). Renewals will go out in June for 05/06 member year and we will be set up to take credit cards. A new membership brochure is in the works and the committee is working on a new member prospects list, campaign and council development. The Committee will meet May 2<sup>nd</sup>.

**Program** – Gloria Hardegre reported for the committee. The Call of Presentations cards are going out for the Annual Meeting and Conference. The conference will be at Sea Palms on St. Simmons August 14<sup>th</sup> – 17<sup>th</sup>. Looking for a theme. Suggestions so far are: "Connecting the Dots" and "The Basics and Beyond". At the next Board meeting the conference will be a focal point of discussion. Cem Drake joined the Program committee.

**Special Events** – Gloria Hardegre reported for the committee. There will be pledge boxes this year for ARD. They will be reusable and we will be sent stickers for future years to place on the boxes. Gloria has ordered 75 of them.

**Nominations** – Gloria Hardegre reported for the committee. Bonnie Lantz has resigned from the Board of Directors due to by-laws regulations concerning 2 board members from the same company. There are two nominations to fill her position which will be voted on at the next board meeting: Tom Burns, Area Manager, Strategic Materials Inc. and Lee Brocious from Newell Recycling.

Call for Nominations will go out in June for 4 open positions for the 05/06 Board:

Position #5 – At Large (Karen Vickers has to sit out for a year)

Position #6 – Trade Association (Steve Levetan has to sit out for a year)

Position #7 – At Large (Stephanie Busch is eligible to run again)

Position #13 – Business (Jerry Hawk has to sit out for a year)

**Old Business** – Jerry Hawk gave an update on the Southeast Recycling Development Council (SERDC). The by-laws are complete and the 501(c)(3) status has been filed in Alabama. The RFP for a management group has been released. They are soliciting membership and working on membership levels with a possible join GRC and have an affiliation with SERDC. The first conference is tentatively scheduled for 2007. Texas, Oklahoma, South and North Carolina are interested in being a part of the organization. Officers are: Chairman Jerry Hawk, Vice Chairman Arthur Ferguson (KW Plastics), Secretary Mark Lester (Alabama Power), and Treasurer Suzette Thomason (Steel Recycling Institute).

The Board reviewed the Semi-Annual meeting. It had the most attendees at a Semi-Annual meeting – 80. It was a success with the DOD partnership. Sandi Childs was the only paid presenter and her session was very well received. She did a lot of work and had a great approach. Sponsor monies were used to pay for her trainers. Challenges were that some speakers were not well prepared. Presentations should be sent early so they can be downloaded onto the computers prior to the conference. Gloria gave special thanks to Stephanie Busch for bringing in the DOD. Karin Zarin noted that Calloway was a good place to have the meeting and that the Interface Tour was great. There were a few administrative issues with Calloway. Gloria will reconcile that revenues and expenses and have a report at the next meeting. Albany/Dougherty is a possible location for next year. They have a new conference center opening.

**New Business** – Gloria spoke about the Greenbuild Conference, November 9<sup>th</sup> – 11<sup>th</sup>. It will be held at the World Congress Center. Gloria is on the Greening Venues Committees and we might have a booth.

Gloria also spoke about the Greenscapes Program and handed out information about it.

### Announcements

Gloria announced the following e-waste events:

Forsyth – April 16

May – Cobb County

Rome/Floyd

Atlanta – June 4, Turner Field Gold Lot

There being no further business Lee Judge motioned for adjournment and Jerry Hawk seconded. Motion passed and at 11:27, Karen Vickers adjourned the meeting.

Respectfully submitted,  
Janet Liberman, 2005 Secretary

## Welcome New Members

### Government

**Sandra Hollifield**  
Pickens County

**David Nash**  
Chatham County

### Business

**SBM Site Services, Atlanta**  
Priscilla Shaw

### Individual

**Sharyn Dickerson**  
Sharyn Dickerson & Assoc., LLC

**Kimberly Gray**  
Central Savannah River Area RDC

**Charles Crump**  
City of College Park

**Jerry Hawk**  
Home Alone Recycling

**Melissa Phillips** (Associate)  
Keep Bartow Beautiful

## GRC Standards

### Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

### Values:

Integrity  
Respect for People & the Environment  
Entrepreneurial Spirit  
Accountability  
Teamwork  
Communications

## Think Composting!



Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books \$ .20 cents each. For more information or to order, contact us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com) or by phone at (404) 634-3095.

