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Volume 14 Issue 4

The Georgia Recycling Coalition Newsletter

Late Fall 2007

# GRC Hits the Road Promoting Increased Recycling

### Georgia's Paper People Hold 4th Mill Tour

GRC member Interstate Paper of Riceboro, GA hosted the 4th mill tour in 3 years for our Paper Council-Georgia's Paper People. The goal of these events is to increase policy

Attendees hear reports on Georgia's paper recycling industry.

and decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining mill demands; the events are held in partnership with the Georgia Department of Community Affairs (DCA). Previous tours have been held at SP Newsprint in Dublin, GA; Caraustar in Austell, GA; and at Pratt Industries in Conyers, GA. Speakers included Randy Hartmann, DCA; Bob Rickman of SP Recycling; and Erik Deadwyler of Rock Tenn. In addition to industry reps, attendees included Mayors, City Council members, County

commissioners, Public Works directors, recycling program managers, other local government staff, and university staff members.

#### of bagasse products eliminates the dependence of traditional wood fiber-based materials in disposable tableware. Since bagasse is traditionally burned for disposal, the diversion of the fiber into the making of tableware prevents harmful air pollution. The utensils were made of 80% potato starch and

GRC Members tour the Pratt East Point MRF lead by facility staff.

Following lunch, members toured the facility. Thanks to Bobbie Dent, Frank Killoran and the knowledgeable staff who assisted as tour guides.

### GRC Participates in City of Atlanta Race to Recycle

On November 17th, GRC's It's Easy Being Green-Recycle! Team participated in the first Atlanta Recycles Day event in observance of America Recycles Day. In addition to their team running shirt, all participants

20% vegetable oil.



And the winners are!

received a 100% organic cotton Greener Atlanta T-shirt and old worn running shoes were collected to recycle. Mayor Shirley Franklin spoke and presided at the green ribbon cutting ceremony to dedicate development of a recycled content running track in the City park where the event was held.

### Member Forums Increase Opportunities

Interstate Paper Company

owner Tony Frem addresses

the Paper Council Industry

Day attendees.

After a very successful September meeting at the Dalton/Whitfield SW Authority facility, GRC traveled to East Point, GA, hosted by

Pratt Industries Materials Recovery Facility, in conjunction with the December 7th Board of Directors meeting. Once business was complete, members lunched using compostable plates, cups, napkins and utensils in an inaugural attempt to hold Waste Free member events.

The plates and cups used were 100% biodegradable, compostable sugar cane fiber (bagasse) that is a byproduct of the sugar refining process. Supplies of this material are virtually unlimited worldwide. The use



Member Forum attendees at the Dec 7th meeting hosted by Pratt.



Team GRC with participants from Caraustar, Conex Recycling, Community Waste Services, Georgia Dept of Community Affairs, Allied Waste, plus friends and

# President's Column

Time's up. Good news - with the verbal commitments we now have in place, it looks as though we have reached our goal to increase our membership by 50% in 2007! Thank you to everyone who helped recruit new members. As if I didn't believe in our organization enough, this year convinced me even more of the importance of creating a legacy for the GRC. There was a definite energy created in working to reach this goal. While pursuing new members, I was reminded of all the benefits the GRC has to offer its members. And refreshed to see the impact the GRC has had on the state. We are the organization authorities go to for recycling resources.

It was a great experience this past year serving as the GRC President. I met so many people and learned more about the organization's purpose. I am fully confident that Suki will carry the GRC through another prosperous year. I would expect everyone to give her the same support that I've received this year. She has an excellent reputation in our business, and knows the insides and outs of the GRC.

My goal next year is to earn more recognition for the GRC within the NRC. I'm hopeful that we will be receiving national recognition at the NRC annual conference in Pittsburg in 2008. With everything we have going on and the impact we have within this state, I think winning a national award would be the natural progression.

I want to thank the Board of Directors for giving me the opportunity to serve as your president this year. It truly has been an honor to work with such a fine group of professionals. I'm so proud of "us".

And finally, I must say that Gloria Hardegree sure made being president easy. We are so very lucky to have someone with her attention to detail guiding our coalition. I've participated in other state recycling organizations, and although the majority are on the right path, they just haven't reached the status of the GRC. And I totally believe that because of Gloria's connections and foresight, the GRC has arrived.

I hope everyone had wonderful holidays and now are focused for the New Year! Good luck with your goal setting for 2008. I have an anonymous quote that I keep in front of me that I'd like to share, "Remember, a goal is a dream with an expiration date." And so our dream was to increase our membership by 50%, we did it, even before the expiration date!

Nancy Womack GRC 2007 President

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2007 Board of Directors

Stephanie Busch GA DNR-EPD

LuAnn Chambers SP Recycling Corp.

