

Georgia Recycles

In This Issue

- Industry News pg. 6
Spotlight on Programs pg. 7, 8
Have You Found Your Match? pg. 9

Volume 12 Issue 1

The Georgia Recycling Coalition Newsletter

Fall 2004

America Recycles-2004

"It All Comes Back to You"

America Recycles 2004 has been known in years past as America Recycles Day. Our new name, America Recycles 2004, reflects recognition of America's need to make recycling an everyday habit, while still using one day each year to draw nationwide attention to recycling. America Recycles is a national all-volunteer, non-profit organization. Its goals are quite simple: to encourage Americans to recycle and to buy recycled products. Since its inception in 1997, the campaign has grown substantially. In 2003, residents in every state participated in the national America Recycles Day activities and signed pledges to recycle. This year's campaign is expected to involve millions of people in towns and cities throughout the nation and result in new commitments to recycle and seek out recycled products.



It All Comes Back To You.

AMERICA RECYCLES MISSION: To hold an annual national awareness event to promote the social, environmental, and economic benefits of recycling and buying recycled.

GOAL: To increase the purchase of recycled content products and recycling throughout America.

NATIONAL HIGHLIGHTS OF THE 2003 CAMPAIGN:

- More than 150,000 people signed pledges to recycle and purchase recycled content products
- Official resolutions and proclamations issued by 107 local and state governments
- 42 states, the District of Columbia and the Commonwealth of Puerto Rico participated in America Recycles Day by agreeing to coordinate event efforts in their state
- Online pledges to recycle increased by more than 400% to nearly 30,000
- At least 852 events were staged to support America Recycles Day
- National and local newspapers published more than 700 articles
- America Recycles Day messages were heard by more than 10 million NPR listeners
- More than a million bookmarks and 23,000 posters were distributed
- President Bush declares November 15 America Recycles Day

- Seven communities received awards for hosting the best recycling events, sharing \$25,000 in prizes (TWO WINNERS FROM GEORGIA!!)
- Adult and youth prizes given to eight winners selected from among the thousands who pledged to recycle and buy recycled

The theme of this year's campaign is *It All Comes Back To You*. The multiple meaning in the new theme is clear. By becoming an active recycler and seeking out and buying recycled products, you realize direct benefits through a cleaner environment and preservation of resources. At the same time, your recycled products and materials may show up back in your home or car or work in the form of brand new products at competitive prices to those made from non-recycled materials. And a third meaning is the implication that is up to each of us to recycle and buy recycled products. It's an activity that delivers benefits every time we participate. *See page 10 for further information.*

Hi everyone,

I have some really exciting news and wanted to share it with you. I just found out last week that the environmental projects (St. Francis Wildlife Program, **America Recycles Day Camp**, and Water Quality Project) I did with my students earned them the Presidents Environmental Youth Award. They are the Region 4 National Winners and will be honored in Washington DC this spring...hopefully the President himself will present the students with the award. Many of you were very helpful and provided my students a lot of help and insight. I REALLY appreciate it and felt you should also celebrate YOUR efforts to help these kids. I really believe your help along with recognition is going to help increase their achievement. I also think it will help produce students who are environmental stewards! I have included a link to info about the award. Thanks again, Jennifer Hand <http://www.epa.gov/enviroed/awards.html>.

This note came to GRC from Jennifer Hand, Science Teacher at Cairo High School, Cairo, GA.. Jennifer had her high school students conduct an America Recycles Day Camp for elementary students as their ARD 2003 event. One of the elementary students who pledged on line was a state prize winner of a bicycle donated by Recycle America Alliance.

President's Corner

The Georgia Recycling Coalition is partnering with America Recycles 2004 in its 8th annual campaign to encourage Americans to recycle and purchase recycled content products. As part of the campaign, people throughout Georgia will celebrate America Recycles Day on November 15. America Recycles 2004 is one of the most comprehensive recycling awareness campaigns in the nation. Each year millions of people become better informed about the advantages of recycling at home and buying recycled products as a result of the group's efforts. Last year, thousands signed or e-mailed pledges to recycle and buy recycled. Local and state governments issued proclamations and resolutions in support of the program. Hundreds of events were staged to support the campaign in almost every state. Recycling is a simple way in which all the people of Georgia can make a difference in the environment, preserve our resources and contribute to the economic well-being of the state and country. We know that people throughout the state want to do something and just need to be reminded and shown how easy it is to get involved and do their part. It is always exciting to see how people in cities and small towns across the state rally around this important cause.

