

Georgia Recycles

In This Issue

GRC in the News	pg. 3
Conference Brochure Insert	pg. 5
Industry News	pg. 10



Volume 16 Issue 2

The Georgia Recycling Coalition Newsletter

Summer 2009

KAB AND NRC PROPOSE COMBINED OPERATIONS, CREATING A MORE POWERFUL VOICE OF RECYCLING

Keep America Beautiful (KAB) has offered, and the National Recycling Coalition (NRC) Board of Directors has accepted, a proposal to combine operations of both organizations. The NRC Board believes that this proposed combination creates a powerful alliance that will enhance the environmental and economic value of recycling in the United States, and sustain NRC as the nation's most credible Voice of Recycling.

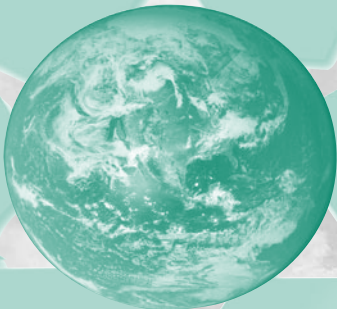
This proposal is the most important decision that the Board and membership of NRC has faced in its 30 year history, and rightfully it requires the approval of the membership to take effect. The NRC will conduct a referendum vote of its members before the end of summer. The NRC Board strongly encourages members to carefully review the proposal and consider the dynamic future that it provides for our mission. The proposal was emailed to all GRC members in good standing on June 10, 2009; if you need another copy, please go to the NEWS tab on the GRC website where the letter and associated documents are all posted: www.georgiarecycles.org.

As an affiliate of NRC, the Georgia Recycling Coalition members will each be allowed one vote to determine if the NRC board should be directed to expedite this merger. The GRC board will be holding a conference call with Ed Skernolis of NRC and Matt McKenna of KAB to discuss pertinent provisions of the merger with respect to our organization. Additionally, our Executive Director Gloria Hardegree, will participate via conference call in a meeting with her affiliate counterparts from across the nation (ROC-Recycling Organizations Council) taking place in Chicago on July 9th.

The GRC board will then make a recommendation to its members with respect to the vote. That vote, likely electronic, will take place between the July ROC meeting and prior to the end of summer--a voting period is being determined. GRC members as reflected on the June 1, 2009 membership database will be the eligible voters for our state organization vote--this is to assure fairness across the board.

We will of course keep you posted via the listserve and website (from NEWS tab) as progress is made. Please take a look at the public forum on the NRC website explaining some of the points for consideration: www.nrc-recycle.org.

"People, Planet, Partnership..."



Balancing the Recycling World"

Mark Your Calendar
18th Annual Conference,
Trade Show & Membership Meeting

August 23-26, 2009
King & Prince Beach Resort
St Simon's Island, GA

"Recycling Goes Retro" is our auction night theme!
Whether you feel groovy, cool, all that, or hot...
show us your retro heyday: vintage, hippie, disco,
preppy, classic, denim, camouflage, pantsuit,
leisure suit, mini or maxi?? Prizes for best concepts!

See pp 5-8 for conference details

President's Column

Are YOU a good sort?

Sorting recyclables has become easier for participants with single stream collection. At the same time, contamination levels have increased and more residual (not clean enough to be recycled or not meeting specifications appropriate for marketing) is meeting the expected demise--landfilling!

For single stream to be successful, materials must get cleaner and should follow guidelines of acceptable items as specified by materials recovery facilities, enforced by haulers, and supported by strong educational programs and materials.

We have talked about education being the key to successful programs for decades. But now, it is more important than ever with compromised markets and the zealous motivation of homeowners and businesses to do more.

Make sure you and your citizens, staff, etc are a good sort! Educate them that clean materials get recycled while dirty materials don't always. Check your guidelines to assure you are advising participants appropriately and provide education and outreach on an ongoing basis. If it's going in the recycling bin, it's no longer waste!!

Hope to see you in St Simons in August where we can continue this important discussion!

LuAnn Chambers
GRC 2009 President

GRC Annual Membership Renewals Now Due— did you make the July 1st deadline?

As a reminder, please note that our GRC membership year runs from July-June annually. That means that you should have received your annual membership dues invoices and requested or made payment by now. Renewals are/were due by July 1st. If you have not yet done so, please make every effort to pay your renewal as soon as possible, as the benefit of reduced GRC conference rates is for members in good standing. Don't miss the reduced event rates, the daily newsclip service, monthly Green Sheet electronic updates and much more that your membership provides.

