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Volume 20 Issue 1

# The Georgia Recycling Coalition Newsletter

Summer 2014



# Recycling Lives Here!

## 23rd Annual Conference, Trade Show & Membership Meeting

## August 17-20, 2014

## King & Prince Beach Resort

## St Simon's Island, GA

**EXHIBITOR EARLY (BEST RATES) REGISTRATION DEADLINE: JULY 14, 2014**

**SPONSOR COMMITMENT DEADLINE: JULY 14, 2014**

**EARLY BIRD (LOWEST RATES) ATTENDEE DEADLINE: JULY 14, 2014**

**HOTEL RESERVATION DEADLINE: JULY 14, 2014**

## Measure Georgia — Why Should YOU care?

Gloria Hardegree, Executive Director, Georgia Recycling Coalition

I attended the Metro ATL Chamber of Commerce E3 (Environmental) Awards on Friday, April 4, 2014.

One of the categories was **Measuring Impact**; the winner would be the company or organization that demonstrated measureable improvements of reported goals in making metro ATL more sustainable.

The winner was Anheuser Busch Inbev of Cartersville, GA. They recycle or reclaim more than 99.8%

of the by-products they produce. Last year, the facility reported recycling: about 207 tons of aluminum; 2372 tons of glass; 1227 tons of cardboard; 428.25 tons of wood pallets; 225 tons of plastic; 118,122 tons of spent grain; 8597 tons of yeast; and 139 tons of scrap metal. The brewery has recycled more than 416,626 tons in the past three years. In her acceptance comments, Rachel George, their Environmental Manager, stated that AB Inbev works on the idea that **“What you measure is what you improve.”**

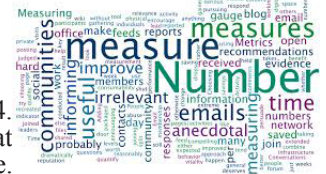
Why can they report these findings?? **Because they measure and use the process to gauge success in reaching their goals!** And here is an example of how measuring can impact a state:

According to a College of Charleston study, employment in the recycling industry in South Carolina grew from 26,537 in 1995 to 37,440 in 2005. With a total \$6.5 billion economic impact, recycling contributed \$69 million in state tax revenue.

The benefits recycling provides with regard to local economic growth and development, job creation and increasing business competitiveness needs to be more widely known and more highly valued, according to recycling specialists and advocates. As College of Charleston professors Frank Hefner and Calvin Blackwell, authors of a widely cited report, *"The Economic Impact of the Recycling Industry in South Carolina,"* state: "That recycling is beneficial for the environment is probably an uncontested proposition. What is becoming increasingly more obvious is that recycling contributes to the economic health of a state's economy."

In Georgia, we are measuring disposal, but not recycling. And while data on landfilling shows trending toward lower per capita disposal, we have no evidence as to why this is happening—anecdotally, we can say recycling is working, but without strong metrics to back that up, it's just theory and conjecture. With zero waste goals and plans in the works, we need to get back to measuring—and voluntarily would be preferable, but it will take cooperation on the part of many—local government and private entities included. Our state mapping project has to date identified more than 120 Georgia businesses that use recovered materials to manufacture a variety of products, relying on items including plastic bottles, metals, glass, newspapers, organics, carpet, and tires collected from residential and commercial recycling programs to use as raw materials in their process.

**So here is the question: Do you want to attract investment in the local economy increasing and sustaining green jobs; do you want to assist state agencies in securing funding for recycling (via the SWTF) and thereby supporting local programs that collect the feeds stocks for local manufacturers? If the answer is yes (as I am sure it would be), then are YOU willing to step up and help us MEASURE GEORGIA by reporting into a proprietary web based system which is being simplified and streamlined for ease of use as we speak? I hope your answer is YES, because what we measure will be what we improve!**



## President's Column



### The Future of Recycling & Sustainability

Since the 20th century was a time for growth and industrialization of our planet then the 21<sup>st</sup> century must be a time of creating a new way of thinking about how humans interact with the planet, especially here in America. The United States is about 5% of the world's population but consumes roughly 25% of the world's natural resources. Americans have been conditioned to be consumers and make the economy grow, not think about future generations. When talking to people about recycling and why sustainability it's important, I often hear "I never even think about it".