## Member News

### The Athens-Clarke County Material Recycling Facility 10th Anniversary!!

On August 30, 2005 the ACC Recycling Facility will turn 10 years old. A celebration is being planned for September 30 through October 2. The festivities, which will help residents learn about the facility and recycling, will include a Friday evening VIP event, a Regional Electronics Recycling and Household Hazardous Waste Event on Saturday, and a Community Open House on Sunday. The ACC Recycling Division would like to invite any interested GRC member to join us on Sunday for our Community Open House, which will include a cake cutting, games, and tours of the facility. Contact the ACC Recycling Division for additional information at 706-613-3512 or [suki@acc-recycle.org](mailto:suki@acc-recycle.org).

### Georgia Beverage Association Announces Conference Scholarships

At the Keep Georgia Beautiful Board Development Institute at Jekyll Island this May, *GeorgiaBev* Executive Director Kevin Perry offered local KAB chairpersons, board volunteers, and directors a challenge regarding reporting on successes in the development of PET plastics recycling programs. The top four respondents were awarded \$500 scholarships to attend the 14<sup>th</sup> Annual Georgia Recycling Coalition conference at Sea Palms this August.

### Catch the Cycle . . . School Recycling Guide now available

"Trying to get recycling started at your school? Look no further than the comprehensive Guide to Recycling in Georgia Schools entitled *Catch the Cycle*. Developed by the Georgia Department of Community Affairs with the Georgia Recycling Coalition, Keep Georgia Beautiful and countless hours of teacher input, the guide is available in hard copy as a handy folder or in electronic pdf format. The 12-page guide gives teachers or school officials all the information they'll need to recycle paper, plastic bottles, aluminum cans and more! To obtain copies or for more information, contact Joe Dunlop at [jdunlop@dca.state.ga.us](mailto:jdunlop@dca.state.ga.us) or 404-679-1598."

The scholarships were awarded to Houston County, Keep Walton County Beautiful, Keep Marietta Beautiful, and Keep Sandy Springs North Fulton Beautiful. Congratulations to winners-we'll see you at Sea Palms!!

### Congratulations . . .

to Scott Vitters, The Coca Cola Company, and his wife Cynthia who welcomed William Noble Vitters ("Liam") to the world on May 11, 2005.

## ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.



# INDUSTRY NEWS

## Plastics Recycling Conference Announced

Resource Recycling Inc. (Portland, Oregon) will sponsor Plastics Recycling 2006 in Orlando on February 14-15, 2006. The new conference will focus on current trends and issues in the recovery and use of scrap plastics, including assessments of markets, processing systems, regulations and legislation. The two-day conference will include an exhibition hall showcasing the latest technologies and recycling equipment. For additional details, write to [plastics@resource-recycling.com](mailto:plastics@resource-recycling.com).

## Aluminum Can Recycling Rate Climbs

The aluminum can recycling rate has improved for the first time since 1997, though it still lags behind its highest levels. Americans recycled 51.5 billion aluminum cans in 2004, which represents 51.2 percent of the number of cans shipped in the United States. The rate was a 1.2 percent improvement over the 50.0 percent recycling rate in 2003. The used beverage can recycling rate had fallen every year since 1997, when the rate hit 66.5 percent. Aluminum cans are 100 percent recyclable, allowing manufacturers to indefinitely produce new containers from recovered material.

## Senate Passes Energy Bill

The Senate Energy Bill (S.10) passed in the last week of June with a vote of 85 to 12; the bill included a recycling tax credit that was amended to include electronics recycling. The legislation would allow companies to claim up to 15 percent of cost for equipment used in processing recyclable materials under the General Business Credit. The amendment to the legislation includes equipment for recycling cathode ray tubes (CRTs), flat panel screens and video displays larger than four inches diagonally. The legislation also included an extension of the renewable production tax credit for landfill gas and waste to energy. Under the bill, there is a three-year "placed in service" window for facilities to be eligible for the tax credit.

NRC and a broad-based coalition of recycling business, community, and environmental interests were successful in adding the tax credit for recycling equipment to the Senate version of the 2005 Energy Bill. The RISE "Recycling Investment Saves Energy" Act, offered by Senator Jim Jeffords (I-VT) as an amendment to the Energy Bill, provides the 15 percent tax credit for equipment used in the processing and sorting of recyclable materials. The Joint Tax Committee estimates that the tax incentives created by RISE will be worth \$52 million over five years and \$99 million over ten years. The House version of the bill includes neither provision, but members from the Senate and House will meet in conference committee to reconcile the two bills before the August recess begins.

