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Volume 18 Issue 1

The Georgia Recycling Coalition Newsletter

Summer 2011







# Life in the RE-World...

Reuse, Reclaim, Recover, Reduce, Rethink, RECYCLE

Georgia Recycling Coalition (GRC) will celebrate 20 years of Living in the RE-World at its annual conference, trade show and membership meeting from August 21-24, 2011 at the King & Prince Beach Resort on St. Simon's Island, GA. While the familiar slogan REduce, REuse, REcycle remains our mantra, challenges of the modern world have prompted us to explore "outside the bin": RE-claim, RE-cover, RE-furbish, RE-purpose, RE-think and so on have expanded our scope. We are pleased to have Jim Hanna, Director of Environmental Impact, Starbucks Coffee Company as our keynote speaker to kick-off the anniversary event. So join GRC in sessions to learn the latest in trends & technology, get current on products and services, and network with industry professionals. We'll have some fun with our "You've Come a Long Way Baby" retro slide show and A Day in the Life of a Georgia Recycler video, plus find some unique products at the annual Trash to Treasures Auction night; the renowned auction night theme this year is R-E-C-Y-C-L-E . . . Find out what is means to me! Details and registration info at www.georgiarecycles.org.

# GRC 20th Annual Conference, Trade Show & Membership Meeting

August 21-24, 2011 King & Prince Beach Resort St. Simons Island, GA

EXHIBITOR EARLY REGISTRATION DEADLINE: July 29, 2011 ATTENDEE EARLY REGISTRATION DEADLINE: August 5, 2011 HOTEL REGISTRATION DEADLINE: July 21, 2011

#### www.georgiarecycles.org

Conference Cancellation Policy: Refunds less a \$75 administration fee will be made upon written request received prior to August 12, 2011. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before August 12, 2011 provided written notice is provided to Georgia Recycling Coalition.

REGISTER ONLINE at www.georgiarecycles.org Info on pp 6-8

#### President's Column

It is often easy to forget that what is basic knowledge for those of us in the waste and recycling industry is not necessarily basic knowledge for others. I often find myself referring to PET or Polystyrene when talking to friends and family who humor me briefly before asking what I'm talking about. Those experiences help to remind me that making recycling as easy, accessible and understandable as possible remains a key component to driving interest, education and participation. To that end I want to bring attention some initiatives that will be launching the latter half of this year that aim to help bridge the gap between the recycling industry and packaging consumers.

The first two are MyEcoville Community Pages and ReTrac Connect. GRC's homepage is a MyEcoville site (www. georgiarecycles.org). MyEcoville sites allow creators to publish and share waste and recycling information in a clear, concise, one stop format. Coming in August, communities will be able to create their own MyEcoville Community Profile Page for free, enabling them to provide residents a website for recycling information pertaining to their community. In addition, ReTrac Connect will also be launching in August and will provide communities with access to a free database in which to store and analyze waste and recycling information. Both of these tools will make it possible to provide information in a convenient format for free, opening up new avenues for communication with the public that may have proven cost prohibitive before.

The second initiative I would like to mention is the Sustainable Packaging Coalition's voluntary labeling pilot program. The program is designed to eliminate the confusion often caused by resin identification codes by simplifying the labeling to indicate recyclability in a more straightforward and understandable manner by consumers. It is set to launch this fall starting with a handful of major and private label brands before becoming available for widespread use in late 2012. You can learn about the Labeling for Recovery program on the SPC website: www.sustainablepackaging. org

It is important that each of us continues to learn about, discuss and participate in initiatives that make recycling easier for everyone involved – I encourage each of you to become part of the conversation if you are not already and to help bring more initiatives to the attention of our constituency – there's no better time than now.

I look forward to seeing you in St. Simons in August and carrying on the conversation.

