

Georgia Recycles

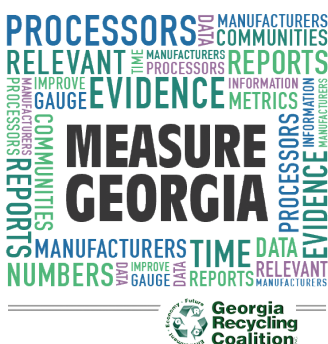
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Volume 20 Issue 4

The Georgia Recycling Coalition Newsletter

Summer 2015



MEASURE GEORGIA OUR SUCCESS DEPENDS ON YOU

In the last year (since March 2014) GRC has spent significant time and financial resources to jump start a new metrics and data collection system for Georgia. Since 2011, we have had no answers for many who have asked for recycling data for Georgia—we have had no good answers and have been portrayed as “Not Applicable” (N/A) in reports on the region. Anecdotally, we know the recycling industry in Georgia is robust; however, as we live in a data driven world, quantifying this is crucial to continued success, support, and economic development.

We, as an industry, have benefitted from national attention to our effort with an article in the March 2015 Resource Recycling magazine and an invite to present on our approach and success at their conference in September 2015.

But, our success depends on your participation. We have a confidentiality plan for private entities and we will never divulge individual information—always only aggregate tonnage and only numbers of entities reporting—never your company name without your permission. Also, all statements made about results will be within each of the three sectors—(local governments/MRF processors/manufacture end users) never combining them (i.e. double counting). And for local governments, we will tout your success and provide you with access to an array of reports to use in promoting your programs to citizens and policy/decision makers.

As we conquer traditional materials as well as some non-traditional processors/ manufacturers who have agreed to report, we envision expanding to even more materials to get a bigger picture and capture more data on the recovery levels in our state. This has the potential to be a model, exemplary approach....but we need YOU. Please contact us to further discuss your participation.

TOP 5 REASONS MEASURE GEORGIA MATTERS

We live in a data driven world; numbers make credible facts.

While we have a great recycling infrastructure in Georgia, anecdotal information does not resonate with policy and decision makers without metrics to quantify it.

State resources have waned in recent years with respect to waste reduction and recycling; a successful response will give us the economic data we need to garner support.

If you are a local government, processor /MRF, or manufacturer/end-user of recycled materials in Georgia, your participation is the key to collecting this vital data.

Aggregate reporting within each of the 3 sectors described above will give us robust data to use in sustaining resources for programs and solidifying our industry's role in economic development.



President's Column

Education is Key to Our Success



As Americans, from the moment we're born we are conditioned to consume. After all, one of the 1st items we're introduced to is disposable diapers. We have created a world of convenience and consumption that may stimulate the economy but gives little or no thought to the end of life for most the products we use every day. While our parents & grandparents perfected the 'consumption model' we need to think about the 'disposal model.'

The early 19th century got us off farms and created a higher standard of living for humans and now the entire world is moving from farms to cities seeking a better life. With 7+ billion people on the planet, everyone may not be able to enjoy modern conveniences like electricity, running water, and of course disposable products without diminishing the quality of life for future generations. The current model is not sustainable...

That's why we need to educate, advocate and create a more sustainable future now through our children. Education is the key. By helping our kids understand concepts like the potential of clean energy, the importance of conserving water and the concept of 'highest & best use' of everything from food residual, to recycling, to the rain water falling from their roofs. True understanding of these values can catapult them into creating long term solutions.

Yes, we have evolved over time and there is still much work to be done. By helping our young people understand 'out of site' in this instance does not mean 'gone forever'. The modern economy is less than 100 years old, and we all need a grasp of how the entire planet is a biosphere and the connection is real. Helping kids think about these issues early in life will help them develop solutions for a cleaner and more sustainable future. Through education we can stimulate young minds to create better solutions and guarantee a better future for generations to come.