## 'Twas the Night of the Waste Survey or Account of a Visit from the Recycling Awareness Team

'Twas the night of the Waste Survey, when all through the offices of Tradeport,  
Not a creature was stirring, except the RATs  
(for "Recycling Awareness Team," that's short.)  
The hard working Environmental Protection Division associates  
had just left for the day,  
When the Tradeport RATs scurried out to get the waste survey underway  
The offices, conference rooms, and break rooms were randomly selected with care,  
In hopes of learning what types of waste were tossed into the trashcans located there.  
Throughout the Radiation, Watershed, Air and Land Protection  
offices the RATs, they went,  
Collecting, sorting, measuring, and weighing the trash;  
making sure their efforts were well spent.  
Then, what did their wondering eyes begin to see,  
But piles of paper, plastic, and food — especially grounds of coffee.  
By weight, the food waste easily topped the scale,  
But by volume, the largest category was paper without fail!  
As they studied the data, the RATs discussed its meaning.  
"These results are promising, but there's still room for more  
Tradeport office greening!"  
So they cleaned up the mess and called it a night,  
Then pondered their next steps as they drove out of sight!

The Tradeport complex is home to many offices of the Environmental Protection Division (EPD) of Georgia Department of Natural Resources. In a collaborative effort to assess and improve recycling efforts at the Tradeport, EPD representatives from the Watershed, Air and Land Protection Branches conducted a waste survey in March of 2005. They collected trash from 35 randomly selected offices, three conference rooms, two break rooms, and one mailroom. This represents roughly 9% of the Tradeport office complex. After analyzing and digging through of this garbage, team members thought it was only appropriate to name their group the Tradeport Recycling Awareness Team, or RATs for short.

The waste survey revealed that most (about 2/3) of the discarded paper could not be recycled through the existing paper recycling program provided by the Georgia Building Authority (GBA). However, about 1/3 of all the paper waste could've been put in GBA recycling bins instead of being thrown away. While paper made up the largest waste category by volume, food waste was easily the largest category by weight. The RATs also noticed that a large portion of the food waste was coffee grounds.

Based on the results of the waste survey, the RATs began taking steps to improve waste reduction and recycling efforts at the Tradeport office complex. They created improved signs explaining what types of paper can be put in the GBA recycling bins. The RATs also started a "Talkin' Trash" lunch seminar series to inform EPD associates of Georgia solid waste management issues and teach actions individuals can take to reduce waste. In addition, a coffee grounds collection bin was placed in one of the break rooms. Every two weeks, an EPD associate takes the collected grounds to her home composting bin. The RATs are also investigating other ways to expand recycling opportunities and are planning a Tradeport Recycling Awareness Day to be held in conjunction with America Recycles Day in November. Their trash digging days are far from over, however. The RATs plan to conduct future waste surveys to learn how their efforts might be paying off and where there is still room for improvement!



EPD associates (pictured from left to right) Cherrise Boone, Don McCarty, and Bob Stryker aren't afraid to "get their gloves dirty" while sorting and weighing the trash during the Tradeport Office Waste Survey.

# Spotlight on Programs

## ELECTRONICS DAY IN COBB "E-NORMOUS" SUCCESS

By Gwen Baldwin, Public Program Coordinator Keep Cobb Beautiful

Cobb County Solid Waste Department and Keep Cobb Beautiful recently sponsored their second Electronics recycling day, hosted with Atlanta Recycling Solutions. This was an opportunity to allow residents to recycle their old electronics equipment, at no cost to them. Saturday was a busy day in Cobb County, as hundreds of people loaded their cars with old electronics equipment and brought them to two special recycling centers. The goal was to collect this type of equipment, break it down, and reuse the plastics, metals, wires, etc. instead of it ending up in landfills.

Over 1300 cars, trucks and vans lined up at the East and West Cobb locations to have their old televisions, computers, stereos or other electronic recyclables personally unloaded by the tireless volunteers. *Quick and Easy* was the plan, and participants never even had to leave the air-conditioned comfort of their cars. Without a minute to rest, everyone worked steadily from 8:00am through 2:00pm (actually, the East Cobb location was busy until after 6pm). Our thanks also, to Waste Management for loaning dumpsters for the trash collected at the sites. Here are the results of this event!

Jim Miller Park Location		Wal-Mart	
Total Weight	54,996 lbs	Total Weight	94,366 lbs
Total Pallets	57	Total Pallets	79
Total Monitors	365	Total Monitors	708
Total PC's	359	Total PC's	773
Total TV's	276	Total TV's	338
Misc. Pickups		Grand Totals	
Total Weight	10,971 lbs	Total Weight	160,333 lbs
Total Monitors	149	Total Pallets	148
Total PC's	153	Total Monitors	1222
		Total PC's	1285
		Total TV's	614

Thanks to all of those who came out and brought their old equipment to the recycling centers. Because of your concern of our environment, thousands of pounds of equipment will be stripped down and recycled, saving our landfills from unnecessary waste.