Sincerely, Neha Patel GRC President 2011 The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

#### GRC 2011 Board of Directors

Stephanie Busch Georgia EPD

Alison Childers
Shaw Industries Group Inc

Joe Dunlop Georgia Dept of Community Affairs

Rick Foote
Hall County Resource Recovery
Mike Hardy, Vice President

Mike Hardy, Vice President Whole Foods Market

Frank Killoran Pratt Industries

Kristine Kobylus, Secretary Athens Clarke Co Recycling Div

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**Tine Liegerot** 

Hazel Mobley Strategic Materials

**Kevin Perry** Georgia Beverage Association

> Bob Rickman COST LLC

Craig Swier

**Lisa White** SP Recycling Corporation

> Nancy Womack Caraustar

Georgia Recycles is published quarterly by the Georgia Recycling Coalition.

Membership in GRC provides subscription as a member benefit.

The mailing address for Georgia Recycles is

Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

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#### MARK YOUR CALENDAR

August 21-24, 2011

August 23-25, 2011 August 24-26, 2011

November 15, 2011

November 14-16, 2011

GRC 20th Anniversary Conference/Trade Show

Wastecon 2011

**GA Environmental Conference** 

America Recycles Day

SWANA GA Chapter Annual Conference

King & Prince Resort St Simons Island, GA

> Nashville, TN Savannah, GA

Nationwide

Reynolds Plantation

#### 2011 GRC Spirit of Green Annual Awards Nomination

### Recognizing Excellence in Recycling & Waste Reduction in Georgia

Nomination Deadline: July 18, 2011

#### **Award Categories**

- Volunteer of the Year
   GRC Members who have provided the organization with value added benefits toward achieving the mission
- New Member of the Year ●
   "Rookie of the year" new member who has brought leadership & innovation to the organization
- Outstanding Institutional Program
   May include college, university, military installations or campus/industrial entities
- Outstanding Government/Community Program
   Local programs that exemplify comprehensive and sustainable components and practices
- Outstanding Corporate Leader
   Businesses that have implemented exemplary waste reduction/recycling programs for their industry
- Innovation Award
   Program or Individual developing original, unique, and potentially model programs or projects
- Environmental Stewardship
   Individual or Organization whose actions sustain the recycling industry's viability

For applications, go to:

www.georgiarecycles.org

Check the News section at the bottom of the home page.

# Call for Nominations Georgia Recycling Coalition 2012-2014 Board of Directors

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2012-2014 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition.

According to the GRC by-laws, all Directors must be voting members in good standing at the time of the election and during tenure of office. Only one employee of a particular business entity or government agency may be a Director at any given time, unless otherwise provided by the Board.

Directors will be elected for three (3) year terms and can serve only two (2) consecutive terms. Directors will be elected at the GRC annual business meeting on Tuesday, August 23, 2011. The term of office for new directors will begin January 1, 2012.

There are five (5) positions available for this term:

1-Business Sector

1-Trade Association Sector

3-At Large positions

Nominations should include the following:

- A letter of nomination signed by a GRC member in good standing
- A resume of the nominee; and
- A brief statement by the nominee describing their interest and qualifications

All nominations must be received in writing by GRC, P.O. Box 550667, Atlanta, GA 30355, or scanned and emailed in entirety to: garecycles@mindspring.com no later than 5:00 PM on August 5, 2011.

## Strategic MATERIALS, gic

# The Nation's Largest Glass Recycler

#### Innovative Solutions to your Glass Recycling Needs

With capabilities to accept more varieties of glass and with more collection centers nationwide, Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

We are a single source for nationwide decasing.

Find out how you can reduce landfill costs and increase revenues with Strategic Materials' recycling programs.