Michelle Wiseman
GRC 2015 President

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia

GRC 2015 Board of Directors

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MARK YOUR CALENDARS

Aug. 16-19, 2015
Aug. 26-28, 2015
Aug. 24-27, 2015
Sept. 9-11, 2015

Sept. 28-30, 2015
November 15, 2015
November 16-18, 2015
November 16-18, 2015
November 18-20, 2015

GRC 24th Annual Conference
GA Environmental Conference
Wastecon

Waste 360/NWRA*
Recycling Summit (*formerly NSWMA)
Resource Recycling Conference
America Recycles Day

SWANA GA Chapter Fall Conference
Food Recovery Summit
GreenBuild International Conference/Expo

King & Prince, St. Simons Island, GA
Jekyll Island, GA
Gaylord Palms Orlando, FL
Hyatt Regency O'Hare
Chicago, IL
Marriott Downtown, Indianapolis, IN

Lake Lanier
Charleston, SC
Washington Conv. Ctr., Washington, D.C.

GRC in the News

GRC Membership Renewal + I'm IN Campaign

Membership renewals for the **July 2015-June 2016 Member Year** went out via email during the first week of May. Renewals are due by June 30, 2015. We realize many cannot make the payments until after July 1 when your fiscal year begins—please just notify us and we'll extend your renewal deadline. **If you joined during the year, you may get a pro-rated invoice that will credit you for owed months and extend your membership through June 2016.** As our membership management system is keyed only on the email address of each member (unique identifier), only they can be notified via their address; please bear with us as we attempt to assist you with questions and requests in this respect. Thanks to many who have already renewed!

We have a new membership campaign called **"I'm IN"**. Help us get more of your colleagues **"IN"**!

I'M IN

ARE YOU?



**Georgia
Recycling
Coalition** INC.

Join GRC today!

www.georgiarecycles.org



Check us out on Facebook!



Call for Nominations

**Georgia Recycling Coalition
2016-2018 Board of Directors**

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2016-2018 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition. According to the GRC by-laws, all Directors must be voting members in good standing at the time of the election and during tenure of office. Only one employee of a particular business entity or government agency may be a Director at any given time, unless otherwise provided by the Board. Directors will be elected for three (3) year terms and can serve only two (2) consecutive terms. Directors will be elected at the GRC annual business meeting on Tuesday, August 18, 2015. The term of office for new directors will begin January 1, 2016. Please contact GRC at garecycles@mindspring.com for Nomination Guidelines. All nominations must be received in writing by GRC, P.O. Box 550667, Atlanta, GA 30355, or scanned and emailed in entirety to: garecycles@mindspring.com no later than 5:00 PM on August 7, 2015.

Contact GRC

Georgia Recycling Coalition, Inc.

P.O. Box 550667

Atlanta, GA 30355

Phone: 404-634-3095

Fax: 404-350-8780

Email: garecycles@mindspring.com

www.georgiarecycles.org

Welcome New Members

Business

Southern Waste & Recycling Inc. - Matt Stien
Glass Packaging Institute - Lynn Bragg
Georgia Carpet Recovery - Kent Singleton

Government/Non-Profit

City of Cartersville
Tommy Sanders
Keep DeKalb Beautiful
Gordon Burkette
Georgia Center of Innovation for Energy
Costas Simoglou
EcoSneakers
Bobby Johnson
Hartsfield Jackson Atlanta Airport
Liza Milagro
Bulloch County Environment/Solid Waste
Fred White
Janet Driggers
Chatham County
David Nash

Individual

Stephanie Busch (Welcome back!)
Greg Peverall
Judy Peterson

Associate

Kimberly White, Keep DeKalb Beautiful
Sheri Arnold, DeKalb Co Government
Karen Byrd, Caraustar Recycling
Doug Morris, Caraustar Recycling
Daniel Tillberry, Caraustar Recycling
Johnnie Vickers, Hall County Solid Waste

GRC SPONSORS - 2014-2015

PARTNERS

Caraustar Recycling
Coca-Cola Company
Georgia Beverage Association
Mohawk Industries
Novelis, Inc.
Pratt Industries
Shaw Industries Group, Inc.

SUSTAINERS

American Chemistry Council-Plastics Div.
Cox Enterprises
GA Dept. of Community Affairs
GP Harmon Recycling
Green Sense Recycling
PepsiCo, Inc.
Rock-Tenn Recycling
Rubicon Global

Patrons

Cycle Tex, Inc.
Delta Air Lines
Pull-A-Part, LLC
Republic Services

SPECIAL CONTRIBUTORS

The Turner Foundation
The Coca-Cola Foundation
ERTH Products LLC
IPS Balers
Steel Recycling Institute
Strategic Materials
Waste Management
Whole Foods Market

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size: _____	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**Georgia
Recycling
Coalition** INC.

GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing
an advertisement or for
membership information
call 404-634-3095.

24th Annual Conference, Trade Show and Membership Meeting

Sponsor Opportunities



**Be a STAR of the Show!!
SPONSORSHIP OPPORTUNITY**

www.georgiarecycles.org

Click-Recent News/Annual Conference
on home page to find the sponsor link



**24th Annual Conference, Trade Show and
Membership Meeting
August 16-19, 2015
King & Prince Beach Resort
St Simons Island, GA**

The Georgia Recycling Coalition (GRC) is the 501 c 3 state recycling organization in Georgia. Its mission is to promote & enhance waste reduction and recycling programs & activities in the state. It is comprised of members representing all sectors of the recycling industry. GRC was awarded the Recycling Coalition of the Year for 2008 by the National Recycling Coalition. Atlanta Magazine recognized the Georgia Recycling Coalition and its EcoVill website in the Best of Atlanta December 2009 issue for best Eco Service in its "Thrive" category. In 2011, GRC celebrated its 20th Anniversary and in March 2012 was honored with the Green Reach Award by the Atlanta Business Chronicle in its 2012 Environmental Awards. GRC was a finalist in the Metro Atlanta Chamber's 2013 E3 Awards in the Making the Connections category. GRC was featured in the August 2013 issue of Georgia Trend Magazine in an article entitled "Treasure, Not Trash", and in the March 2015 issue of Resource Recycling magazine for its Measure Georgia campaign.

Sponsor Deadline is July 1, 2015

Got Treasures?!

Donate to the 18th Annual GRC Trash to Treasures Auction



**Georgia
Recycling
Coalition**

**Trash to Treasure
Auction**



We are looking for special, fun,
environmental and useful items for the
auction that benefits our educational
efforts.

**Deadline:
August 7, 2015**



Donation Form

Here is/are my donations:

Name: _____

Company Name: _____

Email: _____

Phone: _____

☐ I will bring the items with me to conference registration
(preferred)

☐ I am forwarding to your office: GRC

50 Hurt Plaza, Suite 935

Atlanta, GA 30303

Fax to 404.350.8780 or US mail to:

GRC P.O. Box 550667 Atlanta, GA 30355

Guest Meals for the Conference



While some meals are included in the registration fee (two breakfasts, two lunches and Tuesday night dinner) guest meals will need to be purchased in advance. We will make guest meal order forms available in early June; if you need to purchase meals for any spouses, family, or friends attending with you, the forms will offer a full meal tickets or options to purchase individual meals. Please note that GRC does not mark up the pricing; food at resorts is expensive in a banquet setting—service charges, gratuity and tax are included in the pricing (and it is the same as what we are paying for your meals in the registration fee). Payment will need to be via check or cash only. The order form is posted on our web site-conference page-please submit by August 7th.

Golf at the Conference



Owned and operated by The King and Prince Beach & Golf Resort, the award-winning course is renowned for its challenging layout amongst ancient forests, vast salt marshes, dramatic island holes and comfortable clubhouse overlooking the vast lake that adds to the challenge of the course's 9th hole. Originally designed by renowned architect Joe Lee, the King and Prince Golf Course's signature is the group of four spectacular holes gently carved from small coastal marsh islands and accessed by 800-feet of elevated cart bridges. This bold and brilliant design marks the highlight of the back nine, but Lee's genius extends through the entire 18-hole, Par 72 course as it bends around towering oaks, along large areas of salt marshes, and across lakes and lagoons.

Team or Individual registration is here:

<http://georgiarecyclingcoalition.wildapricot.org/>

Session Highlights - 24th Annual GRC Conference

Mega Trends (Keynote Speaker)

This presentation will focus on the history and future changes expected in recycling in the US, with some emphasis on the southeast/Georgia. Key trends and occurrences over the last thirty years covering legislative/societal changes, collection approaches, MRF/processing, and end markets will be highlighted. Included will be global events and market developments that have effected recycling.

What's the Buzz?

Hear several perspectives of the net effect of mixed waste processing on fiber recovery and the economic impact and market relevance it has for Georgia's recycling industry; plus advice on best practices in handling single stream recycling.