*More →*

## Is your TRASH a Teacher Treasure?

The Teacher Reuse Store will open on Saturday, August 13, 2005 from 9:00 a.m. - 12:00 p.m. at the Athens-Clarke County Recycling Facility (Location: 699 Hancock Industrial Way). The Teacher Reuse Store is a unique collaboration of business, industry, education, and government partnerships. It provides an innovative approach to the recovery and reuse of business and industry discards and/or by-products and is modeled after the Cobb County Teacher Supply Store. The reuse store will provide the discards and/or industry by-products to local teachers in Clarke, Madison, and Oconee counties in public, private, and homeschooling environments for FREE. Currently, the organizers are seeking items for the teacher reuse store. Items include, but are not limited to the following: general office supplies - binders, file folders, clip boards, labels, paper, etc., and unusual items like industry by-products would be useful for art supplies, classroom organization, and/or other school functions. Electronics and hazardous materials will not be accepted for the Teacher Reuse Store. The goal of the reuse store is to provide usable materials to teachers at no cost and reduce the amount of waste disposed in our local landfill. Please take the time and examine what your business or industry discards and you might discover that your trash is a teacher treasure!

If your business or industry is interested in donating items to the reuse store, please contact the ACC Recycling Division by phone at (706) 613-3512 or by e-mail [suki@acc-recycle.org](mailto:suki@acc-recycle.org). Donations are needed by Monday, August 7, 2005. If you are interested in coming to the Teacher Reuse Store to see it in action - please contact one of the partners - ACC Recycling Division, Keep Athens-Clarke County Beautiful, Keep Madison County Beautiful, or Oconee County Clean and Beautiful.

## Electronics Collection Event Opportunities Limitless

Georgia E -Scrap vendors continue to work with local government and non-profits to provide free collection opportunities throughout the state. Molam International of Marietta completed projects this year including a collaborative effort of Clayton Co., South Fulton Co, and City of East Point at the State Farmer's Market; the event resulting in the collection of 23, 200 lbs of e-scrap. Additionally, Molam held an event in the south Georgia communities of Statesboro and Hinesville resulting in 6200 lbs of material collected. Thanks to Kymberly Kuebler of Keep Bulloch Beautiful and Jennifer Flournoy of Keep Liberty Beautiful for organizing this event. The company recycles close to 1,000,000 lbs of e-scrap per year from commercial corporate accounts; Nader Nehad, President of Molam, stated that holding free events for non-profits and local governments is a part of their market assessment and date collection efforts toward the goal of establishing a cost effective method for keeping all of Georgia's e-scrap out of landfills. For more information or to contact the company, check [www.molam.net](http://www.molam.net).

## ELECTRONICS RECYCLING NOW AVAILABLE AT COBB COUNTY TRANSFER STATION

For those who missed the Electronics Recycling Day this past May, you are in luck! You can bring your own personal electronics equipment to the transfer station located on 1897County Services Parkway, Marietta GA 30008.

There will be a fee of \$7.00 for recycling, for anything under 399 pounds.

The operating hours for the transfer station are:

Monday - Friday 7:00am - 5:00pm

Saturday 9:00am - 4:00pm

**THE NEXT ELECTRONICS RECYCLE DAY WILL BE HELD ON SATURDAY, NOVEMBER 5TH. TIMES AND LOCATIONS TBA!**

## Litter Abatement and Prevention Team Appointed

On June 15, Governor Sonny Perdue signed an executive order creating the Litter Abatement and Prevention Team that he hopes will lead to a long-term, sustainable strategy for reducing litter through increasing public awareness, personal responsibility and community involvement. The executive order challenges members of the Litter Abatement and Prevention Team with developing recommendations for more effective, coordinated and innovative litter clean-up programs. The Governor ordered that the team's recommendations be compiled by December 31, 2005. The Governor expects the team to develop a plan for a statewide marketing campaign and tools to coalesce local groups in a coordinated effort to change public behavior.



# The neXt Generation of GRC!

As we approach our fifteenth year as the state recycling organization in Georgia, the neXt generation of GRC leaders is already making their presence known! Some names are familiar as they are already fully involved in the day-to-day volunteer efforts as board members, committee co-chairs, and other program/project efforts of our organization; others are new on the scene and beginning to see how they can contribute to and benefit from the GRC experience. All are highly motivated and dedicated to working toward building and sustaining comprehensive recycling programs in Georgia and the southeast. Here's our first list and a little more about who they are and what they do!