#### Call Hazel Mobley – Glass Consultant 404-761-1340

email: hmobley@strategicmaterials.com

#### **Welcome New Members**

#### **Business**

AT&T Advertising Solution • Felicia Smith Better World Books • Steve Ward Liberty Roll-Offs & Recycling • Devant Wainwright Wilbros Organic Recovery • Joe Wilbanks

#### Government/Nonprofit

Goodwill Industries of Coastal Empire • Steven Bellmoff Keep Georgia Beautiful Foundation • Sarah Visser

#### Individual

Thomas S. Jacob • Great Lakes Recycling Corp.
Leslie George • NGRMA
Earnie Via • City of Kennesaw
Jon Whitmer • City of Kennesaw

#### **Associate**

Kim Beckwith • Creative Recycling Systems Kim Portmess • Keep Georgia Beautiful Foundation

#### Contact GRC

Georgia Recycling Coalition, Inc. P.O. Box 550667

Atlanta. GA 30355

Phone: 404-634-3095

Fax: 404-350-8780

Email: garecycles@mindspring.com

www.georgiarecycles.org

#### GRC SPONSORS 2010-2011

#### **PARTNERS**

The Coca-Cola Company
Curbside Value Partnership
GA Dept of Community Affairs
Georgia Beverage Association
Mohawk Industries
Novelis, Inc
Pratt Industries
Shaw Industries Group Inc
SP Recycling Corporation

#### SUSTAINERS

American Chemistry Council-Plastics Div Caraustar GP Harmon Recycling PepsiCo, Inc Republic Services

#### **PATRONS**

Coca-Cola Recycling LLC
Cycle-Tex, Inc.
Delta Air Lines
Enviro Recyclers Inc
Pull-A-Part LLC
TeleCycle, LLC

#### SPECIAL CONTRIBUTORS

The Turner Foundation
Alcoa Recycling
Coca-Cola Recycling LLC
Georgia Beverage Association
SERDC
Strategic Materials

#### ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

# RATES: Size: \_\_\_\_\_\_Cost Business Card \$100 1/6 page \$200 1/4 page \$300 1/2 page \$400 Full page \$600

Georgia Recycling Coalition

#### **DISCOUNTS AVAILABLE:**

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

#### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

## **Industry News**

#### Aluminum Can Recycling Rate Grows in 2010

The U.S. aluminum can recycling rate climbed to 58.1 percent in 2010, according to the **Aluminum Association**, the **Can Manufacturers Institute** and the **Institute of Scrap Recycling Industries**. That's the highest the rate has been in 11 years, according to the organizations. The rate was 57.4 percent and 54.2 percent in 2009 and 2008, respectively. The organizations have set a goal of increasing the aluminum can recycling rate to 75 percent by 2015.

#### Kroger Reports Plastic Bag Recycling up 180%

Kroger Co. recycled more than 1.2 billion pounds of corrugated cardboard and paper last year, according to the company's fifth sustainability report. In addition, Cincinnatibased Kroger and its customers recycled 26 million pounds of plastic -- a 180% increase in plastic recycling since 2007. Since 2009, the company's manufacturing plants have reduced the amount of waste sent to landfills by 30% -- a 22 million pound reduction. Kroger manufacturing has also set a 2011 goal of reducing the amount of waste sent to landfills by 60%, using 2009 as a baseline.

# Supermarket Industry to Pilot Rigid Plastics Recycling

The plastics recycling industry will start a six-month nationwide pilot program this summer to recycle the rigid plastic containers used in the backrooms of the bakery, deli and seafood counters at grocery stores. "This is very clean, food-grade material that is currently mostly discarded and thrown away," said Elizabeth Bedard, director of the rigid plastics recycling program for the Association of Postconsumer Plastic Recyclers. "A lot of it stacks easily and there are a limited number of different sizes." "We want to expand recycling beyond No. 1 [PET] and No. 2 [HDPE] bottles," Bedard said. "This is low-hanging fruit that we need to capture to move rigid plastics recycling forward and develop a third recycling stream." Included in the pilot program will be items such as rectangular fish containers, floral bins and containers, and the large 2½ to 3½ gallon frosting, potato salad, butter cream, and sanitizer containers used behind-the-scenes in the deli and bakery departments. The pilot will also include the countless number of pharmaceutical bottles used daily, she said. "Grocery chains have done a great job recycling corrugated containers and plastic film pallet wrap." Now grocers are looking for the next recyclable items in their stores.

