

Georgia Recycles

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Volume 13 Issue 1

The Georgia Recycling Coalition Newsletter

Fall 2005

GRC Affiliates with NRC

The National Recycling Coalition is a membership organization of recycling professionals and advocates dedicated to maximizing recycling.

The Georgia Recycling Coalition was presented with a unique opportunity to serve as the Host Committee for the National Recycling Coalition's 25th Annual Congress being held at the Georgia World Congress Center in Atlanta from **October 22-26, 2006**. Our hosting responsibilities will thrust us into the national spotlight while providing numerous opportunities for economic benefit toward more effective programs in support of our mission. GRC plans to support this '06 Annual Congress in coordination with our 2006 annual conference and membership meeting.

GRC has considered NRC affiliation on two occasions throughout the years; both times it was turned down based on relevant issues regarding components of the agreement. With these issues resolved, the GRC board of directors was asked to once again consider the benefits of an affiliation agreement. Based on our growth and progress as the State Recycling Organization (SRO) in Georgia, the GRC Board of Directors felt the timing was right for reconsideration of national affiliation. This is not unlike the affiliation that many local organizations have with a national entity—Keep America Beautiful is a good example of that in Georgia and the nation. Affiliation with NRC would give us more national presence and provide us with the resources we need to take our SRO to a higher level of effectiveness. NRC's current Executive Director, Kate Krebs, has a clear vision for the organization's future and a strong, solid, dedicated Board of Directors. With NRC state affiliation, GRC members will automatically become NRC members. The pricing for GRC's affiliation is \$1000 plus \$25 per member annually; we plan to phase in necessary adjustments to the budget until GRC's membership levels are restructured to reflect the national dues obligation.

In August 2005, all GRC members in good standing were mailed an official ballot that was due by September 9th. The membership overwhelmingly voted in FAVOR of the NRC affiliation and we easily reached our 2/3 majority of members in good standing with YES votes. The GRC Board of Directors is in the process of reviewing the affiliation agreement and will be moving forward shortly to complete negotiation of that contract with NRC representatives. We will keep you posted as the board makes progress. The board wishes to express appreciation for the timely response by members. They look forward to working with you to grow our organization, giving GRC the ability to provide you with even more services and benefits toward our common goal of productive and sustainable recycling programs in Georgia and the nation.

Collaboration Opportunities Abound

Synergy is becoming reality in the Georgia recycling industry more than ever before. With the results of the state Solid Waste Characterization Study as our baseline of data, GRC and its many partners are involved in numerous efforts locally and regionally to improve the quantity and quality of recycled materials necessary to feed our hungry industry. Atlanta and the state of Georgia seem to be on the "radar screen" of many national partnerships and association programs, including the Curbside Value Partnership and the American Forest & Paper Association. GRC Executive Director Gloria Hardegree is serving on the **Atlanta Recycles** steering committee that has met about every three weeks since March 2005. Its mission is to promote Atlanta as a national leader in environmentally responsible living by fostering a culture of sustainable practices through resource conservation, recovery, and recycling. The Mission Objectives are: to promote and enhance existing waste reduction and resource recovery programs; to improve the collection infrastructure; to advocate for effective incentive programs, regulations and enforcement; to stimulate public participation to strengthen Atlanta's conservation ethic & quality of life; to increase awareness of Georgia's recycling industry as the national leader; to recognize excellence for conservation practices and personal responsibility. Atlanta Mayor Shirley Franklin made the official announcement about the collaborative effort at a recent P2AD conference in Atlanta. The committee will focus initially on the City of Atlanta working directly with its Public Works and Sanitation departments, and will move toward expanding the programs and projects to the larger metro Atlanta area.

GRC has also been involved in the development of the **Southeast Recycling Development Council (SERDC)**, a ten state collaboration effort with similar mission and goals. For more information on SERDC, see page 5, Industry News.

President's Corner

Fall is a time of thanksgiving and reflection. As we approach our 15th year, it is appropriate for us to reflect back on our history and also begin, with renewed energy, to focus on our vision for the future.

What started as a small recycling organization has grown to more than 160 members representing a cross-section of the recycling industry. While many of the faces may be the same, the industry itself has changed. It is not the same industry we knew 15 years ago, five years ago, or even last year. Recognizing the dynamic nature of the business, GRC continues to change to better meet the needs of our members and to accomplish our mission of promoting waste reduction and recycling throughout the state.

We are fortunate to have strong markets in Georgia, but as the recent waste characterization study completed by DCA indicates, we have unlimited opportunities to improve and expand our recycling programs and infrastructure. Over the past 15 years, as the types of items that can be recycled has grown – to include items such as construction and demolition debris, carpet, and e-scrap – our industry has evolved to accept these new materials. GRC recognizes the growth in the non-traditional markets and continues to provide our members with the latest market information and news of emerging trends.

But our most recent change – and perhaps one of our most important milestones – is our affiliation with the National Recycling Coalition. This relationship with NRC will bring new members – with new ideas, fresh perspectives, and unique opportunities. Since our affiliation provides reciprocal memberships between NRC and GRC, our members will also have access to the numerous services offered by NRC – such as educational materials, advocacy assistance, media toolkits, and the opportunity to network and learn from peers from around the country.