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2009 Board of Directors

LuAnn Chambers, President
SP Recycling Corporation

Joe Dunlop, Vice President
Georgia Dept of Community Affairs

Jane Franklin
Georgia Power

Rick Foote
Hall County Resource Recovery

Lisa Hughes
Shaw Industries Group, Inc

Suki Janssen
Athens-Clarke County Recycling Div

Linda Lott
Newell Recycling

Richard Martie
Caraustar

Neha Patel
Coca-Cola Recycling LLC

Abbey Patterson
Atlanta Recycles

Mike Power, Treasurer
American Chemistry Council

Bridget Sanford, Secretary
Dalton Whitfield SWMA

John Wuichet
US Army SE Installation Mgmt Command

HONORARY DIRECTORS

Doug Cloud
Alston & Bird

Lynn Cobb
Keep Georgia Beautiful

George Elder
Abby Goldsmith

R W Beck
Gloria Hardegree

Eco-Logical, Inc.
Jerry Hawk

Home Alone Recycling
Lisa Hollingsworth

Steve Levetan
Pull-a-Part, LLC

Tine Liegerot

Hazel Mobley
Strategic Materials

Kevin Perry
Georgia Beverage Association

Bob Rickman
COST LLC

Craig Swier
Lisa White
SP Recycling Corporation

Nancy Womack
Caraustar

Georgia Recycles is published quarterly by the Georgia Recycling Coalition. Membership in GRC provides subscription as a member benefit. The mailing address for Georgia Recycles is Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

Copyright 2009 Georgia Recycling Coalition, Inc. All rights reserved. No part of this publication may be reproduced in any manner without written permission from the publisher. The Georgia Recycling Coalition assumes no responsibility for any claims or statements other than its own appearing in the publication.

MARK YOUR CALENDAR

August 23-26, 2009

GRC 18th Annual Conference

King & Prince Beach Resort
St Simons Island, GA

September 23-24, 2009

E-Scrap Conference

The Hilton Orlando
Orlando, FL

November 14-15, 2009

Enviro Expo USA

GA World Congress Center
Atlanta, GA

November 15

America Recycles Day

Nationwide

GRC in the News

The Georgia Recycling Coalition Announces CALL FOR NOMINATIONS for 2010-2012 Board of Directors

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2010-2012 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition. Candidates must be members in good standing of GRC. Two positions are available for this term: 1 from the Business Sector and 1 from the Government Sector.

If you would like more information or are interested in being considered for the 2010-2012 GRC Board, please contact Gloria Hardegree at (404) 634-3095 or email garecycles@mindspring.com to receive a copy of the Nomination Guidelines.

All nominations must be received, in writing, by GRC at P.O. Box 550667, Atlanta, GA 30355, no later than 5:00 PM on August 3, 2009. Voting will take place at the GRC Annual Membership Meeting on Tuesday, August 25, 2009, with elected board members taking office January 1, 2010.

GRC to Partner for America Recycles Day Event

After our positive experience with last year's Expo, GRC will once again partner with Enviro Expo USA on America Recycles Day weekend, Sat/Sun November 14-15, 2009 at the Georgia World Congress Center in Atlanta. Enviro Expo USA welcomes everyone to discover the latest in what it means to "go green". A full spectrum of businesses, suppliers, manufacturers, and green experts will show the latest in eco-friendly products and services. You are invited to meet face to face with dedicated leaders in the green movement and learn how your family can live a more sustainable lifestyle. The expo will offer you a chance to join a growing movement that will improve and protect our natural resources. Discover the initiatives of the many organizations that serve as faithful guardians of our air, land, and water.



- visit ECO EXHIBITS
- learn and play in the KIDS ZONE
- food sampling at the CHEF'S CORNER
- engage with others at the GREEN SPEAKERS SERIES
- learn about ORGANIC GARDENING
- visit the GREEN WEDDING AREA
- purchase the latest ECO FRIENDLY PRODUCTS & SERVICES
- holiday shopping at the GREEN MARKETPLACE

For information, please visit the web site www.enviroexpousa.org.