Recycling has been a priority throughout the state of Georgia for many years, and we have worked very hard to meet many of our solid waste goals despite continued population growth. But we still have a long way to go to fully realize the benefits of recycling and to keep our mills working at their highest potential. America Recycles Day gives us an opportunity to re-emphasize recycling and buying recycled products. Hopefully those who commit to the program will carry it forward throughout the entire year as a result of our focus on November 15. The campaign this year will feature a new theme, *It All Comes Back To You*. The slogan was designed to present multiple messages. One message is that a recycled product or material can return to consumers as another new product. A second is that recycling comes back to consumers as improved environment, preservation of resources and economic well being of the country. And a third message is the implication that it is up to everyone to recycle.

I hope you have taken the time to plan or participate in an event—make sure to sign a pledge card or go online to pledge at www.americarecyclesday.org. Many thanks to our America Recycles 2004 Georgia Sponsors: American Plastics Council, The Coca-Cola Company, Georgia Beverage Association, Georgia Dept. of Community Affairs, Mohawk Industries, Pratt Industries (USA) Recycling Division, Recycle America Alliance, and SP Recycling Corporation.

Jerry Hawk
GRC 2004 President

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The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2004 Board of Directors

Stephanie Busch
Pollution Prevention Assistance Division

LuAnn Chambers
SP Recycling Corp.

Mary Darby
Recycling Works, LLC

Jerry Hawk
Recycle America Alliance

Suki Janssen
Keep Georgia Beautiful

Lee Judge
Dreamsan, Inc.

Jeff Kibler
Pratt Industries (USA) Recycling Div.

Steve Levetan
Resource Services

Janet Liberman
City of Roswell

Kevin Perry
Georgia Soft Drink Association

Karen Vickers
Athens-Clarke County Recycling Div.

Craig Swier
Fibres International

Scott Vitters
Coca-Cola North America

Gloria Hardegree
Executive Director

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MARK YOUR CALENDAR

November 15, '04	America Recycles Day	Nationwide
November 16-19, '04	SWANA GA Chapter Conf	Sea Palms-St. Simons
December 6, '04 (Fri)	GRC Board Meeting	GA Dept of Community Affairs-3 rd Floor Boardroom
Jan 23-26, '05	U S Composting Council Annual Conf.	San Antonio, TX
Jan 31-Feb 2, '05	KGBEDA Winter Meeting	Atlanta, GA
Feb 3, '05	Weyerhaeuser Awards Luncheon	Freight Depot-Atlanta, GA
March 6-9, '05	Southeast Recycling Conference	Pensacola, FL
March 21-24, '05	Carolina Recycling Assoc Annual Conf.	Myrtle Beach, SC
April 7-8	GRC Semi-Annual Meeting (TENT)	TBD

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

July 30, 2004

I. Call to Order/Welcome

The Georgia Recycling Coalition Board of Directors met on July 30, 2004 at the Department of Community Affairs' office in Atlanta, Georgia. President Jerry Hawk called the meeting to order at 10:10 a.m. Board members present included: Karen Vickers, Stephanie Busch, LuAnn Chambers, Suki Janssen, Janet Liberman, Lee Judge, Scott Vitters, Steve Levetan, and Craig Swier. Also present were Gloria Hardegree, Executive Director; Tine Liegerot, Honorary Board Member; Marta Turner; Lynn Cobb, Nominations Committee Co-Chair; Janet Foster, Special Events Co-Chair; and Rick Foote, Communications Committee Co-Chair.

II. President's Report

No report.

III. Secretary's Report

Stephanie Busch presented the minutes from the May board meeting. Craig Swier made a motion to approve the minutes; Janet Liberman seconded the motion. The motion passed unanimously.

IV. Treasurer's Report

LuAnn Chambers presented the monthly summary reports for May and June 2004. The reconciled balance as of June 20, 2004 was \$63,389.59. Karen Vickers made a motion to file the report to audit; Lee Judge seconded the motion. The motion passed unanimously.

V. Executive Director's Report

Gloria Hardegree submitted copies of her activity report for July 2004 as well as an updated calendar of events.

VI. Committee Reports

Communications

Lee Judge reported that the committee would meet following the board meeting to discuss messaging. The committee will make a formal presentation on messaging at the annual meeting. The Summer issue of the newsletter will be mailed out the second week of August.

Education

Janet Liberman announced that Weyerhaeuser would again sponsor the Excellence in School Recycling Awards. The committee is also finalizing the 2005 GRC calendar. Sponsors are being identified for the calendar; the goal is to have all sponsors identified by the end of September. Sponsorship for the cover is \$1000; inside pages are \$750. The committee will print 5,000 copies, and the calendar will be distributed at GRC events. The committee has finished the school recycling guide and will officially rollout the guide at GRC's annual conference. Scott Vitters asked how the guide fits with the national PTA's "Go Green" guide. Ms. Janssen responded that the Georgia guide would help schools meet the PTA initiatives. Mr. Vitters also asked about the target grade(s) for the guide; Ms. Janssen responded that the guide is applicable for all grades.