## Keefe Harrison, RE3

Hi! I'm Keefe Harrison formerly of Raleigh, NC but recently of Anderson, SC. (Anderson, you say? Yeah, you know, where the first electric cotton gin was developed? Oh..right, Anderson! That place is hot!) After seven years of working for universities and the NC Division of Pollution Prevention, I'm now a Recycling Free Agent and work with local governments and universities to incorporate social marketing programs into their recycling campaigns. That sounds like a snoozer, I know, but it's so much fun. For instance, I just finished helping NC develop and kick off it's wicked cool recycling campaign called RE3 ([www.RE3.org](http://www.RE3.org)) where we shot commercials, hosted film contests, sent 2 people to LA to the X games, toured the state going to festivals to prove to people that recycling is cool, and worked with local governments to show them how social marketing can be their best friend. Although I was always an avid recycler (thanks Mom!), I started off in recycling because my then boyfriend (now hubby, Ryan) had a \$7/hour job as a can man while we were in college. He emptied the aluminum bins from the dorms. When he learned of a cool recycling educator position opening up in the office, he told me about it. I was just in the process of transferring to that school after studying in Finland, tagging green sea turtles in Costa Rica, and studying sustainable forestry at Warren Wilson College. I got the job and have been recycled into new recycling jobs ever since.

## Cem Drake, SP Recycling

Hello, my name is Cem Drake. My first name is pronounced Jim. I was born in Sinop Turkey. My mother is Turkish and my father is American. My father was stationed in Turkey as a contractor for Boeing for 30 years. I graduated from Newnan High School and received my undergraduate degree from LaGrange College in Biochemistry and Biology. Just recently, I finished my MBA from Auburn. I worked in city government for five years until just recently accepting a position with SP Recycling (Atlanta Division) as the production manager. I got involved with recycling through city government and feel there is a bright future for the recycling industry. There will always be an upside to recycling, and there will always be a downside to trash. The individuals who understand that in our industry will be successful.

## Candice Groves, Southface

Born in Texas, but raised in Gwinnett County, Candice Groves considers herself a native Atlantan. She has lived in Atlanta as long as she can remember, however, she headed to the low country for about 6 years to attend the Savannah College of Art & Design. While at SCAD, she earned a Master's Degree in Architecture with an emphasis in Historic Preservation (the ultimate form of recycling!). She worked for awhile after school, then moved back to Atlanta to pursue a career in Architecture. Candice served as project manager on several different building types, but notes, one of her most challenging projects was an adaptive-reuse project where a 10-story office building & parking deck was converted into a hotel, preventing an enormous amount of C&D waste from entering the landfill. Candice had an interest in recycling ever since her days at SCAD where she pursued research in recycled building materials as an Independent Study Course. Since then, her focus has grown to encompass more "sustainable" design and construction practices than just using Recycled Building Materials - it's grown to also include Proper Building Site Selection, Water Usage, Energy Savings, Indoor Air Quality, Daylighting, and Construction Waste Management. She is an Accredited Professional in the LEED (tm) Program which considers all of these aspects in architectural design, engineering, and construction. She recently left the traditional field of architecture to join the staff of Southface, a non-profit who's mission is to "Promote sustainable homes, workplaces and communities through education, research, advocacy and technical assistance." In the role of a Green Building Services Project Manager, she has been able to educate and influence

Commercial Building Owners, Architects, Engineers, and Contractors on how to build sustainably. Southface has been a supporter of the Georgia Recycling Coalition for years, but Candice is also affiliated with the GRC through her service on the Board at Keep Marietta Beautiful.

## Erica Pines, Dreamsan

Erica Pines was born in Atlanta, Georgia and currently resides in Atlanta and works for Dreamsan, Inc. Erica holds a Master of Public Administration from Georgia State University and has previously performed sales and marketing roles for large corporate firms. Erica has always held a general interest in protecting the environment since she was an undergraduate student. She became involved in recycling due to increased opportunities the desire to perform work for a socially responsible organization. Erica states "The feeling that I am making a difference in my own community is also very personally rewarding". Erica is currently a board member for Keep Roswell Beautiful and aspires to see organizations in the State of Georgia work together to minimize waste and make use of limited resources.

## Lee Judge, Dreamsan

A North Carolina native, Lee was officially introduced to the recycling industry in 1997 when Dreamsan, Inc. of Georgia hired him as Marketing Director for the company's recycling programs. From 1998-2002, Lee's experience in the industry grew through positions such as Project Manager for Dreamsan's recycling clients such as the cities of Atlanta, Decatur, Monticello, and Roswell. His experience and expertise in the developing areas of Pay-As-You-Throw, Collection Technologies, Participation Strategies, and Public Education have allowed Lee to become a respected contributor in the next generation of recycling leaders. In 2004, Lee began his own venture of Judge Media and Technology Consultants. He still remains as a consultant for Dreamsan, Inc. and contributes his recycling and media knowledge to the Georgia Recycling Coalition as a Board Member.