Greening Georgia's Capitol with "Recycling Expansion Day"

Georgia Recycling Coalition (GRC) spearheaded a "Recycling Expansion Day" event on June 3, 2009 to deploy recycling bins, posters, and instructional fliers into the Georgia State Capitol and Capitol Hill state buildings; Coca-Cola interns from across the country worked with the Georgia Building Authority (GBA) and Georgia General Assembly staff to place the bins and distribute



Coca-Cola Interns pose with "Tommy" in the state Capitol.

posters/fliers to office staff. This effort expanded the recovery capability in the government buildings from paper only to aluminum, plastic and glass bottles and cans, and was an enhancement of GBA efforts with respect to energy and water conservation measures toward greening our state Capitol. The Georgia Conservation Voters distributed the posters and fliers to the leadership offices of the House and Senate Natural Resources Committees. During the presentation portion of the event, representatives from all the partnering groups also including the Georgia Department of Natural Resources and its Sustainability Division, Georgia Department of Community Affairs (DCA), and Coca-Cola Recycling LLC made comments supporting the effort. Georgia Recycling Coalition received the bins from Alcoa Aluminum in a partnership with the National Recycling Coalition; they purchased the bottle and can tops for the 500 bins allocated to this project with funding support from the Turner Foundation. When the need for promotional material was realized, DCA commissioned the creative and design work from its recycling campaign vendor and EPA Region 4 assisted by printing the posters and fliers for the campaign. "This is a prime example of a public/private/non-profit partnership that allows us to expand recycling even in challenging times," said GRC Executive Director Gloria Hardegree.

This effort was arranged as one of the initial events of the new statewide recycling marketing campaign that launched officially on June 1. After completing their mission at the Capitol, the Coke interns walked to Centennial Olympic Park to promote the new state campaign during an evening concert in the park. To see the new campaign, check out www.yougottabekidding.org.



The Alcoa bin deployment was one of many state campaign launch events. Kim Portmess, GA DCA (holding bin); "Tommy" and Jay Bassett, EPA Region 4 lend a hand.

Welcome New Members

Business/Trade Association

Liberty Roll-Offs & Recycling LLC - Becky Jones
Whole Foods Market - Mike Hardy
Wilbros LLC - Joe Wilbanks
Southwire Co - Joel Dicks

Government/Trade Association

City of Decatur - David Junger
City of Douglas - Ernest Crussel
McDuffie Co Solid Waste - Don Clauson

Individual

Adam Schlachter - Norseman Plastics/ORBIS Corp
Hadley Laughlin - Plan-It Friendly
Kevin Beals - Lowndes County
Nancy Martin - Green in Gwinnett Area
Peggy Ratcliffe - LivingGreenPages.com

Associates

Larry Douglas, City of Douglas
Junior Bedingsfield, City of Douglas
Charlie Davis, City of Douglas
Alison Childers, Shaw Industries Group Inc
Joe Arehart, Shaw Industries Group Inc
Bea Brhmbhatt, Shaw Industries Group Inc
Sarah Hooker, Shaw Industries Group Inc

Strategic MATERIALS, INC.

The Nation's Largest Glass Recycler

Innovative Solutions to your Glass Recycling Needs

With capabilities to accept more varieties of glass and with more collection centers nationwide, Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

We are a single source for nationwide decasing.

Find out how you can reduce landfill costs and increase revenues with Strategic Materials' recycling programs.

Call Hazel Mobley – Glass Consultant
404-761-1340

email: hmobley@strategicmaterials.com

ANNOUNCING . . .

2009 GRC Spirit of Green Annual Awards

Recognizing Excellence in Recycling & Waste Reduction in Georgia

Nomination Deadline: July 15, 2009

Award Categories

• Volunteer of the Year •

GRC Members who have provided the organization with value added benefits toward achieving the mission

• New Member of the Year •

“Rookie of the year” - new member who has brought leadership & innovation to the organization

• Outstanding Institutional Program •

May include college, university, military installations or campus/industrial entities

• Outstanding Gov't/Community Program •

Local programs that exemplify comprehensive and sustainable components and practices

• Outstanding Corporate Leader •

Businesses that have implemented exemplary waste reduction/recycling programs for their industry

• Innovation Award •

Program or Individual developing original, unique, and potentially model programs or projects

Nomination forms available at www.georgiarecycles.org

Click GRC Events

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing
an advertisement or for
membership information,
call 404-634-3095.

"People, Planet, Partnership . . . Balancing the Recycling World"



18th Annual Conference, Trade Show and Membership Meeting

August 23-26, 2009

King & Prince Beach Resort
St Simons Island, GA

For more conference info or to register online, visit:
www.georgiarecycles.org • Click the Green GRC Events tab

EARLY REGISTRATION DEADLINE: August 3, 2009
EXHIBITOR REGISTRATION DEADLINE: July 20, 2009
HOTEL REGISTRATION DEADLINE: July 23, 2009

Don't Miss:

Keynote Speaker Bill Heenan of Steel Recycling Institute
Markets Panel of Commodity Experts
Curbside Technology, Education and the Next Curbside Revolution!
YouGottaBeKidding!
What do I do with this data...now that I have some?
How are your Soles/Souls?
Greenhouse Gas and Food Residuals-Related?
Way Outside the Bin....
Show me the Money-Grant Writing Workshop
...and the beach, the auction, the deals & the networking fun!