Packaging Panel-How is the Evolving Ton Changing Recycling?

Packaging is becoming lighter weight with more & more plastics being used in lieu of other materials. Newspaper printing has decreased and more online buying has increased the volume of smaller corrugated boxes. So there is less paper, more plastic and little growth in metals. The recycling industry is in constant evolution and the change is happening fast. Plus, a focus on success of the Carton Council model in working with the entire recycling supply chain to ensure the sustainability of adding cartons to the recycling stream. Then, building on the model, and discussing how change in one link of the recycling supply chain can translate to enhanced programs for customers and a local processor/end user's perspective.

Vision for a Brave New World

Many of us think of sustainability in terms of protecting the environment, but there are many other components of making sure our practices are sustainable on a global scale. This presentation focuses on the exponential expansion of human population since the industrial revolution, and the unprecedented challenges that we face because of that growth, within the context of the United Nations' Sustainable Development Goals, with a focus on the recycling industry's role as part of that larger picture. In a "Brave New World", What Kind of a Future Do We Want?

Sustainable Future

Both businesses and local governments are re-thinking approaches to achieve goals; whether they involve higher diversion rates, more recovered material and for some reaching zero waste. How are these approaches re-inventing how we handle materials collection and processing more economically and efficiently?

Glass Recycling-Challenges & Market Update

Quality of inbound single-stream glass supply has deteriorated rapidly and has impacted plant's capabilities resulting in lower capacity, higher disposal costs, increased regulatory pressure and changes in price. Focus will be on history, glass quality over time, impacts on dirtier supply, specifications, and a market update.

Institutional/Commercial Approaches

As we look beyond traditional curbside recycling to increase recovery, learn how to collect and recycle materials generated by institutions and commercial businesses. Generators and manufacturers will share their tips for successful waste diversion.

The Repurposed Life

re•pur•posed•MA•TE•RI•ALS (noun) - byproducts and waste that have value "as is" to a second, unrelated industry. Does 'repurposing' make more sense environmentally or economically, or both? Learn how one company diverts hundreds of thousands of pounds, otherwise headed to the landfill, to new industries that can give the materials a second life. At the same time, purchasing these used materials save customers 50-75% over buying new, purpose-built products.

New World Solutions

How companies are employing best practices in waste reduction and recycling plus green product certification and best practices as a part of their sustainability plans.

Reeling in the Public-Education & Outreach

Ongoing public education and incentives are known to be imperative with respect to engaging and keeping citizen participation and encouraging "recycling right". This can be ever challenging in a large municipality—see how our capital city approaches these challenges.

Economics of Recycling

The Institute of Scrap Recycling Industries (ISRI), Washington, released a new economic impact study that shows the recycling industry accounts for nearly half a million jobs in the United States and generates more than \$105 billion annually in economic activity. The independent consulting firm of John Dunham and Associates, Brooklyn, New York, conducted the study, which explores the size and scope of the scrap industry in the United States and measure its contribution to the economy in terms of employment, tax generation and overall economic benefit. The study shows the recycling industry is an economic driver that can attract high-paying jobs to a region as well as generate local and state revenue through taxes.

Conference

GRC EXHIBITOR REGISTRATION **24th Annual Conference (Aug 16-19, 2105)** **Deadline for lowest rate: July 15, 2015**

Check Appropriate Option(s)

_____ **GRC Member Exhibitor:** **\$575** If registered by July 15th
 \$600 After July 15, 2015 early deadline

_____ **Non-Member:** **\$625** If registered by July 15th
 \$650 After July 15, 2015 early deadline

Includes Exhibit Space+ one full registration for one representative*

*Additional Exhibitor Attendee

_____ **GRC Member:** **\$275** If registered by July 15th
 \$300 After July 15, 2015 early deadline

_____ **Non-Member:** **\$325** If registered by July 15th
 \$350 After July 15, 2015 early deadline

Exhibitor Organization: _____

Attendee Name: _____

Email: _____

Phone: _____

Address _____

Address: _____

City, State, Zip: _____

Additional Attendee Name: _____

Email: _____

Phone: _____

Address if different: _____

Additional Attendee Name: _____

Email: _____

Phone: _____

Address if different: _____

Total: \$ _____

- ☐ **Check enclosed**
- ☐ **Please invoice me**
- ☐ **A check is being processed**
- ☐ **Paid online at www.georgiarecycles.org**