**April Crow** 

The Coca-Cola Company

Joe Dunlop, Secretary Georgia Dept of Community Affairs

Iane Franklin Georgia Power

Rick Foote, Treasurer

Hall County Resource Recovery

Suki Janssen, Vice President Athens-Clarke County Recycling Div

Linda Lott Newell Recycling

Lee Judge

Dreamsan, Inc

**Bridget Sanford** Dalton Whitfield SWMA

Marta Turner

Rome Floyd County Recycling

Vickie Williams Industry Consultant

#### HONORARY DIRECTORS

**Doug Cloud** 

Lynn Cobb

Keep Georgia Beautiful George Elder

Abby Goldsmith R W Beck

Gloria Hardegree Eco-Logical, Inc.

Jerry Hawk Home Alone Recycling

Lisa Hollingsworth

Steve Levetan Pull-a-Part, LLC

Tine Liegerot

**Hazel Mobley** Strategic Materials

**Kevin Perry** Georgia Beverage Association

**Bob Rickman** 

SP Recycling Corporation

**Craig Swier** Recycled Materials, Inc.

Lisa White

SP Recycling Corporation

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# MARK YOUR CALENDAR

January 11, 2008 January 16-18, 2008

January 23-25, 2008

February 4-5, 2008

February 9-12, 2008

February 24-27, 2008

February 26-27, 2008

March 10-12, 2008 March 13-14, 2008 Board Planning Meeting & Member Forum

Tennessee Recycling Coalition Annual Conference

Renewable Energy & Efficient Technologies Appalachian Regional Commission Conference

SWANA "Thinking Outside the Blue Box" Conference US Composting Council 16th Annual Conference & Exhibition

> SE Recycling Conference GRC SRO Exhibitor

Plastics Recycling 2008 GRC Semi-Annual-TENTATIVE GreenPrints 2008 Conference

Athens, GA

Marriott Cool Springs Franklin, TN

> The Forum Rome, GA

Corpus Christi, TX

Oakland, California

Marriott Oakland Center

Perdido Beach Resort Orange Beach, AL

Jacksonville, FL

Westin Peachtree Plaza Atlanta, GA

# GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING Minutes for Friday, September 28, 2007

Dalton Whitfield Solid Waste Management Authority, Dalton, GA

### CALL TO ORDER/WELCOME

President Nancy Womack called the September 28, 2007 meeting of the GRC Board to order, at the Dalton Whitfield Solid Waste Management Authority's Materials Recovery Facility in Dalton, Georgia. Gloria Hardegree welcomed attendees to GRC's second member forum, thanking Levitt and Sanford for hosting the meeting at their facility. In honor of the visit, Levitt presented Hardegree with a copy of the minutes from GRC's very first board meeting. Hardegree said she had received several offers from additional GRC members willing to host similar member forums in 2008; the forums are intended to make the board meetings more accessible to members, and allow members to feature their facilities and contributions to Georgia's recycling industry.

President Womack called the meeting to order, with Gloria Hardegree saying the next board meeting would also be a member forum, to be held Dec. 7 at Pratt Industries' Material Recovery Facility in East Point. Also, staff is planning a tentative semi-annual meeting in March, and reminded attendees of an Oct. 7 electronics scrap conference in Atlanta.

Board minutes from the July 20 2007 GRC board meeting were approved unanimously with spelling corrections on a motion from Foote, seconded by Busch.

#### TREASURER'S REPORT

Rick Foote reported that a formal report was not available, but that the organization had an estimated balance through September in excess of \$200,000. The Treasurer's update was approved as filed on a motion from Sanford, seconded by Dunlop; approved unanimously.

#### EXECUTIVE DIRECTOR'S REPORT

Gloria Hardegree reported that GRC has gained several new members as a result of the National Recycling Coalition Congress in Denver. She reviewed some highlights from her activities list (included in packet).

#### COMMITTEE REPORTS:

Suki Janssen-chair Education:

Members: Kim Bailey, Cindy Reed
The America Recycles School Contest and the Weyerhaeuser Grants applications were all mailed with deadlines in November.

Stephanie Busch/Lee Judge (Co-Chairs) Communications:

Member: Joe Dunlop, Rick Foote, Susan Hooper

Busch reported that an overhaul of the GRC website would be a focus for the communications committee moving forward, and that a survey of other state recycling organizations found that GRC's web presence was better than some other states, but there was room for improving the service to GRC members.

Membership: Janet Liberman/Jane Franklin (Co-chairs)

Members: Jeff Kibler

Womack reported that her membership drive was approaching its goal of 275 members, with 253 current members on the rolls. There was some discussion of membership levels, and the possibility of some collaboration between SWANA and GRC, with the two organizations 'sharing' membership for their members.