Conference Sponsors to Date:

The Coca-Cola Company
GA Dept of Community Affairs
Georgia Beverage Association
Mohawk Industries
Novelis, Inc
Pratt Industries
Republic Services Inc
Shaw Industries Group Inc
SP Recycling Corporation
WM-Recycle America

GRC Partner Level Members
are Conference Sponsors;
to find out more about sponsorship,
go to: www.georgiarecycles.org and
click the GRC Events Green tab.

Conference Cancellation Policy: Refunds less a \$75 administration fee will be made upon written request received before August 10, 2009. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before August 10, 2009 provided written notice is provided to Georgia Recycling Coalition.

GRC 18th ANNUAL CONFERENCE - 2009

"People, Planet, Partnership-Balancing the Recycling World"

Tentative Agenda

(Speakers subject to change pending final confirmation)

Sunday 8/23/09

- 2:00-5:00 Arrival- Exhibitor Set-Up from 4:00-6:00
Registration Open from 4:00-6:00
7:00-8:30 Evening Reception with Exhibitors
Dinner on Your Own

Monday 8/24/09

- 8:00-9:00 Registration/Buffer Breakfast@Delegal
9:00-9:30 Opening Session - Keynote Speaker - Bill Heenan, Steel Recycling Institute
9:30-10:15 • Product Stewardship - Rich Lockhart, RBRC
• Corporate Sustainability - Joe Faith, Shaw Industries Group
10:15-11:00 Networking Session w/Exhibitors
11:00-12:30 Plenary Session
• 11:00-11:30 Soles4Souls, David Graben
• 11:30-12:30 Non Traditionals, Kevin Barkley, City of Griffin
Film Plastic in GA - Abby Goldsmith, RW Beck
12:30-1:30 Lunch - Delegal Buffett
1:30-3:30 Plenary Session
• 1:30-2:30 Markets Panel
Glass - Joe Cattaneo, Glass Packaging Institute
Plastics - Ken Prevette, Mohawk; Eric Sidewaer, Nemo
Paper - Fred Johnson, SP Recycling
Metals - Lee Brocious, Newell
• 2:30-3:30 RFID Collection Technology - Scott Schimming/Ryan Thaxton, Rehrig Pacific
Curbside Education Tutorial, TBA
3:30-4:00 Networking Break w/Exhibitors
4:00-5:00 Plenary Session Organics
Evaluating GHG - Food Scrap-Craig Coker, Coker Consulting
Source Separated Organics - Next Curbside Revolution-Doug Hill
Norseman Plastics/ORBIS Corp
Dinner-On Your Own - Trolley to the village/pier will run 6:00-11:00 PM

Tuesday 8/25/09

- 8:00-9:00 Buffet Breakfast-Delegal Buffett - Visit w/Exhibitors in Delegal Room
9:00-9:30 GRC Annual Membership Meeting
9:30-10:30 YouGottaBeKidding - Karen Vickers, GA DCA;
Lena Davie, Hill & Knowlton; Suki Janssen, Athens - Clarke County Recycling Div
10:30-11:30 I finally have data - now what? ReTRAC - Steve Thompson, Curbside Value Partnership/KAB
11:30-12:00 Networking Break with Exhibitors
12:00-2:00 Box Lunch & Breakout Meetings
Councils/Special Interest Group Meetings
• Paper Industry Council
• Recycling Program Managers Council - Educators Lunch
• G-ROC-Organics Recycling Council
• Department of Defense (DOD) Partnership
• College/University/Campus Environments
- Emory U Shredding. Claire Wall/John Scheve
- UGA Student Leadership - Andrew Lentini
2:30-4:30 H&K Campaign Grantees
3:00-3:30 Networking Break - Visit with Exhibitors
3:30-5:30 Workshop-Grants - DCA
7:00 Reception - Review of Auction Items
7:30 Dinner - 13th Trash to Treasures Auction
"Spirit of Green Awards" Presentations
Live Auction - 8:30 until 9:30

Wednesday 8/26/09

- 8:00-9:00 Buffet Breakfast - Delegal Buffett
9:00-10:00 Way Beyond the Bin - TBA
10:00-10:30 Closing Plenary Speaker - TBA
10:30-11:00 Evaluations & Adjourn - Drawing for Weekend Get-Away at the King & Prince