Please fax to: 404.350.8780

OR mail to:
GRC
P.O. Box 550667
Atlanta, GA 30355

OR scan and email to:
garecycles@mindspring.com

2014 CONFERENCE EXHIBITORS

Caraustar Recycling • Cycle Tex • Dart Container Corp • ECOFLO • EnviroVision Technologies • Georgia Baler and Compactor • Metal Conversion Technology Newell Recycling • Omnisource Southeast • Pratt Recycling Inc • Rehrg Pacific • RRS for Carton Council • Shaw Industries Group • Sonoco Recycling • Strategic Materials • Sunbelt Rentals • Tricon Precast • Toter • USAgain • Waste Management

Conference

Georgia Recycling Coalition 24th Annual Conference Registration Form

Circle Appropriate Option/Complete Contact
Info Below

EARLY DEADLINE is JULY 15, 2015

ATTENDEE REGISTRATION

If Registered by July 15th

GRC Member	\$325
Non-Member	\$375
KAB Directors/Staff*	\$305

After July 15th early deadline

GRC Member	\$350
Non-Member	\$400
KAB Directors/Staff*	\$325

*(Attendee must be GRC member to receive this discount)

ONE DAY ATTENDANCE

ONE DAY- Mon, August 17	\$200
ONE DAY- Tues, August 18	\$200
ONE DAY- Wed, August 19	\$150

Name: _____

Organization: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

Address: _____

City, State, Zip: _____

Conference Cancellation Policy: Refunds less a \$75 administration fee will be made upon written request received prior to August 5, 2015. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before August 5, 2015 provided written notice is provided to Georgia Recycling Coalition.

24th Annual Georgia Recycling Coalition Conference

August 16-19, 2015

HOTEL REGISTRATION

King & Prince Beach Resort

www.kingandprince.com

Reservations by phone: (800) 342-0212

Group Block: *Georgia Recycling Coalition*
(Block is for Sun Aug 16 - Tues Aug 18;
Check in at 4:00 PM/Check out 11:00 AM)

Reservations online:

<http://www.kingandprince.com/group-reservations.aspx>

Click Group Reservations/Group Code is:
recycle (case sensitive)

Room Rates:

Standard	\$98
Resort View	\$115
Ocean View	\$128
Ocean Front	\$138
Villa – 2 bdrm (View)	\$399
Villa – 2 bdrm (Front)	\$456
GA state sales tax is 5%, Glynn room tax is 5%, and local tax is 1% for a total of 11%	

Reservation deadline: July 14th, 2015

Conference Fee Payment Info

Checks made payable to GRC and mailed to:
Georgia Recycling Coalition PO Box 550667
Atlanta, GA 30355

Questions (?) 404.634-3095 or
garecycles@mindspring.com
FAX # 404.350.8780

Pay online at:
www.georgiarecycles.org
(Click About GRC, then GRC Events-Annual
Conf)

**We are able to take credit cards only
via online registration; our staff cannot handle
credit card payments for you, but we can invoice
you if necessary via our PayPal Pro account.**

Industry News

Coca-Cola 2015 Bin Grants Awarded



Keep America Beautiful (KAB) and The Coca-Cola Foundation announced they have awarded 5,300 recycling bins to 52 communities and 37 colleges this year. “Research has shown that convenience is a key factor in getting people to recycle,” Brenda Pulley, senior vice president of recycling at KAB, stated in the release. “With Coca-Cola’s continued support, the recycling bins provided through the grant program create literally thousands of new opportunities for people to recycle in public areas across the country.”

The organizations will provide 3,662 bins to colleges and universities and 1,638 to local governments and nonprofit organizations. About 56 percent are designed for permanent, ongoing use in public spaces, and the rest are smaller, personal-sized bins for students in college dorms. Grant recipients receive the bins themselves, not cash to buy bins; this allows KAB and Coca-Cola Foundation to use their buying power to purchase more bins than would be possible if each recipient made purchases. It also frees up time for recipients to design and implement recycling programs.