Membership

Gloria Hardegree reported that the current roster lists 173 members in good standing. Scott Vitters requested that the committee sort the membership list by industry sector and redistribute it to the members.

Program

Karen Vickers reported that the Program Committee has developed a tentative agenda for the upcoming annual conference. This year's conference will include a progressive dinner, silent auction, and live auction. Members that have items for the auction should contact Karen Vickers; Ms. Vickers also asked members to volunteer to assist with setting up the auction and collecting money from buyers. She announced that Kate Krebs would speak at the conference.

Gloria Hardegree asked P²AD and DCA to bring their computer projectors to the annual conference in order to reduce the rental cost of equipment.

Scott Vitters asked if anyone could provide a "state of the state of recycling" in Georgia at the conference. Steve Levetan responded that he could give an update on the work of the Computer Equipment Disposal and Recycling Council. Marta Turner agreed that current recycling data is needed to present to elected officials; she also added that local coordinators need to know the location of markets. Tine Liegerot asked if GRC still exhibited at ACCG and GMA's annual conferences. Ms. Hardegree responded that due to the high cost of exhibiting GRC no longer exhibits. Steve Levetan suggested that GRC could submit articles to their magazines instead.

Special Events

Ms. Hardegree updated members on the status of ARD. Due the loss of the Solid Waste Trust Fund dollars to support the program, the committee is investigating other funding sources such as foundations and grants. The initial plan is to focus on low-cost, high-return activities such as distributing information via list-serve or recruiting pledges on-line. To further maximize resources, GRC is also promoting events sponsored by other entities, such as Staples. Stephanie Busch also added that the Zoo Atlanta has expressed an interest in sponsoring an event for ARD.

Nominations

Lynn Cobb reported that several nominations had been received; the committee will present a slate of officers at the annual meeting.

VII. Old Business

Ms. Hardegree announced that an agreement has been reached with the Georgia Composting Association (GCA) to begin an *Organics and Composting* council within GRC. Ms. Hardegree also mentioned that GCA has hired her as their Executive Director.

VIII. New Business

Marta Turner announced that several see-through recycling containers provided by Resourceful Bag and Tag will be pilot tested at the annual conference.

Karen Vickers read a letter from a GRC board member requesting the board consider creating a vehicle tag with a recycling message or logo that would be available through the Department of Motor Vehicles. Steve Levetan remarked that a recycling tag might prompt people to ask questions about recycling. Ms. Hardegree responded that creating a tag was a legislative issue; therefore, it was outside the capabilities of GRC.

IX. Announcements/Adjourn

The next board meeting will be October 8, 2004 in Atlanta. Hearing no additional announcements, LuAnn Chambers made a motion to adjourn the meeting; Rick Foote seconded the motion. The motion passed unanimously. President Hawk adjourned the meeting at 11:57 a.m.

Respectfully submitted,
Stephanie Busch
Secretary

Welcome New Members

Business/Trade Association

Milan Molded Rubber Products, Lance Layton
Recycled Materials, Inc., James T. Porter

Government/Non-Profit

Rabun County, Tim Browning
Cobb County Solid Waste, Joseph Accortt
Keep Crisp Beautiful-Pam Taylor

Individual

Council Member Paul Wolff, City of Tybee Island
Doris Jefferson, Keep Troup Beautiful
Jenny Day, Can Manufacturers Institute

GRC Standards

Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Values:

Integrity
Respect for People & the Environment
Entrepreneurial Spirit
Accountability
Teamwork
Communications

Member News

Karen Vickers, GRC board member and current Vice President, joined management consulting and engineering firm R. W. Beck's Atlanta office as an Analyst in the Water/Waste Resources division in early October.

With 10 years of experience, she will be assisting in research and analysis for solid waste management and recycling planning projects for state and local governments in the Southeast region and nationwide.

Previously, she was employed as a program education specialist for the Athens Clarke County Solid Waste Department, Recycling Division, in Athens, Ga., as the state recycling coordinator for the Georgia Department of Community Affairs, and as a recycling coordinator for the City of Delray Beach, Fla.

She holds a Bachelor of Science degree in Telecommunications from the University of Florida in Gainesville, Fla.

Founded more than 60 years ago, R. W. Beck (www.rwbeck.com) is a technically based management consulting and engineering firm providing services to both public and private sectors in the areas of energy and water/waste resources

Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books \$.20 cents each. For more information or to order, contact us at garecycles@mindspring.com or by phone at (404) 634-3095.



ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

Composting News

Georgia Composting Association Joins Forces with the Georgia Recycling Coalition to Promote Organic Recycling Through Composting

The Georgia Organics and Composting Council (GO-CC), formerly the Georgia Composting Association, is going through more than just a name change. The GO-CC announced its new name alongside its desire to become a council member of the GRC during the GRC 13th Annual Conference at Tybee Island, GA. During the conference, former founding president of the GCA, Wayne King, gave a presentation outlining the new direction the association was taking to promote both organic recovery and recycling through composting. The GO-CC has been actively working to partner with various professional groups and stakeholders interested in sustainable landscape construction through beneficial use, re-use, and re-buy of organic material and compost.

Wayne, on behalf of EPA Region 4, presented several new programs that the EPA has engaged in as part of their Resource Conservation Challenge (RCC) program. Wayne announced the EPA had recently added Organic Materials to their original nine RCC Clusters. Organic Materials are broad and diverse and were already a part of six clusters (paper, construction & demolition debris, green buildings, industrial waste, pulp/paper/food, and schools & hospitals). Moreover, the term "Organic Materials" also incorporates biosolids, agricultural wastes (manures, vegetative debris), food wastes, cardboard, and other materials that can be successfully diverted from land disposal and subsequently managed in a more practical and sensible manner.

The EPA will examine the potential for development and future implementation of a comprehensive strategy that addresses various types of organic materials and the different ways and means that reused/recycled organics can be utilized. They will look at how best to enhance organics markets that currently exist, accelerate the development of newly-created markets, and identify potential future markets for organic materials. EPA will also examine maintenance and further enhancement of open and constructive communications with regional and national composting organizations. Wayne went on to say that EPA is looking for ways to clearly establish a realization of the obvious potential that organic materials have in cross-media, cross-program applications, including the benefits that organic materials can provide in traditional water-related programs. EPA Region 4 will head up the Organic Materials Cluster under the leadership of Davy Simonson, an environmental scientist with the EPA.

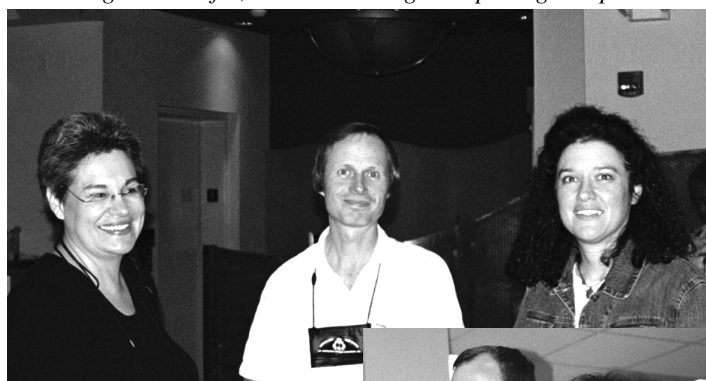
Wayne finished up his presentation with the announcement of the new EPA "GreenScapes" Partnership Program headed up by Jean Schwab with the office of solid waste at EPA headquarters. Changing landscaping to GreenScaping practices the 4-R's—Reducing, Reusing, Recycling, and Re-Buying—and will be used as a tool to promote the objectives of the Organics Materials Cluster. Wayne noted that the U.S. Green Building Council and the U.S. Composting Council are already Charter Allies of the GreenScapes program and that the GRC/GO-CC will soon partner in this exciting program.

Conference Highlights . . .



Jerry Hawk, GRC President, makes Recycling Magic at the 13th Annual Conference!

Cynthia Poselenzny, Packer Industries; Rick Foote, Hall County Resource Recovery, and Suki Janssen, Keep Georgia Beautiful, network during the opening reception.



Kevin Perry, GA Beverage Association and Joan Ellars, Keep Marietta Beautiful auction a newspaper vase donated by SP Recycling Corp. The annual Trash to Treasures 2004 auction raised \$4400 to support GRC ongoing programs.



Lee Judge, Dreamsans, Inc and GRC Communications Committee Co-Chair, presents the initial "Why Is Recycling Important To You" PowerPoint at the GRC annual membership meeting.

INDUSTRY NEWS

Lowe's, rechargeable battery group team up to recycle batteries

Beginning August 2004, Lowe's Companies Inc and the Rechargeable Battery Recycling Corp. are teaming up to provide rechargeable battery recycling services at Lowe's stores throughout the United States. "RBRC's battery recycling program has made it easy for our customers to recycle their used rechargeable batteries when they come in to purchase replacement batteries and cordless products," said Michael Chenard, director of environmental affairs for Lowe's. Consumers now can find battery collection boxes in all Lowe's stores in the United States. The company, which is based in Atlanta, will recycle used portable rechargeable batteries commonly found in cordless electronics products. Lowe's joins other retailers, including RadioShack, Target and Batteries Plus that support the environment by placing battery collection boxes in their stores, the RBRC said.