LuAnn Chambers/Abbey Patterson (Co-Chairs) Members: Vickie Williams, Frances Kennedy

Chambers reported positive responses from the 2007 GRC Annual Conference at St. Simons Island, with 206 attendees making it the largest conference ever. Planning for the March semiannual conference includes plans to hold the event in Northwest Georgia, with an agenda built around non-traditional recycling materials and issues, including Construction and Demolition debris, organics, electronics and energy

Special Events Chris White/Joan Ellars (Co-Chairs)

Members: Linda Lott

White reported that preliminary planning is underway for the 3rd annual golf tournament, to raise funds for travel scholarships to attend the GRC Annual Conference at St. Simons Island.

Hardegree reported America Recycles Day activities planned around a social-marketing-based theme of 'It All Comes Back to You,' with a major event at Capitol Hill, and a new Web site and posters.

Nominations Marta Turner/Bridget Sanford (Co-Chairs)

Members: Jerry Hawk

Hardegree said she needs a slate of 2008 officers from the new, re-elected and continuing term board members (New elects include: Les Hicks, Lisa Hughes, Brooke Carney, LuAnn Chambers and Linda Lott.)

#### **OLD BUSINESS**

#### NEW BUSINESS

Hardegree reported more than 35 Georgians attended the NRC Congress in Denver, with Gwinnett County Schools and Georgia State University earning national awards. Georgia's presence on the national recycling scene is reflected on the NRC Board, with Scott Vitters and Gary Wygant, both now with Coca-Cola. Dunlop said Georgia compares favorably to many of the programs presented at NRC educational sessions, and that the special events recycling session was overflowing with attendees.

Hardegree said she was interviewing prospective interns for a position funded out of the Turner Foundation grant to GRC.

Hardegree asked about interest in negotiating a longer contract with the King & Prince resort at St. Simons Island for the Annual Conferences, acknowledging that conference layouts would need to be reworked to relieve tight conditions.

- In other updates, Hardegree reported that:

  Strategic Materials' three-color glass processing capability will open earlier than expected, in early 2008
  - The next GRC Paper Council Industry Day will be held at Interstate Paper's Riceboro mill on Dec. 4.
  - The City of Atlanta's America Recycles Day events on Nov. 17 will include a 5K run; Dunlop suggested GRC field a team to compete in the event.

Chambers' motion to adjourn was seconded by Hawk; motion approved unanimously

Respectfully submitted, Joe Dunlop, 2007 Secretary

# Welcome New Members

### Busines

Better World Books Dustin Holland

Busch Systems Elizabeth Lightfoot

Coastal Disposal & Recycling Services
Bob Malouin

Crigler Enterprises Ed Martin

Innosource Business Systems Amber Christensen

> Scientific Games George Walters

### Government/Non-Profit

City of Griffin Phil Francis

City of Forest Park Mike Gippert

Upgrade to Government level-City of Smyrna-Ann Kirk

> Keep Douglasville Beautiful Chan Weeks

> > City of Thomson Peter Ruddick

### Individual

John Dowdy, City of Kennesaw Lee Duke, PKS LLC

Ryan Harris, KSU Environmental Alliance

Scott Seydel, NRC Board of Directors

Drew Sigmund, BACE LLC

Margie Stockton, Buckheadrealestate
Alvin Williams

### **Associate**

Monica Moseley, Allied Waste Mike Power, Caraustar

## **GRC Standards**

### Individuals.

- Of Good Character
- With Reasonable Ability, Ambitious Purpose,
   & Congenial Dispositions
  - Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

### Values:

Integrity

Respect for People & the Environment Entrepreneurial Spirit Accountability Teamwork

Communications

# Contact GRC

Georgia Recycling Coalition, Inc. P.O. Box 550667 Atlanta, GA 30355

> Phone: 404-634-3095 Fax: 404-350-8780

Email: garecycles@mindspring.com

www.georgiarecycles.org

### **ADVERTISING OPPORTUNITY**

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

#### **RATES:**

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

OUR FUTURE GEORGIA RECYCLING COALITION, INC.

**DISCOUNTS AVAILABLE:** 

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

# INDUSTRY NEWS

# MACON IRON & SP RECYCLING ANNOUNCE SINGLE STREAM PARTNERSHIP

Macon Iron & Paper Stock Co. and SP Recycling Corp. announced on December 6th the roll out of a new recycling program with solutions to meet the growing demand for single stream collected recyclables and source sorted materials in the middle Georgia area. For many years, Macon Iron has provided solutions for source sorted materials. Now they are taking it a step further. Macon Iron will now be partnering with SP Recycling Corp. to provide for the handling of single stream collected recyclables. Single stream materials consist of all forms of paper, steel cans, aluminum cans, and plastic containers collected into one collection vehicle. Single stream collection has proven to be cheaper to operate and allows for easier participation for the public. While glass will not be handled in this single stream program, Macon Iron offers a drop off site for those who wish to recycle glass. Macon Iron will begin accepting single stream materials in January 2008.