Well, it's time to start thinking about it. While many believe it would cost too much to turn our economy around, the truth is going green will save green. Or let's consider the impacts to the climate if we don't change the way we live - higher temperatures, rising sea levels, stronger storms, water scarcity, crop decline, and much more.

As recyclers and pioneers of the environmental movement we should take every opportunity to enlighten others about the impacts of our actions and encourage more sustainable behavior. We have come a long way as humans but must remember we are all a part of the biosphere. Let's just hope in 20 years we'll look back and say, "Do you believe we used to throw this material into the landfill?"

Michelle Wiseman / SP Recycling, Southeast  
GRC 2014 President

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2014 Board of Directors

**Kevin Bailey**  
Pratt Recycling  
**Ralph Brooks**  
Laurens County  
**Stephanie Busch**  
Georgia DNR/EPD  
**Wayne King**  
ERTH Products  
**Kristine Kobylus**  
Athens Clarke Co Recycling Div.  
**Andrew Lentini**  
University of GA Facilities  
**Christina Pedelty, Secretary**  
Caraustar Recycling  
**Abbey Patterson**  
Atlanta Recycles  
**Marla Prince**  
Waste Management  
**Peggy Whitlow Ratcliffe**  
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**Todd Redmon, Treasurer**  
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**Amber Weaver, Vice President**  
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**Michelle Wiseman, President**  
SP Recycling SE, LLC

### HONORARY DIRECTORS

<b>LuAnn Chambers</b> SP Recycling SE LLC	<b>Steve Levetan</b> Pull-a-Part, LLC
<b>Doug Cloud</b> Alston & Bird	<b>Tine Liegerot</b>
<b>Lynn Cobb</b>	<b>Hazel Mobley</b> Strategic Materials
<b>George Elder</b>	<b>Kevin Perry</b> Georgia Beverage Association
<b>Abby Goldsmith</b> A Goldsmith Resources, llc	<b>Bob Rickman</b> COST LLC
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<b>Jerry Hawk</b> Home Alone Recycling	<b>Lisa White</b> SP Recycling Corporation
<b>Lisa Hollingsworth</b>	<b>Nancy Womack</b> Caraustar

Georgia Recycles is published quarterly by the Georgia Recycling Coalition. Membership in GRC provides subscription as a member benefit. The mailing address for Georgia Recycles is Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

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## MARK YOUR CALENDAR

**Aug 17-20, 2014**

**GRC 23<sup>rd</sup> Annual Conference**

**King & Prince, St Simons Island, GA**

Aug 20-22, 2014

GA Environmental Conference

Jekyll Island, GA

Aug. 26-28, 2014

Wastecon

Gaylord Texan, Dallas, TX

Sept. 16-17, 2014

Resource Recycling Conference

New Orleans, LA

November 9 - 13, 2014

SERDC Summit

Point Clear, AL

November 17-19, 2014

SWANA GA FALL Conference

Augusta Marriott, Augusta, GA

## GRC IN THE NEWS



### GRC at Zero Waste Business Council

GRC's Executive Director, Gloria Hardegee, spoke on a panel at the Zero Waste Business Council Conference in Atlanta in May; the topic was Zero Waste-Georgia Grown. (Pictured l-r): Jeff Clark, National Restaurant Association; Gloria; Abbey Patterson, Atlanta Recycles; Melissa Selem, Ei (moderator); and Steve Simon, Fifth Group Restaurants.

## GRC Members Can Earn SWANA GA Re-Certification CEUs

GRC members may now apply for CEU credits for the Georgia Landfill Operator Certification program for participation at GRC sponsored trainings, workshops, seminars, and conferences.

In order to receive the CEU credit Georgia Landfill Operator Certification, GRC members need to send the following items to the Georgia Chapter of SWANA:

- Complete Landfill Operator Application for Recertification form found here - [www.gaswana.org/Landfill\\_Operator\\_Certification.html](http://www.gaswana.org/Landfill_Operator_Certification.html)
- Provide attendance statement (GRC to provide on request after events)
- Include daily agenda from the GRC seminar, training and/or conference

EPD has requested that the number of CEUs from non-landfill oriented GRC programs be limited to twenty-five percent (25%) of the total number of hours (30) needed for state recertification.

This material should be sent to the Georgia Chapter of SWANA, 823 Prada Court, Lawrenceville, Georgia 30043.

## Afternoon with a RePurpose!

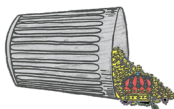
Tuesday August 19, 2014 from 2:00-4:00

Are you inspired by "trash"?