AF & PA Releases New Recycling Guides

The American Forest & Paper Association (AF&PA), Washington, has released three new brochures designed to increase paper recycling in schools, workplaces and communities interested in starting up or improving paper recycling programs. The group says the brochures are part of its effort to reach a new goal to recover and recycle 55 percent of all paper consumed in the U.S. by 2012. Current recovery paper recovery rates are at an all-time high of 50.3 percent.

"AF&PA and its partners, including the U.S. Environmental Protection Agency (EPA), Keep America Beautiful, and CarAmerica, are working hard to educate the public on the very important role they play in paper recovery," says W. Henson Moore, president and CEO of the AF&PA. "AF&PA's recycling guides are designed to aid citizens, municipalities and businesses committed to improving our environment through increased paper recovery and recycling," he adds. The AF&PA notes that recovered paper is an important raw material for the U.S. paper industry, with more than 80 percent of all paper mills in the U.S. now using recovered paper to make their products. Nearly 200 U.S. mills exclusively use recovered paper. Of the paper currently recovered in the United States, 95 percent is recycled into new paper products and the balance is used in other applications. More than 37 percent of all the raw material used to make new paper comes from recovered paper.

But the group says greater collection of more high-quality paper grades is necessary to ensure the continued production of new recycled content paper products. As domestic and export demand for U.S. recovered paper continues to grow, domestic supply will be squeezed by an anticipated 50 percent surge in U.S. exports of recovered paper, primarily to China and other parts of Asia. Those seeking copies of AF&PA's school, workplace or community recycling guides can visit www.afandpa.org/recycling or contact Gretchen Kornely at (202) 463-5156 or e-mail her at Gretchen_Kornely@afandpa.org.

AF&PA launches awards program to honor recycling efforts

The American Forest & Paper Association has launched a recycling awards program to recognize individual, business and community recycling efforts. The Ed Hurley Memorial Paper Recycling Award will recognize individuals who have had a significant and positive influence in advocating paper recycling. Hurley, for whom the award

is named, was actively involved in paper recycling for Smurfit-Stone Container Corp. and the AF&PA. The AF&PA Business Leadership Recycling Awards will recognize businesses that increase paper recovery and recycling through innovative and cost-effective programs and partnerships. A \$2,000 monetary prize will be given in two categories — large and small business.

The AF&PA Community Recycling Awards will recognize communities that have adopted paper recovery and recycling programs that can serve as role models for other cities. The community awards program also will include \$2,000 prizes in large and small community categories. Applications are due by Jan. 15, 2005. Details are available online at www.afandpa.org/recycling

Conference of Mayors, Alcan launch annual city recycling competition

The U.S. Conference of Mayors and Alcan, Inc. have opened their annual competition to encourage cities to promote the recovery of aluminum can and other recycling programs. The City Recycling Challenge includes eight prizes of \$5,000 each to cities that collect the most aluminum cans from Nov. 2 through Nov. 15 and that develop the most innovative ideas to promote aluminum can recycling. There are four divisions in each category based on population: up to 50,000; 50,000 to 99,000; 100,000 to 249,000; and over 250,000. Montreal-based Alcan is a leading aluminum product manufacturer. The U.S. Conference of Mayors will announce the winners at its winter conference in January. More information is available at www.usmayors.org/uscm/mwma/alcan.

ISRI implements new specs and definitions for electronics recyclers

The Institute of Scrap Recycling Industries has adopted new specifications and definitions specifically for electronics recyclers. Eight new industry definitions will help recyclers by creating a common language among industry participants. ISRI also has formulated 17 new electronics recycling commodity specifications to aid in the buying and selling of scrap electronics and components. The specifications are available at www.isri.org/specs. Some 20 percent of ISRI's members are involved in electronics recycling, with about 40 companies directly involved in its E-Recycling Council. Washington-based ISRI represents more than 1,200 companies that process, broker and consume scrap commodities, including metals, paper, plastics, glass, rubber, electronics and textiles.