Through the years, Macon Iron has offered solutions for source sorted municipal recycling efforts along with services and solutions for industrial recycling efforts. With this partnership, Macon Iron & SP Recycling Corp. will provide communities the opportunity to start new recycling programs and to enhance existing programs in the Middle Georgia area. The partnership will enhance the State's recently launched recycling initiative designed to promote the development of single stream recycling collection centers within 50 miles of every community in Georgia. "We are excited about this announcement and encouraged by the strong private sector support we have seen for the development of these collection centers. With this announcement, the Department of Community Affairs will work closely with the communities within the Macon Iron service area to support their efforts to increase recycling rates in the region" said Mike Beatty, DCA Commissioner.

### Delta's In-Flight Program Takes Off

On June 1, 2007, Delta Airlines began recycling on domestic inbound flights to Atlanta, GA. The In-Flight Recycling Program allows flight attendants to recycle aluminum cans, plastic bottles/cups and newsprint with minimal impact to Delta's operations. Once collected by the flight attendants, Cabin Services and Catering manage both the trash and the clearly marked recyclables. Implementation of this program took over 1 year of research and the coordination of 12 distinct internal and external organizations. The management process developed will be duplicated at all Delta locations by the end of 2008. One consistent collection program was developed with the goal of spreading in-flight recycling to all of Delta's domestic locations by the end of 2008.

On October 1, 2007, Delta opened the Employee Recycling Center (ERC) which allows Delta employees in Atlanta the ability to bring specific materials from home to work for recycling. The ERC accepts aluminum and tin cans, #1 and #2 plastics, magazines, phone books, newspaper, paperboard, cardboard, junk mail and home office paper. Proceeds raised will be donated to Delta's Employee and Retiree Care Fund, which provides assistance to eligible individuals and families who suffer serve financial hardship, including loss due to a catastrophic event.

Between June and October, the Atlanta In-Flight Recycling Program diverted 107.3 tons of material from local landfills. Included in this figure are 15.79 tons of plastics and 11.50 tons of newsprint. The

Employee Recycling Center diverted 7.34 tons of material in its pilot month which consisted predominantly of mixed paper. Delta will begin an office paper recycling program in January 2008 to reclaim materials generated during the course of day-to-day business.

# **GRC New Member Spotlight**

# InnoSource Business Solutions joins forces with Georgia Recycling Coalition



On December 3rd InnoSource Business Solutions announced a partnership with the Georgia Recycling Coalition to promote ways of reducing waste. InnoSource is the leading provider of total document management services enabling companies to reduce waste, implement controls and ensure compliance for their mission and operations of critical documents.

"Through our partnership with Georgia Recycling Coalition, we are demonstrating our awareness that recycling and reducing waste is a viable, environmentally beneficial enterprise. Our common dedication to the wise use of our resources is resulting in the highest environmental and economic benefit possible for reducing paper waste to our clients," explained David Winkler, InnoSource, EVP Marketing.

InnoSource will work in collaboration with Georgia Recycling Coalition (GRC) to increase awareness on how companies can become more "green" by utilizing their web-based document management software as a service, Docufree and other services. "We are pleased to be in partnership with a community-based company that understands the economic, environmental and operational issues of recycling and is taking proactive steps to ensure they are doing their part not only in the state of Georgia, but also throughout the United States," stated Gloria Hardegree, Georgia Recycling Coalition, Executive Director.

InnoSource Business Solutions provides total document management solutions for organizations in a broad range of industries worldwide. Their passion is to help organizations efficiently capture, manage, store and share their mission and operations critical documents and electronically stored information, therefore reducing waste, using the SaaS delivery model.

InnoSource offers an ideal combination of On-site, Off-site and On-line solutions as a service in order for organizations to focus on core business and eliminate the hassles and costs associated with physical document handling, preparation, imaging, indexing, distribution, process management, and disaster recovery. Regardless of the industry or the size of the organization, InnoSource streamlines processes, eliminates hardware, software and operating expenses, reduces waste and increases productivity resulting in growth for businesses.

For more information call (877) 362-3569 or visit www. innosource.net.