In 2006, Georgia will welcome the NRC national conference. This is an incredible opportunity for GRC to showcase our accomplishments and our vital Georgia-based recycling industry.

I'm honored to be GRC President during this exciting time. I hope you will join us as we embark on the next leg of GRC's journey.

Stephanie Busch
GRC 2005 President

Contact GRC

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The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2005 Board of Directors

Stephanie Busch, President
P2AD

Janet Liberman, Secretary
City of Roswell

Cem Drake, Treasurer
SP Recycling Corporation

April Crow
Coca-Cola Company

Jerry Hawk
Home Alone Recycling

Suki Janssen
Athens-Clarke County Recycling Div

Lee Judge
Dreamsan, Inc

Jeff Kibler
Recovered Resources

Joe Dunlop
Georgia Dept of Community Affairs

Steve Levetan
Pull-A-Part LLC

Marta Turner
Rome Floyd County Recycling

Nancy Womack
Caraustar

Tom Burns
Strategic Materials

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Lynn Cobb
Keep Georgia Beautiful

George Elder
Abby Goldsmith

Gloria Hardegree
Eco-Logical, Inc.

Lisa Hollingsworth
Tine Liegerot

Hazel Mobley
Strategic Materials

Kevin Perry
Georgia Beverage Association

Bob Rickman
SP Recycling Corporation

Craig Swier
Fibres International

Lisa White
SP Recycling Corporation

Georgia Recycles is published quarterly by the Georgia Recycling Coalition. Membership in GRC provides subscription as a member benefit. The mailing address for Georgia Recycles is Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

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MARK YOUR CALENDAR

November 15 **America Recycles 2005** **Nationwide**

December 6, 2005 (Tues) **GRC Board of Directors Meeting** **GA Dept Community Affairs**

Looking Forward

April 2006 TBD **GRC Semi-Annual Meeting** **Albany, GA**

March 5-8, 2006 **Southeast Recycling Conference** **Pensacola Beach, FL**

May 3-5, 2006 **KGBEDA Board Development Institute** **Athens, GA**

May 8-11, 2006 **EPA Environmental Summit** **Atlanta**

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

September 15, 2005

The September meeting of the Georgia Recycling Coalition Board of Directors was held on Thursday, September 15, 2005 at the Department of Community Affairs in Atlanta. President Stephanie Busch called the meeting to order at 11:11 a.m. Present were Board Members Stephanie Busch, Jerry Hawk, Nancy Womack, Tom Burns, and Cem Drake. Also present were Joe Dunlop, April Crow, Chris White, Randy Hartmann, Lee Brocius, Rick Foote, Hazel Mobley, Lynn Cobb, Honorary Director and Gloria Hardegree, Executive Director

President Busch welcomed everyone. It was announced that the membership had voted favorably to move forward with an affiliate agreement with the National Recycling Coalition. There were no minutes or treasurer's reports from the previous board meeting. Gloria gave the Executive Director's report. A copy of the report is included in the packet and available upon request.

Committee Reports

Education: Gloria reported for the committee: Packets were mailed to 2000 schools with information about the school contests for ARD and the Weyerhaeuser Grant. The Weyerhaeuser grant applications are due October 21. DCA is considering including a grant component with the school guide. Joe Dunlop reported that he is receiving several emails a week requesting the guide.

Communications: Rick Foote – the committee is fine tuning the Why Recycling Is Important To You presentation and will be sending it out shortly. It will also be going on the website. October 15 is the deadline for information for the newsletter and the distribution date is November 1.

Membership: Jerry Hawk reported. 151 member and 30 non-renewals. Nancy Womack and Chris White offered to call the non-renewals. Gloria is looking for prospective member contacts from the board.

Program: Evaluations from the Annual Conference have not been compiled yet but the comments have been glowing. Gloria has spoken with Judy Bowles regarding the Semi-Annual in Albany and they are working on a date and training topics for the agenda. A suggestion was made on dealing with disaster/storm debris materials.

Special Events: Nothing to report at this time. Nancy Womack and Chris White will be co-chairing the committee. GRC will need numerous volunteers for the National NRC Conference next October. Stephanie made an appeal for new members to be included on committees. Cindy Reed has volunteered for the Education Committee and Shannon Navarre has volunteered for the Program Committee.

Nomination: Looking for two people to co-chair committee.

Old Business

Gloria and Randy Hartmann are on the Steering Committee for Atlanta Recycles, a group formed in March to formulate strategies to promote Atlanta as a national leader in environmentally responsible living by fostering a culture of sustainable practices through resource conservation, recovery, and recycling. They have formed a Commodities council and have heard various presentations from national programs including the Curbside Value Partnership. EPA has donated the services of a contractor from Booz Allen Hamilton to facilitate the group's next steps.

SERDC: Jerry Hawk reported. November 9 is the next meeting at EPA Region 4 offices. Looking at 10 states in a collaborative effort to boost recycling rates. Their website is www.serdc.org. Several large corporations have contributed in to get the council up and running.