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Spotlight on Programs

RECYCLING CONTINUES IN MACON, GEORGIA

Submitted by Laurie Sikora and Evan Koplin of Macon Iron

As it has been for the past 85 years, recycling is alive and well in Macon, Georgia at Macon Iron! And while Macon Iron prepares to celebrate with their customers their milestone 85th year in business, participation in its recycling programs has never been stronger! This past summer, the City of Macon eliminated pickup of all post-consumer materials with the exception of newspaper and magazines from their curbside recycling program. Many frustrated City residents simply gave up and stopped recycling altogether. In response to the City's actions, Macon Iron owners decided to step up to the plate and give City residents an opportunity to continue to recycle if they so desired. The company set up a drop-off point on their property and began an education program to encourage the public to bring their recyclables in. The drop-off center accepts newspaper, glass, office paper, magazines, aluminum cans, steel cans, and plastic. And the center is not just geared toward City residents. Rather, anyone in the middle Georgia area is welcome to bring materials in. Proceeds from the value of materials collected at the drop-off center are donated to Theatre Macon's Youth Actor's Company. In addition, Macon Iron is partnering with local schools and charities to set up accounts at their Aluminum Recycling Center. Schools and charities may collect aluminum cans on their own, or encourage others to bring cans direct to Macon Iron on their behalf, and put on their individual accounts. Checks for the value of aluminum cans are issued once a month and sent to the various charities. Recipients include the Ronald McDonald House, Tattnall Square Academy, and others.

Macon Iron was honored recently by the Keep Macon-Bibb Beautiful Commission's Industrial Committee with their Clean Industry of the Quarter Award. A placard designating the 7th Street location as such will remain onsite until November, and the company is now eligible for the Clean Industry of the Year Award to be presented at a luncheon in March. And of course, Macon Iron continues to recycle the mainstay of its business operations – steel! With markets poised to remain strong, steel recycling is at its peak. Non-ferrous markets experienced some ups and downs during the summer months, but overall were also strong. Paper recovery continues to experience growth and markets are stable. The Office Paper Recycling Program prepares to enter its 15th year and the Document Destruction services are growing exponentially. Yes, recycling continues in Macon, Georgia. With strong leadership and a little bit of luck, Macon Iron is optimistically looking forward to another 85 years in the industry!

METRO ATLANTA ELECTRONICS EVENTS EXPAND IN NOVEMBER

Keep East Point Beautiful, Keep Clayton County Beautiful, and South Fulton Clean & Beautiful, along with Molam International and the State Farmers Market will host a one-day computer recycling event, on November 6, 2004. The event will be held at the Atlanta State Farmers Market located at 16 Forest Parkway, Forest Park, GA in Stalls 31 and 32 (look for signs) from 9:00 AM to 3:00 PM. Citizens are encouraged to bring any brand of old computer-related equipment—computers, computer monitors, keyboards, mice, printers or other peripherals to the site for collection and recycling by Molam, free of charge. There will be a small charge for TVs, copiers, and dummy terminals. While computers are safe to use, they do contain some environmentally sensitive materials. These materials can be safely removed or recycled, but only if we

all work to keep them out of our landfills. Individuals interested in volunteering to work at the event from 8:00 AM to 12:30 PM or from 11:30 AM to 4:00 PM are asked to contact: jdrake@eastpointcity.org.

Cobb County Solid Waste and Keep Cobb Beautiful are sponsoring an Electronics Recycling Day on Saturday, November 6, 2004 from 9:00 AM to 1:00 PM at the Cobb County Composting Facility located at 1775 County Services Pkwy. in Marietta, GA. Accepted items will include: monitors, floppy discs, computer, scanners, keyboards, CD rom units, typewriters, circuit boards, calculators, modems, telephones, cell phones, fax machines, radios, pagers, speakers, printers, VCR & DVD players, satellite TV receivers, stereo equipment, TVs, printers, receivers, wire, digital & film cameras, hard drives, answering machines, computer mice. Not acceptable are: console/projection TVs, refrigerators, washers, dryers, freezers, humidifiers/de-humidifiers, power equipment, tires, household trash, non-electronic equipment. For more information contact (770) 528-2500 or 528-1135.

Keep Forsyth County Beautiful and Atlanta Recycling Solutions are co-sponsoring their 1st Annual Electronic Recycling Collection on Saturday, November 13, 2004 from 9:00 AM to 1:00 PM at the Elm Street International Center at 136 Elm Street in Cumming, GA. Forsyth County and surrounding county residents are invited to recycle old computers and electronics including: Computer Monitors, Computer CPUs, Laptops, Printers, Disk Drives, Floppy Drives, Test & Networking Equipment, Modems, Circuit Boards, Electrical Panels, CD Roms, Cables, Keyboards, Mice, Televisions, Stereos, Copiers, Video Machines, VCRs, Camcorders, Cameras (Digital, too), Record Players, Speakers, Typewriters, Fax Machines, Projectors, 8-tracks (Reel to reel tape), Scanners, Microwave Ovens, Toasters, Toaster Ovens, Alarm Clocks, Can Openers, Telephones, CB Radios, CD Players, Portable Radios, UPS / Battery Back-up, Cell Phones and Coffee Makers. A donation of \$5.00 per carload is requested with proceeds benefiting Keep Forsyth County Beautiful. This event will serve as Keep Forsyth's America Recycles 2004 event and is co-sponsored by many local community businesses and organizations. For more information contact them at: (770) 205-4573.