# Spotlight on Programs

### Chipper Visits America Recycles Day Fair

Chipper, the official mascot for the Bring One For the Chipper Program, made a visit to the America Recycles Day Fair held November 17th 2007. Chipper brought with him a message to the residents of Laurens County, "It's the season to think green! While you are making



plans for your holiday, take time to plan for proper disposal of your tree and old electronic items that you will be replacing with your holiday gift giving." Keep in mind 70% of landfill toxins are from electronic waste and it is growing everyday! When you bring you Christmas Tree to the Bring One For the Chipper Christmas Tree Recycling Event bring along your electronic waste such as old computers, cell phones, telephones, CD players, electronic games ect. to be recycled. There is no charge except a fee of \$5.00 for old television sets due to their hazardous waste content.

The event will be held Saturday, January 5th at the Dublin Home Depot parking lot from 9:00 am until 2:00 pm. The fair also will feature a visit from Mr. Can, the KDLB recycling mascot. During the event Mohawk Industries will introduce the Laurens County Green Team. The team officially launched it's in-school PET #1 recycling program. The PET bottles collected will go to Mohawk's Summerville Extrusion plant with 60% of the proceeds to go the schools collecting the plastics. Members of the Laurens County Green Team include: Mohawk Industries, Keep Dublin-Laurens Beautiful, Inc., the Laurens County Solid Waste Management Authority, Communities In Schools, SP Newsprint, and Evans Disposal Company.

# The results are in from the November 3rd Keep Cobb Beautiful Electronics Recycling Day

Two thousand two hundred ninety four cars drove up and dropped off 173, 234 pounds of electronics at two locations in four hours. 1,929 PC's and 1,704 Monitors were part of the total take for the fall ERD. Congratulations to the residents of Cobb for their continuing effort to reduce the amount of hazardous waste being sent to our dwindling landfills. It is evident by this huge collection that there continues to be a need to offer an annual Electronics Recycling Day in our County.

For those who cannot wait until November 8, 2008 for the next KCB ERD, Cobb County Solid Waste offers daily electronics recycling at the Transfer Station located at 1897 County Services Parkway, Marietta.

# Athens-Clarke County Recycling Division TrashTalk Podcast by Andrew Lentini

Each semester the Athens-Clarke County Recycling Division gives a number of tours of the Athens MRF to students attending the University of Georgia. While some of these bright students

are avid recyclers, the majority of them undertake recycling as a chore and, like all chores, if it can be avoided it will be. It was our goal to try to reach this 18-24 year old demographic by making recycling something entertaining and fun.

I brainstormed factors that unify this demographic. Local radio already gives environmental related PSA coverage. We had already tried billboards and cinema advertisements. I took a trip to campus and watched the students as they changed classes.

I was amazed at how diverse an audience this was. There were few, if any, visible unifying factors. Upon closer examination I found one. Small earphones were worn by about 6 out of 10 students. These earphones were attached to a wire going into a pocket. Inside the pocket was what I was looking for...an mp3 player. (If you remember the 80's, then you might remember the Sony Walkman tape player/radio - an mp3 player is the updated version of the Walkman).

In this age of immediacy, radio shows can be downloaded ahead of time to an mp3 player and listened to on the go. These radio shows are called podcasts. Podcasts can vary in length and content; they may include all songs, songs with commentary. Podcasts may also include spoken walking tours of areas, lectures or voice notes from homework. All it takes to make a podcast is a computer and a microphone.

I record the podcast and upload it to our website. Interested listeners can download the file and listen to it either on their computer or on their mp3 player on the go. I try to keep the topics related to recycling, but we all know what a multi-faceted topic that can be.

I encourage questions and original music related to environmental issues to be submitted for inclusion on the next episode. We track how many people are downloading the podcasts. So far, we have had about 450 downloads and the number grows each time a new episode is published.

The ACC Recycling Division invites you to take a listen to the latest episode at www.acc-recycle.org/trashtalk. We hope you enjoy it! Please email questions and comments to andrew@acc-recycle.org.

# GO GREEN by RECYCLING EVENT

### Start your new year with recycling!

This year Keep DeKalb Beautiful (KDB) is offering DeKalb residents the opportunity to "GO GREEN by RECYCLING" at the end of the holiday season. KDB will be hosting a Christmas tree recycling and electronics recycling event in January. KDB is partnering with Home Depot and Atlanta Recycling Solutions to offer recycling at local Home Depot sites. On Saturday, January 5th,



2008, from 9am to 4pm, citizens are encouraged to recycle their Christmas trees during the 18th annual "Bring One for the Chipper" event. They will also be able to bring their old electronic items to the Home Depot site for recycling. KDB hopes citizens will "green-up" this winter and begin 2008 with a spirit of environmental stewardship.