NRC Congress: Gloria reported that she did a round table with the Curbside Value Partnership to support the Atlanta Recycles Group. She also attended a session done by a group for NRC regarding beverage container recycling; the study results indicated that the residential area is where efforts need to be concentrated. NRC thinks we are doing great with our ARD/Staples partnership. Pins promoting the 2006 NRC conference in Atlanta were passed out by GRC members to attendees. Helen Thomas of the White House Press Corps was the keynote speaker; her comments on environmental issues were reported to be impressive.

New Business

Paper Council Industry Day: Scheduled for October 21 at Carastar. All local governments have been invited. This is limited to 50 – 75 people on a first come, first serve basis. ACCG Magazine will have a three part series in the September, October and November issues on Paper Recycling Industry in Georgia. Articles are also being prepared for the Georgia Municipal Association publication. The press release included in the Board meeting packet went out to local trade publications.

GRC is in the process of conducting a survey of the other commonly recycled commodity industries (plastic, glass, aluminum) to combine with the paper industry report prepared by Bill Moore, Moore & Associates. This will give us data to prepare an industry impact statement. A series of workshops/mill tours will accompany this effort.

America Recycles 2005: Thirty events are already scheduled and will be posted on the website shortly. All requested materials have gone out and we need 5 state prizes. The national prizes include a Ford Escape Hybrid SUV and 5 Trek Bicycles for kids.

New Business: We currently have two open board positions – Karen Vickers and Mary Darby. Board has the responsibility to appoint people to fill the positions until the end of the year. Both positions are At-Large positions. Nancy Womack made the motion to go on and fill the slots with Joe Dunlop and April Crow. Cem Drake seconded. Motion passed.

NRC Affiliation: Stephanie Busch went over the several components of the affiliation agreement. Discussion followed. GRC will pay for \$25 per voting members in good standing, plus \$1000 annually. Jerry Hawk made a motion to give the Executive & Membership committees the responsibility of negotiating the agreement, along with making recommendations to the board as to how to restructure membership levels to include NRC dues. Nancy Womack seconded and the motion passed.

2006 Semi-annual meeting: Gloria will talk with Judy Bowles in Albany for dates in March-May. They will need input on possible dates that could conflict.

Final announcements: Green Building Conference is being held in Atlanta in November; the EPA National Environmental Summit will be in Atlanta in May of 2006 at the Sheraton. The summit was originally going to be in New Orleans.

Gloria gave the following financial information:
\$89,053.00 less pending conference invoice payment of \$19,071 for Sea Palms results in a balance of \$69,600.

President Busch adjourned the meeting at 12:35.
Respectfully submitted, Lynn Cobb for Janet Liberman

Welcome New Members

Business

Catawba Baler & Equipment
Mark McDonald

Busch Systems International, Inc
Michelle Bloom

Recycle Georgia/RecycleNet Corporation
Paul Roszel

Pull-A-Part LLC
Steve Levetan

Government / Non-Profit

Monroe County Solid Waste Mgmt.
Dana Renaud

UNICOR, Federal Prison Industries, Inc
James Bailey

Moody AFB
Elvis Lane

Keep Cobb Beautiful
Gwen Baldwin

Individual

Becky Tillis
City of Valdosta

Phillip Ainsworth, Associate
Strategic Materials

April Crow, Associate
The Coca-Cola Company

Les Hicks
Lockheed Martin Aeronautics

Kelly Mitchell
Alternative Solutions of GA

Michael Wall
Round & Round Recycling

Andrea Hicks
Ft. Benning Environmental Mgmt.

GRC Standards

Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Values:

Integrity
Respect for People & the Environment
Entrepreneurial Spirit
Accountability
Teamwork
Communications

Attention: Georgia Recycling Program Managers

Announcing: a New Section for Georgia Recycles quarterly newsletter:

What Makes Your Recycling Program Work?

Submit articles outlining your program, what you collect, how you market your materials, what makes it unique and innovative, how you have dealt with challenges, how support from your local government enhances your efforts, how you keep the public motivated, etc. One captioned photo only may be included.

We will choose a few each issue to highlight and will begin a special section on our website to highlight exemplary programs.

Please attempt to get us your article by January 30, 2006-the copy due date for our winter issue. If you miss that deadline, send them anyway for consideration for the spring & subsequent issues, plus your program featured on GRC's website.

Thanks for participating—we want to promote your hard work in keeping recycling working in Georgia!

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing
an advertisement or for
membership information,
call 404-634-3095.

INDUSTRY NEWS

Federal Tax Credit Amendment Cut from Energy Bill— Study on Recycling's Energy Savings Included

The National recycling Coalition as part of a broad-based coalition of recycling business, community, and environmental interests were working to include a provision in the 2005 Energy Bill to allow a 15% tax credit for equipment used in the processing and sorting of recyclable materials. Unfortunately, that provision in the Senate bill did not survive the conference committee process.

While this is initial attempt proved unsuccessful, a new coalition of organizations with diverse interests, including those in recycling collection, commodity groups, beverage company trade associations and individual companies, and the environmental/conservation community, came together to demonstrate that recycling saves energy. This may be the first time that such a broad group has so publicly and resolutely connected the dots between recycling, energy savings, and job creation before members of Congress.