Are you addicted to upcycled projects on Pinterest?

If so, this workshop is for YOU.

Join Chris McDowell with the University of Georgia (UGA) Material Reuse Program as he assists participants with the creation of an herb box made from reclaimed materials. Each participant will get to go home with an herb box and herbs. The majority of this reclaimed material came through the UGA Material Reuse Program ([www.thematerialreuseprogram.com](http://www.thematerialreuseprogram.com)).



The purpose of the Material Reuse Program is to divert Construction and Demolition (C&D) material from sites on the UGA campus and within the Athens region and actively reuse these "waste" materials on community-based and student projects. Chris McDowell is the Program Coordinator and Founder of this program. Don't miss this opportunity to create a treasure from trash!

Tuesday August 19, 2014 from 2:00-4:00 PM  
during the 23<sup>rd</sup> Annual Conference

No additional fee for attendees, but pre-registration required  
via email notification to GRC:  
[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

## Call2Recycle commends Lowe's for In-store Recycling Center Success

With more than 1,800 **call2recycle** stores collecting rechargeable batteries from customers, Lowe's Companies, Inc. has reached a rare milestone in the world of corporate sustainability. Call2Recycle® – North America's first and largest battery product stewardship program – announced recently that Lowe's has recycled more than 3 million pounds of rechargeable batteries since joining the program.

The home improvement company began working with Call2Recycle to collect re-chargeable batteries in 2004. Six years later, Lowe's added a first-of-its-kind recycling center near store entrances to increase the collection of batteries and also offer customers a free and easy way to properly dispose of cell phones, CFLs and plastic shopping bags; materials that otherwise could be potentially harmful to the environment.





## Welcome New Members

### Patron Level Sponsor

Republic Services  
Brad Martin

### Government / Non Profit

Macon Bibb Consolidated Government  
Larry Dunning

### Individual

Kimberly Jenkins  
National Management Resource Corp.

Boyd Leake  
Community Environmental

Daniel Moran  
Boxresellers

### Associate

Kevin Bailey, Pratt Recycling  
Shannon Banks, Pratt Recycling  
Brian King, Pratt Recycling  
Kurt Schmitz, Pratt Recycling  
Jacqueline Furlong  
Recycling Management Resources  
Mike Swint, DiversiTech  
Kevin Barkley  
Macon Bibb Consolidated Government  
(Welcome Back!)

## GRC SPONSORS - 2013-2014

### PARTNERS

Coca-Cola Recycling LLC  
Funds2Orgs, Inc  
Georgia Beverage Association  
GA Dept of Community Affairs  
Mohawk Industries  
Novelis, Inc.  
Pratt Industries  
Shaw Industries Group, Inc.  
SP Recycling SE, LLC

### SUSTAINERS

American Chemistry Council-Plastics Div  
Caraustar Recycling  
Cox Enterprises  
Green Sense Recycling  
GP Harmon Recycling  
PepsiCo, Inc  
Rubicon Global  
Steel Recycling Institute

### PATRONS

Cycle Tex, Inc.  
Delta Air Lines  
DiversiTech  
Pull-A-Part LLC  
TeleCycle, LLC

### SPECIAL CONTRIBUTORS

The Turner Foundation  
The Coca-Cola Foundation  
CycleTex, Inc  
DiversiTech  
Dart Container Corp  
Re-TRAC Connect  
Strategic Materials  
USAgain LLC  
Whole Foods Market

## ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

#### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

#### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**Georgia  
Recycling  
Coalition** INC.

### GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing  
an advertisement or for  
membership information,  
call 404-634-3095.



# Georgia Recycling Coalition 23rd Annual Conference Registration Form

Circle Appropriate Option/Complete Contact Info Below

## ATTENDEE REGISTRATION

### Early Bird Rates/Deadline July 14, 2014

GRC Member	295.00
Non Member	350.00
KAB Executive Directors & KAB Affiliate Staff	275.00

(Attendee must be a GRC Member to receive this Discount)

### Rates After July 14, 2014

GRC Member	325.00
Non Member	400.00
KAB Executive Directors & KAB Affiliate Staff	300.00

(Attendee must be a GRC Member to receive this Discount)

### One Day Attendance

ONE DAY-Mon. August 18	200.00
ONE DAY-Tues. August 19	200.00
ONE DAY-Wed. August 20	150.00

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Conference Cancellation Policy:** Refunds less a \$75 administration fee will be made upon written request received prior to August 6, 2014. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before August 6, 2014 provided written notice is provided to Georgia Recycling Coalition.