## Chris White, Caraustar

I was originally born in Augusta, GA and after briefly moving around the Southeast, have spent the last 20 years in Atlanta. I Graduated from the University of Georgia in May 2000, and then spent the next four years building my sales experience in the financial industry. My inspiration in recycling came early on when, while in college, I sat on an empty pizza box in my room and found that it was quite comfortable. So then I added a few more to the pile, and before long I had a nice chair. So I became enthralled with ordering pizza, and I realized that the more pizza boxes I collected, the more furniture I could build out of them! So after making a desk, a couch, a loveseat with a footrest, a lazy-boy recliner and supplying other friends with unique custom made pieces of furniture, I started to think of other uses for scrap cardboard besides furniture. And then I had my most profound epiphany ever...when the old pizza smell that came from the inside of the year-old boxes (and the bugs that were attracted to it) finally lost its glamour, instead of just throwing it out - it could be recycled! It could be made into brand new pizza boxes so other college students across the nation could have affordable, luxurious furniture! With that in mind, I never looked back and I've been with the Caraustar Recovered Fiber Group ever since May of 2004 as a Buyer, procuring tons of cardboard and wastepaper for our mills. Future aspirations: Continue in this industry under the superior tutelage of Nancy Womack, work with the GRC to help enormously grow the collection of reusable fibers in Georgia for conservation (and so we can all make more money) and hang out with Gloria Hardegree absolutely as much as possible...she's just crazy!

## Bonny Moore, Pratt

I was born and raised in Conyers, Georgia, but left to attend school and travel, which I did. I studied International Economics in hopes of possibly living and working overseas, but I found that I really liked the South, Georgia in particular.

My first experience with environmental issues was provided by a charismatic teacher I had in school. I knew that I loved the outdoors, but never knew the complexity of the environmental arena until I attended her class. I was working for the Conyers-Rockdale Chamber of Commerce when I realized that I was living near a paper mill, Pratt Industries Recycling Division. It was the perfect fit-a career doing something that was important to me.

My current title is Procurement Representative, but basically I get to speak to businesses about their waste and the benefits of recycling paper with Pratt Industries. Most business managers and owners are proud of what

they've accomplished, so I usually get a lot of mini tours throughout the day. I love seeing all the types of businesses and industries we have right here in Atlanta and it's exciting working with them to recycle. I have a husband of five years and a two-year old son, that along with my career, keeps me very busy and I love every minute of it.

## Suki Janssen, Athens-Clarke Co. Recycling Div

As a six year old child, I found it very hard to wait while my elderly grandmother unwrapped Christmas presents. Her tardiness was not from frailty, senility, or arthritic joints but from growing up during the depression. She unwrapped presents with one thing in mind – the reuse of the wrap for future gifts. Reduce, reuse, and recycle were not words in her vocabulary, yet she could put even the most avid recyclers to shame. She did it not for environmental responsibility but from necessity. These memories and the upbringing I was given from a driven father and sensitive mother guided me into making a difference in life - instead of just a living. I currently work as the Program Education Specialist for Athens-Clarke County Recycling Division and serve on the Georgia Recycling Coalition board. I am very enthusiastic about solid waste education and it is my hope that waste reduction will someday become ingrained in our society instead of a novelty.

## Kymberly Kuebler, Keep Bulloch Beautiful

Kymberly Kuebler is the Executive Director of Keep Bulloch Beautiful. Kuebler is responsible for promoting recycling as well as designing and delivering education programs on recycling for the county. Originally from Texas, Kuebler moved to Georgia 4 years ago. Her background is in Organization Development and Human Resources, and she used the skills learned in those fields to promote the programs of Keep Bulloch Beautiful (analyzing a problem, involving stakeholders, and designing solutions designed to address the root cause). Kuebler has long been interested in recycling, and helped start a recycling program at the hospital where she worked in college. Since joining Keep Bulloch Beautiful, Kuebler has expanded the existing recycling program to include a school recycling program, a partnership with Goodwill Industries to keep usable items out of the landfill, and held Bulloch County's first electronic recycling event. Kuebler is working to create a recycling collection program for businesses and apartment complexes that cater to Georgia Southern students. One of the favorite parts of the job for Kuebler is taking the County's Mobile Environmental Classroom to schools to teach children about recycling and other environmental issues