During the conference committee, a provision was added requiring the Secretary of the Treasury, in consultation with the Secretary of Energy, to conduct a study to determine and quantify the energy savings achieved through the recycling of glass, paper, plastic, steel, aluminum, and electronic devices. The report must be submitted to Congress by next August. The study also requires that an assessment be completed of tax incentives that would encourage recycling.

SWANA Issues Report Detailing Hurricane Cleanup Methods

Those working on the cleanup of debris after Hurricanes Katrina and Rita have a new tool to help them manage the job in the weeks and months ahead. The Solid Waste Association of North America has created a report detailing methods and technologies for management and removal of waste created by hurricanes. The report was compiled by the SWANA Applied Research Foundation following a request by the Louisiana Department of Environmental Quality asking for recommendations for dealing with Hurricane Katrina waste; it may be obtained by going to the organization's home page at www.swana.org and then clicking on "SWANA News" on the right side of the page.

State SRO's & Businesses Form Recycling Development Council

Representatives from a 10-state region have formed the Southeast Recycling Development Council (SERDC) to improve the recovery of quality recyclables in the area and promote sustainable recycling programs. The SERDC's goal is to unite public and private groups, including local businesses, state recycling coalitions and state and federal agencies. The group has elected a board of directors, approved a five-year

budget and adopted a common theme, "One strong united voice for recycling." States represented include Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee. Initial business partners include: Alabama Power Co., Bluegrass Regional Recycling Corp., Bowater Inc., Caraustar Industries Inc., KW Plastics, Market Services of Alabama, Mohawk Industries Inc., Morris Recycling Inc., Mount Scrap Material Co., RecycleNet Corp., SP Recycling Corp., Waste Management Inc. and Weyerhaeuser Co. Organizations participating in SERDC are the Alabama Recycling Coalition, the Aluminum Association, the Carolina Recycling Association, the Georgia Recycling Coalition, Recycle Florida Today, the Steel Recycling Institute and the Tennessee Recycling Coalition.

Patagonia Inc. Launches Garment Recycling Program

Patagonia Inc., a outdoor gear and apparel company, has launched a recycling program asking customers to return worn-out clothing to be recycled into new garments. The Common Threads Recycling Program will convert used base-layers, or long underwear, into new polyester fiber. Consumers can return their old Patagonia clothing starting Sept. 12 via mail or to any of the company's 20 retail stores nationwide. Patagonia will send the recovered garments to Teijin Group, a Japanese fabric manufacturer that uses recycled material to make new polyester fiber. Recycling the material could cut energy use by 76 percent and reduce carbon dioxide emissions by 71 percent, compared with making the fiber from raw material, said Michael Crooke, president and CEO of Patagonia.

Eighty-Six Percent of Americans Have Access to Recycling

The American Forest & Paper Association (Washington) has released the findings of a study on the level of access Americans have to recycling services. Over 1,300 recycling coordinators who manage programs in the most populated counties in the nation were polled. The response rate for coordinators was 88 percent, meaning the AF&PA was able to collect accurate data for about 82 percent of the population. From this information, the researchers were able to infer that the majority of the U.S. population, 86 percent, either are serviced by curbside recycling or have access to drop off programs. Specifically, 56 percent of the population is serviced by curbside recycling and 64 percent have access to drop-off facilities (some communities have access to both). AF&PA also found the variety of paper grades collected in curbside bins and drop-off facilities is expanding. Many programs that once strictly collected newspapers and/or office grade paper are now allowing customers to recycle mail, telephone directories and paperboard. Analysts also noted the rate at which single-stream collection programs have risen over the last five years. In 2000, 11 percent of curbside recycling programs were single-stream. Today, that number has grown to 27 percent, averaging a 20-percent annual growth rate.

Spotlight on Programs

Earth 911-WHAT'S NEW?!

New Paint Wise Section

Paint Wise is a new comprehensive section about proper paint management (paint reuse, recycling and disposal) that includes information and resources from the paint industry that can assist you and your residents in properly handling this material.

Curbside Recycling

Earth 911 now houses additional information for the public about curbside recycling, and a second new curbside related section, the Curbside Value Partnership (CVP) Resource Center, for Recycling Coordinators. The CVP was created to increase residential participation in local curbside recycling programs and make the programs more cost-effective and sustainable. View the new Paint Wise and curbside sections from the Georgia Earth 911 left menu navigation bar on Georgia Earth 911 <http://www.Earth911.org>.

Business Recycling

Help increase business recycling with Earth 911's sister site, Earth911Business.com. Businesses can now find information on everything from waste assessments to green purchasing in one convenient place. As a reminder, local business recycling information posted on Georgia Earth 911 is automatically cross-posted to Georgia Earth 911 Business so be sure your listings are up-to date.