The grant program provided about 4,500 bins in 2014, more than 5,000 in 2013 and 8,925 in 2012. Congrats to Georgia winners: Keep Columbia County Beautiful, Evans, GA; Darton State College, Albany, GA; University of North Georgia, Dahlonega, GA; and Valdosta State University in Valdosta, GA

A First—Statewide Mattress Stewardship in Connecticut

This May, Connecticut implemented the nation’s first statewide mattress stewardship program, which establishes 50 sites where residents can drop off old mattresses for free.

Based on a 2013 law, Connecticut residents buying a new mattress will now be charged a uniform \$9 fee to fund a manufacturer-led recycling program known as “**Bye Bye Mattress.**” The program is run by the Mattress Recycling Council (MRC), and is expected to save Connecticut municipalities upwards of \$1.3 million in costs associated with the end-of-life management of some 175,000 mattresses every year.

MRC has set up 50 drop-off locations in the state where residents can bring their end-of-life mattresses for no additional charge. Connecticut residents benefit from the no-cost drop-off opportunities that encourage more mattress recycling as well as discourage illegal dumping. According to MRC, 80 percent of the components found in mattresses can be recycled and put toward new products. California and Rhode Island have passed similar legislation to cover mattress recovery but have not yet implemented those programs.

Ceiling Recycling: Armstrong World Industries



Armstrong World Industries established the first Ceiling Recycling Program back in 1999; during the 16 years during they have made tremendous strides in reducing their environmental footprint.

By recycling over 170 million square feet of used commercial ceiling tiles the environmental impact thus far calculates to:

1. 935,000 tons of virgin raw materials saved.
2. 38,760,000 kg of CO equivalent greenhouse gas avoided
3. 118,150,000 kWh of energy saved
4. 160,820,000 gallons of portable water saved

Through the Ceiling Recycling Program they have worked with many Owners, General Contractors, and Sub-Contractors, allowing them the opportunity to divert the ceiling tiles removed during renovation and demolition projects back to Armstrong, giving them an opportunity to earn LEED® credit points (Leadership in Energy and Environmental Design). The ceiling tiles that are coming back into Armstrong’s manufacturing facilities are being used as a raw material for the production of new higher recycled content tiles thus creating a closed loop process. These tiles are considered Ceiling-2-Ceiling and can contribute to the LEED credit points for recycled content.

The recycling program also saves the building owners and contractors money by diverting the ceiling tiles away from the landfills. They even provide an easily accessible diversion calculator on their website. You just need to fill in a few boxes like your labor rate, project size, container fee/tipping fee, and cost per pallet and the calculator does the rest. They also utilize a 5-step procedure process on each recycling opportunity in which they are involved; they verify for each opportunity whether or there is asbestos present in the building. With a zero asbestos tolerance, they determine presence by reviewing the asbestos survey provided by the contractor.

Armstrong has two methods of receiving the recycled ceiling tiles: the first is by palletizing the ceiling tiles on a 4 X 4 pallet and shrink wrap, so the tiles cannot fall off during transport. The second method is via container and baling. Armstrong works with several Construction and Demolition Processors/Recyclers across the country; this gives them the ability to work closely with a recycling processor. They have the ability to send out 30 or 40 yard containers directly to the job site where the contractor throws the ceiling tiles into the container to be transported back to the recycling center where it is baled and them picked up by Armstrong.

Armstrong has worked with and continues to work for several large companies like Coca Cola, Walmart, Target, Food Lion, Google, and Microsoft to divert their old ceiling tiles from the landfills and return them back to its manufacturing facilities to be reused as raw material. These companies along with many others have made ceiling recycling a part of their environmental sustainability plan.

For more information about Armstrong’s Ceiling Recycling Program please visit us at Armstrong.com/recycling, or contact **Neal McDwyer – Recycling Coordinator for Armstrong** directly at 717-396-6420 or email him at: clmcdwyer@armstrong.com.

COMPOST ROW



US Composting Council®



BPI and US Composting Council Strengthen Collaboration to Promote Growth of Food Scraps Diversion and Composting

Healthy soil and global food security are intertwined, as are composting and diversion of food residuals. The **US Composting Council** and **Biodegradable Products Institute (BPI)** are solidifying their partnership to facilitate increased food scrap collection, diverting valuable materials from the waste stream for high quality compost.

BPI will become a benefactor member of the USCC, the two groups announced in May. This is the highest level of membership support for the USCC, and builds on the recently signed Memorandum of Understanding (MOU) between the two organizations.

