# Georgia Recycles

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Volume 15 Issue 2

The Georgia Recycling Coalition Newsletter

Summer 2008

# Mirror, Mirror on the wall who's the GREENEST of them Al

# Where can you find:

Color of Green Film Fest?

How Green Can YOU Be Auction **Night Attire Contest?** 

Green Carpet Speakers?

Spirit of Green Awards?

Green Ribbon Events?

Green Graffiti - What does Green Mean to YOU!?

Green Trunk Make & Take Workshop?



# The Answer!

Register now to join GRC at its 17th Annual Conference, Trade Show and Membership Meeting from August 24-27, 2008 at the King & Prince Beach Resort on St Simons Island, GA. Details are available on the website home page at www.georgiarecycles.org. Early registration info is now posted on the website with an August

4th deadline. The hotel registration deadline is July 22<sup>nd</sup>.

Remember the Auction Night Pirates theme last year? The auction night theme this year is: "How GREEN Can YOU Be?" — Wear Green, Be Green - Prizes for Best Concept Outfits

Interested in Carpooling to the Conference? If so, please indicate on the Quick Registration Form (available on the website or on pg. 7) or email garecycles@mindspring.com.

# NRC to Hold 27<sup>th</sup> Congress in Pittsburgh

The National Recycling Coalition's (NRC) 27th Annual Congress & Expo will take place at the David Lawrence Convention Center in Pittsburgh, PA, September 21-24, 2008. The Congress & Exposition is considered to be the premier national education and networking event for recycling professionals.

The NRC Annual Congress & Exposition offers:

# Be a Mover & Shaker of GRO

Interested in serving on the GRC Board of Directors? Want to be one of a dedicated and motivated group of industry leaders to take our SRO into the next decade?

Details and Nominations info available for the 2009-2011 term located on page 3

- Educational Opportunities
- Networking Opportunities
- **Exposition Hall**
- Tours to cutting-edge facilities and programs, offered before and after the Congress
- Social Opportunities providing fun & relaxing venues to catch up with friends

GRC members who have paid and or renewed their memberships are also members of the NRC per our affiliate agreement. GRC will participate and exhibit in the Hall of States during the Expo. Make plans now to check online for registration and hotel information: http://events.jspargo.com/nrc08/public/ enter.aspx.



SEPTEMBER 21-24, 2008 PITTSBURGH, PENNSYLVANIA

### President's Column

As we approach the "hot" days of summer, our yards may not be green but businesses, industry and individuals are seeking ways to reduce their environmental impact (be "green") more than ever before. The theme for this year's annual conference, "Mirror, mirror on the wall...who's the GREENEST of them ALL?", will focus on a variety of ways that we, in the waste reduction realm, contribute to the green movement. In fact, recycling and waste reduction is often the first step to many sustainability plans. This means we have a huge responsibility to encourage the further developement of "green" principles. So don't miss this opportunity to attend great sessions and share ideas with others in the industry.

I look forward to seeing all of you at the King and Prince August 24 - 27 for the annual conference! Don't forget to dress "green" at one of the highlights of the conference - the Trash to Treasures auction!

Suki Janssen, Athens-Clarke Co Recycling Div. GRC 2008 President

# GRC Annual Membership Renewals Now Due—did you make the July 1st deadline?

As a reminder, please note that our GRC membership year runs from July-June annually. That means that you should have received your annual membership dues invoices and requested or made payment by now. Renewals were due by July 1st. If you have not yet done so, please make every effort to pay your renewal as soon as possible, as the benefit of reduced GRC conference rates is for members in good standing. Don't miss the reduced event rates, the daily newsclip service, monthly Green Sheet electronic updates and much more that your membership provides. Additionally, many of you attend the National Recycling Coalition (NRC) Annual Congress; the reduced member fees are available only if your GRC dues are paid. As an added benefit, GRC members are also NRC members, based on our affiliate agreement.