# Spotlight on Programs

### Regional Single Stream Hub Grants Awarded

Nearly 500 Georgians attending the 29th Annual Keep Georgia Beautiful Awards Luncheon in Atlanta on October 25th were the first to hear that Bulloch County, Griffin, Savannah and Valdosta-Lowndes County will receive a total of \$2.2 million in state grants from the state's Solid Waste Trust Fund. Over the past few years, single stream processing capacity, both public and private, has been built in the metro Atlanta area. The new regional recycling hubs in these four areas will support community efforts to invest in the required single stream recycling collection and transportation infrastructure to create cost-effective recycling collection opportunities statewide "The projects proposed by Bulloch County, Griffin, Savannah and Valdosta-Lowndes County are expected to serve nearly 24% of the state's population. When combined with existing programs, these new efforts are well-positioned to have a real and measurable, statewide impact," said Randy Hartmann of the Georgia Department of Community Affairs.

The state's recycling strategy, with its focus on public-private recycling partnerships and business model approach, drew the attention of Curbside Value Partnership (CVP). CVP is a nationally-recognized organization with a primary focus on increasing participation in residential curbside recycling programs and measuring the growth of these recycling programs as a way to increase the sustainability of local recycling efforts. Late in 2006, CVP approached DCA with an interest in partnering with the state to launch and test education and marketing programs in the recycling hub communities and to measure the volumes of recyclable materials collected in these communities. CVP plans to take this information and promote Georgia's results as a national case study model. Plans are already underway to roll out parts of this program in the other Southeastern states.

### **Grants to Support Special Events Recycling Announced**

On November 15th, America Recycles Day 2007, Governor Sonny Perdue demonstrated his commitment to recycling by announcing the selection of 13 Georgia communities chosen to receive grants awarded by the state's "Away From Home" recycling program.

"We congratulate the communities selected as the inaugural recipients for these important recycling awards," said Governor Sonny Perdue. "Based on the communities and special events selected, we are projecting more than 4.5 million Georgia citizens and visitors who will be reminded to recycle when they are away from home. We expect this initiative to have a measurable impact on our statewide environmental and recycling efforts."

The communities and/or solid waste authorities selected for the inaugural grants were Athens-Clarke County, City of Atlanta, Bulloch County, Dalton/Whitfield Solid Waste Authority, Decatur County, City of Douglasville, City of Gainesville, Liberty County, North Georgia Resource Management Authority (Banks, Lumpkin, Town and Union counties), City of Roswell, City of Savannah Sanitation Bureau, City of Tybee Island and City of Valdosta.

The "Away From Home" Recycling Program was established to help local communities promote recycling at special events like sporting events, concerts and festivals. Approximately \$350,000 from Georgia's Solid Waste Trust Fund (SWTF) will be used to implement this initiative. The Georgia Department of Community Affairs (DCA) will work with the selected communities to establish

and implement these newly announced recycling programs. Additional communities selected to receive the grants will be announced in 2008. The "Away From Home" grant recipients will not be awarded cash. Instead, the "turn key" grant package will consists of the actual equipment communities need to implement a special event collection program

# Newell Recycling LLC Launches School Recycle Challenge

Newell Recycling launched its school Recycle Challenge on November 15th, America Recycles Day. The contest that runs through March 15th will award the top three winning schools (based on highest pounds per pupil) with Sea World/ Busch Gardens live animal programs as well as cash prizes. Schools are provided with cage trailers for storing and shipping aluminum cans and PET plastic bottles; the schools will be paid for the cans as well. Newell hauls full trailers to their local facilities and tracks the pounds per school; schools may opt to donate all or part of their proceeds to the "Cans for Habitat" program.

The partnership of Newell Recycling, Sea World/Busch Gardens, Habitat for Humanity, and the participating schools encourages kids to rethink their recycling habits, while conserving energy and water resources, and giving back to the community. For more information, contact Linda Lott at 404.386-1427 or llott@newellrecycling.com.

### ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

#### GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserve message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:.

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

### **GRC Listserve Policies**

Purpose: To Disseminate information that furthers the goals of GRC.

- 1. The listserve is a GRC membership benefit for members only.
- 2. Rules of Conduct:
  - A. No slamming, i.e., bad mouthing someone
  - B. Professional conduct only
  - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
  - D. No political advertising or opinions relative to political issues. Factual information only.
  - E. No spam (junk e mail)

The Board will monitor conduct on the listserve and address infractions of policies appropriately.

## **GRC News**

Welcome to GRC Intern Ryan Harris who joined us on December 3rd. Ryan is a senior at Kennesaw State University, majoring in Political Science and Finance. He has already begun several updating projects, is fine-tuning the recycling economic impact study, and is researching data for non-traditional materials guidance documents.