"The compostable products industry and compost manufacturing have a symbiotic relationship as certified compostable materials need composting to close the loop at the end of their life, but they also help to increase the tonnage of food scraps that are diverted from landfills to composting," said Steve Mojo, BPI Executive Director.

BPI and its members have been major supporters of the **USCC's Compostable Plastic Task Force**, an industry project to encourage compost manufacturers to work with product designers and developers, so that end-of-life impact in composting is considered as decisions are made about compostable plastics. In the MOU signed between the USCC and BPI, the organizations set out these major goals for the coming years:

- Promoting the appropriate use of certified compostable products for collection and recovery of food scraps, yard trimmings, and other organic waste streams.
- Developing and providing resources and information in order to educate all stakeholders,

both public and private, about the role and performance of certified compostable materials, and the importance of scientifically based standards;

- Promoting the use of professionally produced, high-quality compost;
- Promoting the development of municipal source separated organics (SSO) collection programs and processing infrastructure

About BPI

The Biodegradable Products Institute (BPI) is a 503(c) 6, not-for-profit organization that educates, advocates, and certifies compostable materials to be safe for large-scale composting. It then licenses companies to use the BPI Compostable Logo on products and marketing materials, helping consumers and composters make informed choices. It is the largest certification organization for compostable products in North America.



The Food Recovery Summit will follow up on the highly successful 2012 Southeast Food Waste Reduction Conference to further catalyze the prevention and recovery of food discards. The Southeast Recycling Development Council (SERDC) is producing the 2015 Food Recovery Summit with collaboration from the NC Department of Natural Resources and the SC Department of Health & Environmental Control. For more info and to register: <http://serdc.org/FRS>

Resources



Keep America Beautiful Announces Results of "Recycling at Work" Research Study

Providing employees with a desk-side recycling bin and a smaller trash bin attached to it can serve as a success model for increasing recycling and reducing waste in the workplace.

- 20% increase in office recycling during the study, when employees are provided with a desk-side recycling bin along with a small trash bin
- Common areas, it's recommended that recycling and trash bins be paired with simple, consistent signage provided on bins and posters with the most common recyclables identified on the recycling bin
- 41% of polled adults 18-65 indicated they recycle in the workplace; Furthermore, 50% of those respondents indicated that it is difficult to extremely

"It was important to do this because we see recycling in the workplace as a real potential opportunity to increase recycling," said Brenda Pulley, KAB's senior vice president of recycling. Full copies of the Executive Summary and research are available online at recyclingatwork.org

New Video Encourages Adoption of Common Terms to Help Boost Plastics Recycling

A new animated video released encourages recycling professionals and communities nationwide to adopt a uniform set of terms to better communicate with residents about what plastics to recycle. The video builds on last year's introduction of the Plastics Recycling Terms & Tools, a set of resources designed to help communities recycle more plastics by using simple, consistent terms and images to educate people.

CHECK IT OUT AT: <https://www.recycleyourplastics.org/>



Watch this cool new video and (use the tool) created to encourage recycling professionals and communities nationwide to adopt a uniform set of terms to better communicate with residents about what plastics to recycle. http://youtube/zbcVQ2_8UU4

Carton Recycling Reaching More Households



Carton Council
RecycleCartons.com

The Carton Council is proud to announce that just over one million households have had cartons added to their local recycling programs since the beginning of the year.

- Now more than 63 million U.S. households can recycle cartons
- 54 percent of the entire country, which marks a 200 percent increase since the Carton Council was formed in 2009.
- [Myths vs. Reality](#) flyer debunks carton myths

For more information visit; <http://www.recyclecartons.com/>

Don't Forget

Georgia supports the A Bag's Life program for drop off of plastic bags, wraps and other film; we have resources to assist in local efforts.



Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer | (\$1,525 or more) |
| <input type="checkbox"/> Patron | (\$775 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$375) |
| <input type="checkbox"/> Government/Non-Profit | (\$175) |
| <input type="checkbox"/> Individual | (\$75) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

☐ Education

☐ Programs

☐ Membership Development

☐ Special Events

☐ Communications



P.O. Box 550667

Atlanta, Georgia 30355

404.634.3095

Fax 404.350.8780

www.georgiarecycles.org

garecycles@mindspring.com

Dated Material