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2008 Board of Directors

GA DNR-EPD

**Brooke Carney** Keep Bulloch Beautiful

LuAnn Chambers, V. President SP Recycling Corporation

**April Crow** 

The Coca-Cola Company

Joe Dunlop, Secretary Georgia Dept of Community Affairs

Jane Franklin Georgia Power

Rick Foote, Treasurer

Hall County Resource Recovery

Les Hicks Lockheed Martin Aeronautics

Lisa Hughes Shaw Industries Group

Suki Janssen, President

Athens-Clarke County Recycling Div

Linda Lott

Newell Recycling

Mike Power American Chemistry Council - Plastics Div.

Bridget Sanford

Dalton Whitfield SWMA

#### HONORARY DIRECTORS

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**Abby Goldsmith** 

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Home Alone Recycling

Lisa Hollingsworth

Steve Levetan Pull-a-Part, LLC

Tine Liegerot **Hazel Mobley** Strategic Materials

Kevin Perry

Georgia Beverage Association **Bob Rickman** 

SP Recycling Corporation

**Craig Swier** Recycled Materials, Inc.

Lisa White

SP Recycling Corporation

Nancy Womack Caraustar

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P.O. Box 550667, Atlanta, GA 30355

# MARK YOUR CALENDAR

July 30-Aug 1, 2008

KAB Mid Year Affiliates Forum

Atlanta, GA

August 24-27, 2008

**GRC 17th Annual Conference** 

King & Prince St Simon's Island, GA

September 21-24, 2008

NRC 27<sup>th</sup> Annual Congress

Pittsburgh, PA **David Lawrence Conv Ctr** 

November 12-14, 2008

SWANA Fall Conference

**SERDC Annual Summit** 

Sea Palms Resort St Simons Island, GA

November 12-14, 2008

Grand Hotel Marriott Resort

Point Clear, AL

November 14-16, 2008

Enviro Expo USA www.enviroexpousa.org AmericasMart Atlanta, GA

**November 15, 2008** 

**America Recycles Day** 

Nationwide



# The Georgia Recycling Coalition Announces CALL FOR NOMINATIONS for 2009-2011 Board of Directors

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2009-2011 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition. Candidates must be members in good standing of GRC. Five positions are available for this term: 1 from a Trade Association; 1 from the Business Sector and 3 At-Large.

If you would like more information or are interested in being considered for the 2009-2011 GRC Board, please contact Gloria Hardegree at (404) 634-3095 or email garecycles@mindspring.com to receive a copy of the Nomination Guidelines.

All nominations must be received, in writing, by GRC at P.O. Box 550667, Atlanta, GA 30355, no later than 5:00 PM on August 4, 2008. Voting will take place at the GRC Annual Membership Meeting on Tuesday, August 26, 2008.



# GRC to Partner for America Recycles Day Event

ENVIRO EXPO USA/ADVANCES IN GREEN SCIENCE AND TECHNOLOGY SYMPOSIUM has been recreated and will present a new forum to discover the latest in new environmental technologies. In the late 1980's Enviro Expo and Emerging Technologies in Hazardous Waste Management Symposium served as an important leading edge in introducing new technologies in hazardous waste management and super fund site cleanup. Today's symposium will feature green science and significant changes faced by industry, academia, and government to meet today's environmental needs. Enviro Expo USA will showcase the latest in new ideas, products and services to educate the public on how to live a more sustainable lifestyle. The Expo and Symposium will take place November 14-15, 2008 at Americasmart in Atlanta. For information, please visit their web site www.enviroexpousa.org; details to follow from GRC.

# INDUSTRY NEWS Shaw Industries Recognized by CARE

Dalton-based Shaw Industries has been named "Large Recycler of the Year" by the Carpet America Recovery Effort (CARE), a joint industry-government initiative to promote carpet recycling, reuse and waste reduction of post consumer carpet. Shaw Industries leads the carpet industry with its cradle-to-cradle recycling program that has recycled 100 million pounds of post consumer carpet to date through its Evergreen Nylon Recycling Facility in Augusta. Shaw Industries president Randy Merritt said the company's efforts have led to increased amounts of recycled content available for the production of new Shaw products in the future.