The program will kick off with two still-to-be-determined nationwide grocery chains in the United States, and stems from work and research APR has done in conjunction with grocers the past 18 months. That research estimated that

medium-to-large supermarkets in the United States generate 350 million pounds of rigid plastics behind their counters and that 60 percent of that, or 212 million pounds, stacks easily. Those 212 million pounds will be the largest portion of the pilot project. Roughly half are made from polystyrene, and the rest are polyethylene.

"We want to look at the time involved and whether there is an economic benefit to grocers to sort the rigid plastics, and weigh the effort involved to do that vs. the economic value," Bedard said. "An adequate supply, enough good raw materials, proven technology, good demand and profitable end products are needed to make rigid plastic recycling successful."

# GRC Standards Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose,
   & Congenial Dispositions
  - Possessed of Good Morals
- Having a High Sense of Honor
   a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

#### Values:

Integrity • Respect for People & the Environment
Entrepreneurial Spirit • Accountability
Teamwork • Communications

#### GOT NEWS??

Submit articles & photos to us for our next edition to garecycles@mindspring.com

# Georgia Recycling Coalition 20th Annual Conference Registration Form Circle Appropriate Option/Complete Contact Info Below

#### ATTENDEE REGISTRATION

# Early Bird Rates/Deadline August 5, 2011 GRC Member 250.00 Non Member 350.00 KAB Executive Directors & KAB Affiliate Staff 225.00 (Must be a GRC Member to receive this Discount)

# Rates After August 5, 2011 GRC Member 300.00 Non Member 400.00 KAB Executive Directors 250.00 & KAB Affiliate Staff (Must be a GRC Member to receive this Discount) ONE DAY-Mon. August 22 200.00 ONE DAY-Tues. August 23 200.00 ONE DAY-Wed. August 24 150.00

#### **EXHIBITOR REGISTRATION**

EANIBITUK KEUISTKATIUN				
Early Bird Exhibitors/Deadline: July 29, 2011				
GRC Member Non Member NOTE: Exhibitor Registration includes one full registration; additional exhibitor attendees may register at the attendee rate.	550.00 600.00			
After July 29, 2011-Exhibitors (call for availability)				
GRC Member Non Member	625.00 675.00			
Name:				
Organization:				
Phone: Fax:				

Email:

Address:

Address: \_

City, State, Zip: \_

# 20th Annual Georgia Recycling Coalition Conference

August 21-24, 2011

# **Hotel Registration**

King & Prince Resort St Simons Island, GA

Reservations by phone: (800) 342-0212 Group Block: Georgia Recycling Coalition (Block is for Sun Aug 21-Tues Aug 23; check in at 4:00 PM/check out 11:00 AM)

#### Reservations online:

#### www.kingandprince.com

Click Group Reservations/Group Code is: recycle (case sensitive)

#### **Room Rates:**

Standard	\$90
Resort View	\$107
Ocean View	\$118
Ocean Front	\$128
Villa-2 bdrm (View)	\$369
Villa-2 bdrm (Front)	\$421

+7 % sales tx, 5% hotel tax, 2 % local tx=12% tx

Reservation Deadline: July 21, 2011

#### Conference Fee Payment Info

Checks made payable to GRC and mailed to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

Questions (?): (404) 634-3095 or garecycles@mindspring.com FAX # (404) 350-8780

Pay online at

www.georgiarecycles.org (Click The GRC then GRC Events)

We are able to take credit cards only via online registration; our staff cannot handle credit card payments for you.

