



Atlanta's Smart Place for your Hard to Recycle Waste



PURPOSE OF CHaRM

A permanent drop-off facility will improve our environmental health and exponentially increase the reduction of these hard to recycle materials currently being disposed in our landfills and water systems.

CHaRM'S BENEFITS TO THE COMMUNITY

- Easily **accessible** and **convenient** location.
- Accept a **wider** range of items than **typical** curbside recycling.
- Provide **educational** sessions about the importance of **proper** disposal of hard to recycle materials.
- Keep hazardous materials out of our **air, water, and soil.**

WHAT IS CHaRM?

CHaRM stands for The Center for Hard to Recycle Materials. It is a permanent facility that will encourage reuse while diverting thousands of pounds of household hazardous waste, bulky trash and other hard to recycle items from Metro-Atlanta households, water supplies, and landfills.



rubber tires



mulch and equipment



carpet



car parts



plastic bags



plastic chairs

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Chances are, if it's in your garage, CHaRM can recycle it:



- Batteries
- Carpet
- Chemicals/Pesticides
- Electronics
- Expired Medications
- Fats/Oil/Grease
- Paint Latex/Oil
- Light Bulbs
- Mattresses
- Plastic Bags/Wrap
- Tires
- Styrofoam

ABOUT LIVE THRIVE ATLANTA

Live Thrive Atlanta is an Atlanta-based nonprofit organization working since 2010 to create a community that cares about a healthy and sustainable environment.

Live Thrive's Current Results

Diverted over 300,000 lbs. of household hazardous waste, bulky trash, and electronics*



That's more than three 737 jets.

*16,500 lbs.

Participated in tire collections, recently collecting over 3,000 illegally dumped tires.



That's enough tires for 750 cars!

*100 cars

Coordinated the Atlanta Dogwood Festival's Eco-Village, educating over 200,000 attendees



That's enough people to fill Turner Field four times!

*10,000 people



*The 300,000 pounds of unwanted household goods collected represents only .1% of Atlanta's residents.

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For more details and how to support Live Thrive Atlanta and the CHaRM initiative contact:

Peggy Whitlow Ratcliffe
404-771-5322
pwhitlow@livethrive.org

Get involved, volunteer, donate.
www.livethrive.org



2013 Household Hazardous Waste Collection
78,500 pounds of harmful waste was diverted from our water system and landfill.