"Shaw has come a long way in implementing its cradle-to-cradle products," Merritt said. "Beyond the ability to design a product for reclamation and recycling through Evergreen, we had to organize and facilitate a nationwide collections network to service our customer's recycling needs. It is a great honor for Shaw to be recognized by CARE for its recycling successes." Shaw Industries' nationwide collection network collaborates with entrepreneurs and businesses across the U.S. in establishing recycling centers for post consumer carpet. In conjunction with these businesses, Shaw Industries has collected 165 million pounds of carpet, keeping it from landfills. The Shaw Industries carpet recycling network operates collection points across the U.S. and in most major markets. Russ Delozier, the post consumer carpet collection manager, was named the CARE Person of the Year for 2007.

# Home Depot Kicks off Nationwide CFL Recycling Program

Recycling compact fluorescent light bulbs just got easier. In June, Home Depot announced it will offer free CFL recycling at each of its 1,973 locations. Customers can drop off expired, unbroken bulbs at the returns counter of any Home Depot store. The home improvement retailer is beginning the program in response to customers' concerns about improper disposal of the bulbs, which contain small amounts of mercury. The national recycling program is the most widespread of its kind and offers an alternative to some existing options -- community hazardous waste programs and select retail stores, according to the retailer. "With more than 75 percent of households located within 10 miles of a Home Depot store, this program is the first national solution to providing Americans with a convenient way to recycle CFLs," said Ron Jarvis, Home Depot's senior vice president for environmental innovation.

# **Welcome New Members**

### Patron Level Sponsor

Coca-Cola Recycling LLC Gary Wygant

International Environmental Management Joshua Neville

> Rooms To Go Stacy Barber

**Solid Waste Solutions** Dieter Kretschy

Toter Incorporated Ken Kelly

### Government/Non-Profit

City of Pooler, Butch Ferrell

Greening Youth Foundation, Angelou Ezeilo Goodwill Industries of the Southern Rivers, Kevin Barbee Robins AFB, Ben Torrey

### Individual

Cathy Brooks, Keep Dawson Co Beautiful Cynthia Brooks, Southwire Company Joel Dicks, Southwire Company Keeva Linton, Greenway Solutions Patience Peterson

Polly Sattler, Sustainable Business Partners Karen Stone

Dr. Dan Tedder, Society for Green Science & Technology

### **Associate**

John Burgess, Coca-Cola Recycling LLC Landis Frey, Coca-Cola Recycling LLC Jerry Thornton, Coca-Cola Recycling LLC Luis Berrios, Coca-Cola Recycling LLC Neha Patel, Coca-Cola Recycling LLC David Frame, Coca-Cola Recycling LLC Curt Bucey, Strategic Materials Andrew Lentini, UGA Physical Plant Donna McDowell, Goodwill Industries Mike Power, American Chemistry Council-Plastics Div. Ken Wharam, Robins AFB Andy White, Harmon Assoc., GA Pacific Ralph E. Wright, City of Pooler

For full membership list, go to www.georgiarecycles.org/aboutus/members.asp

# Strategi

### The Nation's **Largest Glass Recycler**

### **Innovative Solutions to your Glass Recycling Needs**

With capabilities to accept more varieties of glass and with more collection centers nationwide. Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

We are a single source for nationwide decasing.

Find out how you can reduce landfill costs and increase revenues with Strategic Materials' recycling programs.

### **Call Hazel Mobley - Glass Consultant** 404-761-1340

email: hmobley@strategicmaterials.com

# GRC Standards

- · With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
  - · Possessed of Good Morals
- · Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Integrity • Respect for People & the Environment Entrepreneurial Spirit • Accountability Teamwork • Communications

### ADVERTISING OPPORTUNIT

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

#### **RATES:**

Size: Cost **Business Card** \$100 1/6 page \$200 1/4 page \$300 1/2 page \$400 Full page



GEORGIA RECYCLING COALITION, INC.