If you are the local Recycling Coordinator for your community and would like to make updates to your information on Georgia Earth 911, fill out this online form, http://georgia.earth911.org/master.asp?s=e911&a=contact/coord_update_info.asp

RecycleGeorgia.net

New Service Offers Opportunity for Georgia Recyclers

The **Recycle Georgia** initiative includes a network of local and regional waste exchange services created in an effort to maximize waste diversion. Provided as a free service and hosted by RecycleNet Corporation, the **Recycle Georgia** initiative supports all efforts to reduce, reuse and recycle all types of materials. If you are a municipal recycling program manager, please check-out the **Municipal Recycling Market Co-op Services** section.

If you generate Waste or By-products, you can ADD A FREE LISTING to the Exchange. Any quantity of material that you need to "find a home for" may be posted on the exchange. If you are a Trader, Broker, Dealer or Consumer of Recyclable Commodities, please refer to the Industrial Exchange section on the site. The site is comprehensive and user-friendly. Thanks to GRC's newest member **RecycleNet Corporation** for providing us with this free service.

Catch the Cycle . . . School Recycling Guide Now Available

"Trying to get recycling started at your school? Look no further than the comprehensive Guide to Recycling in Georgia Schools entitled Catch the Cycle. Developed by the Georgia Department of Community Affairs with the Georgia Recycling Coalition, Keep Georgia Beautiful and countless hours of teacher input, the guide is available in hard copy as a handy folder or in electronic pdf format. The 12-page guide gives teachers or school officials all the information they'll need to recycle paper, plastic bottles, aluminum cans and more! To obtain copies or for more information, contact Joe Dunlop at jdunlop@dca.state.ga.us or 404-679-1598."

Keep Georgia Beautiful Awards Presented

On October 19, 2005, several hundred Georgians gathered in Atlanta for the 27th Annual Keep Georgia Beautiful Awards Luncheon. Since 1978, the Keep Georgia Beautiful Awards Program has honored individuals, organizations and businesses whose ongoing efforts prevent litter, reduce waste disposal through conservation and recycling, and preserve Georgia's natural and man-made beauty. Award categories include litter prevention, beautification, waste minimization and community improvement. Congratulations to the following winners in the Waste Reduction and Recycling category, recognizing efforts of organizations that provide environmental education or other conservation messages to change attitudes and promote responsible waste handling. including source or waste reduction, recycling, and composting.

Waste Reduction: Non-profit, civic group, etc.

- 1st Keep Cobb Beautiful
- 2nd Keep Sandy Springs/North Fulton Beautiful
- 3rd Keep Troup Beautiful

Waste Reduction: Youth group/school

- 1st Potter Street Elementary – The War (We Always Recycle) Project, Bainbridge, GA

Waste Reduction: Government Agency

- 1st City of Smyrna
- 2nd City of Rome Street & Solid Waste Collection City of Snellville (tied for 2nd)
- 3rd Henry County Board of Commissioners

The *Man of the Year "Steve Reynolds Award"* went to Kevin Perry, Executive Director of the Georgia Beverage Association, as well as long-time supporter and former President of GRC. This award honors an outstanding man who has demonstrated lifelong leadership in raising public awareness about solid waste issues, litter prevention and/or the need for citizens to participate in activities that preserve and enhance natural resources and public lands. This award is dedicated to a volunteer or an employee who excels beyond his normal job description.

Another veteran recycler and GRC member, Connie Wiggins, Executive Director of Gwinnett Clean & Beautiful, was honored as *Executive Director of the Year*.

ARS Continues E-Scrap Efforts Into November

Atlanta Recycling Solutions (ARS) has collected in excess of 526,000 pounds of electronic waste since the beginning of 2005 at recycling events around the state. The two biggest successes were at Turner Field for the City of Atlanta which brought in 66,510 pounds and a huge event at two locations in Cobb County which resulted in 160,333 pounds. These community events are productive in a number of ways. Not only do they get the electronics out of closets and basements all over the state, thereby keeping them out of the landfills, but recycling events also encourage community cooperation. People come together to promote the events, then volunteers come out to lift and haul computers out of their neighbors trunks and back seats for a few hours on a nice afternoon. People always seem to enjoy socializing and chatting and working together. And,

(cont on page 8)

Spotlight on Programs

Molam Announces Annual Results

Molam International recently announced that it was happy to have been a part of another FREE computer recycling event in Georgia. Following are the statistics collected from the electronics recycling event held in Chatham County (including the City of Savannah) on October 1, 2005: 45,823 lbs of Monitors; 9,164 lbs of PC's; 23,828 lbs, of Printers/Fax machines; 4,582 lbs of TV's; 8,249 lbs of miscellaneous electronics for a total of 91,646 pounds.

Special thanks to David Nash, Chatham County Environmental Program Coordinator, for helping to make this recycling effort possible. Molam International continues to support local governments and recycling organizations in Georgia by holding these FREE electronics recycling events through the end of 2005. It is a part of the company's market assessment and data collection program with a goal to establish cost effective methods of keeping all of Georgia's e-scrap out of landfills. Including the last recycling event held in the City of Marietta on October 22nd, to date Molam has recycled **146,376 lbs** of e-scrap through these events. Please visit their newly redesigned web site at www.molam.net for additional information.