A new GRC board takes the reins in January. We will say farewell to our President, Nancy Womack of Caraustar, as her term expires at the end of '07. Her leadership has been amazing as she worked diligently to increase GRC membership significantly and successfully this year, as well as representing GRC at national, local and state events. We will especially miss her enthusiasm and contagious laughter! She will be around and has already decided on a GRC project for herself in 2008! Thanks Nancy-we love you!

Marta Turner of Rome Floyd County also ends 3 years of recent service on the board; she served for six years previously in the '90's and early 2000. We hope to keep her in the loop on committee work and thank her for many years of commitment.

And we welcome our new board members who begin terms in January including Brooke Carney, Keep Bulloch Beautiful; Lisa Hughes, Shaw Industries Group; and Les Hicks, Lockheed Martin Aeronautics. Returning board includes: Linda Lott, Newell Recycling; LuAnn Chambers, SP Recycling; Stephanie Busch, GA EPD; April Crow, The Coca-Cola Company; Joe Dunlop, GA Dept of Community Affairs; Jane Franklin, Georgia Power; Rick Foote, Hall County Resource Recovery; Bridget Sanford, Dalton-Whitfield SW Authority; Lee Judge, Dreamsan; and Suki Janssen, Athens-Clarke County Recycling Div. Thanks to these industry leaders for their commitment.

# Call for Presentations

GRC 2008 Semi Annual Training Meeting "Resource Management & Sustainability"

Tentative Date: March 10-12, '08/Atlanta, GA

### Topic Areas:

- Focus on Organics Recycling •
- C&D Recycling & Deconstruction
  - LEEDS and Recycling •
  - Handling Mercury Devices •
- Recycling's Role in Corporate Sustainability •

Send proposals to: garecycles@mindspring.com by Feb 1, 08

### GRC Board Annual Planning Mtg/Member Forum

Mark Your Calendar

Friday, January 11, 2008

Athens-Clarke County Recycling Div.

Athens, GA

Details to follow on listserve and in Green Sheet

# Think Composting! Back by popular demand!



"Think Composting"

coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books .20 cents each. For more information or to order, contact us at garecycles@mindspring.com or by phone at 404) 634-3095.

# STILL AVAILABLE!!! GRC Shirts

Cotton twill long sleeved collared shirts (button down on men's) with the GRC logo above the pocket.
Cost is \$25+ \$5 shipping/handling.
If you want one, please email garecyles@mindspring.com along with address, phone and email address. We will ship and invoice you if you are a GRC member.

Men's sizes S-4X Women's sizes S-3X One Color: Khaki with green logo

# CVP Offers Cool, Comprehensive Toolkit

Check out the coolest new tool in town with Curbside Value Partnership's (CVP) Recycling Communicator's Toolbox-Tips & Tools for Successful EducationPrograms. This free resource takes you step by step through creative and successful keys on Branding, Best Practices, PR & Media, Social Marketing, Reaching Multi-Lingual and Youth Groups, Gauging Success.....and more!! CVP has worked with more than 40 communities in the US to launch education campaigns and boost participation in curbside programs. The tips, lessons and best practices in the toolkit are designed to be easily implemented and will work in your community. For details on obtaining the kit and other online resources, go to: www. recyclecurbside.com.

# Recycling rates figure in to climate change bill

Recycling made its debut in a landmark climate change bill early in December with acceptance of an amendment offered by Sen. Tom Carper. The amendment is part of America's Climate Security Act, which the Senate Environment and Public Works Committee approved by an 11-8 vote. It will advance to the Senate floor next year. Carper's three-part amendment requires states to use some of their allowance of pollution credits to increase recycling rates, allows certain recycling projects to qualify as offset credits and commissions a study to specify and verify how recycling on every level can reduce emissions of greenhouse gases. Carper, D-Del., is co-chair of the Senate Recycling Caucus.

"ISRI applauds Sen. Carper for recognizing recycling as an essential activity to combat global climate change," said Robin Wiener, president of the Institute of Scrap Recycling Industries. "This amendment enhances the role recycling will play in reducing and avoiding emissions of greenhouse gases."

Carper's amendment also received broad support from a broad coalition, including the Aluminum Association, the Glass Packaging Institute, the Paper Recycling Coalition, the Solid Waste Association of North America, the Steel Recycling Institute, the National Recycling Coalition, the American Forest and Paper Association and the National Solid Waste Management Association.