### **DISCOUNTS AVAILABLE:**

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

# "Mirror, Mirror on the wall . . . who's the GREENEST of them ALL"?!





17th Annual Conference Trade Show & Membership Meeting

August 24-27, 2008

King & Prince Beach Resort • St. Simons Island, GA

Early Registration Deadline: August 4, 2008 Hotel Registration Deadline: July 22, 2008

## Conference Exhibitors to Date

Allied Waste Industries
Bace LLC
Busch Systems International
Caraustar
ClearTainers
Curbside Value Partnership
EPA Region 4 RCRA

Georgia Dept. of Community Affairs L&P Wire Tie Newell Recycling Pratt Industries RBRC

Recyclemania
RecycleNet Corp
Shaw Industries Group
SP Recycling Corporation
Strategic Materials
SWIX
Toter Inc.

## Conference Sponsors to Date

SP Recycling Corporation Strategic Materials

## GRC Partner Level Sponsors 2008-09 Member Year

Allied Waste Industries The Coca-Cola Company Curbside Value Partnership Georgia Beverage Association Georgia Dept. of Community Affairs Novelis, Inc.

Pratt Industries
RecycleNet Corporation
Shaw Industries Group, Inc.
SP Recycling Corporation

GRC 17th ANNUAL CONFERENCE -2008
"Mirror, mirror on the wall...who's the greenest of them all?"
Tentative Agenda

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	Sunday 8/24/08
2:00-5:00	Arrival
2.00 0.00	Exhibitor Set-Up from 4:00-6:00 / Registration Open from 4:00-6:00
7:00-8:30	Evening Reception with Exhibitors
	Dinner on Your Own
	Monday 8/25/08
8:00-9:00	Registration/Buffet Breakfast@Delegal
9:00-9:45	Opening Session-Keynote Speaker-Invited
	Navigating in a Carbon Constrained World
9:45-10:30	Resource Recycling System. Aaron Burman Pending
10:30-11:00	Networking Session w/Exhibitors
11:00-12:30	Plenary Session
	• 11:00-11:30 Institutional Approaches
	CEM, Boyd Leake
	11:30-12:30 Model Government Programs     Bartow Co-Sheri Henshaw
	Bulloch Co-Brooke Carney
12:30-1:30	Lunch-Delegal Buffett
1:30-3:30	Plenary Session
	• 1:30-2:30 Model Industrial/Commercial Sector
	Shaw Industries Group, Lisa Hughes
	• 2:30-3:30 Glass Packaging Initiatives, Joe Cattaneo, GPI • 2:30-3:30 Statewide System for Increased Recovery
	GA Dept of Community Affairs OEM,
	Randy Hartmann & Karen Vickers
3:30-4:00	Networking Break w/Exhibitors
4:00-5:00	Plenary Session-Comprehensive Recycling
	Coca-Cola Recycling LLČ, Landis Frey Matthew Coppedge, Sonoco
5:00-7:00	Reception Sponsored by SP Recycling Corp
	Dinner On Your Own
	Trolley to the village/pier will run 6:00-11:00 PM
	Tuesday 8/26/08
8:00-9:00	Buffet Breakfast-Delegal Buffett
0.00.000	Visit w/Exhibitors in Delegal room
9:00-9:30 9:30-10:30	GRC Annual Membership Meeting
9.30-10.30	EPA Municipal Toolkit, Jay Bassett, Region 4 Contracting Services, Veronica Roof, RW Beck
10:30-11:30	Battery Recycling Made Easy, John Patterson
	Metal Conversion Technologies
	End of Life Electronics, Jim Kristof
11:30-12:00	Creative Recycling Systems Networking with Exhibitors
12:00-2:00	Box Lunch & Breakout Meetings
	Councils/Special Interest Group Meetings
	Recycling Program Managers Council
	Paper Industry Council     Paper Industry C
	<ul><li>Department of Defense (DOD) Partnership</li><li>College/University/Campus Environments</li></ul>
1:00-6:00	Golf Outing
	The Color Green Film Fest:(2:00-4:00)
3:00-3:30	Networking Break-Visit with Exhibitors
7:00	Workshop: (3:00-5:00) - Make & Take Green Kits Reception - Silent auction begins at 7:00
7:30	Dinner - 12th Trash to Treasures Auction
	"Spirit of Green Awards" Presentations
	. Wednesday 8/27/08
8:00-9:00	Buffet Breakfast - Delegal Buffett
9:00-9:30	Ecoville, Rick Penner, Emerge
9:30-10:00	Georgia Green & Healthy Schools, EPD, Cindy Wolfe
10.00 10.00	Final Plenary Session
10:00-10:30 10:30-11:00	Kate Krebs, NRC Evaluations & Adjourn
10.00-11.00	Drawing for Weekend Get-Away-King & Prince
	Drawing for Complimentary NRC Congress Registration
12:00-2:00	GRC Board of Directors Meeting