# 23rd Annual Georgia Recycling Coalition Conference

## August 17-20, 2014

## Hotel Registration

King & Prince Resort  
201 Arnold Road  
St Simons Island, GA

Reservations by phone: (800) 342-0212

Group Block: Georgia Recycling Coalition  
(Block is for Sun Aug 17-Tues Aug 19;  
check in at 4:00 PM/check out 11:00 AM)

Reservations online:

<http://www.kingandprince.com/group-reservations.aspx>

Click Group Reservations/Group Code is:  
recycle (case sensitive)

Room Rates:

Standard	\$98
Resort View	\$115
Ocean View	\$128
Ocean Front	\$138
Villa-2 bdrm (View)	\$399
Villa-2 bdrm (Front)	\$456

GA state sales tax is 5%, Glynn County room tax is 5%, and local tax is 1%, for a total of 11%.

Reservation Deadline: July 14, 2014

## Conference Fee Payment Info

Checks made payable to GRC and mailed to:  
Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

Questions (?): (404) 634-3095 or  
[garecycles@mindspring.com](mailto:garecycles@mindspring.com)  
FAX # (404) 350-8780

Pay online at

[www.georgiarecycles.org](http://www.georgiarecycles.org)

(Click About GRC then GRC Events)

**We are able to take credit cards only via  
online registration; our staff cannot handle  
credit card payments for you.**

# EARLY BIRD EXHIBITOR REGISTRATION

GRC 23rd Annual Conference  
Deadline for lowest rate: July 14, 2014

Check Appropriate Option (s)

\_\_\_\_\_ GRC Member Rate: \$550\*

\_\_\_\_\_ Non-Member Rate: \$600\*

**\*Exhibitor Registration includes one full registration for one representative.**

Rates increase after July 14, 2014

\_\_\_\_\_ Additional Exhibitor Attendee/GRC Member: \$250\*\*

\_\_\_\_\_ Additional Exhibitor Attendee/Non-Member \$300\*\*

\*\*Discount over regular attendee fee; available only before July 14, 2014

**Exhibitor Organization:** \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Additional Exhibitor Attendee Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address if different from above: \_\_\_\_\_

\_\_\_\_\_

**Additional Exhibitor Attendee Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address if different from above: \_\_\_\_\_

\_\_\_\_\_

Total: \$ \_\_\_\_\_

☐ Check enclosed

☐ Please Invoice Me

☐ A check is being processed

☐ Paid online at  
www.georgiarecycles.org

**Please fax to:** 404 350-8780

**OR mail to:**

GRC

P.O. Box 550667  
Atlanta, GA 30355

**OR Scan and email to:**

garecycles@mindspring.com

## 2013 CONFERENCE EXHIBITORS

Cycle Tex Inc • Custom Polymers PET • Caraustar Recycling • General Kinematic/Metal Tech Systems • Metal Conversion Technologies LLC • Newell Recycling • Omnisource Southeast • Pratt Industries • SP Recycling Southeast LLC • Strategic Materials • Toter • Tricon Precast Ltd • Waste Management • USAgain • Funds2Orgs, Inc • Sonoco Recycling UNICOR • Dart Container Corp • Shaw Industries Group • Mohawk Industries • YP • Recycling Partners LLC  
TKO Polymers • VIVA Recycling of SC



**Georgia  
Recycling  
Coalition** INC.



## Recycling Lives Here!

### GRC's ANNUAL BENEFIT GOLF TOURNAMENT

**Tuesday, August 19, 2014  
12 Noon - 5:00 PM**

Shotgun Start/Captain's Choice/Box Lunch Included  
Mulligans for sale at registration (cash or check only)

Team Prizes-Overall - 1st, 2nd place

Individual Awards

Lady's Longest Drive • Men's Longest Drive  
Closest to the Pin-Par 3 • Hole in One-Par 3

**4 Players & Hole Sponsorship** \$500 ☐

Company: \_\_\_\_\_

Player 1: \_\_\_\_\_

Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_

Player 4: \_\_\_\_\_

**Individual Player Registration Info:** \$125 ☐

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:

☐ Check Enclosed

☐ Check at Registration

☐ Invoice Company at Address Above

☐ Pay Online with a credit card at [georgiarecycles.org](http://georgiarecycles.org)

(Please fax 404-350-8780 or US mail your registration form)

Checks payable to:

**Georgia Recycling Coalition**

Mailed to:

**GRC P.O. Box 550667, Atlanta, GA 30355**

GRC is a 501c3 Non-Profit Organization - Fed ID # 58-1983957

Contact us at: (404) 634-3095 or  
[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

Owned and operated by The King and Prince Beach & Golf Resort, the award-winning course is renowned for its challenging layout amongst ancient forests, vast salt marshes, dramatic island holes and comfortable clubhouse overlooking the vast lake that adds to the challenge of the course's 9th hole. Originally designed by renowned architect Joe Lee, the King and Prince Golf Course's signature is the group of four spectacular holes gently carved from small coastal marsh islands and accessed by 800-feet of elevated cart bridges. This bold and brilliant design marks the highlight of the back nine, but Lee's genius extends through the entire 18-hole, Par 72 course as it bends around towering oaks, along large areas of salt marshes, and across lakes and lagoons.

### GRC 2014 Live Auction "trash & treasure" Donation Form



This year the auction will be **ALL LIVE!**  
We are looking for special, fun, environmental  
and useful items for a live auction.

**DEADLINE:  
August 8, 2014**

Here is / are my Donations:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

☐ I will bring the items with me to conference  
registration (preferred):

☐ I am forwarding to your office:

Shipping Address:

**GRC 50 Hurt Plaza, Suite 935  
Atlanta, GA 30303**

Clip and fax to (404) 350-8780 or US mail to GRC  
P.O. Box 550667 Atlanta, GA 30355



### Be a STAR of the Show!! SPONSORSHIP OPPORTUNITY

[www.georgiarecycles.org](http://www.georgiarecycles.org)

Click-Recent News/Annual Conference  
on home page to find the sponsor link

## Recycling Lives Here!

**23rd Annual Conference, Trade Show and  
Membership Meeting  
August 17-20, 2014  
King & Prince Beach Resort  
St Simons Island, GA**

*The Georgia Recycling Coalition (GRC) is the 501 c 3 state recycling organization in Georgia. Its mission is to promote & enhance waste reduction and recycling programs & activities in the state. It is comprised of members representing all sectors of the recycling industry. GRC was awarded the Recycling Coalition of the Year for 2008 by the National Recycling Coalition. Atlanta Magazine recognized the Georgia Recycling Coalition and its EcoVill website in the Best of Atlanta December 2009 issue for best Eco Service in its "Thrive" category. In 2011, GRC celebrated its 20th Anniversary and in March 2012 was honored with the Green Reach Award by the Atlanta Business Chronicle in its 2012 Environmental Awards. GRC was a finalist in the Metro Atlanta Chamber's 2013 E3 Awards in the Making the Connections category.*

**Sponsor Deadline is July 14, 2014**



# Tentative Agenda

## Recycling Lives Here!

Sunday, August 17, 2014

3:00-6:00	Arrival - <b>Exhibitor Set-Up from 4:00-6:00</b>	Delegal
	Registration Open from 3:00-6:00	Lobby
6:30-8:00	<b>Evening Reception with Exhibitors</b>	Delegal
	<b>Dinner on Your Own</b>	

Monday, August 18, 2014

8:00-9:00	Registration/Breakfast @ Delegal	Lobby/Ballroom
8:45-9:30	<b>Opening Session-Keynote Speaker</b>	Lanier Ballroom
9:30-10:30	<b>Plenary Session - Innovative Approaches</b>	
10:30-11:00	<b>Networking Session w/Exhibitors</b>	Delegal
11:00-12:00	<b>Plenary Session - Corporate Responsibility</b>	Lanier Ballroom
12:00-1:00	Lunch - Delegal Buffet	Lanier Ballroom
1:00-2:00	<b>Plenary Sessions - Organics Recycling</b>	Lanier Ballroom
2:00-2:30	<b>Networking Break w/Exhibitors</b>	Delegal
2:30-4:45	<b>Plenary Sessions</b>	Lanier Ballroom
	2:30 - 3:45 - <b>Increasing Recovery</b>	
	3:45 - 4:45 - <b>Promotion &amp; Education</b>	
4:45	<b>Adjourn for the Day</b>	
	<b>Dinner on Your Own</b>	