## Joe Dunlop, GA Dept of Community Affairs

I am currently a program coordinator with Georgia Department of Community Affairs' (DCA) Office of Environmental Management. Born Nov. 9, 1967 in Syracuse, N.Y., I was quickly moved to Binghamton N.Y. until Aug. 1977, when my dad requested a transfer to Atlanta. Being 9 at the time, I tagged along. Attended public schools with a brief stint at St. Pius X Catholic School, then higher education at West Georgia College in Carrollton Ga. I used my journalism degree and some clips from an unpaid internship with the Times-Georgian in Carrollton to get jobs at newspapers in Cordele, then Valdosta Ga., where I increasingly covered environmental issues. I followed my girlfriend to the Atlanta area, working at the Gwinnett Daily Post, covering environmental and zoning issues, as well as oddball feature stories (my favorite.) Started working at DCA in June 2000. Got married in Sept. 2000, and daughter Winifred Meg born at 4:20 a.m. March 29, 2003. I've been increasingly active in GRC during my DCA years, currently serving on the Paper Council and Communications Committee. I'd like to continue to learn more about all things recycling and conservation, and hope someday to be one of those people who knows what he's talking about. About something other than cycling, that is. (Joe is an avid cyclist!)

## Stephanie Busch, P2AD

Stephanie Busch has lived in Georgia all her life. Born in Marietta and growing up in Cartersville, she loves the people and places that make this state a wonderful place to live and work. Stephanie is passionate about her work and loves the challenge of helping people and businesses reduce and recycle their wastestreams. As the first person in her family to graduate from college, she strongly values education, and she appreciates the sacrifices her parents made to send her to Georgia Tech.

Stephanie has worked with the Georgia Department of Natural Resources' Pollution Prevention Assistance Division (P2AD) for nearly twelve years where she's spent most of her career digging through other people's trash. Currently she is the manager for the agency's environmental leadership

program. Early in her career, she managed the state's first household hazardous waste program and created the *Guide to Best Management Practices for HHW*, a primer still used by local recycling coordinators. In another role, she headed up P2AD's commercial/institutional waste reduction program and helped form pollution prevention partnerships with the Board of Regents and the Georgia Department of Defense (DoD). She currently co-chairs DoD's Sustainable Installations Partnership, which promotes environmental stewardship while insuring the long-term viability of military facilities in Georgia. Stephanie has also filled many volunteer roles, from sitting on the board of Keep Cobb Beautiful to serving on the steering committee for America Recycles Day in Georgia. She worked with the G-8 Summit recycling committee and has been an active member of GRC since 1994, serving as secretary and now as vice-president. Working with the military bases and KGB affiliates have been the most rewarding aspects of her job; the dedication and creativity of the staff people constantly inspire her.

Stephanie is committed to growing GRC's corporate membership and to having strong commercial recycling programs in the state. Helping Georgia businesses reduce waste and become environmental leaders are among her top priorities. She also hopes to encourage new businesses that make sustainable products to choose Georgia as their home as well as expand the capacities of existing operations that already use recovered materials.

## Shannon Navarre, Keep Barrow Beautiful

Shannon Navarre is originally from south Louisiana and now lives in Barrow County. She is employed by the Barrow County Board of Commissioners and is the Director of Keep Barrow Beautiful. Her degree is from Emory University in Medical Science but has loved 9 years of the Keep Georgia Beautiful system. She graduated in the first class of Keep America Beautiful Executive Director's Institute at the University of Georgia in March 2000. She has added to her education as being a Master Gardener and Certified Arborist. She is all about the recycling world because of the concept of recycling EVERYTHING from rainwater to steel. The entire idea of reusing materials instead of throwing anything out only makes sense to her in everything except baby diapers. (Sorry, but those have to go). The recycling industry is fascinating and would like to see new products made from the oddest things. Future aspirations include helping to make products more affordable and her ongoing quest to educate children about the great importance of recycling.

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# America Recycles 2005 READY, SET, GO...! November 15, 2005



AMERICA  
RECYCLES  
2005

*It All Comes Back To You.*

In 2004, the name of America Recycles Day was changed to America Recycles 2005 to help create the image of a progressive campaign. Thus, the name will be updated each year to reflect the current year. By updating our name each year, we continue to reflect the recognition of America's need to make recycling an everyday habit, while still using one day each year to draw nationwide attention to recycling. Since its inception in 1997, the campaign has grown substantially. In 2004, residents in every state participated in local activities and signed pledges to recycle. The 2005 observance is expected to involve millions in towns and cities throughout our nation, resulting in new commitments to recycle and purchase recycled content products.

## Mission:

To hold an annual national awareness event to promote the social, environmental, and economic benefits of recycling and buying recycled.