# Georgia Recycling Coalition 17th Annual Conference Quick Registration Form Circle Appropriate Option/Complete Contact Info Below

### **Attendee Registration**

GRC Member + Golf 35  Non Member 30  Non Member+ Golf4 2  KAB Executive Directors  & KAB Affiliate Staff 19	Early Bird Rates/Deadline August 4, 2008	
Non Member+ Golf4 2 KAB Executive Directors & KAB Affiliate Staff 19		
& KAB Affiliate Staff 19		-
(Mast be a Citte Member to receive the Bioceant)		)

After August 4, 2008-Rates	·
GRC Member GRC Member + Golf	275.00 400.00
Non Member + Golf	350.00 475.00
KAB Executive Directors & KAB Affiliate Staff (Must be a GRC Member to receive this Discount)	225.00
ONE DAY-Mon. August 25	150.00
ONE DAY-Tues.August 26	150.00
ONE DAY-Wed.August 27	125.00
Figure 10 to 12	

### **Exhibitor Registration**

Early Bird Exhibitors/Deadline: July 2	1, 2008
GRC Member	475.00
GRC Member + Golf	600.00
Non Member	550.00
Non Member+ Golf	675.00
NOTE: Exhibitor Registration includes one	<b>;</b>
full registration; additional exhibitor attende	ees
may register at the attendee rate.	

After July 21, 2008-Exhibitors (Call for Availability)		
GRC Member	575.00	
GRC Member + Golf	700.00	
Non Member	650.00	
Non Member + Golf	775.00	

### Directions to King & Prince

From North Georgia/Atlanta area: Take I-75 South to Macon In Macon take I-16 West toward Savannah Take I-95 South, Exit 38-Golden Isles Pkwy-Spur 25 Turn left (follow St. Simons signs) & Go 11 miles You will bear right at one point onto Frederica (US 17) Turn left onto FJ Torras Causeway After the Marina (on right) & crossing Frederica River, Bear right on Kings Way; it becomes Ocean Blvd at the village Continue to Arnold Rd and turn right

From Jacksonville area: Take I-95 North to Exit 29 (first Brunswick, GA exit)
Turn right onto US 17
In 9 miles turn right onto FJ Torras Causeway
After the Marina (on right) & crossing Frederica River,
Bear right on Kings Way; it becomes Ocean Blvd at the village
Continue to Arnold Rd and turn right

Name:
Organization:
Phone: Fax:
Address:
Email:
Address:
City, State, Zip: Checks made payable to GRC and mailed to:
Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355
Questions (?): 404 634-3095 or garecycles@mindspring.com FAX # (404) 350-8780
Yes, I will attend the Green Trunk Workshop.
☐ Please check if you wish to purchase meals for your spouse or guest. Details via phone/fax.
<ul> <li>I am interested in carpooling to the conference.</li> </ul>

# Hotel Registration

Reservations by phone: 800.342-0212 Group Block: Georgia Recycling Coalition (Block is for Sun Aug 24-Tues Aug 26; check in at 4:00 PM/check out 11:00 AM)