#### Tentative Agenda

# Life in the RE-World...

Reuse, Reclaim, Recover, Reduce, Rethink, RECYCLE

2.00 4.00	Sunday, August 21, 2011
3:00-6:00	Arrival - Exhibitor Set-Up from 4:00-6:00 Registration Open from 3:00-6:00
7:00-8:30	Evening Reception with Exhibitors
	Dinner on Your Own
	Monday, August 22, 2011
8:00-9:00 9:00-9:30	Registration/Breakfast-Included in Registration Fee Opening Session-Keynote Speaker
9:30-10:15	Plenary Session
10:15-11:00	Networking Session w/Exhibitors
11:00-12:30 12:30-1:30	Plenary Session Lunch-Included in Registration Fee
1:30-3:30	Plenary or Break Out Sessions
3:30-4:00	Networking Break w/Exhibitors
4:00-5:00	Plenary Session Dinner on Your Own
	Tuesday, August 23, 2011
8:00-9:00	Breakfast-Included in Registration Fee
	Visit w/Exhibitors
9:00-10:00 10:00-11:30	GRC Annual Membership Meeting Plenary Session
11:30-12:00	Networking Break with Exhibitors
12:00-2:00	Box Lunch (Included in Registration Fee) & Breakout Meetings Councils/Special Interest Group Meetings
	Paper Industry Council
	Recycling Program Managers Council
	<ul> <li>G-ROC-Organics Recycling Council</li> <li>Department of Defense (DOD) Partnership</li> </ul>
	College/University/Campus Environments
2:00-4:30	TBA - Workshop
3:00-3:30 7:00	Networking Break-Visit with Exhibitors Reception -Review of Auction Items
7:30	Dinner-Included in Registration Fee
	15th Trash to Treasures Auction
	"Spirit of Green Awards" Presentations Live auction begins at 8:30 until 9:30
	Wednesday 8/24/11
8:00-9:00	Breakfast-Included in Registration Fee
9:00-10:00 10:00-11:30	Plenary Session Plenary Session
11:30	Evaluations & Adjourn- Drawing for Weekend Get-Away-King & Prince
	· · · · · · · · · · · · · · · · · · ·

#### **GRC 2011 Live Auction** "Trash to Treasures"

Deadline: August 12, 2011 This year the auction will be All LIVE! We are looking for special, fun, environmental and useful items for a live auction. Here is/are my Donations:

Name:	
Compa	any Name:
Email:	
Phone	:
	I will bring the items with me to conference registration (preferred):
	I am forwarding to your office:
	Shipping Address: GRC 50 Hurt Plaza. Suite 935 Atlanta, GA 30303
Clip	o and fax to (404) 350-8780 or US mail to GRC P.O. Box 550667 Atlanta, GA 30355

Workshop 1 - Tuesday 8/22/11- 2:00-2:00 PM

Emerge Technology's Jonah Levine will lead a RE-TRAC Connect ...how to! workshop for local program managers to dive a bit deeper into developing Community Profiles that will highlight your local recycling program and interface with GRC's Ecoville Georgia providing a one stop shop for Georgia citizens to learn about local recycling opportunities and special events. All attendees will receive a 2GB flash drive made from 100% recycled post-consumer paper pulp. No fee, but registration required; limited space-so check www.georgiarecycles. org to register today. Deadline is August 12th.

Keep America Beautiful will lead this workshop providing an overview of national efforts and data for Public Space Recycling along with local case studies. The workshop will also feature plans for America Recycles Day 2011 and provide a forum for sharing of ideas on how to take action to increase recycling in your community via ARD efforts. Don't miss this opportunity to hold an open discussion on these topics with national KAB representative Brenda Pulley. All attendees will receive a free I Recycle ARD T-shirt. No fee, but registration required; limited spaceso check www.georgiarecycles.org to register today. Deadline is August 12th.

# Session Highlights

We are pleased to have Jim Hanna, Director of Environmental Impact for Starbucks Coffee Company as our 20th Anniversary keynote speaker. His emphasis will be on the company's sustainability efforts including a major recycling focus.

Kate Krebs of The Climate Group (Washington, DC) will be joining us to discuss how recycling impacts climate change issues.

Jim Frey of Resource Recycling Systems returns to update us on program development of the Carton Council and results of the addition of gable tops and aseptics to the recoverable streams.

Georgina Sikorski of Carpet America Recovery Effort will update us on that organization's progress in extended producer responsibility in the carpet industry.

Neil Seldman of Institute for Local Self-Reliance will present on the Zero Waste recommendations and plan for the City of Atlanta.