## Goal:

To increase the purchase of recycled content products and recycling throughout America

## Highlights of 2004 National Campaign:

- Nearly 200,000 people signed pledges
- Official resolutions & proclamations were issued by 127 local/state governments
- At least 916 events were staged to support America Recycles Day
- National & local newspapers published more than 500 articles
- The AR2004 website had over 3,000,000 hits from Sept-Nov 2004

## WE CAN DO BETTER!! YOU CAN HELP!

Most materials are in house and ready to be sent out; we will also be distributing at the GRC conference at Sea Palms, August 14-17. So, **SIGN UP NOW** to hold an event in your community this fall.



## RESPONSE FORM



AMERICA  
RECYCLES  
2005

*It All Comes Back To You.*

☐ Yes, I will be planning an America Recycles 2005 Event for my community

Please send me:

- ☐ Coordinator Resources CD with Toolkit
- ☐ AR 2005 Pencils-made from old newspaper
- ☐ Pledge Cards
- ☐ Posters
- ☐ PSA's (Radio on CD)
- ☐ TV PSA's (TV on Beta)

Event Planner's Name: \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

(Please make every effort to either have your own email address or access to one. Correspondence this year will be via email.)

**PLEASE CLIP AND MAIL TO:**  
**GEORGIA RECYCLING COALITION**  
**P.O. BOX 550667**  
**ATLANTA, GA 30355**

Description of ARDGA events in your community/organization.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# Keep Pike Beautiful Holds 3<sup>rd</sup> Annual Tour

The 3<sup>rd</sup> annual Keep Pike Beautiful Garden Tour focused on the "potager" or French kitchen garden. Their primary goal was to promote the reuse/ recycling of items in an environmentally responsible manner. Three local gardens were featured including the historic courtyard garden of the restored Chandler Building/ Zebulon High School; the Helms-Chamberlain home and southern heritage garden; and, the home and garden of Dr. and Mrs. Bennie (Anna) Evans. In this private garden, a delightful old bureau was called into service as a container, scrap tires serve as planters, whimsical copper piping and rebar garden ornaments all adorn the area. Worms, generous applications of compost tea in lieu of pesticides, shredded office paper used to mulch delicious heirloom tomato plants, layers of old newsprint used to suppress weeds, composted kitchen scraps and discarded paper towels added to red Georgia Clay as soil conditioners are all vital components of an absolutely wonderful garden space. Anna, a retired nurse and master gardener, and Bennie, a practicing DDS are the founders of Citizens to Promote Pike, an organization dedicated to maintaining sustainable agriculture and responsible land stewardship in Pike County. Green markets, weekly forums, electronic newsletters on green topics and photography exhibits have emanated from their efforts. Additionally, Anna is the local expert on vermicomposting! Tour participants came from many parts of Georgia for this special event; the Atlanta Journal Constitution featured the event in their Home & Garden section, based on the premise of using recyclables to enrich a garden space. *For more information contact Virginia Sanford of Keep Pike Beautiful at 770.567.2009.*



## Get Paid to Recycle Your Empty LaserJet and InkJet Toner Cartridges!

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American Recycling of Georgia  
American Plastics Council  
Assoc. of Municipal Recycling Coordinators  
Athens-Clarke County Solid Waste Dept.  
Atlanta Recycling Solutions, LLC  
Bartow County Solid Waste Dept.  
BFI-Atlanta District  
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Douglas County  
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Fibres International  
Ford Motor Company  
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Keep Clayton County Beautiful  
Keep Crisp Beautiful  
Keep DeKalb Beautiful  
Keep East Point Beautiful  
Keep Hall Beautiful  
Keep Liberty County Beautiful  
Keep Macon-Bibb Beautiful Commission  
Keep Pickens Beautiful  
Keep Pike Beautiful  
Keep Sandy Springs-North Fulton Beautiful  
Keep Walton Beautiful  
Lamar County Regional Solid Waste Authority  
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Ricky Arp  
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Mycia Black  
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Georgia Beverage Association  
Keep Georgia Beautiful Foundation  
Recycle America Alliance  
Weyerhaeuser Company Foundation

## 2005 GRC Newsletter Copy Deadlines

Winter .....	January 30	Distribute March 1
Spring .....	April 15	Distribute May 1
Summer .....	July 1	Distribute July 15
Fall .....	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

## Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.



# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,000 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,500 or more) |
| <input type="checkbox"/> Patron                     | (\$750 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$350)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$150)           |
| <input type="checkbox"/> Individual                 | (\$50)            |

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

- |                                    |                                   |   |   |
|------------------------------------|-----------------------------------|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Communications |
|                                    |                                   | <input type="checkbox"/> Special Events         |   |



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[www.georgiarecycles.org](http://www.georgiarecycles.org)

[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

## Dated Material

Mark Your Calendar  
GRC Annual Conference  
August 14-17, 2005  
Sea Palms Resort  
St. Simons Island, Georgia