Reservations online: <a href="https://www.kingandprince.com">www.kingandprince.com</a> Click Group Reservations/Group Code is: Recycle

### Room Rates:

(subject to 5% sales and 7% hotel tax)
Ocean Front-\$119.00
Ocean View-\$109.00
Standard Room-\$83.00
Two bedroom oceanfront villa-\$390.00
Two bedroom ocean view villa-\$325.00
(villas per call-in registration only; not online)

Reservation Deadline: July 22, 2008



# **Conference Event Highlights**

### The Color Green Film Fest

Spend a cool couple of hours watching some fun, educational, informative and innovative film shorts, clips and videos on recycling and waste reduction themes. Casual atmosphere-plus cokes and popcorn at the break!

### Green Trunk Workshop

If you are involved in any aspect of recycling and environmental education, this workshop is a must-attend. Join the Georgia Recycling Coalition Education Committee as they construct quick and easy hands-on, waste reduction activities and/or props which can be used to engage students and adults in your community. Each participant will create a "green" kit (traveling trunk) to take back to your recycling facility and use throughout the year. The kits will contain material specific recycling information and samples, posters, educational CD's and DVD's and much more.

No fee, but you must pre-register; limited to 50 participants. Check the box on the registration form to sign up.

### How Green Can YOU be Auction Attire?

Be Green, Wear Green....use your imagination for Tuesday night's attire! Prizes to be awarded for best concept outfits! We work hard, we play hard. Relax and have some fun!

And speaking of auction; have you made a donation yet? Something cool, recycled content, promoting reuse or waste reduction; recycled art; tickets; promo items.

Fill out and fax or mail us the form on this page. Proceeds benefit GRC educational efforts.

### Green Graffiti . . . What does green mean to you?

Mural boards will be set up for you to express your thoughts, draw us a sketch, brainstorm amazing sustainable ideas.... Share cool ideas, phrases, tag lines, etc...whatever is on the green side of your brain!

### Spirit of Green Awards

GRC will recognize exemplary programs and persons in our inaugural awards program.

Details on categories and how to nominate on page 10.

# 2008 GRC Trash to Treasures Auction Donation Form

Here is/are my Trash to Treasure Donation(s):

Manage
Name:
Company Name:
Email:
Phone:
□ I will bring the items with me to conference registration (preferred):
☐ I am forwarding to your office:
(Shipping Address: GRC 1800 Peachtree St. NW Suite 550 Atlanta, GA 30309)
Clip and fax to (404) 350-8780 or US mail to GRC P.O. Box 550667 Atlanta, GA 30355

# **Conference Cancellation Policy**

Refunds of registration fees paid, less a \$75 administration fee, will be made upon written request received before August 15, 2008. No refunds will be made after this date. All refunds will be mailed after the conference. Substitutes may be made at any time before August 15, 2008, provided written notice is given to GRC.

# Conference Education Highlights Green with EnvyModel Government Programs

Bartow County has created a great recycling program. Last year, Bartow County Government recovered over \$235,000.00 in sales of recycling materials. They have created recycling avenues for industry partners such as Georgia Power-Plant Bowen, Shaw Industries, Anheuser-Busch, and Toyo Tire, numerous small businesses, and government facilities such as Red Top Mountain State Park, all Bartow County government offices, many City of Cartersville offices, EPD Mountain District offices, and Lake Allatoona Corps of Engineers offices. Learn more about this innovative and far-reaching effort to blanket Bartow County with green efforts, including recycling, and how EPD, EPA, and Governor Sonny Perdue are behind the process.

# Leveraging Local Partnerships: Making Small Town Recycling Work!

Starting or expanding a recycling program in the more rural areas of Georgia can seem overwhelming. Hear examples of how one community has involved public, private and non-profit partnerships to make their recycling program successful. Components of Bulloch County's program include residential drop-off, school, special event, business and regional assistance recycling initiatives as well as a variety of public education efforts

## Green Thumb-Composting

As long-time consultants for the Georgia Department of Corrections (GDC), Community Environmental Management Inc has established, manages and monitors nine prison food waste composting and twenty baler recycling operations serving twenty-nine GDC facilities across Georgia. CEM, Inc. is opening three new baler operations for the Department of Corrections in 2008. Community Environmental not only has expertise in institutional waste management, but has experience with waste stream analysis, community waste reduction and recycling and has even developed a large scale horse waste and yard trimming composting operation for a military instillation. Previous projects also include a waste study for six North Georgia counties and the establishment of composting and baler recycling operations across Georgia.