Golf will be optional;
for tee times,
contact golf pro
Rick Maddox
at Hampton Golf Club
912.634.0255

Georgia Recycling Coalition 18th Annual Conference

Quick Registration Form

Circle Appropriate Option/Complete Contact Info Below

Attendee Registration

Early Bird Rates/Deadline August 3, 2009

GRC Member	225.00
Non Member	300.00

KAB Executive Directors
& KAB Affiliate Staff 195.00
(Must be a GRC Member to receive this Discount)

After August 3, 2009-Rates

GRC Member	275.00
Non Member	350.00

KAB Executive Directors 225.00
& KAB Affiliate Staff
(Must be a GRC Member to receive this Discount)

ONE DAY-Mon. August 24	150.00
ONE DAY-Tues. August 25	150.00
ONE DAY-Wed. August 26	125.00

Exhibitor Registration

Early Bird Exhibitors/Deadline: July 20, 2009

GRC Member	475.00
Non Member	550.00

NOTE: Exhibitor Registration includes one full registration; additional exhibitor attendees may register at the attendee rate.

After July 20, 2009-Exhibitors (Call for Availability)

GRC Member	575.00
Non Member	650.00

Directions to King & Prince

From **North Georgia/Atlanta area**: Take I-75 South to Macon
In Macon take I-16 West toward Savannah
Take I-95 South, Exit 38-Golden Isles Pkwy-Spur 25
Turn left (follow St. Simons signs) & Go 11 miles
You will bear right at one point onto Frederica (US 17)
Turn left onto FJ Torras Causeway
After the Marina (on right) & crossing Frederica River,
Bear right on Kings Way; it becomes Ocean Blvd at the village
Continue to Arnold Rd and turn right

From **Jacksonville area**: Take I-95 North to Exit 29
(first Brunswick, GA exit)
Turn right onto US 17
In 9 miles turn right onto FJ Torras Causeway
After the Marina (on right) & crossing Frederica River,
Bear right on Kings Way; it becomes Ocean Blvd at the village
Continue to Arnold Rd and turn right

Name: _____

Organization: _____

Phone: _____ Fax: _____

Address: _____

Email: _____

Address: _____

City, State, Zip: _____

Checks made payable to GRC and mailed to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

Questions (?): 404 634-3095 or garecycles@mindspring.com
FAX # (404) 350-8780

- ☐ Yes, I will attend the Grant Writing Workshop. (See Registration Form, p. 8)
- ☐ Please check if you wish to purchase meals for your spouse or guest. Details via phone/fax after Aug. 1st.
- ☐ I am interested in carpooling to the conference.

Hotel Registration

Reservations by phone: 800.342-0212
Group Block: Georgia Recycling Coalition
(Block is for Sun Aug 23-Tues Aug 25; check in at 4:00 PM/check out 11:00 AM)

Reservations online: www.kingandprince.com
Click Group Reservations/Group Code is: Recycle

Room Rates:
(subject to 7% sales and 5% hotel tax)
Ocean Front-\$123.00
Ocean View-\$113.00
Resort View-\$103.00
Standard Room-\$87.00
Two bedroom ocean view villa-\$355.00
Two bedroom ocean front villa-\$405.00
(villas per call-in registration only; not online)

Reservation Deadline: July 23, 2009

REGISTER ONLINE at www.georgiarecycles.org - click GRC Events green tab on left

Conference Event Highlights

GRANT WRITING WORKSHOP

The Georgia Department of Community Affairs (DCA) Office of Environmental Management and special guest presenter Danny Blitch invite you to attend a Grant Writing Workshop hosted in conjunction with the Georgia Recycling Coalition Annual Conference. This 2 hour workshop has been designed to improve the basics of grant application/proposal writing and to identify state, foundation, and corporate grant opportunities. The workshop also offers details on the American Recovery and Reinvestment Act (ARRA) of 2009, the Federal Stimulus package, and their effects on the current grant landscape.

Pre-registration for the workshop is required; use the form on this page. The workshop will be limited to 40 people based on pre-registrations. For more information contact Karen Vickers at (404) 679-3152 or karen.vickers@dca.ga.gov.

About Danny W. Blitch, MPA, GPC

Danny Blitch graduated from Armstrong Atlantic State University with a Bachelor of Science degree in 1992. He received his Masters Degree in Public Administration from Georgia Southern University in 1994. Currently he is employed as Grants Manager at the City of Roswell, GA. The municipal grant program in Roswell (2000 to 2009) in total has been awarded more than \$41M in federal, state, local government grants and private donations for innovative projects and programs. Mr. Blitch has been a grant professional since 1993 and has worked as the Government Services Administrator for the Coastal Georgia Regional Development Center in Brunswick, GA, for the Cobb County Board of Education as its Grants Coordinator, and for Georgia State University in the Office of Institutional Research and Development. He is an active member of the American Association of Grants Professionals (AAGP) – Metro-Atlanta Chapter and currently serves as its Vice President. He is an original recipient of the Grant Professional Certified (GPC) credential bestowed by the Grant Professionals Certification Institute (GPIC) in 2008.