Tuesday, August 19, 2014

8:00-9:00	Breakfast Buffet	Delegal
9:00-10:00	<b>GRC Annual Membership Meeting</b>	Lanier Ballroom
	<b>"Spirit of Green Awards" Presentation</b>	
10:00-11:30	<b>Plenary Sessions - Packaging Solutions</b>	Lanier Ballroom
11:30-12:00	<b>Networking Break with Exhibitors</b>	Delegal
12:00 - 6:00	<b>GOLF TOURNAMENT</b>	
12:00-2:00	<b>Box Lunch &amp; Breakout Meetings</b>	
	<b>Councils/Special Interest Group Meetings</b>	
	• Department of Defense (DOD) Partnership	
	• Recycling Program Managers Council	
	• G-ROC - Organics Recycling Council	
	• College/University Council	
2:00-4:00	<b>Workshops - Material Reuse Program</b>	Lanier Breakout I
	Pre-Registration Required	
7:00	Reception - Review of Auction Items	
7:30	<b>Dinner -17th Trash to Treasures Auction</b>	Pre-Function/Ballroom
	Live auction begins at 8:30	

Wednesday, August 20, 2014

8:00-9:00	Buffet Breakfast - Delegal Buffett	Lanier Ballroom
9:00-11:15	<b>Plenary Sessions</b>	Lanier Ballroom
	9:00-9:45 - <b>Handling Challenging Materials</b>	
	9:45-10:45 - <b>The Sky's the Limit!</b>	
	10:45-11:15 - <b>Closing Speaker</b>	

Drawing for Weekend Get-Away at King & Prince,  
an attendee registration to 2015 conference, and other premium door prizes  
immediately following the closing speaker's presentation

11:15      **Evaluations & Adjourn**

# Industry News

## KAB Helps Increase Recycling Bin Convenience Nationwide

In April, KAB announced that Colleges, K-12 schools, nonprofits and local governments will now be better able to advance their recycling efforts thanks to a significant grant made possible by The Coca-Cola Foundation. The winning communities, schools, universities and organizations will receive nearly 4,500 recycling bins. Over 65 percent of the bins are designed specifically for permanent, ongoing use in heavily-trafficked public spaces and events, with the remaining 35 percent to be used by students in collegiate residence halls.

In its 9th year, the Coca-Cola/Keep America Beautiful Recycling Bin Grant Program continues to recognize the significant need for public space recycling bins with over 1,027 applications received. Overall, recycling bins will be used for special event recycling and placed at athletic fields, streetscapes, parks, K-12 schools and local government facilities. Additionally, Coca-Cola has expanded its investment in the bin grant program to include a specific focus on two-year community colleges, with 15 recycling bin grants going to two-year colleges and 28 going to traditional four-year colleges and universities.

Recipients were chosen by Keep America Beautiful based on criteria including the extent of their need, recycling experience and their ability to sustain the program in the future. Special outreach was made to colleges and universities through a partnership with the College and University Recycling Coalition (CURC), a membership organization serving campus recycling managers.

### Congrats to Georgia grant recipients:

East Georgia State College in Swainsboro  
Georgia State University in Atlanta  
Habitat for Humanity in Atlanta  
Keep Waycross-Ware Beautiful in Waycross



The Coca-Cola/KAB Recycling Bin Grant Program awards recycling bins directly to recipients and leverages volume buying discounts. Since 2007, the program has placed more than 35,000 recycling bins in over 500 communities across the U.S. A full list of the spring 2014 Recycling Bin Grant recipients and further information about the grant program is available at <http://bingrant.org>.

## PepsiCo Awards Grant to Georgia School

PepsiCo issued a public goal in 2010 to increase the U.S. beverage container recycling rate to 50% by 2018. This



year marks the mid-point in terms of time and progress: beverage recycling rates have increased from 34% to 42% since the goal was issued.

Their K-12 **Recycle Rally** program involves thousands of students at schools in more than 30 states working to become environmental leaders at school, home and in their communities. Through the program, schools earn rewards, gain access to educational tools and connect to a national recycling effort. During the 2013-14 school year contest, students collected more than six million PET and aluminum containers – a total of 306,350 lbs. These efforts enlist the support of community members and parents to help collect, sort and handle the containers; many of the bottles and cans collected come from families and recycling drives and would otherwise end up in a landfill. The program also provides dedicated support to further the Entrepreneurship Bootcamp for Veterans with Disabilities' (EBV) mission to provide training in entrepreneurship and small business management to post-9/11 veterans with disabilities resulting from military service.