Hall Recycling Event Supports Hurricane Recovery Efforts

The Hall County Resource Recovery Division will be partnering with the Greater Hall Chamber of Commerce Environmental Management Committee and Keep Hall Beautiful to conduct a one-day computer and electronics collection event on Saturday, December 3, 2005. Working Pentium II and newer computers will be screened out for the hurricane relief effort. Many non-profits aiding those displaced have themselves been displaced and have lost many possessions including their computer systems. There will be a need for such equipment over the next few months. Computers will be donated to the National Cristina Foundation (www.cristina.org) and transported to the Capital Area Corporate Recycling Council, an electronics recycler in Baton Rouge, for refurbishment, storage and distribution to those in need over the next few months.

GRC Paper Council Holds 2nd Recycling Industry Day



The Georgia Recycling Coalition's (GRC) Paper Council held its second Paper Recycling Industry Day on October 21 at the Caraustar Mill Group's Austell, GA facility. The Paper Council, *Georgia's Paper Recycling People*, is comprised of GRC paper industry members, including all the major mills. The goal of these events is

to increase decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining mill demands; the events are held in partnership with the Georgia Department of Community Affairs (DCA).

Attendees included local and state elected officials, county/city staff, recycling program managers, Keep America Beautiful Directors, state and national trade and government associations, as well as



Caraustar CEO Mike Keough welcomes visitors to the 2nd Paper Recycling Industry Day at the Caraustar Mill in Austell.

Paper Council members representing Georgia mills. After a welcome from Caraustar CEO, Mike Keough, the program continued with Georgia market information and the impact the industry has in our state presented by Bill Moore, Moore & Associates; a national perspective presented by America Forest & Paper Association local member Ralph Simon of SP Recycling Corp.; and the results of the State Solid Waste Characterization Study presented by Randy Hartmann

of DCA. The presentation was followed by a mill tour. The first of the Paper Council's scheduled events was hosted by SP Recycling Corporation's Dublin, GA mill in April; a third event is being planned for Spring 2006 at Pratt Industries-Recycling Division Conyers, GA mill. Thanks to Chris White and Nancy Womack for hosting and planning for this second successful event.



Attendees enjoy lunch and networking time prior to the presentation and mill tour.



(l-r) Walter Reeves of the Governor's Litter Abatement and Prevention Team chats with Jay Bassett, EPA Region 4.

Nancy Womack fills the group in on the GRC Paper Council history and purpose.



GRC News

Member Spotlights

Where is Jeff Kibler? Answer: Cincinnati, Ohio with Recovered Resources LLC, a division of Forest Resources, that expanded into the Dayton, Ohio market in mid-October with its 8 cubic yard all paper collection bins. Recovered Resources offers one of the best mixed paper recycling collection services in the industry. The company feeds its collected fiber to its partner paper mill, Hartford City Paper, in Hartford City, Indiana. Hartford City Paper produces 350 tons of medium per day. Medium is the wavy paper inside all corrugated boxes. "Recycling all paper and cardboard, all the time" continues to be the motto of Recovered Resources. By accepting all grades of paper commingled, the ease of this recycling effort is a great selling point with cardboard boxes, phone books, magazines, cereal boxes, office paper, and junk mail all being placed in the same container. Recovered Resources also offers balers and compactors to larger companies for recycling paper and cardboard. They offer cost effective and efficient programs for any size business or municipality with service second to none. Recovered Resources continues to investigate expansion opportunities throughout the eastern United States.

Jeff, who continues to live in Atlanta and serve on the GRC board of directors, can be reached at jkibler510@aol.com.

Priscilla Shaw of **SBM Site Services** in north metro Atlanta recently joined GRC at the business level. SBM Site Services is a multi-disciplinary corporate facilities support organization, providing janitorial, move-add-change, recycling and light maintenance. They have regional offices in multiple locations across 26 states with more than 3000 employees. They work with companies like HP, Intel, Cessna, and Apple. SBM's recycling programs diverted over 141 million pounds from landfills in 2004, achieving an average diversion rate of 85.5 % per customer and saving SBM customers over \$15 million in landfill charges, reuse savings and revenue from sale of recyclables.

SBM provides a sustainable solution by bundling recycle collection with expert custodial services to make the programs efficient; they actually collect, process and coordinate the flow of material to the end users. They measure, benchmark and report performance through their network of more than 20 recycling managers at 22 sites. To reach Priscilla email pshaw@sbmcorp.com or call 404.678-6219.

ARS Continues E-Scrap Efforts Into November *(con't from page 6)*

of course, these events raise awareness about the dangers of dumping electronic materials and at the same time provide everyone an alternative to tossing them in the trash.

Several more events are scheduled around the state before the weather gets too cold. ARS will be in Macon on November 4th and in both Townes County and Cobb County on the 5th of November. On the 12th there will be an event in Union County and in both Forsyth and Lumpkin on the 19th.

The company is pleased and delighted to be part of these events. The mission of Atlanta Recycling Solutions is to keep every computer in Georgia, the southeast and the United States from ending up in a landfill. This kind of response in the neighborhoods coupled with their rapidly increasing collections from business around the southeast is inspiring and moving the company ever closer to its goal.