It's ALIVE! LIVE from New York! Actually St Simons 9 LIVES! GRC 2009 "LIVE ONLY" Trash to Treasures Auction Donation Form

This year the auction will be All LIVE!
We are looking for special, fun, environmental
and useful items for a live auction.
Here is/are my Donations:

Name: _____

Company Name: _____

Email: _____

Phone: _____

☐ I will bring the items with me to conference registration (preferred):

☐ I am forwarding to your office:

Shipping Address:
GRC 50 Hurt Plaza. Suite 935
Atlanta, GA 30303

Clip and fax to (404) 350-8780 or US mail to GRC
P.O. Box 550667 Atlanta, GA 30355

Grant Writing Workshop GRC 18th Annual Conference Tuesday August 25, 2009 3:30-5:30pm Hosted by DCA and Special Guest Presenter Danny Blitch PRE-REGISTRATION FORM

☐ YES I plan to attend the grant writing workshop on Tuesday August 25th

NAME: _____

AFFILIATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

How many years of grant writing experience do you have? _____

Are you the grant writer for your program/community? ☐ YES ☐ NO

Have you written/applied for grants that have been

successfully awarded? ☐ YES ☐ NO

So we may prepare workshop sessions and materials that best suit your needs, please indicate your workshop expectations and what you most need to learn from the workshop: _____

Recycling Goes Retro . . . Show us Your Retro Heyday

Our unofficial motto is
"We Work Hard, We Play Hard", so let's have a little fun!!

The theme for our Tuesday auction night is vintage... whatever expresses your retro heyday. Is it bobby socks and poodle skirts, or bell bottoms and peace signs...or maybe antique Victorian classics, or beach boys??!! Surfer dudes, mini-dresses or acid washed jeans and oversized shirts??!! Grunge, neon shirts, cut off denims or sagging jeans and a rock star T-shirt???

Whatever worked for you, but no longer has the prominent position in your closet. Show us your retro heyday. Prizes for best concept outfits!

SPOTLIGHT ON PROGRAMS

Got an Excuse for Not Recycling? Wait 'Til You Hear Some of These!

New statewide campaign engages communities and takes unique approach to increase recycling

This month, Georgia non-recycler Tommy Krenshaw took center stage in a new and unique multimedia recycling campaign hitting the streets. GRC members received a sneak peak at the semi-annual meeting in Macon.

On billboards and headlines popping up across the state, Tommy proudly proclaims that he will find a new planet when this one fills up with the materials he and others like him refuse to recycle. He has also taken to wearing his non-recycler status on his T-shirt, in case you missed his excuse.

Does this sound like a traditional state recycling campaign to you? Well, that's the point.

By spotlighting non-recyclers and their ridiculous non-recycling excuses, DCA is hoping to boost recycling in the state and keep valuable recyclable materials out of landfills and in Georgia's mills and factories.

Recycling is serious business in Georgia. A Solid Waste Characterization Study conducted recently revealed that approximately 40 percent of what state residents throw away is actually recyclable. In fact, last year alone, 2.6 million tons of recyclable materials, worth \$245 million, were dumped in the state's landfills. And with a multi-billion dollar recycling industry, second only to the state of California, Georgia needs these recyclables that residents are often blindly throwing away.

"In this economy, we can't afford to landfill millions of dollars worth of recyclable materials," says Gloria Hardegree, executive director for the Georgia Recycling Coalition, a supporter of the campaign. "And in the midst of a global war on climate change, we can't afford to waste more natural resources when we could be preserving them."

DCA estimates that 74 percent of Georgia counties provide or arrange for recycling programs that include curbside collection, drop off centers and commercial efforts. "Yet 45 percent of Georgians do not regularly recycle, even if they know it is the right thing to do," explains Randy Hartmann, director of the Office of Environmental Management of DCA, the department behind the campaign. "This forced us to get creative!"

Tommy Krenshaw is just one of the fictitious characters of the campaign. "We all realize that Tommy's excuse is preposterous," says Hartmann. "However, every time someone bypasses a recycling bin or chooses to throw a can away, they're effectively saying, 'I don't recycle!' They're wearing their apathy on their sleeve. What we're saying is that lame excuses won't work anymore."