The hundreds of participating Recycle Rally K-12 schools in more than 30 states across the nation are judged in three size brackets, allowing schools to compete against those with similar enrollments. Each year, the company awards three schools with a \$25,000 grant to use toward green improvements. Past winners have used their prize to help cover costs for constructing outdoor learning environments and various initiatives to reduce their use of paper, water and energy.

This year, a Georgia school in Liberty County is among the winners. Midway Middle School in Midway, GA and the surrounding community collected a total of 226,499 PET and aluminum containers. Midway's Green Team, an organization of students who work to support the schools' recycling efforts and extend the school's mission of sustainability to the community, along with



their advisor Joy Kennedy, spearheaded the school's Recycle Rally program. Throughout the year, the Green Team reached out to local businesses, churches and civic groups to increase awareness of the program and drive recycling efforts of hundreds of students and their families to earn top honors in this year's program contest.

# Compost Row

## ICAW EVENT A SUCCESS!!

GRC's ICAW event this year was a screening of **Dirt** the movie held Friday May 9<sup>th</sup> at Southface Energy Institute in Atlanta. Participants enjoyed a pre-screening reception including the popular "compost cupcakes"! We were very lucky to have Wayne King, Andy Hull and Britt Faucette to do Q&A after the film; these guys are some of the most knowledgeable and experienced professionals in the industry.

Great food, fun and lots of info, plus compost related door prizes including "vintage" 2012 ICAW T-shirts rounded out the evening. A great event--thanks to EARTH Products, Whole Foods Market, Live Thrive Atlanta, EcoVision Environmental, Orbis, Busch Systems, and Farmer D Organics for their donation and sponsorship support! And to Southeast Green, Look Up Atlanta and Green Chamber of the South for promotional support.

ICAW follow up  
Posters, vintage T-shirt door  
prizes, and fun!



Great soil/water related door prizes were given away.



Wayne King of EARTH Products LLC, Andy Hull of Filtrex and Dr. Britt Faucette were on hand for discussion and Q&A following the screening.



Compost cupcakes with gummy worms were a hit!

## Compost Rules Amendments PASSED!

AFTER 5 Years of work by our EPD, Stakeholders including GRC and SWANA GA CHAPTER, plus many operators and industry leaders in our state, the **Proposed Amendments to Rules for Solid Waste Management, Chapter 391-3-4, Pertaining to Composting, Mulching and Anaerobic Digestion Facilities PASSED UNANIMOUSLY FOR ADOPTION BY THE GA DNR BOARD OF DIRECTORS!!** GRC was well represented and spoke on behalf of their adoption earlier. Thanks to GA EPD and our friends and colleagues Jeff Cown and Stephanie Busch for literally thousands of hours work to make this a reality. **Now onwards and upwards toward growing our organics recycling industry!**

## So, why is compost use important in Georgia?

Read this excerpt from an article in LaGrange News (June 2014)  
by Brian Maddy, Troup Co Extension Agent

If you were passing through the Piedmont of Georgia 100 years ago on a train and someone asked what your general impressions of the landscape were, you might say the prevalence of Georgia red clay. Hill top to hill top, road beds, farm yards, front yards were all the color of Georgia red clay. The streams were all muddied after a rain in the same color. The same red tint would be in your mind's eye. Our poet laureate, Sidney Lanier, wrote poems with descriptions of the red clay hills. Our farming practices of the time were to plant from fence row to fence row cotton and corn, the two biggest money crops for Georgia farmers. Unfortunately, plowing up all the land exposed the topsoil to punishing rains which washed it downstream and silted up the rivers and lakes in the Piedmont.

Now if you look out your windshield of your car as you drive across Georgia the most prevalent color is now green. My father once complained that all you see along the roads are trees. We've made a lot of improvement from 100 years ago. The farmers and highway departments have embraced soil conservation and changed the landscape of Georgia. One problem still remains: most of the 25 inches of original topsoil is still gone. So what should we do? Under prairie conditions, Mother Nature takes 1,000 years to build one inch of topsoil and under forest conditions, 10,000 years. We can't wait that long. We can speed up soil making by using a method called composting.