AND THE RESULTS ARE IN

Keep Sandy Springs North Fulton Beautiful, Keep Roswell Beautiful, Keep Alpharetta Beautiful, and 5R Processors held a computer recycling event in September 2004. From 402 vehicles, they collected 472 CRT's (Monitors & TVs) and a total of **49,793 pounds** of old computers and peripherals.

Spotlight on DOD

Department of Defense to Finalize Green Purchasing Policy

The Department of Defense reported on August 18th that it expects to finalize a green purchasing policy within the next few weeks that will conclude more than three years of work. The department formed a green procurement work group in 2001 that began studying the issue, but Defense efforts began several years prior to that, said John W. Coho, who works on environmental issues for the department and who spearheaded the green procurement initiative. Practicing good environmental stewardship and protecting natural resources is essential to ensuring that the Defense Department succeeds in its mission of protecting the country, department officials have said.

The Defense Department's green purchasing plan will state that the department's goal is to achieve 100 percent compliance with existing federal laws and presidential orders that require green purchases. The plan will stipulate that employees making purchasing decisions will be held accountable for compliance. To assist Defense employees, two Web tools have been established to help identify green purchasing requirements and to assist in measuring compliance.

The Environmental Protection Agency developed a site at the request of the Defense Department that identifies categories of products for which there are green purchasing requirements. It also identifies specific products meeting those requirements as well as suppliers selling the products. The site is accessible at www.epa.gov/epp/database.htm. The Defense Logistics Agency developed the second tool, which tracks how many green products an installation purchases through the agency and is accessible through the Internet. However, the site cannot help installations track purchases from sources other than the Defense Logistics Agency.

The Defense Department hopes eventually to develop a system that could track purchases made with government issued credit cards to determine how many of them qualify as green products. However, the technology doesn't yet exist, Coho said.

Robins Air Force Base Wins Top Environmental Award

During recent ceremonies in Washington, D.C., Robins Air Force Base was named a recipient of a 2004 White House Closing the Circle (CTC) Award in the Waste/Pollution Prevention award category. This nationwide award program recognizes Federal employees and their facilities for efforts that resulted in significant contributions to, or have made a significant impact on the environment. Attempts to prevent pollution throughout Robins' operations have led to a variety of changes, which are responsible for a 41-ton decrease in waste per year. This translates into almost \$100,000 annual savings.

Robins also received honorable mention in the Environmental Management Systems (EMS) category, which recognizes the most effective and innovative programs to implement an EMS at Federal facilities.

"This is a significant achievement for us," said Steve Coyle, Director, Environmental Management at Robins. "We were competing against the entire federal government, more than 200 nominations. It recognizes our programs to reduce the pollution impact of weapon systems on the entire nation."

Mary Kicklighter, Deputy Director feels that the strength of the Robins program is in its diversity. "We have a number of base organizations contributing to our pollution prevention effort," she said. "Our achievements range from alternative technology for paint and depaint,

our alternative fuel vehicle program and our solid waste recycling program. This award includes our entire pollution prevention program."

According to Linda Larson, solid waste and recycling program manager at Robins, several factors contributed to this most recent honor. "It's due to a lot of effort between several base agencies," she said. "About 53% of our solid waste in 2003 was diverted to reuse, recycling or composting." The development of a new composting facility has been a significant component, diverting the organic waste streams from landscaping and horse stables. "That facility is going to give us an opportunity to look at other organic waste that could be recycled such as wastewater treatment material, wood waste such as old pallets and also food waste," she said. "The real target of our efforts is to achieve a sustainable installation to support the mission cost effectively."

Having won numerous awards over the years, including Secretary of Defense Environmental Security Pollution Prevention and Recycling Awards, Robins is clearly recognized as one of the Federal Governments finest when it comes to practicing sustainable environmental stewardship. Since 1998, Robins has also been a part of P2AD's Department of Defense Pollution Prevention Partnership, working to identify and promote pollution prevention alternatives that enhance military mission readiness, maintain and exceed regulatory compliance requirements, promote effective utilization of natural resources, reduce the generation of pollutants and strengthen overall environmental stewardship in the state.

For more information on Robins Air Force Base's environmental protection programs, please visit www.em.robins.af.mil. For more information on The White House Closing the Circle Awards, visit www.ofee.gov/ctc.

ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserve message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

GRC Listserve Policies

Purpose: To disseminate information that furthers the goals of GRC.