In case you missed the GRC "unveiling" of the campaign, here are some more details. The campaign, which is anything but traditional, introduces and exaggerates the absurd excuses behind not recycling. A cast of characters proudly wear "I don't recycle!" on their proverbial sleeves, painting a humorous picture that reveals what non-recyclers often look like to their friends and families, even if their excuses are not quite so extreme. And by doing so, the campaign is saying "you gotta be kidding!" on behalf of "the rest of us." (Incidentally, the URL for the campaign is www.YouGottaBeKidding.org.)

This campaign also is relying heavily on community support and use, as well as support from the private sector. It is also just one tier of a comprehensive strategy to boost recycling in Georgia. Other strategies include the development of regional Recycling Hubs to make collection and transfer of recycled materials more cost-effective and convenient for communities as well as an event recycling grant program designed to capture recyclable materials from special events and other away-from-home venues.



The band The Fray poses with "Tommy" and Jennifer Szabo of DCA. Joe Dunlop and Jennifer worked the concert Eco-Village at Chastain Park Amphitheatre in Atlanta introducing the new state campaign to concert fans.

Through a media relations and marketing campaign that kicked off on June 1, DCA will drive Georgia residents to the campaign Web site where the real facts about recycling will be presented in a way that resonates and drives real action. More non-recyclers will be introduced by the state over the coming months. All will be wearing "I don't recycle!" on their T-shirts, an unusual move designed to break through the media clutter by first entertaining, then creating buzz and then driving people to the campaign Web site where DCA has a better chance of presenting the myriad reasons to recycle.

To learn more about the campaign and hear more absurd excuses about recycling from the "cast of characters" visit www.YouGottaBeKidding.org.

Recycling stakeholders interested in using the campaign locally should visit the internal Web site: www.GACampaignCentral.org where you can access and download campaign creative, and learn how you can plan your campaign.



Industry News

Recycletronics™ is now accepting CRT TVs and Monitors

Many years of research and development have led to a unique process and machinery to recycle CRT (Cathode Ray Tube) TVs and monitors just in time for the June 12 digital TV transition. Tommy Nobis Center (TNC) has been licensed by MOLAM, the only EPA contractor for electronics recycling in the State of Georgia, to use the first complete TV and monitor recycling process in the United States. Many recyclers either ship whole TVs overseas or partially process them (using older mechanisms such as "CRT Angel") and then ship overseas. However, Recycletronics™ process utilizes a dismantling line, CRT Preprocessor, CRT Auto Cutter, and CRT Dry Washing system which produces clean furnace ready reusable glass here in Georgia. This revolutionary process will soon be available nationwide through Recycletronics™ authorized facilities. This innovative machinery helps keep our environment free of hazardous electronic material. Our alliance and cooperation with Tommy Nobis Center provides "green" jobs for individuals with disabilities. Additionally, our process creates and supplies standardized reusable/resalable commodities such as glass, steel, copper, and plastics to the manufacturing sector.

Recycletronics™, under a take back program with Sony and Waste Management, is accepting all Sony electronics including TVs and monitors free of cost. For other than Sony TVs or monitors, there is a \$10 charge for the first TV and \$5 for each additional TV or computer monitor. One hundred or more units are subject to special discounts (contact the depot for details). All other electronics except kitchen appliances are recycled for free. All donors receive a receipt for tax deduction. Recycletronics™ at Tommy Nobis Center, 1480 Bells Ferry Road, Marietta, GA 30066.

For more info, contact:

Nader Nejad at nader@molam.net
770-420-5202 x221 or 404-906-2337 (cell)

or

Mike Daniels at miked@tommynobiscenter.org
770-427-9000 (office) or 770-402-0662 (cell)

Creative Recycling Systems Awarded State of SC E-Cycling Contract

Creative Recycling Systems, an industry leader in the recycling of end-of-life and obsolete electronics was recently awarded the State of South Carolina's Electronic Equipment Recycling Contract. The contract will provide state agencies, counties, municipalities, school boards and other state entities with fiscally responsible and true environmental management for end-of-life electronics. Electronics collected from South Carolina will be processed at Creative's Mid-Atlantic Processing Facility located in Morrisville, NC. The facility recently held its Grand Opening in April of this year; renowned environmentalist Robert F. Kennedy Jr. delivered the keynote address.

About Creative Recycling Systems, Inc.