Compost is what's left of organic matter – dead leaves, stems and roots – after microbes have thoroughly decomposed it. The presence of organic matter is what makes topsoil, topsoil. Organic matter also is what makes the soil dark in color. What is good stuff to compost? Leaves, grass clippings, twigs, chopped brush, straw, old sawdust, vegetable plants, culled vegetables from the garden, coffee grounds, vegetable peelings, fruit peelings and egg shells all make good compostable organic material.

It may take over a thousand years for Mother Nature to make an inch of topsoil but you sure can speed up the process with composting.



# SPOTLIGHT ON PROGRAMS

## Keep North Fulton Beautiful Kicks-Off New Program Recycling Home Medical Equipment and Supplies

**Items will be refurbished and provided to people with injuries and disabilities.**

Sandy Springs Recycling Center, in partnership with the Rotary Club of Sandy Springs, is now collecting home medical equipment and supplies. All of the items will be donated to Friends of Disabled Adults and Children ([www.fodac.org](http://www.fodac.org)), a statewide and national provider of home health care equipment—mobility aids and daily living devices for people with disabilities and the newly injured.

Donate used equipment or medical supplies and FODAC's team of volunteers will refurbish & customize the equipment to fit the person in need. FODAC is a non-profit that provides over 5000 home medical equipment items to the public each year at no cost.

A kick-off event in April included volunteers from the Rotary Club to assist donors. Items accepted include wheelchairs, walkers, hospital beds, canes, crutches, lifts, power chairs, and shower seats. Home medical equipment only; no institutional items please. No sharps, pharmaceuticals, or expired items.



designed for a dual purpose: 1) to remove litter and illegal dumping from the Bromolow Creek watershed, and 2) to collect and inventory unusual objects for use in future art projects at the Hudgens Center for the Arts.

"We are literally turning trash into treasure," explained Connie Wiggins, Executive Director for Gwinnett Clean & Beautiful. "This is a prime example of the power of repurposing where 'one man's trash' receives an entirely new lease on life. The most interesting items collected – which include old tires, sections of fire hose, corrugated plastic tree tubes, PVC pipe, scrap metal, wooden pallets, and even an old bucket – will be used to engage high school juniors who have been selected as smART Scholarship students at The Hudgens Center for the Arts." Over and above the items reclaimed for the Hudgens Center smART Program, the efforts of "Art in Motion" resulted in the collection of 2,500 pounds of litter. In just two hours, dozens of volunteers removed 41 bags of trash and 25 bags of recyclables from the banks of Bromolow Creek.



## "Art in Motion – Great Gwinnett Stream Cleanup" Turns Trash into Treasure

Bright and early on the morning of May 17, 60 volunteers scoured the banks of Duluth's Bromolow Creek in search of treasure for "Art in Motion – Great Gwinnett Stream Cleanup". A joint initiative of Gwinnett Clean & Beautiful, Gwinnett County Department of Water Resources, and Hudgens Center for the Arts, "Art in Motion" was



## Member Spotlight

USAgain 2000 LLC is celebrating their 15<sup>th</sup> year of providing Textile Recycling services to the residents



of the State of Georgia. USAgain has helped **divert over 54,600,000 pounds of textiles from landfills within Georgia**, and helped improve our environment by the reduction of over 380,220,000 pounds of Greenhouse Gasses, and landfill space by over 345,994 cubic yards, or over 26,614 garbage truck loads.

USAgain 2000 LLC provides over 1,200 Textile Recycling containers and works with many Georgia Counties, Cities, Keep America Beautiful Members, Public and Private Schools, Universities and Colleges to help educate students, faculty and staff in the importance of recycling.

USAgain is a founding member of the Zero Waste Business Council, and are members of SWANA, GRC, GACS.

# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |                                                     |                   |
|-----------------------------------------------------|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,525 or more) |
| <input type="checkbox"/> Patron                     | (\$775 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$375)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$175)           |
| <input type="checkbox"/> Individual                 | (\$75)            |

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

☐ Education

☐ Programs

☐ Membership Development

☐ Special Events

☐ Communications



P.O. Box 550667

Atlanta, Georgia 30355

404.634.3095

Fax 404.350.8780

[www.georgiarecycles.org](http://www.georgiarecycles.org)

[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

## Dated Material

Renewed Your Membership?  
Renewal Deadline is July 1st  
Stay in the GRC Loop!  
RENEW TODAY!