# 2008 AF&PA Recycling Awards

Entry forms for the 2008 AF&PA Recycling Awards are now available at www.paperrecyclingawards.org. If you have a successful business, community, school, or university recycling program, tell them about it:

- AF&PA Business Leadership Recycling Award
- AF&PA Community Recycling Award
- AF&PA College & University Recycling Award
- AF&PA School-Wide Recycling Award

Entries must be received by Thursday, January 31, 2008. Award winners will receive their prizes - an original piece of paper art and a monetary award - as part of the 131st AF&PA Paper Week in New York City on April 1, 2008.

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# Holiday Tips to Use Less Stuff or Trim Your Holiday WasteLine!

- Think about purchasing "green" products as gifts look for recycled or organic content
- Bring your own shopping bag when possible reduce waste!
- Be creative-make the wrapping part of the gift-scarves, tea towels, etc
- Buy durable and appropriate gifts- consumables that you know will be used are great ideas
- Try museum memberships, sports or concert tickets, family heirlooms to pass down as gifts
- Buy recycled content holiday cards and wrapping
- Buy holiday foods/drinks in recyclable packaging
- Compost fruit and vegetable peels from your holiday cooking
- Make gifts tags from last year's cards
- Consider a live tree that you can plant after the holidays
- Use "recycled" water in your live and cut trees
- Recycle holiday cards and Christmas trees-Bring One for the Chipper is Jan 5th!
- Sink a used Christmas tree in a private pond to create a fish habitat
- Drop off packing "peanuts" at local private mailing centers
- If every family reused just two feet of holiday ribbon, the 38,000 miles of ribbon saved could tie a bow around the entire planet!\*
- At least 28 billion pounds of food are wasted each year—or over 100 lbs. per person.
- Putting one less cookie on Santa's plate will reduce his snacking by about 2 million pounds!\*

### Water Conservation & Recycling

- Recycling one ton of paper saves 7000 gallons of water.
- Production of recycled paper uses 80% less water, 65 % less energy and produces 95% less air pollution than virgin paper production.
- Making glass from recycled materials cuts related water pollution by 50% and air pollution by 20%.
- Recycling & reusing the material in steel cans reduces energy use by 74%, air pollution by 85%, solid waste by 95%, and water pollution by 76%.
- Using aluminum scrap instead of bauxite ore to make new aluminum products cuts air and water pollution by 95% and water use by 40%.
- If not recycled, one quart of used motor oil could pollute 250,000 gallons of water.
- Using compost (an organic recycled product) increases water retention in soil and helps decrease moisture depletion.

In 2006, the Pollution Prevention Assistance Division's Gold & Silver partner businesses reduced water use by 213 million gallons, and reduced solid waste sent to landfills by 1557 tons, while increasing the use of recycled materials by 35,803 tons. (Source: P2AD)

\* Source: Use Less Stuff

### GRC MEMBERS Corporate & Government members

Accent Wife Acuity Brands Lighting /Public Works Dept. Alpharetta Engineering/Public Works Dept. American Chemistry Council-Plastics Div American Recycling of Georgia American Recycling of Georgia
Anheuser-Busch Recycling
Appliance Recyclers USA
Athens-Clarke County Solid Waste Dept.
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Curbside Value Partnership
Dalton/Whitfield SWM Authority

DeKalb Public Works/Sanitation DeKalb Public Works

Delta Air Lines
Dixieland Recycling Services Document Destruction Services Inc

Douglas County

Dreamsan, Inc. Effingham County Solid Waste

Ethingham County Solid Waste
Emory University
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Evergreen Partnering Group
FCR,LLC-Cascella
Georgia Conservancy
Georgia Dept of Community Affairs
Georgia EPD-Land Protection Branch
Congris

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Georgia Power Georgia Beverage Association Glass Packaging Institute Greenstar North America Gwinnett Public Schools

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UNICOR, Federal Prison Industries Inc
Tetra-Pak Inc

NEW **MEMBERS** PAGE 1

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Trex Company
U.S. General Services Administration

U S Green Fiber Waste Management-Atlanta Market Area

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The Coca-Cola Company Georgia Beverage Association Keep Georgia Beautiful Foundation Moore & Associates The Turner Foundation Weyerhaeuser Company Foundation

2008 GRC Newsletter Copy Deadlines

Winter	February 28	Distribute March 15
Spring	May 30 Dist	tribute June 15
Early Fall	September 19	Distribute Oct 10
Late Fall	December 1	Distribute December 14
		recombed

If the date falls on a weekend, deadline is the following Monday.

### Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@ mindspring.com.

# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:			
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	☐ Government/Non-Profit	(\$175)	
	☐ Individual	(\$75)	
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City, State, Zip:			
Phone:	Fax:	Email:	
I would like to serve on the following GRC ☐ Education ☐ Programs	committee:  Membership Development	☐ Special Events	☐ Communications



**Dated Material** 

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