14th Annual Conference Rated "Excellent" by Attendees

The 14th annual GRC conference and membership meeting was deemed "one of the best ever" by one attendee's evaluation. So, if you missed the learning, networking and fun this year, here a few highlights! Please look for information coming to you soon regarding our semi-annual meeting in the Spring of 2006 in Albany, GA. And . . . **MARK YOUR CALENDAR NOW** for the main event of next year when we host the National Recycling Coalition's 25th Annual Congress from October 22-25, 2006 at the Georgia World Congress Center in Atlanta. GRC plans to support the NRC Annual Congress in conjunction with our 2006 annual conference and membership meeting. (More photos on page 10.)



Phil Ainsworth (center) and Joe Brownell (right) of Strategic Materials speak to attendees during the Exhibitor Networking session.



Suki Janssen of Athens-Clarke County Recycling Div. presents in the ABC's of School Recycling session.

America Recycles 2005 — It All Comes Back To You!

November 15, 2005

THE RECYCLED ART PROJECT

The ever-increasing demand for energy and resources and an ever-decreasing amount of those resources has generated an issue that needs our attention and action. Emory Recycles is striving to promote awareness and dialogue about the issues facing our environment through the creative expression of making art out of the things discarded.

In that spirit...Emory Recycles, ECOSEAC and Student Art Corps Present the 2nd Annual Recycled Art Project on the Emory University Campus from October 24-November 18, 2005.

Works submitted, and required to contain at least 70% “found objects”, will be displayed across campus between October 31st and November 18th. Throughout these dates, a number of activities will be held on Emory’s campus to promote recycling and environmental conservation. The activities will be host lectures and screenings of a few short films that relate to recycling and creative expression. A collaborative piece will also be created during the week.

INDUSTRY LEADERS HOST ARD EVENT AT ZOO ATLANTA

The American Plastics Council (APC), SP Recycling Corp, and Novelis NA Inc will host an America Recycles Day event on November 15th at Zoo Atlanta. The event will showcase efforts that Zoo Atlanta, along with other metro-area retailers, including Whole Foods and Kroger, have made in increasing their onsite recycling opportunities. APC, SP and Novelis will be kicking off a unique collection partnership that will provide convenient and comprehensive recycling drop-off locations throughout metro Atlanta for commonly recyclable items. Their goal is to continue to contribute to the effort of maintaining sustainable programs in Georgia to provide raw materials for the vast and growing recycling industry infrastructure in Georgia and the southeast. Several Atlanta dignitaries, recycling industry professionals, and press have been invited to participate along with Zoo Atlanta patrons in a celebration and observance of the 9th annual America Recycles Day. Participants will be asked to sign pledge cards asking them to boost their efforts in recycling at home, work and school. All pledge entries will be eligible to win national prizes including a Ford Escape Hybrid SUV and Trek recycled aluminum bicycles for kids, along with various other state prizes. Ford Motor



AMERICA
RECYCLES
2005

It All Comes Back To You.

Company has arranged to have an Escape hybrid on site for viewing during the celebration.

Zoo Atlanta’s Green Team, a group of people that work to develop and monitor an environmentally conscious workplace, works eagerly to improve operations by incorporating sustainable practices. They have in place programs for recycling paper, toner cartridges, computers and other electronics from their offices. Throughout the Zoo they provide collection for plastics, glass and aluminum in bottle shaped recycling bins donated by Coca-Cola. They also have special collections for the used Zoo maps, batteries, and cell phones, a Nike Reuse-A-Shoe program and an elephant manure composting program. The Zoo Green Team is a Yellow Ribbon member of the P2AD Partnership Program.

Think Composting!



Back by popular demand,
the “Think Composting”
coloring books and activity guides are available on
request from GRC. Activity guides are \$2.00 and
coloring books \$.20 cents each. For more information
or to order, contact us at garecycles@mindspring.com
or by phone at (404) 634-3095.

GRC 2005 Conference



(l-r) Teresa Young and Greg Cave of Pratt Industries Recycling Div. enjoy the "Trash to Treasures" auction with Gretchen Kornely of the American Forest & Paper Association.



GRC President Stephanie Busch (P2AD) recognizes Gary Wygant of Novelis NA for their Partner Level support of GRC.

Karin Zarin of Keep Sandy Springs North Fulton Beautiful and Kevin Perry of Georgia Beverage Association prepare to auction some "treasures".



Lisa White of SP Recycling Corp. at the Exhibitor Networking session.

ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserve message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:.

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

GRC Listserve Policies

Purpose: To Disseminate information that furthers the goals of GRC.

1. The listserve is a GRC membership benefit for members only.
2. Rules of Conduct:
 - A. No slamming, i.e., bad mouthing someone
 - B. Professional conduct only
 - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
 - D. No political advertising or opinions relative to political issues. Factual information only.
 - E. No spam (junk e mail)

The Board will monitor conduct on the listserve and address infractions of policies appropriately.



(l-r) Steve Carreras and Roone Gable of WM Recycle America at the Exhibitor Networking session.