### Green Pockets-Investment

Creative Recycling Systems (CRS) wants to revolutionize the electronics recycling industry. Through innovation and due diligence, CRS is successfully changing the traditional mindset of "e-waste" to a new perspective of "e-worth", worldwide. With CRS, all end-of-life electronics are recycled and circulated back into worldwide production... SIMPLY ERADICATING ELECTRONIC WASTE. The CRS operational model is touted as far superior to current electronic recycling processes and shredding machines in the same category for cost-effectiveness, capacity, speed, profitability, sustainability, scalability, innovation and environmental health and safety. By the end of 2008, CRS will have the capacity to recycle 300 million pounds of electronics per year. During the entire CRS

automated e-recycling process, there is no accumulation or creation of toxic substances or hazardous wastes... A true victory for the environment!

**Green Cloud-Climate Change**Navigating a carbon constrained world: How Green Is Your Business or Town?

We are all being constantly bombarded to "go green", but what does this really mean at home, at work, and in our communities? Understanding our effect on the environment, our footprint, is the first step in successfully modifying our behavior to be sure that what we leave behind is what we want to find ahead. Carbon has become the currency that measures our environmental impact. The environmental benefits of alternative waste management techniques (i.e. recycling and composting) have often been called into question because of the extra trucks that are being sent down the roads and additional processing required for some materials. The science is clear: recycling and composting are two of the most important and effective ways residents and businesses can reduce their carbon footprint.

# Green Collar-Economics of Managing Recyclables

Shaw's Material Resources Management Department bids out scrap materials from each facility once a year with the facilities divided into a spring and fall bid. The items on the bid include a wide range of metals, plastic bottles, cardboard and paper items, yarn on tubes, carpet selvedge and scrap, backing, plastic straps, bags and cones, extruder purge waste, pellets, lint, etc. All of these items go to customers for recycling purposes. In 2007, revenue from scrap sales was approximately 40 million dollars and included about 188 million pounds of materials. Evergreen is Shaw's nylon 6 recycling facility that uses 100 million pounds of post consumer carpet and generates caprolactam that is used to create nylon 6 fiber. This is a true cradle to cradle operation. Hear more about how a large industry manufacturer uses, reuses or recycles for the environment and the bottom line!

And more....

Battery Recycling Made Easy
Comprehensive Recycling
Waste Reduction & Centralized Recycling
Greening Schools
Contracting Services 101
Municipal Toolkit

# 17th Annual GRC Conference Sponsorships Still Available

Sponsorships for the 17th Annual Conference are available from now to July 15th, 2008. Thanks to SP Recycling Corporation and Strategic Materials for their early commitments to support this annual event. The sponsor levels and commitment form are available via email request or click on the link from the GRC website home page: www.georgiarecycles.org.

Questions? Contact GRC at (404) 634-3095 or garecycles@mindspring.com.

# Financial Assistance Opportunity

Based on the proceeds from our Extreme Recycling Golf Tournament held in May 2008, we have a limited number of

\$450 scholarships available for GRC members who otherwise could not afford registration fees to attend the GRC Annual Conference from August 24-27, 2008 at the King & Prince Beach Resort on St. Simons Island, GA. If you have limited funds that preclude you being able to attend and know that \$450 would help you offset the costs, please request an application via email, complete and return it via fax to 404-350-8780 or email: garecycles@mindspring.com by July 15, 2008. The subject line in the email or fax should be GRC Conference Financial Assistance Needed. Please note that your GRC membership dues or renewal must be paid to qualify.