1. The listserve is a GRC membership benefit for members only.
2. Rules of Conduct:
 - A.No slamming, i.e., bad mouthing someone
 - B. Professional conduct only
 - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
 - D.No political advertising or opinions relative to political issues. Factual information only.
 - E. No spam (junk e mail)

The Board will monitor conduct on the listserve and address infractions of policies appropriately.

HAVE YOU FOUND YOUR MATCH? Speaking of Making Matches. . . .

By Abby Goldsmith, R W Beck

At a roundtable session at GRC's 2002 meeting, participants from a vocational center near Albany were bemoaning the lack of office paper to process at their recycling center. Across the room sat Judy Bowles, Executive Director of Keep Albany-Dougherty Beautiful, with her finger on the pulse of paper sources throughout the County. Presto! A match made in heaven.

Making these matches is arguably the most important contribution that GRC can make to promote recycling ... and one of the key benefits of membership. For this reason, after the match was made in Albany, the "matchmaking" process was formalized. At every conference, a Match Making bulletin board is posted. Attendees are encouraged to post any question they have about recycling on a form designed for this purpose, indicating their name, affiliation, and how they can be contacted. Attendees "cruise" the Board through the conference and, if they can answer question, they take a copy of the form and leave a second copy with their name and contact number on bulletin board. The "inquirer" checks back periodically during the course of the conference to see when someone has volunteered to meet with them to work on a solution. It is the job of the GRC Board to see that a match is made for every topic by the end of the conference.

Questions are always varied and represent a sampling of what our members are thinking about. For example, at our recent 2004 Annual Conference:

- A representative from the U.S. General Services Administration was having trouble finding someone to pick up recyclables from three federal buildings in the Savannah area. A local City Council member attending the conference not only referred her to some recyclers in the area but actually brought a representative of one of these firms to a conference reception to begin discussions.
- A local government recycling coordinator was looking for advice on how to operate a cost free household hazardous waste collection day. Three local government representatives that had conducted such an event, one who had fully funded her program with contributions from local businesses, volunteered to provide some guidelines.
- A representative from a Georgia company was looking for a market for shrink wrap. A representative from the market took the question.

The Match Makers Bulletin Board allows attendees to draw from the wide range of experience of all participants at the conference. It's a way to make sure that even if a specific topic is not addressed on the agenda, you can go home with ideas, answers, and guidance on any subject. This benefit epitomizes the purpose of the Georgia Recycling Coalition and the advantages of membership and participation in conferences.

By Meryl Klein, Director of Outreach, Earth 911

Don't Forget to Post Your Events on Georgia Earth 911

Earth 911 would like to remind you that it is easy to get the word out and post America Recycles Day (ARD) and other Fall recycling/HHW events on Georgia Earth 911 in two easy ways:

Use the Earth 911 User Interface (UI) to Post Recycling/HHW-Related Events in the Earth 911 Locator Sections

Simply use your password to access the Earth 911 UI, www.earth911.org/dataentry/login.asp, as you would to post your other programs; however, fill out the "Event Start and End Date" info just underneath the "Location Notes". Your events will appear two business days after you enter them through the UI and will let residents know the start/end dates along with all other event details. Events posted through the UI will show up for residents in the "Reuse and Recycling Services" or "Household Hazardous Waste" listings depending on the type of materials handled. Event postings will remain on Georgia Earth 911 until the "End Date" you designate when they will roll off the system automatically.

Use the Earth 911 Special Events Form to Post Non-Recycling/HHW Events such as ARD in the GA Earth 911 Programs and Events Area

Simply fill out this online form, <http://earth911.org/local/peform.asp> (and found by the link near the top of the Georgia Earth 911 Program and Events page), completely. Program and Event postings will remain on the Earth 911 system until the "End Date" you designate when they will roll off the system automatically.

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Mohawk Industries
Pratt Industries (USA) Recycling Division
Recycle America Alliance
SP Recycling Corporation



GEORGIA RECYCLING COALITION, INC.

www.georgiarecycles.org
www.americarecyclesday.org

Event Planners America Recycles 2004 Deadlines

Nov. 15 Midnight, End of Pledging Online

Nov. 30 All Pledge Cards Due at GRC Office
(with affidavits)

Dec. 6 State Prize Drawing (from pledge cards)

Dec. 15 National Prize Drawing

Dec. 15 Event Planners Measurement Forms
Due at GRC office

Get Paid to Recycle Your Empty LaserJet and InkJet Toner Cartridges!

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2005 GRC Newsletter Copy Deadlines

Winter	January 15	Distribute February 1
Spring	April 15	Distribute May 1
Summer	July 15	Distribute August 1
Fall	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

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I would like to serve on the following GRC committee:

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| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Communications |
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