GRC MEMBERS CORPORATE & GOVERNMENT MEMBERS

Alpharetta Engineering/Public Works Dept.
American Recycling of Georgia
American Plastics Council
Assoc. of Municipal Recycling Coordinators
Athens-Clarke County Solid Waste Dept.
Atlanta Recycling Solutions, LLC
Bartow County Solid Waste Dept.
BFI-Atlanta District
Bowater Newsprint
Bulloch County
Busch Systems International
Caraustar
Catawba Baler & Equipment
Champion Polymer Recycling
Chatham County Public Works
Chattooga County
Cherokee County Recycling
City of Cartersville
City of Monroe
City of Roswell
City of Snellville
City of Statesboro
Cobb County Solid Waste Services
Coca-Cola Company
Coweta County
Dalton/Whitfield SWM Authority
DeKalb Public Works/Sanitation
Douglas County
Dreamsan, Inc.
Keep East Point Beautiful
Effingham County Solid Waste
Emory University
Ford Motor Company
Georgia Conservancy
Georgia Dept. of Community Affairs
Georgia Institute of Technology
Georgia Power
Georgia Beverage Association
Glass Packaging Institute
Gordon County Landfill
Hall County Resource Recovery
Harmon Associates-Georgia Pacific
Houston County Assoc. for Exceptional Citizens
Keep Albany-Dougherty Beautiful
Keep Barrow Beautiful
Keep Brunswick-Golden Isles Beautiful
Keep Cairo-Whigham-Grady County Beautiful
Keep Clayton County Beautiful
Keep Cobb Beautiful
Keep DeKalb Beautiful
Keep Hall Beautiful
Keep Liberty County Beautiful
Keep Pickens Beautiful
Keep Pike Beautiful
Keep Sandy Springs-North Fulton Beautiful
Keep South Fulton Beautiful
Keep Walton Beautiful
Lamar County Regional Solid Waste Authority
L & P Wire-Tie Systems
Macon Iron
McDuffie County Solid Waste
Milan Molded Rubber Products, Inc.
Mohawk Industries
Monroe County Solid Waste Mgmt
Moody Air Force Base
Moore & Associates
Newell Recycling
North Georgia Resource Mgmt Authority
Novelis
Novelis NA, Inc.
Paulding County Recycling Div.
Peach County Clean Community
Pepsi Cola Company
Pickens County
Pollution Prevention Assistance Div.
Pratt Industries (USA) Recycling Div.
Pull-A-Part, LLC
Rabun County Board of Commissioners
Recovered Resources LLC
Recycled Materials, Inc.
Recycle Georgia-RecycleNet Corporation
SBM Site Services
Rome/Floyd County Recycling
Screven County
SKF USA, Inc.
Smurfit-Stone
Southface Energy Institute

SP Recycling Corp.
Steel Recycling Institute
Strategic Materials, Inc.
Southern Waste Information eXchange, Inc.
UNICOR, Federal Prison Industries, Inc.
U.S. General Services Administration
Waste Management-Atlanta Market Area
WM Recycle America
WM Recycle America
Weyerhaeuser Company

INDIVIDUAL MEMBERS

Nancy Allen
Phillip Ainsworth
Nancy Allen
Bobby Arnold
Ricky Arp
Patsy Baker
Andrew Black
Mycia Black
Chuck Boelkins
Joe Brownell
Trish Caparelli
LuAnn Chambers
Lynn Cobb
Bobby Colson
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Luci Crumley
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Sharyn Dickerson
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Joe Dunlop
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Kimberly Gray
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Sandra Webb
Chris White
Lisa White
Connie Wiggins
David Wilson
Kathryn Woodworth
Paul Wolff
Claire Wall
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GRC SPONSORS 2005-2006 MEMBER YEAR

PARTNERS

American Plastics Council
The Coca-Cola Company
Georgia Beverage Association
Georgia Dept. of Community Affairs
Mohawk Industries
Novelis NA, Inc.
Pratt Industries (USA) Recycling Div.
SP Recycling Corporation

SUSTAINERS

Caraustar
Ford Motor Company
Harmon Associates-Georgia Pacific
Pepsi Cola North America
Weyerhaeuser Company
WM Recycle America

PATRONS

BFI-Atlanta District
Dreamsan Recycling, Inc.
Moore & Associates
Pull-A-Part LLC (Steve Levetan)

SPECIAL CONTRIBUTORS

Atlanta Recycling Solutions LLC
The Coca-Cola Company
Georgia Beverage Association
Keep Georgia Beautiful Foundation
Weyerhaeuser Company Foundation

2006 GRC Newsletter Copy Deadlines

Winter	January 30	Distribute March 1
Spring	April 15	Distribute May 1
Summer	July 1	Distribute July 15
Fall	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,000 or more) |
| <input type="checkbox"/> Sustainer | (\$1,500 or more) |
| <input type="checkbox"/> Patron | (\$750 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$350) |
| <input type="checkbox"/> Government/Non-Profit | (\$150) |
| <input type="checkbox"/> Individual | (\$50) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

- | | | | |
|---|-----------------------------------|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Communications |
| <input type="checkbox"/> Special Events | | | |



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www.georgiarecycles.org
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Dated Material

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