Special thanks to our 2008 Extreme Recycling Golf Tournament sponsors for raising the monies needed to fund these scholarships:

Weyerhaeuser Recycling • Coca-Cola Recycling LLC • Olde Atlanta Recycling/Nemo Plastics • L&P Wire Tie Systems • Strategic Materials • SP Recycling Corp (2 teams) • Conex Recycling • Enviro Recyclers • Sunbelt Rentals • Amquip Crane Rental • Pratt Recycling • Booz Allen Hamilton • Dalton Whitfield SWA • Sunburst Paper • Newell Recycling • Pull-A-Part LLC • American Recycling of GA • Recover Inc • Rock Tenn Recycling • Caraustar

2008 GRC Spirit of Green Annual Awards

Recognizing Excellence in Recycling & Waste Reduction in Georgia

Nomination Deadline: July 25, 2008

**Award Categories** 

Volunteer of the Year

GRC Members who have provided the organization with value added benefits toward achieving the mission

New Member of the Year

"Rookie of the year" - new member who has brought leadership & innovation to the organization

Outstanding School Program-Public, Private

Elementary, middle or high school model programs

Outstanding Institutional Program

May include college, university, military installations or campus/industrial entities

Outstanding Government/Community Program

Local programs that exemplify comprehensive and sustainable components and practices

Outstanding Corporate Leader

Businesses that have implemented exemplary waste reduction/recycling programs for their industry

APPLICATIONS AVAILABLE AT:

www.georgiarecycles.org

# Promote Recycling Everywhere You Go!

Order your Recycle for Georgia license plate today. It's easy and doesn't matter if your birthday has passed. The cost is \$25, with \$10 going to Keep Georgia Beautiful (The standard \$20 fee registration fee also must be paid.)



Help us sell the 1,000 needed to make it official by December 31, 2008 so that we can promote recycling in our state for years to come!

## lt's Easy:

- 1. Get an order form from www.KeepGeorgiaBeautiful.org
- 2. Fill out the form and take to your closest tag office OR you can pick up the form at the tag office.
- 3. Tell the Motor Vehicle Div,. that you want the Recycle for Georgia tag that is listed under the "Beautification Projects in Georgia" category.

# 2008/2009 GRC Newsletter Copy Deadlines

Fall 'o8	October 10	Distribute October 17
Winter '09	February 13	Distribute March 2
	May 8	
	June 26	
	September 25	

If the date falls on a weekend, deadline is the following Monday.

### Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

# Contact GRC

Georgia Recycling Coalition, Inc. P.O. Box 550667 Atlanta, GA 30355

> Phone: 404-634-3095 Fax: 404-350-8780

Email: garecycles@mindspring.com

www.georgiarecycles.org

# GRC SPONSORS 2007-2008

## **PARTNERS**

The Coca-Cola Company
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Georgia Beverage Association
Georgia Dept. of Community Affairs
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# SPECIAL CONTRIBUTORS

The Coca-Cola Company
Georgia Beverage Association
Keep Georgia Beautiful Foundation
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The Turner Foundation
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A final thank you for the continued support of our 2007/08 sponsors who will be recognized at the annual meeting. Our next issue will recognize the 2008/09 member year sponsors. Your generous committment allows our SRO to be a top notch organization!

# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:			
· ·	☐ Partner	(\$3,025 o	r more)
	☐ Sustainer	(\$1,525 o	r more)
	☐ Patron	(\$775 or 1	more)
	☐ Business/Trade Association	(\$375)	
	☐ Government/Non-Profit	(\$175)	
	☐ Individual	(\$75)	
Name:			
Street Address:			
City, State, Zip:			
Phone:	Fax:	_ Email:	
I would like to serve on the following GRC ☐ Education ☐ Programs	☐ Membership Development	<b>3</b> Special Events	☐ Communications



**Dated Material** 

P.O. Box 550667 Atlanta, Georgia 30355 404.634.3095 Fax 404.350.8780 www.georgiarecycles.org garecycles@mindspring.com