The agenda includes speakers from SAIC on collecting source separated organics, Keep America Beautiful on public space recycling and ARD 2011, Creative Recycling Systems on e-scrap recovery, NatureWorks LLC on its compostable products line, Emerge Technology for RE-Trac, EPD on the facility mapping project. Nancy Womack has recruited a panel of industry reps to update us on markets; Mike Martinez of Dart Container Corp will fill us in on school and other polystyrene collection efforts; and Andy Lake of Armstrong World Industries will tell us their recycling story.

Special interest councils including G-ROC, Recycling Program Managers, College & University, and Department of Defense will be provided meeting space on Tuesday as we breakout for a box lunch and networking time from 12 noon-2:00 PM for these groups.

ATTN GOLFERS!: Benefit Tournament-Tuesday August 23rd Noon-5 PM. Register Online: www.georgiarecycles.org

#### The Compost Row

International Compost Awareness Week-Georgia Event Results May 1-7, 2011

## Athens-Clarke County Recycling Division

Suki Janssen, Waste Reduction Administrator for ACC Recycling Div. was filmed at their compost facility for Athens Patch. Here's the link:

http://athens.patch.com/articles/make-mine-compost-and-give-me-a-giant-glass?ncid=M255#video-5951013 OR search engine Athens Patch-Make Mine Compost to view the video.

- 100 3rd graders toured the ACC MRF, landfill and compost facility
- 64 Pre-K and 4 year olds had a compost program at their school.
- 2 people attended a Compost Tea Party program that discussed vermi-compost and bin creation
- 5 compost bins were sold through Keep Athens-Clarke County Beautiful
- 50 children attended a book reading and discussion of worms at the Athens main library
- 2 separate events were held on composting basics and a bin sale at the Athens Area Farmers Market

# Keep Roswell Beautiful teamed with City of Alpharetta

On May 14th, Keep Roswell Beautiful and the City of Alpharetta hosted a Rain Barrel and Compost Bin Truck Load Sale at Roswell City Hall. Over 200 units were sold and David Wright of Norseman



Environmental and Terry Porter of City of Alpharetta were on hand to give tips and lessons to first time compost bin and rain barrel owners. Composting brochures courtesy of the Georgia Recycling Coalition and the Georgia Recycled Organics Council were handed out. The event was held at the same time and place as the Riverside Farmers Market which brought in more people and blended the two events perfectly.

#### Keep Dalton-Whitfield Beautiful

KDWB celebrated International Compost Awareness Week during the first week of May by hosting a composting booth at two local events. Volunteers distributed educational materials for children and adults about backyard composting, and gave visitors the opportunity to purchase a "Garden Gourmet" Backyard Composter at a deeply discounted price. A portion of the proceeds benefit KDWB's environmental education program.



Volunteer Viola Ibarra talks to visitors about backyard composting at the Downtown Dalton Saturday Market during ICAW.

#### New Column! Academia Archive

Agnes Scott College, a liberal arts college for women located in Decatur, Georgia, has committed to become a climate neutral campus by 2037. This goal will be obtained with the promotion of single-stream recycling and composting. Agnes Scott started offering singlestream recycling in 2008, and since then has deterred 67.15 tons from going to the landfill. Composting, initiated in 2009, can be found in our dining hall, three dorms, and at all college events. The Office of Sustainability is looking to expand the collection sites to all dorms. Along with traditional recyclable items, Agnes Scott provides collections for light bulbs, electronics, chip bags, polystyrene, and scrap metal. As part of our college community's mission and commitment to live honorably, we welcome everyone to Reduce, Reuse, Recycle and Rethink with Agnes Scott.

Kimberly J. Reeves, Sustainability Student Assistant Agnes Scott College '12 kreeves@agnesscott.edu www.agnesscott.edu/about/sustainability

## Spotlight on Programs

# Keep Bartow Beautiful School Recycling Contest Winners Announced

The totals are in, and it was another successful year for the Sixth Annual Keep Bartow Beautiful School Recycling Contest, with seven school winners named in two categories. "This year had a lot of "firsts" in it, with this school year being the first to have all 25 public schools in Bartow County entered," said Sheri Henshaw, Coordinator for Keep Bartow Beautiful.