Creative Recycling Systems, Inc. was founded in 1994 with the mission of providing private companies, local, state and federal government and institutions with electronics recycling solutions that represent a viable, economical alternative to environmental

contamination. CRS has facilities in Tampa, Miami and Tallahassee, Florida; Atlanta, Georgia; Nashville, Tennessee; Louisville, Kentucky and Raleigh/Durham, North Carolina and services the Eastern United States. For more information visit: <http://www.crserecycling.com>.

Dell, Goodwill Collaborate on Computer Drop-off Program

Dell and Goodwill Industries International are expanding a free drop-off program for consumers to recycle any brand of unwanted computer equipment. The program is expanding to 451 new donation sites in seven additional states including Colorado, Illinois, Indiana, Missouri, New Mexico, Oklahoma and West Virginia. The program in Wisconsin is also expanding to the southeastern and South Central parts of the state. The Reconnect program is now available in 18 states, plus the District of Columbia.

The June 8 announcement brings the number of Goodwill stores participating in Reconnect to more than 1,400 nationwide. Goodwill, which creates jobs for individuals with disabilities or others having a hard time finding employment, plans to hire additional staff to oversee the expanded recycling program. Reconnect offers consumers a free, convenient and responsible way to recycle used computer equipment, according to Dell and Goodwill. Consumers can drop off any brand of used equipment at participating Goodwill donation centers and request a donation receipt for tax purposes. A list of participating Goodwill locations is available at www.reconnectpartnership.com. A visit to the site indicated several Goodwill Industries of the Coastal Empire locations on Georgia's southeastern coast provide drop-off capabilities for this program.

Georgia Recycling Effort Wins EPA Award

The Georgia Department of Community Affairs' (DCA) Office of Environmental Management has been recognized for its efforts to bring cost-effective recycling to rural locations. The U.S. Environmental Protection Agency awarded DCA its 2009 Resource Conservation Challenge National Achievement Award. The EPA recognized the department's Georgia Regional Recycling Transfer Hub Program, which facilitates single-stream collection in rural parts of the state. "We expect this initiative to have a measurable impact on our statewide environmental and recycling efforts," said Mike Beatty, DCA commissioner. "The efficiencies the hubs provide will help communities reduce recycling-related transportation costs and enhance statewide recycling efforts." The program will give approximately 170 cities access to central recycling facilities. GRC congratulates Randy Hartmann and the staff of the DCA Office of Environmental Management on this much deserved recognition.

Resource Recycling Systems
We Build Solid Waste and Recycling Programs

recycle.com
recycle.com
recycle.com

Solid Waste & Recycling

Facility Engineering

Sustainability and Green Energy

We are your RESOURCE

Resource Recycling Systems
www.recycle.com

Since 1985, we have been a leader in waste reduction and recovery strategies for local, state, and federal governments, industries, and non-profits. In Georgia, contact Sharyn Dickerson, Senior Consultant at (706) 296-7240.

2009 GRC Newsletter Copy Deadlines

Fall '09 Sept 15 Distribute Oct 1

Winter '09 Nov 16 Distribute Dec 7

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Contact GRC

Georgia Recycling Coalition, Inc.
P.O. Box 550667
Atlanta, GA 30355

Phone: 404-634-3095

Fax: 404-350-8780

Email: garecycles@mindspring.com
www.georgiarecycles.org

GRC SPONSORS

2009-2010

(Based on Renewals as of June 25, 2009)

PARTNERS

The Coca-Cola Company
GA Dept of Community Affairs
Georgia Beverage Association
Mohawk Industries
Novelis, Inc
Pratt Industries
Republic Services Inc
Shaw Industries Group Inc
SP Recycling Corporation
WM-Recycle America

SUSTAINERS

Anheuser Busch Recycling
Caraustar
EPA Region 4-RCRA Programs Branch
Harmon Assoc-Georgia Pacific
PepsiCo, Inc

PATRONS

Coca-Cola Recycling LLC
Delta Air Lines
Enviro Recyclers Inc
Molam International-Recycletronics
Moore & Associates

SPECIAL CONTRIBUTORS

The Turner Foundation

GOT NEWS??

Submit articles & photos to us
for our next edition
to garecycles@mindspring.com

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer | (\$1,525 or more) |
| <input type="checkbox"/> Patron | (\$775 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$375) |
| <input type="checkbox"/> Government/Non-Profit | (\$175) |
| <input type="checkbox"/> Individual | (\$75) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

☐ Education

☐ Programs

☐ Membership Development

☐ Special Events

☐ Communications



P.O. Box 550667

Atlanta, Georgia 30355

404.634.3095

Fax 404.350.8780

www.georgiarecycles.org

garecycles@mindspring.com

Dated Material