"It took us 10 years of dogged determination, careful budgeting, grant monies, and creative rehabbing of old dumpsters to get all the necessary infrastructure in place to make the program work properly for all these schools, including having their own dedicated recycling dumpster for each campus location," said Henshaw. She added that thanks were due to Bartow County Solid Waste, Solid Waste Director Rip Conner, Recycling Coordinator Jerry Hames, scale house staff, drivers, and recycling center staff for their hard work and assistance in making this program come together every year.

"In another first, this is also the first year we have offered a separate middle/high school prize, thanks to a national award we received last year from Nestle Pure Life Water for \$1000. Keep Bartow Beautiful won that award for recycling the most plastic bottles nation-wide during the three months (March, April, May) of Great American Cleanup 2010. Around a dozen national prizes were given out, based on population, and we were fortunate enough to win. I was happy to turn that money back into the schools, since they have done such an amazing job with their voluntary recycling programs at each school. It's because of the hard work of the teachers, students, staff, and parents that Bartow County has become nationally known for their voluntary community recycling efforts, especially school recycling," Henshaw added.

It is also the first time that there has been a virtual tie (less than one percent), meaning that there will be four winners, instead of just three Each will receive a check for the school from Keep Bartow Beautiful, and several cases of PureLife Water. First place receives \$500, second receives \$300, and both third place winners receive \$200.

# Congrats to Coca-Cola/KAB Bin Grant Georgia 2011 recipients:

Keep Jones Beautiful Commission, Gray, GA Agnes Scott College Office of Sustainability, Decatur, GA

Keep Troup Beautiful, LaGrange, GA Stephens County High School, Toccoa, GA

#### DeKalb Opens New E-Scrap Recycling Drop-off

North and central DeKalb residents who want to help with the county's ongoing green initiatives have a new recycling drop-off site at 3643 Camp Circle in Decatur. The new location, which opened May 16, becomes the county's second permanent site to recycle old electronic items. It is a partnership between Keep DeKalb Beautiful, DeKalb County Sanitation Division and Atlanta Recycling Solutions. Last year, Keep DeKalb Beautiful helped residents recycle more than 98,315 pounds of electronics.

The new location will accept stereos, microwaves, computer CPUs, copiers, phones, CD players, laptops, video machines, CB radios, printers, disk drives, computer and mouse, scanners, circuit boards, typewriters, cables, electronic panels, fax machines, projectors, CD-ROMs, keyboards, speakers, modems, portable radios, floppy drives, cameras, cell phones, test and networking equipment, VCRs, computer monitors, record players and UBS battery backups. It will not take televisions, vacuum cleaners, refrigerators, washers and dryers, freezers, dehumidifiers or humidifiers, and gas-powered equipment.

Electronic equipment also can be recycled at the Seminole Road Landfill, 4203 Clevemont Road in Ellenwood. For more information, visit www.keepdekalbbeautiful.org or call 404-371-2654.

#### Did You Know?

A modern glass bottle would take 4000 years or more to decompose -- and even longer if it's in the landfill.

Recycling 100 glass containers a week could:

- Light a compact florescent bulb for: 29 Days 18 Hrs
- Light a standard 60 watt light bulb for: 6 Days 22 Hrs
- Operate a computer for: 1 Day 9 Hrs
- Operate a TV for: 22 Hours 13 Mins

## Spotlight on Programs (con't)

# Athens-Clarke County Recycling Division Sponsors Events

#### Teacher Reuse Store Announces Fall opening!

The Teacher Reuse Store will open again on Sat., Aug. 13 from 9 a.m. to 12 p.m. at the ACC Solid Waste Department (725 Hancock Industrial Way). This unique collaboration of business, industry, education, and governmental partnerships provides an innovative approach to the recovery and reuse of business and industry discards and/or by-products. The store provides these useful items to local teachers in Clarke, Madison, Oconee and Oglethorpe County teachers in both public and private schools for **FREE** for use in their classroom and to reduce the amount of waste disposed in our local landfill. Are you a business with items to donate? We are looking for general office supplies (binders, file folders, clipboards, labels, paper, science equipment) and office furniture. Unusual items such as industry by-products that might be useful as art supplies, classroom organization, or other school functions are also needed. Electronics or hazardous materials will not be accepted. The best method for donating items is to drop them off at the ACC Solid Waste Department, M-F 8:00 a.m. to 5:00 p.m. If you have any questions, contact the ACC Recycling Division at (706) 613-3512.

#### Drug Take back Event

The ACC Sheriff's Department, Police Department, Recycling Division, Stormwater Division, Water Conservation Office and Walgreens recently hosted a drug take back event as part of a national DEA collection day. At the three drop off locations, a total of 170.4 lbs. of medications (not including sharps and liquids) was collected and properly disposed of through incineration.

#### Just Shred It!

The fifth annual shred event will be held on Saturday, September 24 from 9 a.m. to 12 p.m. in the Georgia Square Mall front parking lot. Residents and small businesses from around the region can shred personal documents for FREE. There is a two box maximum. The Lindsay Group, an agent of Mayflower Transit, will provide secure destruction of confidential and sensitive materials with their mobile shredding unit. The ACC Recycling Division, Georgia Square Mall, Keep Madison County Beautiful and The Lindsay Group sponsor this annual event. For additional information about the Lindsay Group, visit www. thelindsaygroup.net or call (706) 549-8902.

#### Keep Cobb Beautiful Opens "Drop-Spots"

Keep Cobb Beautiful opened the first of four free Recycle Drop Spots May. People in Cobb will be able to drop off their residential Single Stream recyclables at any of the four locations. "Single Stream means that you do not have to separate paper, plastics, aluminum, steel or flattened cardboard recyclables before dropping off", said Gwen Baldwin, KCB Public Programs Coordinator. "This will make recycling at home much easier!" "One of the most exciting aspects of this program is that no county government funding will be used to establish these centers because of the partnership KCB has with the recycler, Advanced Disposal Services," Baldwin stated. "We heard what the public wanted and we responded."

"It is very important for residents who use these facilities to follow the rules of recycling because we want this program to be a success", said Chairman Lee. "This is an exciting opportunity for Cobb County and we look forward doing more to preserve our resources and reducing the amount of waste that is going into landfills."

Items that will be accepted are: mixed paper, plastics (1-7), aluminum, steel and cardboard; *no glass will be accepted at the Recycle Drop Spots*. These locations will not be staffed. For more info, visit <a href="http://kcb.cobbcountyga.gov/">http://kcb.cobbcountyga.gov/</a>



From left Brent Shows-Advanced Disposal, Kelsey Nelson—KCB Associate Board Member, Judy Skeel-County Managers office, Kevin Tieman—Fire Fighter, Gwen Baldwin—KCB Public Programs Coordinator, Carol Kane-KCB Chair, Sharon Camp—KCB Board Member, Jonathan Jenkins—Solid Waste Division Manager, Roger Priest-Fire Battalion Chief

Do YOU want to promote your local program, events or event recaps in Georgia Recycles? Submit articles, captioned photos, etc to: garecycles@mindspring.com

## Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:			
J	☐ Partner	(\$3,025 or	more)
	☐ Sustainer	(\$1,525 or	more)
	☐ Patron	(\$775 or n	nore)
	☐ Business/Trade Association	(\$375)	
	☐ Government/Non-Profit	(\$175)	
		(\$75)	
Name:			
Street Address:			
City, State, Zip:			
Phone:	Fax:	Email:	
I would like to serve on the following GRC			<b>-</b>
☐ Education ☐ Programs	☐ Membership Development	☐ Special Events	☐ Communications



**Dated Material** 

P.O. Box 550667 Atlanta, Georgia 30355 404.634.3095 Fax 404.350.8780 www.georgiarecycles.org garecycles@mindspring.com

